

# FORCED OUT!

## Terrible Calamity That Has Befallen a Large Clothing House and Department Store

LOUIS F. LIERER, DENVER'S LARGEST CLOTHIER AND DEPARTMENT STORE, WITH AN ESTABLISHED REPUTATION OF OVER 30 YEARS FOR CARRYING ONLY THE HIGHEST GRADES OF MEN'S BOYS' AND CHILDREN'S CLOTHING, SHOES, HATS, FURNISHING GOODS, GROCERIES AND NOTIONS, WERE FORCED OUT OF THEIR BUILDING, WHICH WAS LEASED OVER THEIR HEADS WITHOUT PREVIOUS NOTICE, JUST AT A TIME WHEN THEIR INDEBTEDNESS FOR THEIR SEASON'S GOODS WAS DUE. NOT BEING ABLE TO FIND ANOTHER LOCATION IN DENVER ADEQUATE TO DISPOSE OF THEIR LARGE STOCK AT THIS UNFORTUNATE TIME, THEY WERE COMPELLED TO MOVE THE STOCK WHERE THEY COULD REALIZE ON IT QUICKLY TO SAVE THEIR GOOD NAME, AND CHOSE SALEM, OREGON, AS THE BEST PLACE, FREIGHT RATES BEING CHEAPER THAN TO POINTS IN THE INTERIOR.

THEIR IMMENSE STOCK OF - **\$108,467**

WORTH OF MEN'S, BOYS' CHILDREN'S CLOTHING, SHOES, HATS, GROCERIES AND DRY GOODS, HAS BEEN MOVED INTO THE LARGE SALESROOM, 175 COMMERCIAL STREET, OPPOSITE THE STATE MAN OFFICE, WHERE THIS MAGNIFICENT STOCK WILL BE SOLD OUT AT RETAIL FOR

**33 1-3 Per cent. Less than Manufacturers' Cost**

THE SALE WILL POSITIVELY LAST NINE DAYS ONLY. SALE BEGINS FRIDAY, JANUARY 12, AT 7 A. M., AND CLOSSES SATURDAY NIGHT, JANUARY 20, AT 10:30 P. M. THIS IS A TREMENDOUS SACRIFICE, AS WE WERE CONSIDERED VERY CLOSE BUYERS BY THE TRADE. YOU CANNOT APPRECIATE WHAT A GREAT REDUCTION THIS IS UNTIL YOU SEE THE GOODS AND PRICE.

### Do Not Miss

### This Opportunity

Of getting the biggest bargains in clothing, furnishings, etc., ever offered to the people of Salem, as you may never be able to get a chance like this again. Below we quote a few prices to show what tremendous sacrifices we are making. Just remember that all goods priced in this advertisement can be brought back at any time during the sale:

- A fine suit of men's clothes, all to match. This suit is positively worth \$15.00, or your money refunded at any time during the sale. **\$2.98**
- Men's fine suits and overcoats, in chevrons and Scotch plaids. Worth \$15.00 or your money refunded at any time during this sale if you are not satisfied. **\$4.98**
- Men's splendid suits and overcoats in velour finish, cambrics, all sizes. Positively worth \$18.00 or your money refunded. **\$5.83**
- Silk and satin lined dress suits and overcoats, in plain checks and striped colorings. They are positively worth \$22.00. **\$7.98**
- Men's extra fine dress suits and overcoats in all the latest styles and shades, heavy silk and satin lined, equal to the finest \$40.00 tailor-made-to-order garments; don't fail to ask to see these garments. **\$12.00**
- Men's finest waterproof overcoats (makers' guarantee ticket on every coat) worth \$20.00 to \$35.00; do not fail to see them. **\$6.86**
- Men's fine dress pants, worth \$3.50 or your money refunded. **98¢**
- Men's fine trousers for Sunday wear, in worsteds and fancy stripes;

