

Ice Cream Season

Season is now with us.
The Good

ICE CREAM SODAS

Sodas at our store are just the right thing for this season.

THE SUMMER GIRL.

The Summer Girl, still the most popular drink at our fountain.

Pineapple and Orange Sherbert.

FULLER & DOUGLAS,
Salem's Leading Grocers.

Confectioners and Bakers.

450-460 State St. Phones 182-187
Our Ice Cream leads all the rest. Cream direct from the dairy to our freezer, makes perfect Ice Cream.

Birdsell Clover Hullers

The present season's clover crop promises a splendid yield of seed. We have already sold two large Birdsell hullers, and there is some mighty good uncropped territory that will make money for the farmer and the clover huller man as well.

The Birdsell Clover Huller with the snap cylinder gets all the seed. The other types of hullers with spike teeth lose too large a percentage of it. Once a Birdsell gets into a neighborhood it is all off with the others, for no farmer is going to employ a huller that loses a peck of clover seed for every bushel it saves.

Drop us a line and we'll send you catalog and other information.

F. A. Wiggins

IMPLEMENT HOUSE.

255-257 Liberty Street.

Farm Implements, Wheels, Automobiles, Sewing Machines and Supplies.

Remember the Elks' Skidoo Jump 30, July 2, 3, 4.

EDISON THEATRE

NEXT WEEK.

THE BRIGHAM-COOPER COMPANY
Presents the beautiful patriotic drama entitled

"FOR THE RED, WHITE AND BLUE."

In four acts. New specialties and illustrated song between acts. Tonight and remainder of week the largest success of the season.

"The BOHEMIANS"

PRICES 10 and 20 Cents

Matinees Every Saturday 2:30

Evenings 8.15 P. M.

**WE
HAVE
THE
BEST**

Of everything that you could wish for in the way of lumber, or the large is our assortment that is ready for the builder to find just what he wants.

The low prices we ask make the buying as easy as the choosing. Why not get our quotations on your supply?

VOGET FUEL & LUMBER CO.

Madison County Centennial.

Oneida, N. Y., June 28.—The celebration in honor of Madison county's centennial opened today with a big parade, music by a number of bands, and a great deal of excitement. The town is handsomely decorated with flags and crowded with visitors from the surrounding districts. The celebration which began this morning, will continue until tomorrow night, and there will be something for the entertainment of the people going on all the time. Tonight and tomorrow night there will be fireworks in the old fair grounds and open air concerts. This afternoon there will be a meeting to commemorate the founding of Madison county.

CASITORIA.
The Kind You Have Always Bought

Personals

Miss Florence Aitken, of Roseburg, is visiting in the city.

Dr. R. E. L. Steiner, of Klamath Falls, was in the city yesterday.

Mr. Fannie Hubbard has returned from a visit with Portland relatives. Ex-Governor T. T. Gear left this morning for Portland on a business trip.

B. Hardenbrook, of Camas, Washington, was in the city yesterday visiting relatives.

S. A. Parks, one of the attendants at state insane asylum, is in Portland today on a official mission.

Dr. W. T. Williamson, of Portland, was in attendance at the Williamson-Newton wedding yesterday.

Mr. O. P. Coshaw and two daughters have returned to their home at Roseburg, after a brief visit here.

Miss Julia Raymond is planning a trip East and expects to leave Saturday for a trip to Cleveland, Ohio.

A. C. Hardbrook, a prominent business man of Walkerton, Indiana, is the guest of Mr. and Mrs. I. D. Driver, Jr.

Mrs. A. B. Gardner and mother, Mrs. Burford, returned yesterday from Brownsville, where they have been visiting friends.

John D. Sutherland, of the state treasurer's office, has received news of his father's serious illness, and has gone to San Rafael, Cal.

J. H. Darling, an Oregon City business man, returned home today, after having been here several days looking after business matters.

George O. Goodall, private secretary to Justice Hailey, returned this morning from an enjoyable visit with old college friends at Eugene.

Mrs. Burke, of Cullman, Idaho, who has been visiting her uncle, S. B. Frost, of this city, for the past two weeks, returned home this morning.

Prof. Traver, formerly superintendent of the city schools, will be one of the instructors in the Pendleton Academy summer normal school.

Robert Thompson, one of the employees in the custom house of Portland, returned to his work this morning, after a brief visit here.

Rev. William Worthington, who is supplying the pulpit of the First Congregational church, returned yesterday evening from a visit with friends in Eugene.

Mrs. George Burdick leaves this afternoon for Seattle for several weeks' visit. Mr. Burdick, who is an extensive cattle buyer, is making a tour of Washington buying stock.

Miss Eva Winslow has returned from a pleasant visit at the commencement festivities at the State University in Eugene. Her brother, Walter, was a member of the 1906 graduating class.

Thomas Clarke and wife, who have been visiting friends here for a week or ten days, returned to Vancouver yesterday afternoon. Mr. Clarke was formerly superintendent of the deaf-mute school here, and now holds a similar position at Vancouver, Washington.

