ndwich Fillings

Olive Paste, Chicken and Mush-Paste, Tongue and Corn Beef Ham and Egg Pasts, Puris de Gras, Anchovy Pasts, A most debreakfast or luncheon dish. CORNED BEEF HASH.

FULLER & DOUGLAS.

a leading grocers, confectionars es 182 and 187.

the best bread in Salem-ou nake. A dainty lunch or dish of a always ready for you.

Food for aying Hens

Now is the time to feed COULSON'S EGG FOOD help your hens to produce eggs. hen is simply a machine-supher with materials and she will arn you a definite product from e materials, but if any. of these lacking, the results will be arded.

YOU ARE REEPING HENS want them to supply you when eggs are scarce. OULSON'S EGG FOOD WILL DO THIS Give it a trial. 10 1bs 25c.) (9 1b mick \$2.15.)

Tillson & Co. 51, 161 High Street Phone Main 139

ater Sets

ar closing out sale prices,

NCY BASKETS

ancy waste and work" baskets at atly reduced prices:

New Edison Theatre HARRY MOYER, Manager. Balem, Oregon. FELICE DAVIS COMPANY Presenting "Galatea Up-to-Date."

HARRY MOYER.

Singing "A Pienie for Two." Cast of Characters. Galatea.... Felice Davis bakars, 450-460 State street. Juck Fenton J. A. Massie Mrs. WigglesB. S. Cobb Wiggians A. O. Beick New motion pictures on the Edisonscope.

The Grand **Propelling Power**



It is easy to see why the doctrine should be promulgated and followed that advertising is the soul of bush ness; that the man who cannot use advertising in his business has no right to be in business; that, as Macaulay once said, advertising is to business to buy a remnant of cloth long out of fashion, with which to repair a garthe most likely man to have the sample because you never advertise." Our modern immense establishments taks

000 per annum.--V. Mataja in Interna-

DAILY CAPITAL JOURNAL, SALEM, OREGON, TUESDAY, JANUARY 23, 1908.

PHYSICAL DEPARTMENT Y. M. C. A. How the Classes in the Gymnasium Are Arranged for Work.

The schedule for gymnasium classes at the Young Men's Christian Association has been arranged as follows:

Day Classes.

Monday and Thursday, 3:45, studenta' class, Tuesday and Friday, 3:45 high school and intermediates.

Wednesday, 3:45, junior class, Saturday, 10:30, junior class. Night Classes.

Monday and Thursday, S p. m., busitess men's class,

Tuesday and Friday, 8 p. m., young men's graded class.

Monday and Thursday, 6:30 p. m., working boys' class.

Wednesday, 8 p. m., ladies' class, The night class s are somewhat broken into this month, on account of the membership contest. After it hus closed, the above class schedule will be adhered to. Class work for the men's night classes will begin at 8 p. m., and those taking part in the class will be given preference in using the floor after the class,

THE DEVELOPMENT LEAGUE.

Arrangements Completed for Meeting of Big Valley Organization This Week,

The local committee of arrangements for the meeting here of the Wilwhat steam is to machinery, the grand lamette Valley Development League propelling power. The story is told of are doing everything in their power to a man who once came to a merchant have things is readiness for next Wednewbay and Thursday, when the league ment. The merchant was delighted to holds its sessions here. The programs be able to satisfy the new customer for the event have been issued and and asked, "How do you happen to are being sent out to the several cities come to me for this bagateller" The and towns from which the commercial answer was, "I thought you would be organizations are preparing to send their delegates. From all parts of Western Oregon reports are coming in, good care not to hide their light under showing that a live interest is being a bushel. It is claimed that one of manifested in the big meeting here, these establishments in the United and the convention promises to be by States paid out \$250,000 annually for far the best in the history of the 25 baskets league. Prominent men from all parts alone, and the newspaper advertising expenses of the twelve largest retail of the state will deliver interesting adstores have been estimated at \$3,000,- dresses on live subjects in which the business interests of the state are vi



AND PAY THE COST OF STORAGE AND INSURANCE, LOBE INTEREST ON THE INVESTMENT AND RUN THE BISK OF CHANGING FASHIONS. IT IS FOR THESE REASONS THAT WE INAUGURATE THIS OLOTHING SALE THAT HAS ATTRACTED WIDE SPREAD AT TENTION.