- positively worth \$5.00, \$6.00 and \$7.00, or money refunded. **\$2.39**
- Boys' suits and overcoats, worth \$4.50. **\$1.23**
- Boys' fine suits and overcoats, worth \$5.00, \$6.00 and \$7.00; thousands of children's suits to choose from. **\$1.68**
- 1000 pairs of boys' knee pants, worth \$1.00. **15¢**

**100 boys' overcoats and suits. Your choice for \$1.00. They are worth from \$2.75 to \$10.00**

- Men's best quality reinforced laundered shirts, worth \$1.00. **42¢**
- Fine dress shirts, worth \$1.50. **19¢**
- Men's fine silk embroidered suspenders, worth 75¢. **8¢**
- Good heavy socks, worth 25¢. **3¢**
- Over 2000 neckties, in all shades, worth 50¢ to \$1.00. **14¢**
- Men's handkerchiefs, worth 25¢. **3¢**
- Men's and boys' caps, worth 35¢. **15¢**
- Men's blue flannel shirts, worth \$2.50. **78¢**
- Men's overalls, come quick. **34¢**
- Black and tan hose, worth 25¢. **6¢**
- Towels, worth 15¢. **4¢**

Old coats and vests at your own price, 3000 other articles too numerous to mention.  
**MEN'S FINE UNDERWEAR AT LESS THAN HALF THE COST OF PRODUCTION.**

### SHOES

- Men's velour calf, worth \$2.50, at. **\$1.23**
  - Men's fine velour kid, kangaroo and box calf, worth \$4.00, at. **\$2.49**
  - Men's cordovan and kangaroo wets, worth \$4.50, at. **\$2.61**
  - Men's finest wets, in rein and willow calf, regular \$5.00 shoes. **\$3.39**
  - Men's patent leather, all sizes, regular \$3.50. **\$2.23**
  - Boys' and youths' kangaroo calf, worth \$2.50, at. **\$1.20**
  - Little boys' rubber shoe, worth \$2.00, at. **98¢**
- These are all up-to-date goods. This is a legitimate sale. We must raise the money necessary to satisfy our creditors' claims. Sale positively closes Saturday night, January 20th, at 10:30 p. m.

### Do Not Be Misled

Mail orders carefully filled. Railroad fare paid on all purchases of \$25.00 or over.

Not having ample room enough for our entire stock we have chosen the men's clothing, shoes, hats, furnishing goods, ladies' jackets and skirts to be disposed of first. Later we will sell our grocery and dry goods stock, which will be advertised in Salem papers.

- 900 pairs of men's suspenders, sold for 50¢, our price. **5¢**
- Fancy wool sweaters, the heavy kind, regularly sold for \$1.00, our price. **25¢**
- Fancy cotton hose, regularly sold for 25¢, our price. **3¢**
- Bathgown cotton hose, regularly sold for 15¢, our price. **1¢**
- Fancy lined underwear, regular 75¢ garments, our price. **25¢**
- All wool merino seamless socks, regularly sold for 15¢, our price. **11¢**
- Children's underwear, gigantic value. **5¢**
- Fancy silk socks, regularly sold for \$1.50 and \$2.00 per pair, closing price. **23¢**
- Gentlemen's linen handkerchiefs. **3¢**
- 5000 dozen red bandana handkerchiefs, closing price. **1¢**
- Silk mufflers, regularly sold for \$2.50, \$2.00 and \$1.50, closing price. **21¢**
- Silk handkerchiefs, closing price. **8¢**

STORE OPEN EVENINGS, SO AS TO GIVE THE WORKINGMAN A CHANCE TO VISIT US. CHILDREN'S HOSE, THE HEAVY KIND, 8¢. LADIES' HOSE, REGULAR 25¢ KIND, 9¢. 500 TIES, OF ALL KINDS. REGULAR 70¢ KIND 7¢. REMEMBER OUR SALESROOM IS 175 NORTH COMMERCIAL STREET, OPPOSITE STATEMAN OFFICE.