Miss Lila Swafford, of Salem, who has been the guests of friends in this city since Saturday evening, left yesterday morning for Freewater, where she will visit her uncle, J. S. Vinson. From there she will go to Walla Walla to spend the summer at the home of her aunt.—Pendleton Tribune.

When You Want Harness.

Call on F. E. Shafer, at his new store, 187 Commercial street, near Perry. The finest stock of harness in Salem.

For a Great State Fair.

The State Board of Agriculture will have the speed program for the races during the state fair completed by the middle of next week. The races will be the most attractive of any ever held on the Pacific coast. This feature of the fair alone will no doubt draw thousands of people to the Capital City during the bright September days. Twelve convicts from the state prison will begin work tomorrow on the grounds, and this force will be kept there until the entire grounds and buildings are in apple-pie order. All the buildings and fences will be either painted or whitewashed, and there will be a general renovating and overhauling.

The wide spaces on either side of the walk leading from the gate to the entrance of the buildings, instead of being allowed to be a couple of patches of dirt, will be watered and mowed, and be made into pretty plazas, and will be ornamental spots. The general scheme of beautifying the grounds will be systematically carried out.

HOLLISTER'S Rocky Mountain Tea Nuggets

A Bary Medicine for Bury People.
Brings Golden Health and Renewed Vigor.
A specific for Constipation, Indigestion, Liver and Kidney Troubles, Pimples, Eczema, Itch, Headache, Neuralgia, Rheumatism, Gravel, Gout, Dropsy, and Backache. It's Rocky Mountain Tea in tablet form. 35 cents a box. Genuine made by HOLLISTER'S DRUG COMPANY, Madison, Wis.

GOLDEN NUGGETS FOR SALLOW PEOPLE.

THE GARDEN OF SORROW.

I cannot bear to think on roses now,
Nor any soft, sweet thing that seems to breathe.

The little airs that touch me on the brow—
The cloudy, with all the whispering rain beneath—

I cannot bear to think on roses now.
The twilight sounds that tremble into rhyme,
They sting me—all the bees of memory

That gather on the fadeless flower of time,
And all the golden words I made for thee—

The twilight sounds that tremble into rhyme.
How shall I learn to face the night again—
The empty winds that kiss my cheek and pass,

The dreary moments I forgot—and then
The changeless shadow on the brittle glass:
How shall I learn to face the night again?

—Thomas Wood Stevens, in Everybody's Magazine for July.

The Grand Propelling Power



It is easy to see why the doctrine should be promulgated and followed that advertising is the soul of business; that the man who cannot use advertising in his business has no right to be in business; that, as Macaulay once said, advertising is to business what steam is to machinery, the grand propelling power. The story is told of a man who once came to a merchant to buy a remnant of cloth long out of fashion, with which to repair a garment. The merchant was delighted to be able to satisfy the new customer and asked, "How do you happen to come to me for this bagatelle?" The answer was, "I thought you would be the most likely man to have the sample because you never advertise." Our modern immense establishments take good care not to hide their light under a bushel. It is claimed that one of these establishments in the United States paid out \$250,000 annually for advertisements in three newspapers alone, and the newspaper advertising expenses of the twelve largest retail stores have been estimated at \$3,000,000 per annum.—V. Mataja in International Quarterly.

If you want to move your goods, let people know what you have through this paper. Buyers consult our columns regularly.

Pushed Ahead By Advertising



A British journal recently commented on the fact that whereas the tea grown in China was formerly the most popular, it now occupies second place, while Ceylon tea has become the favorite with all classes of people. The question, What has brought about this change of taste? is not, however, a difficult one to answer. As a prominent firm of dealers pointed out, Ceylon tea has been liberally advertised for some years, while the Chinese product has not been advertised at all. The change noted has been wrought during these years, and it is therefore reasonable to conclude that advertising is the principal cause thereof. As a result of advertising the consumption of Ceylon tea has increased so rapidly that in many cases China tea has practically been forced out of the market. Yet the actual difference in the quality of the two is not material.—Profitable Advertising.

The same might be said of many merchants who have feigned to the credit by liberal and persistent advertising in newspapers. Such examples can be found in the columns of this paper.

CASITORIA.
The Kind You Have Always Bought

Bears the Signature of J. C. H. Fletcher.



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MICHAELS-STEIN
FINE CLOTHING
MICHAELS, STEIN & CO.
ROCHESTER, N. Y.

Stylish Suits

Especially designed in the most "natty" styles for neatness and durability.

We have the best suits in the country. A complete line and every new style in summer clothes, values can't be beat.

Summer underwear in sizes 34 to 50. Shirts 30 to 20 dis. 50c a garment.

Salem Woolen Mill Store.

THE STORY OF CLASSIFIED TOWN

CHAPTER IX.

