

TRY IT
THE GENUINE ARTICLE

Pure Maple Panoche

FULLER & DOUGLAS,
Salem's Leading Grocers, Confectioners and Bakers, 456-460 State street. Phones 182 and 187.

OUR ICE CREAM
Cream direct from the dairy to our freezer, makes the perfect ice cream which is now so popular.

"ALWAYS THE BEST."

Get a Tribune Bike

And enjoy the good riding. Tribune wheels are built with the same degree of perfection that has always characterized this celebrated wheel.

Everlasting bearings that make the wheel run as good when it is old as when new.

Forged fork crowns that never were known to break.

Spring tempered oval cranks that are good as skill can produce.

Crank fastenings that never bother the rider by loosening.

Call and inspect these and our cheap wheels, \$25 and up.

Some great snaps in second-hand wheels.

F. A. Wiggins
IMPLEMENT HOUSE.
255-257 Liberty Street.
Farm Implements, Wheels, Automobiles, Sewing Machines and Supplies.

HUGE TRADE IN NOVELTIES BUILT UP BY ADVERTISERS

(B. I. Meekin in Tacoma Ledger.)

When you get your calendars for the year of 1906 it is ten to one that you never will give a thought to the question of where and how they are made. When your grocer, butcher, or haberdasher hands you a mirror, pocketbook, comb or other small novelty bearing an advertisement of his business you will accept as a matter of course, and wonder not at all as to the source of these things.

The custom of giving away advertising novelties at each holiday season has grown to be so universal that it would be only a cessation of the custom that would attract notice. The number and variety of novelties given away each year run into astonishing numbers, their value into millions of dollars, and the manufacturing and selling of them has developed into a great industry.

So widely has this industry grown and so widely has the custom of giving away something been adopted by merchants and business men in all lines that it is safe to say that every person of age in the United States each year receives an average of two presents bearing advertisements. Some will receive so many that they will deem the custom a nuisance, but there is no manner of escape from them. From every large city in the country salesmen have radiated out into the country, into small towns and cities, down into the new settlements of the north and west, and even if one goes into a town that is but a year old, it is not infrequently to find the advertising novelty waiting there.

Line of Business Affected.

Apparently there is no line of business which does without the advertising novelty. From the largest railroad to bank down to the smallest grocery store, general store, every business man buys and distributes this kind of advertising. It does not matter how much newspaper advertising a firm carries, it also has its give-away advertising as a sideline.

In many cases the novelties thus given away are expensive. A liquor merchant recently gave away 1000 clocks, each worth \$4 each. This was a high price for a firm which goes in for expensive advertising. Yet it is common for a firm to give away novelties that cost a dollar or more.

Of course, the average paid is much less than this. The range of variety in this line is equalled by the range of price. Advertising novelties may be had for \$5 per 1000. They may be had for one cent per one wishes to pay, and of any kind. From the old fashioned

ABOUT THE FRISCO DISASTER

The Journal Gives Away a Splendid Illustrated Volume

People are eager for information, and gladly welcome any book that contains authentic accounts of any great event or disaster. This has been amply proven in the way in which the orders are coming in for the book advertised in today's Journal on the San Francisco earthquake. We expected that our friends and those to whom sample copies of the paper have been sent would order freely, but did not anticipate the generous responses to our offer.

We know that those who have received the book have been pleased, because so many have written and told us the book was much better than they expected it to be. The sample copy that can be seen at the Journal office will easily prove to any one who inspects it that to miss getting it as a premium for a paid-in-advance subscription to the Journal is missing a golden opportunity.

Fortunate Misadventures.

"When I was a druggist at Livonia, Mo.," writes T. J. Dwyer, now of Graysville, Mo., "three of my customers were permanently cured of consumption by Dr. King's New Discovery and are well and strong today. One was trying to sell his property and move to Arizona, but after using Dr. King's New Discovery a short time he found it unnecessary to do so. I regard Dr. King's New Discovery as the most wonderful medicine in existence." Surety cough and cold cure and throat and lung healer. Guaranteed by J. C. Perry, druggist. 50c and \$1. Trial bottle free.