WE KNOW THAT IT IS BETTER TO SELL CLOTHING AT A

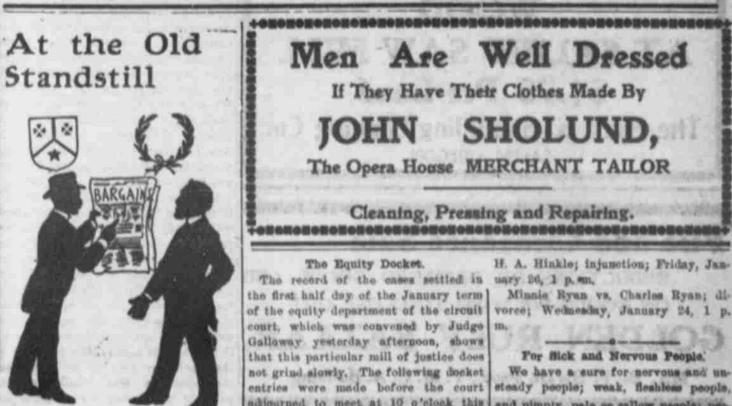
IS WHAT WE ARE CHARGING FOR OUR ALL-WOOL SUITS GUARANTEED TO GIVE BATISFACTION, AND RANGING IN PRICE FROM \$12.50 TO \$25.00. WE HAVE ALL SIZES. BUT ARE EXCEPTIONALLY STRONG IN SIZES 34, 35, 36.

\$7.00

CASH

A GREAT OFFER AND A GREAT SAVING. WILL YOU LET IT GET AWAY?

Salem Woolen Mill Store.



he China Hall Next to Edison Theatre

San Francisco's leading con-

venience and family hotel

centrally located. Con-

vanient to all car lines, and

places of amusement and in-

terest. Cafe and Grill at-

tached. Rates \$1.00 per day and up. Street cars direct to

hotel from and to all depots.

San Francisco, Cal.

Pickles

phones.

And Olives

Roth & Graber

Salam's Best Grocers.

410 State St. 203 Commercial St.

tional Quarterly. If you want to move your goods, lot

ald. people know what you have through this paper. Buyers consult our columns regularly.



Pushed Ahead

ed on the fact that whereas the tes tisement. grown in China was formerly the most popular, 10 now occupies second place, while Ceylon tes has become the favorits with all classes of people. The firm of dealers pointed out, Caylon ten be hoped they will profit thereby. has been liberally advertised for some years, while the Chinese product has not been advertised at all. The change You know what Heinz's pickles are like. We have them in bottles and in bulk. Also fine ripe olives and ready mixed musbeen forces out of the market. Yet the tards that are fit for any table. actual difference in the quality of the A complete line of table conditwo is not material-Profitable adver ments. Call us up by both teletising.

> The same might be said of many amples can be found in the columns of this paper.

ROSES---Field Grown

The best cost you no more than "any old thing." It will pay you to buy At HEADQUARTERS.

We Pay the Express

And chargo yoo no more than your next door neighbor. Send for illustrated Catalogue today. A solicitor wanted in every town.

GALIFOBNIA BOSE CO., Los Angeles, Cal of

tally interested, and great good will come from the meeting .- Albany Her-

STATE NEWS

The Great Northern mine on the Blue river has had to cease operations since the heavy fall of sngw, it being eight and ten feet deep, making work impomible.

The Eugene Baking Company which has just commenced business in Eugene is the largest concern of its kind in Oregon outside of Portland, The firm is shipping their pastry south as far as Drain and north as far as Wood-

The juniors of the University of Ore gon, this year, instead of issuing their annual, will print a thousand copies of a bulletin, which will be sent to every high school graduate in the A British journal recently comment state, thus affording a splendid adver-

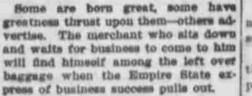
The second O. A. C. basketball team played the Albany high school boys Saturday evening, and beat them by question, What has brought about this a score of 63 to 3. The Albany Demchange of taste? is not, however, a dif- ocrat says the boys got a few pointers ficult one to answer. As a prominent on how to play the game, and it is to

The athletic council of the University of Oregon has adopted a resolution prohibiting the managers of the teams years, and it is therefore reasonable from arranging games or contests when the Mississippi was a brook. My to conclude that advertising is the prin- that require an absence of more than good health and long life came by takcipal cause thereof. As a result of ad three days from recitation work. Here- ing Holister's Bocky Mountain Tea. vertising the consumption of Caylon tofore the annual football trip to Cal. 35 cents. Dr. Stone's Drug Store. ten has increased so rapidly that in ifornia occupied ten days, and here many cases China tea has practically after the teams will play only in the Northwest.

