

Stockton & Co.


The Old White Corner

Clearance Sale

Many new items will be added to our big list of bargains this week. Our big store is growing in popularity every day, a visit will convince you that we are doing more for you than any other store.

Men's Shirts	Pony Jackets
Woolen Work Shirts, worth \$1, reduced to 75c	For Ladies
Regular \$1.25 and \$1.50 values reduced to 98c	The very latest style direct from New York by express. We are first to show this very neat coat which will be all the rage in the east this spring.
Men's 20c Woolen Socks reduced to two for 25c	
30c values for 20c	
50c values for 35c	
GAUNTLET GLOVES—	New Covert Coats
\$1.25 values for 85c	Cut just a little different from anything you have seen.
50c Work Gloves 40c	\$5.50 to \$12.50

The Best Insurance



William Boyd of the Curtis Publishing company addressed the Manufacturers' Advertising club at the Hotel Euclid, says the Cleveland (O.) Plain Dealer, on "The Preparations Necessary to a Successful Advertising Campaign." Mr. Boyd opened with the statement that unless a business organization is responsive to changing trade conditions it cannot be successful. He cited the growth of advertising to show it one of the new business conditions which every concern must meet.

Total advertisements are a waste of money, according to Mr. Boyd, and he likened the trial advertiser to the tradesman who sends out traveling salesmen once and then discharges them, expecting that results from the single effort will warrant engagement of other salesmen for a like trip.

Mr. Boyd likened advertising to a business insurance. If an advertiser's piece of business burns down, even though he has no fire insurance, he can at once rebuild and continue to do a profitable business because he has advertised, thereby creating a demand for his goods.

It is of course just as important that your ad. should be in the right paper as it is to have your insurance in a good company. Keep it in these columns.

Burn Will Case.
The Burn will case was decided by the supreme court this morning, the court below being reversed. This sustains the will.

ADVERTISE

\$291,084.99

In a recent number of McClure's Magazine is a story in which the facts relating to the profits of a baking powder were brought out through litigation in the courts. It was shown that the company manufacturing the powder was capitalized at \$100,000. The profits amounted to \$17,647 in 1876, and they continued to grow until they reached the enormous aggregate in 1887 of \$725,362, the income that year being four times the amount of the capital invested. The profits since 1887 have steadily increased, but the feature of particular interest in this connection is that the company spent \$17,000 for advertising in 1876 and \$291,084 in 1887.

The baking powder may or may not have been superior to others put on the market, but the business was made to pay the immense returns noted through liberal and judicious advertising. Another feature in this matter is that the company has advertised almost exclusively in the newspapers.

The men behind that baking powder realized the value of the newspaper press in reaching the public, and to it they owe the marvelous results—Newspaperdom.

If you want to increase your profits, advertise in this paper. No better medium to reach the buyers of this community.

Candidate for State Treasurer.
Hon. E. V. Carter, of Ashland, is in the city today. It is understood that Mr. Carter has decided to become a candidate for the nomination for state treasurer at the Republican primaries. As senator from that county he has made a good record, and he stands high among the banking circles of the state.

A Big Land Grant.
The case of the state of Oregon against the Warner Valley Stock Company, involving the possession of some thousands of acres in Klamath county, is being argued before the supreme court this afternoon.

ECONOMIZE

Do not throw away your old silver plated ware when worn off. We replate them at a reasonable price and make them good as new. We also plate tools of all kinds, doctors' instruments, bicycle and stone trimmings. We guarantee all our work to look well, wear well and to be satisfactory in every respect. Come and see samples.

Burns Jewelry Store

State and Liberty Sts., Salem, Ore

Personals

State Printer Whitney is in Albany today.

G. W. Parker left this morning for Arlington.

Dr. E. A. Pierce returned to Portland this morning.

Dr. Frank Griffith, of the asylum, is in Portland today.

C. A. Kern is spending a few days with Portland friends.

Prof. Wallace Graham returned to Portland this morning.

Attorney Web Holmes went up to Corvallis today on business.

Mr. and Mrs. T. T. Geer were north-bound passengers this morning.

A. L. Frazier went to Portland this morning for a short business trip.

Wm. Brown and wife went to Portland this morning for a short visit.

M. Ward McKinney returned yesterday from a short visit to Portland.

B. O. Shuckling accompanied some hop samples to Portland this morning.

Mr. and Mrs. S. L. Hurd, of Dallas, are the guests of Salem friends.

Miss Emily Horgan and mother came down from Corvallis this morning.

