

## Don't Neglect This

It May Be the Means of Your Winning \$5.00 in Cash

Start Right Away and Have Your Manuscript all Ready Before Feb. 28. Try for Both Prizes.

## Rules of Contest

OFFER NO. 1. A PRIEE OF \% FOR THE Best ARTICLE OF boo TO tove WORD ON "WHY IT PAYS TO AOVERTIBE," THE ARTICLE ShoULD COVER NEWSPAPER ADVERTIBING, AND AT LEABT 100 words ahould be given to classified advertising. OFFER NO. \& A PRIZE OF W FOR THE BEST AOVERTIBEMENT ADVERTIBING THE CAPITAL JOURNAL AS THE MOBT DESIRABLE PAPER TO BE USED BY ADVERTISERS.
ALL COPY MUST BE IN THE OFFICE OF THE JOURNAL BY 5 P M. ON FEBRUARY 2s, NAMES AND ADDRESSES OF CONTESTANTS SHOULD BE ON A BEPARATE SLIP OF PAPER AND ENCLOsED N AN ENVELOPR ADVERTIBEMENT.
THE TEN EEST ARTICLES AND THE TEN BEST ADVERTIBE GENTB WILL DE PUBLIBHED IN THE JOURNAL ADVERTIBEMENTS may be any bize from a quanter page to a full page of THE JOURNAL
ALL QUEGTIONS ABOUT THE CONTEST ADDRESSED TO THE CONTEAT MANAGER," CARE OAPITAL JOURNAL, WILL BE ANOWERED THROUGH THE NEWE COLUMNS OF THE JOURNAL MAN UGCRIPT BHOULD DE ADDRESED IN THE BAME WAY
THIS CONTEAT to OPBN TO ALL EXCEPT BALABIED OR PRO FESAIONAL ADVERTISING MEN.
IT WILL BE OF SPECIAL VALUE TO CLERKS AND STUDENTS. LADIES CAN PARTICIPATE AND HAVE JUBT AB GOOD A CHANCE AO ANYONE TO WIN A PRIEE, SOME OF THE BEAT AOVERTIBNO WAITERS IN THE UNITEO BTATES ARE LADIES.