This is the modiste of Classified Town; Take note of the fit and the style of her gown; Many a figure she cuts in Society. Dresses and suits in endless variety.

A gown for a party, skirt or a waist, She'll make up to date and please every taste. She has mastered her business and very well knows That woman's attractiveness lies in her clothes.

She's up with the fashion and knows every fad, And gets good results from her Journal want ad. Says she, "I'm convinced that the classified way Is the cheapest and best for it pays every day."

(To be continued tomorrow.)

TURNER DOINGS.

A Round of Gaiety for the Turners, and a Visit to Stayton.

Miss Ada Thomas is home on a visit to her parents, Mr. and Mrs. R. O. Thomas.

Mrs. Grace Williams-Meade, of Portland, is visiting her mother, Mrs. Williams. Grace has two very bright children, who are having a good time at the farm. She was formerly a teacher in the Turner school.

Turner is an ideal place to camp. We were glad to have the Boys' Club camp in our neighborhood.

Miss Inez Bollin came up from Salem yesterday to attend the convention.

The annual convention of the Oregon Christian Missionary Society is a decided success; large crowds are in daily attendance and wide-awake speakers are on the grounds. Much good is being done; old friendships are being renewed, and the spirit of Christianity reigns supreme.

Turner was alive with young people and children wending their way from the Presbyterian building early Thursday morning in buggies and hack-racks to the beautiful grove of Mrs. Dr. W. Smith. A bonfire was built, and in a short time many good things to eat were in preparation. While the delicacies were placed upon the long table, cloths spread upon the grass, sweet voices were heard everywhere. Outdoor games were heartily engaged in. The exercises were impromptu. Children's day was thoroughly understood. Merze Herrick, Flo Besse, Ruth Peebles, Carrie Welborn, Master Herrick and Mrs. Helen all responded to ancores. Miss Lizzie Cornelius, in behalf of the school, tendered Mr. Welborn, the committee and the officers, a vote of gratitude for the love which occasioned this well-planned outing, the beautiful thoughts and the extreme pleasures which the day brought to the school. The committee and the officers were Mrs. Dr. Smith, Mrs. Col. Cole, Mrs. R. O. Thomas, Mrs. A. Wilson, Mrs. Wittchen, Mrs. Green Cornelius and Mrs. Dr. Ransom.

Acacia Chapter No. 63, O. E. S., of Stayton, Oregon, celebrated its seventh anniversary last evening, June 26th, in

an elaborate style. Stayton was alive with Eastern Stars, who were royally entertained. The Stayton chapter knows how to extend courtesies. The work was presented with much credit to the participants. A number of speeches were made by visitors, each one highly complimenting the worthy matron, who is the highest officer, and all the other officers in charge. The chapter is growing and doing splendid work. The bond of friendship never seemed greater. A "spread" that was superb, together with "fraternal love" fully demonstrated ended a delightful evening at Stayton. Ellen G. Lambert is worthy matron and W. H. Hobson is worthy patron. Representatives from Seio and Jefferson were there. The following drove up from Turner: Mrs. Dr. Smith, Mrs. Anna Hosney, Mr. L. Cavanaugh and wife, the Misses Lena

Cavanaugh, Lizzie Cornelius, Eugenia Smith, George Judah, C. P. Cornelius, H. Wright, J. Johnson, C. Smith, Mrs. Martin, Mrs. Potter, Mr. J. Wittchen and wife, Mrs. Swank and wife.

The school board elected Mr. Coshatt principal and Miss Childers primary teacher for the ensuing year.

All questions pertaining to health and beauty are answered here. Makes people feel as they felt in full-blooded youth. Does business while you sleep. That's what Hollister's Rocky Mountain Tea will do. 35 cents, Tea or Tablets. Dr. Stone's drug store.

Violin Recital.

The pupils of Wm. Wallace Graham, of the College of Music, will give a recital at the University chapel Thursday evening, June 28th, at 8 o'clock. The public is invited to attend.

SPECIAL SALE

ON THE FOLLOWING

20c and 25c lawn and dimities assortment of colors, special, 15c a yd.
35c fancy colored waistings, special price 25c a yd.
20c white waistings, sale price 12c a yd.
Heavy twilled shirting 10c a yd.
Chaffin's pretty patterns 5c a yd.
5 inches wide, Pillow Lace, special 15c
25c sunbonnets sale, price \$2.00
\$3.00 and \$3.50 silk umbrellas, all colors, sale price \$2.00
\$10.00 swell wool corset cloth pony jackets,

Sale Price \$7.50

EMBROIDERIES

LARGE ASSORTMENT JUST RECEIVED.

40c corset cover ambly, special 25c a yd.
25c wide embroideries, special 15c a yd.
15c and 20c wide embroideries, special 10c a yd.
Largelines at 3c, 5c, 7c, 10c, 12c, 15c, 18c, 20c and 25c

ROSTEIN & GREENBAUM

Old Nos. 298 and 300 Commercial St.

Salem