J. R. Sherman, of Dayton, Wash., arrived yesterday to visit relatives here.

Dr. F. E. Smith returned yesterday afternoon from a business trip to Klamath Falls.

Ross Dole left yesterday for California, where he will be employed by the Southern Pacific.

George Flay, formerly of Crawfordville, but now of Portland, spent last night in this city.

W. P. Babcock, local manager of the Salem Flouring Mills Company, went to Portland yesterday afternoon.

Mrs. R. P. Boone, of Eugene, returned home this morning, after a short visit with friends in this city.

Miss Rose Willis, of Oregon City, is the guest of her cousin, Mrs. Frank Judson, on South Commercial street.

Miss Mabelle Baker returned from Eugene yesterday, where she has been visiting her cousin, Miss Stella Baker.

Miss Francis Allison returned yesterday to her home in Corvallis, after spending several days with friends in this city.

John Kelly, of Formosa, Kansas, is visiting his sister, Mrs. P. A. Thomas, of Englewood. He likes the mild Oregon winter.

Mrs. Watson Townsend, of Minneapolis, who is visiting in this city, went out to the reform school today with Miss Belle Crouse.

Miss Olive Goodwin returned to Woodburn yesterday afternoon. She has been the guest of Salem friends for the past few days.

Mrs. John Gleason, of Oregon City, has been visiting her daughter, Miss Helen, the teacher in the East school. She returned home this afternoon.

Mrs. Thos. R. Kay has returned from Portland, where she underwent an operation at one of the hospitals. Her friends will be glad to learn that she is rapidly improving.

Pleasant and Most Effective
T. J. Chambers, editor Vindicator, Liberty, Texas, writes December 20, 1905:

"With pleasure and unshelied by you I bear testimony to the curative power of Ballard's Horehound Syrup. I have used it and my family can cheerfully affirm it is the most effective and best remedy for coughs and colds I have ever used." Sold by D. J. Fry.

Going to Albany.
Following are the delegates from the Greater Salem Commercial Club, of this city to the Albany Development Convention, held under the auspices of the Willamette Valley Development League, the convention to meet Wednesday at 1:30 p. m.:

Frank Derby, A. Huckestein, C. F. Lansing, A. McDonald, Mayor Waters, R. J. Hendricks, C. Marsh, J. L. Stockton, T. B. Kay, L. R. Stinson, George Byre, Henry Meyers, H. A. Johnson, J. O. Graham, J. A. Carson.

Delegates from the Business Men's League: President Geo. F. Rodgers, F. P. Carey, J. L. Stockton, Gideon Seola, R. D. Gilbert, Frank Shafer.

A "Lady" Swindler.
San Francisco, Jan. 23.—Mrs. Adelaide Lloyd Smith, the woman accused of having swindled many women on the Pacific coast, who was arrested here Sunday on the charge of obtaining money by false pretenses, was arraigned this morning, but her case was continued for the week.

Must Purchase Goods at Home.
Washington, Jan. 23.—An amendment to the urgency deficiency bill, to allow the purchase of canal supplies outside of this country was defeated.

French Cruisers Coming.
Port of Spain, Trinidad, Jan. 23.—Two French cruisers sailed from here today, presumably for Venezuela.

Takahasi Returns to Japan.

San Francisco, Jan. 23.—Korekyo Takahasi, the financial commissioner of the Japanese government, who was sent here at the beginning of the war between Japan and Russia to arrange for the placing of the Japanese loan, sailed from here today for Japan, having completed his work in this country.

"I have completed my work in this country," Mr. Takahasi said in his modest way, shortly before his departure, "and am returning to Japan now. The government has arranged its financial program, and does not need my services any longer. I expect to be able after my return to devote some time to rest and to the arrangement of my own financial interests.

"I feel confident," he said, when asked concerning the probable future of Japan, "that Japan will speedily recover from the shock of that great war. Destructive as it was, it was to some purpose. If it had done nothing else than bring recognition for the country, it would not have been in vain. But, it has accomplished a great deal more than that. It has made a new era of peace and prosperity possible in the Far East. It is but natural that a period of retrenchment should follow a devastating war, such as Japan has just passed through. But I am advised by the Japanese government that retrenchment will be made only so far as may make for the safety of the administration. The government must maintain its powerful navy and an army of sufficient strength to insure its own safety and peace. Moreover the terms of our alliance with Great Britain will render it necessary to maintain the army and navy on a firm footing. Japan must now do a great deal in the way of commercial and industrial expansion. She must necessarily adapt herself to a new set of conditions, and perhaps she may find it to her advantage to profit, in a measure, at least, by the example set by the Americans in the matter of commercial progressiveness. She is bound to grow and expand and extend the commercial relations to countries that have heretofore had little to do with her."