Enjoy Life

Good health makes good nature. If everyone had a sound stomach there would be no pessimists in the world. Do not allow a weak stomach or a bad liver to rob you of the joy of living. Take

BEECHAM'S PILLS

and the world laughs with you. No need then for rose-colored glasses. Beecham's Pills start health vibrations to all parts of the body, while putting a ruddy tint on lips and cheeks. There's health in every box. Health for every man, woman and child. Beecham's Pills

Show How

Sold Everywhere. In boxes 10c. and 25c.

Woodburn Booming.

Father Levesque of Woodburn, who was in the city yesterday in attendance at an ecclesiastical conference, states that Woodburn is undergoing a great natural boom. "Probably 50 buildings are now under construction," said he, "and if we had 100 dwelling houses ready for occupancy they would be filled tomorrow. Most of the people coming in are from the east, and are a very desirable class of immigrants. Woodburn is alive, let me tell you," and he spoke as if he meant every word of it.

Boil Drinking Water.

While the work of enlarging the filtering system is in progress it would be better for all to boil their drinking water—The progress of the work will be noted in this paper. 5-19-tf.



Trying-On Time

This is the very best time to drop in and try on the most suitable of our new suits—see which you like best.

Better choose before the assortment is picked over

Price \$12.50 to \$25

Peg Top.

It is hard to beat our line of Peg Top Trousers

\$4.00 to \$6.00

Corduroy for College Chaps, \$5.00

Salem Woolen Mill Store

The imported articles usually exceed the home made in value and artistic quality. Germany holds the palm for the best printed color pictures and paper mache articles. Sweden sends matches to be pasted with advertisements, as does Italy. France is foremost in the toy line, and China and Japan are drawn upon for fans, mats, and umbrellas.

Business Has Special Seasons.

The business runs largely to seasons. The principal season of the year begins late in October and runs until the first of the year. The chief product during this term is calendars and other holiday goods. For two months, or until the first of March, there is a slack season, after which the spring and summer business, during which fans are made, begins. A million fans is not an unusual number for a single factory to turn out in a season. After the fans are out of the way the leather goods season starts in, but between the two there is generally a period of several weeks when there is little business to be done.

While new firms are entering this field every year it must be said that there is little chance for the young man with small capital to enter it with reasonable prospect of achieving success. Many printers carry a side line of advertising novelties and do a small business in this manner, but the bulk of the trade is garnered by the salesmen of the large companies, and to compete with them requires a line which only a large capital can bring together. It is a constantly growing line, but it is one in which the houses doing business in it are growing in a manner to keep pace with the demand.

Deaths from Appendicitis

Decrease in the same ratio that the use of Dr. King's New Life Pills increases. They save you from danger and bring quick and painless release from constipation and the ills growing out of it. Strength and vigor always follow their use. Guaranteed by J. C. Perry, druggist. 25 cents. Try them.

Not a Nice Case.

Justice, of the Peace H. H. Turner heard the case of the State vs. Earnest Kappahahn, who is accused on the charge of having committed adultery with Lillie Anderson. The defendant waived preliminary hearing, and is held to the circuit court under \$250 bonds. Lillie Anderson was also charged with the same crime preferred against Kappahahn, by the latter's wife. The girl is under \$250 bonds.

Boys' Camping Trip.

The regular meeting of the Y. M. C. A. Boys' Club will be held tonight at 7:45. Every member should be present. Among other business to be discussed will be two proposed entertainments, and further details of the camping trip. Boys not members of the club, but who are going to take part in the camping trip, are invited to attend this meeting.

Practicing Osteopathy.

There are many physicians in Salem, but among those practicing Osteopathy probably the best known is Dr. B. H. White. He has been very successful since coming to Salem some 12 years ago.

Hop Contracts.

E. Patterson, of Gervais, has contracted to sell 8000 pounds of hops, 1906 crop, for 9 cents a pound, and M. Moischenbacher and A. I. Mills, of St. Paul, agreed to sell 30,000 pounds at 10 cents per pound. These contracts were made with Folk, Wormear & Co.

Hold a Big Rally.

The big rally of the season will be held by the equal suffragists at the Grand Opera House tomorrow evening, May 31st.