Sickening, Shivering Fits.

Of ague and malaria can be relieved abuse in any manner, will wars you by merchants who have forged to the and sured with Electric Bitters. This bringing on sick headache. Ours the front by liberal and persistent ad- is a pure, tonic medicine, of especial pain and distress in the stomach and vertising in newspapers. Such and benefit in malaria, for it exerts a true the headache will stop of itself. All low with malarial fover and jaundice, per box. till he took Electric Bitters, which saved his life." At J. C. Perry's drug store; price 50c, guaranteed.





Business success needs three things of review; dismimed. -knowledge, push and good advertiatner.

plied common sense, Advertising is naturally a creative force. Since it has been applied to modern commerce there have been created dozens of commodities and branches of trade that did not exist before its advent. The \$600,000,000 spent annually in this

country for publicity has set many into wholly new channels.

Business is warfare-in a sense, a hard, constant fight to the Haish. Advertising is the business man's West, et al.; partition; demurrer armost modern, most effective, weapon.

Once in awhile we hear some old fellow saying. "I have never advertised and am still doing business at the old stand." He means that he is doing business at the old standstill .-- M. L. Corey in Retailer and Advertiser.

The most successful merchants in this town advertise regularly in this paper. The mount is obvious.

N. B. Truth, St. Paul, June 31, '08. -I've lived so loug I remember well A Famons Reansdy for Sick Headache.

The sause of this complaint is not, in the head at all; is comes from the stommeh. A stomach that has become clogged by overeating, drinking or

curative influence on the disease, driv- bilious attacks, dyspepsia, belching, bad ing it entirely out of the system. It is taste in the mouth, muddy complexion, much to be preferred to quinine, hav- and yellow eyes are cured by this reming none of this drug's bad after of edy. It is called Dr. Gunn's Improved fects. E. S. Munday, of Henrietta, Liver Pills, one for a dose, and is sold Texas, writes: "My brother was very by druggists all over the U. S. for 25c

HOLLISTER'S **Rocky Mountain Tea Nuggets** A Busy Mediatas for Basy People. Brings Goldan Health and Renzwed Vigor. A specific for Constitution, Indigestion, Live and Kidney Troubles, Pimples, Ecterns, Impure Blood Bad Breath, Bloggish Bowels, Beadsche and Backnebe. It's Booky Mountain Tes in tab-iet form, Boents a test. Occuring made by Houstprus Dato Constant, Madison, Wis.

GOLDEN NUGGETS FOR SALLOW PEOP --

adjourned to meet at 10 o'clock this morning.

nor P. Cranstoun, et al., partition suit; sottled and dismissed. J. R. Parvin vs. Julia A. Parvin; ac. aymptoms are produced by weakplaintiff to pay costs.

Fidelity & Deposit Company of Mary land vs. Howard Foote and Amanda only a question of days. The best fiesh Advertising tan't an art; it's just ap. Johnson; review; dismissed on motion and blood builder is Dr. Gunn's Blood of plaintiff.

> foreclosure; motion to strike out an- three boxes for \$2, at all druggiets. ower disallowed.

Benj. F. Drake vs. Frank H. Kaylor, admr., et al., specific performance; hundreds of millions of dollars running Frank H. Kaylor appointed guardian ad litem for E. and Mildred Kaylor,

minors. Zella L. West, et al., vz. Ossian J. gued and takon under advissment.

The following cases were set for hearing:

B. B. Gesner vs. J. B. Bowerman; asignment; February 28, George J. Wolfer vs. W. S. Hurst and

and pimply, pale or sallow people; peo ple who are troubled with loss of am-Frances M. Harvey, et al., ve. Elea- hition, failing memory, depression of spirits, lack of confidence, nervous boadache, and wakofulness; all these tion for divorce; decree for plaintiff, ened nerves, brought on by the watery condition of the blood. Make strong, S. S. Martin vs. O. M. Reeves; writ rich, red blood, and furnish food for the nerves is the way to stop the source of disease, and the cure then is & Nerva Tonic, in tablet form to take E. B. Smith va. W. L. Fry, et ux.; at meal time. Sells at 75c a box, or People gain from one to three pounds of solid, healthy flesh per week, by the use of this medicine. That is an indiestion it is doing good.





Trade Department, 29 Beacon St., Boston