Attacked the Heart

NEURALGIA IN THIS FORM IS OFTEN FATAL.

A Complicated Case Cured to Stay
Cured by Dr. Williams' Pink Pills.

Neuralgia in any form is painful, but when it attacks the heart it is frequently fatal. Complicated with indigestion of a form that affected the vital organ it threatened serious consequences in a case just reported. The case is that of Mr. F. L. Graves, of Pleasanton, La., who tells of his trouble and cure as follows:

"I traveled considerably, was exposed to all kinds of weather and was irregular in my sleeping and eating. I suppose this was the cause of my sickness, at any rate, in May, 1905, I had got so bad that I was compelled to quit work and take to my bed. I had a good doctor and took his medicine faithfully, but grew worse. I gave up hope of getting better and my neighbors thought I was surely going to die.

"I had smothering spells that it is awful to recall. My heart fluttered and then seemed to cease beating. I could not lie on my side at all. My hands and feet swelled and so did my face.

"After reading about Dr. Williams' Pink Pills in a newspaper I decided to try them and they suited my case exactly. Before long I could see an improvement, and after taking a few boxes I was entirely cured. I am glad to make this statement and wish it could cause every sufferer to try Dr. Williams' Pink Pills."

Dr. Williams' Pink Pills do not simply deaden pain; they cure the trouble which causes the pain. They are guaranteed to contain no narcotic, stimulant or opiate. Those who take them run no danger of forming any drug habit. The pills are a blood and nerve tonic and they cured Mr. Graves because they fed the nerves through the blood. They act directly on the blood and it is only through the blood that any medicine can reach the nerves. In this way they have cured the most severe nervous disorders, such as partial paralysis, locomotor ataxia, St. Vitus' dance and all sorts of nervous weakness. They are a specific for diseases of the blood, such as anæmia, rheumatism, scrofula, erysipelas, etc. They are useful in a special way to women and growing girls. Dr. Williams' Pink Pills are sold by all druggists, or will be sent postpaid on receipt of price, 50 cents per box, six boxes for \$2.50, by the Dr. Williams' Medicine Co., Schenectady, N. Y.

CITY NEWS

A Collection of Important Paragraphs for Your Consideration.

Poultrymen will be interested in the advertising in today's Journal.

Pure, fine, white, good, nutritious Wild Rose Flour.

The Salem flouring mills have just received a large cargo of bran.

Ask the cook next door about Wild Rose Flour.

Tilson & Co. advertise a splendid hen food today, and D. A. White & Co. talk about incubators.

There is no flour equal to Wild Rose Flour.

Salem high school meets Woodburn high school in basket ball on Friday evening next at Y. M. C. A. gymnasium here.

Keep the flour bin supplied with Wild Rose Flour.

The Y. M. C. A. basket ball team play the "Tigers" of Portland at the gymnasium in this city next Saturday night.

Men are judged by the company they keep, but it isn't easy to size up a woman by her hat. Judge her by the amount of Hollister's Rocky Mountain Tea she takes. 35 cents, Tea or Tablets. Dr. Stone's Drug Store.

The steamer from Portland yesterday had hard work making time against the current. She brought a very heavy load of freight for Salem merchants.

On January 31st the Y. M. C. A. Boys' Club is to hear and see Dr. E. C. Dalton in a chemical lecture, illustrated, with microscope and test tube demonstrations.

A little love, a little wealth, A little home for you and me; It's all I ask, except good health, Which comes with Rocky Mountain Tea. Dr. Stone's Drug Store.

Good as Gold.
Men's Brown Fleece underwear—special price 35c. Better hurry. THE TOGGERY.

The Cannery Meeting.
About 50 fruit growers met at the city police court room at 10 a. m. today.

The committee of the whole reported progress on stock subscriptions.

The following committees were appointed to complete the subscription: Committee for city: Geo. Weeks, H. W. Savage, Geo. F. Mason, S. P. Kimball, C. A. H. Fischer.

Following committee for county: Messrs. Zosel, Peterson, Campbell, West, Prensall, Ferguson, Wilson, Jorgensen, Reynolds Walker, Burchell and Bayne. Committee to meet again for final report Friday, February 2d.