The suffragists of this city have been doing their work somewhat quietly, and now they will culminate it with a great mass meeting, in which they will answer all the objections that have been offered, and discuss the merits of the opposition. Rev. Anna Shaw, who so charmed her great audience in Salem a few weeks ago, with her keen wit and masterful eloquence, will be the principal speaker. Mrs. Mary Simpson Sperry, president of the California Equal Suffrage Association, who has come to help the Oregon women in the closing days of their campaign, will be here.

Miss Laura Clay, who has endeared herself to the Salem suffragists in her helpful work with them the past few weeks; Mrs. Ida Boyer, with whose efficient work all the newspapers of the state are familiar, and Mrs. Clara Waldo, the popular state lecturer of the State Grange, will be among the speakers.

Assessors to Meet

The county assessors of western Oregon will hold a meeting in this city as the guests of Assessor D. B. McKnight on Monday, June 11, for the purpose of preparing schedules on the assessment of property in the western half of the state and reach an agreement on rates of assessment. The assessors of western Oregon are now practically agreed on listing property at its true cash value and the gathering will be in the nature of a ratification meeting of the work done by most of the assessors and to settle a few minor details. When the assessors from western Oregon gather here Albany should have the visiting gentlemen that hospitality is the watchword in this city. The meeting was called for Albany on account of its central location and its unrivaled railroad facilities.—Albany Herald.

Another Bank.

Articles of incorporation were filed yesterday with the secretary of state by the Central Point State Bank. The organizers are I. C. Robnett, T. M. Witten, Wm. C. Siever. The principal office will be Central Point and the capital stock is \$25,000.

A DIMPLE MAKER.

Find a child with dimples and chubby arms and legs and you find a healthy child. Find one with drawn face and poor, thin body and you see one that needs Scott's Emulsion. Your doctor will no doubt tell you the child is fat-starved—its food is not nourishing it.

Nothing helps these thin, pale children like Scott's Emulsion. It contains the very element of fat they need. It supplies them with a perfect and quickly digested nourishment. Scott's Emulsion brings dimples and rounded limbs.

SCOTT & BOWNE, 202 Paul Street, New York.

GREAT ANIMAL SHOW

Burch and Reiss to Have Their Great Aggregation Here Friday

Herr Kirchem, of the Burch and Reiss World's Greatest Dog and Foxy Shows is one of the most highly developed occultists in America. He received his training from a famous Hindoo seer, and has reached so high a karma that he has had a vision on the astral plane in which he distinctly remembered a former incarnation where he had been a gladiator of the arena in which he subdued wild animals. Feeling old powers stirring within him, he gave up his career as a professor of astrology and higher mathematics and applied to Carl Hagenback the famous animal trainer of Hamburg, Germany, as a trainer of wild animals. His success was instantaneous. He produced results in the training of wild animals never before accomplished. He was especially engaged by Messrs. Burch and Reiss as animal trainer and superintendent in general of all their animals. Herr Kirchem has had an idea that hitherto seemingly senseless, brainless, animals, could be made to express a higher state of evolution than they had yet been known to possess. The professor uses his psychic powers entirely in the training of the beautiful animals with these shows, and has proven beyond the question of doubt that the whip is an unnecessary and brutal method in animal training. The animals under his care have become so sensitive and responsive that they obey his slightest wish, even when suggested through mental telepathy. He has found the camel, which was supposed to be senseless and excessively dull, to be possessed of a brain, and further, more of a reasoning power, which if properly developed leads the animal to be as great a mental power as that of the horse or dog. This man is no ordinary trickster and hypnotist, but is conscious of all his higher physical and psychological power, over which he has the utmost control, consequently his power is unlimited.

In conjunction with the 300 camels, tapers, zebras, ponies, dogs, monkeys, goats, pumas, sacred cattle, tigers, dromedaries, and other rare and costly trained animals, with these shows, will be seen troupes of acrobats, clowns, gymnasts, aerialists, equilibrist, wire and rope walkers, imperial Japanese troupes, Gregory's Royal Italian Banda Roma, will be seen. These shows will exhibit in this city on Friday, June 1, giving two performances. A grand street parade will be given at 11 o'clock on the morning of the exhibit at which time the entire aggregation will be seen.

SHOE SALE

My stock of shoes for men reduced in price. No old stock. Clothing out ladies' shoes. Now's your chance.

JACOB VOGT, Opposite Patton Bros.