Sustained the Demurrer.
Judge Galloway today disallowed the motion to strike out a portion of the complaint in the case of Eldridge vs. Hofer & Zorn and sustained a demurrer to portions of the answer. The defendants were given several days to prepare another answer or amendments. This is one of the most important cases to be settled at this term of court, involving the possession of a valuable farm in the northern part of this county.

Prominent Lawyer Dead.
(Four O'Clock Edition.)
Albuquerque, N. M., Jan. 23.—Judge S. M. Asbenfelter, one of the most prominent attorneys of the Southwest died at Silver City early this morning of paralysis.

New Automobile Record.
(Four O'Clock Edition.)
Ormond, Fla., Jan. 23.—Jan. 23.—A new world's automobile record was made of a mile in 32.15 seconds by Marritt, in his freak car today.

Notice of Dissolution.
To Whom It May Concern:
Notice is hereby given that the partnership heretofore existing under the firm name and style of Glover & Melson is this day dissolved by mutual consent, George Melson retiring from said firm.

All indebtedness of said partnership is assumed and the same is to be paid by Arthur Glover, who will continue the business of general blacksmithing and horse shoeing at their former place of business on Court street, Salem, Or. Dated at Salem, Oregon, this 23d day of January, 1906.

ARTHUR GLOVER,
GEORGE MELSON.

POLITICAL COLUMN

Announcements of candidates for office will be published in this column at reasonable rates for men of all parties.

FOR GOVERNOR.
Republicans of Oregon are hereby informed that I am a candidate for nomination of governor at the primary to be held April 20th.

JAMES WITHEYCOMB

FOR SECRETARY OF STATE.
I hereby announce myself as a candidate for the office of secretary of state and ask the support of all Republicans.

F. T. WRIGHTMAN

FOR STATE TREASURER.
The undersigned announces himself as a candidate for the office of state treasurer, subject to the decision of the Republican voters at the forthcoming primaries.

J. H. AITKEN

FOR STATE PRINTER.
The undersigned announces himself as a Republican candidate for re-nomination for state printer at the forthcoming primaries.

J. R. WHITNEY

FOR SUPERINTENDENT OF PUBLIC INSTRUCTION.
I hereby announce myself as a candidate for re-nomination for the office of Superintendent of Public Instruction, and solicit the support of all Republicans at the primaries April 20th.

J. H. ACKERMAN

FOR ATTORNEY-GENERAL.
The undersigned hereby announces himself as a candidate for re-nomination to the office of attorney-general, subject to the approval of Republican voters at the primaries.

A. M. CRAWFORD

FOR STATE SENATOR.
I hereby announce myself as a candidate for state senator of this district, subject to the nomination at the hands of the Republican voters of Marion county at the forthcoming primary election.

ALEX. LA FOLLETTE

FOR COUNTY CLERK.
The undersigned hereby announces himself a candidate for county clerk of Marion county, and asks the vote of Republicans for that position, at the forthcoming primaries.

H. D. ALLEN

FOR COUNTY RECORDER.
I hereby announce myself as a candidate for the office of county recorder and solicit the support of Republican voters for that nomination at the forthcoming primary election.

W. L. JONES

FOR JUSTICE OF THE PEACE.
I desire the nomination of the Republican party for the office of justice of the peace of Salem district.

A. E. M'INTIRE

Excursions Every Hour.
In order to give the people of Salem an opportunity to see the beautiful country south of Salem, and to see the development being made by the company, the Citizens' Light & Traction Company will run excursion cars to the rock quarry, south of Odd Fellows' cemetery, leaving the Willamette hotel on even hours. Enjoy a pleasant ride, and see for yourself.

Chicago Markets.
Chicago, Jan. 23.—Wheat, 87½-88½; corn, 45½-46; oats, 32½-33½.

Money to Loan

THOMAS K. FORD,
Over Ladd & Bash's Bank, Salem, Ore.

Norwich Union Fire Insurance Society.

Frank Meredith, Resident Agent,
Office with Wm. Brown & Co., No. 128 Commercial Street.

NEW TODAY

Wanted.—To rent, a typewriter, verbal keyboard, for two months. Remington or Underwood preferred. Address "I," care Journal.

1-23-34

Wanted.—A number of reliable men to act as agents for the largest and strongest company writing health and accident insurance on the popular monthly payment plan. Call at room 16, Cottage Hotel, Salem, Tuesday, Wednesday and Thursday.

1-23-35

1-23-31

1-23-32