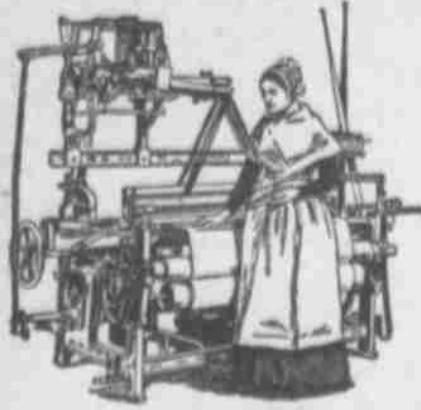


Stockton & Co.

The Old White Corner

WILLIAM F. READ, PHILADELPHIA



THE QUAKER WEAVER

SALE OF Dress Goods

It is our intention that every customer shall receive full value for every dollar spent under our roof.

We value the enduring appreciation of those who transact business with us. We sell good, reliable goods at just and honest prices. An examination of our stock will readily prove this. Any store can put big prices into the papers, but no firm can show such real values as we are showing in Dress Goods.

15c a yd

Real 25c values and 20c values are in this assortment to be closed out at 15c because we have an enormous stock on hand.

22c a yd

Real 30c and 40c values in plaids, homespuns and novelty cloths

50c a yd

Pretty Oxford waistings varying in price up to \$1.25 a yard, now on sale at 50c a yard.

41c a yd

Eighty different patterns and 80 different qualities of Dress Goods, worth 50c to 75c a yard, are on sale at 41c a yard.

98c a yd

An assortment of real \$1.25 and \$1.50 plaids. Excellent for skirts, waists and misses' dresses.

Gunn Makes Portraits for 87c

Providing you purchase a dollar's worth of goods at our counters.

CO-OPERATION A MONEY SAVER

EVERY INTELLIGENT FARMER NEEDS HIS OWN LOCAL NEWSPAPER AND A GOOD AGRICULTURAL FAMILY PUBLICATION. HE CAN'T RUN HIS HOME OR FARM SUCCESSFULLY WITHOUT EITHER OF THEM.

A COMBINATION OF THE TWO, AT A COST NOT FAR FROM THE REGULAR PRICE OF ONE, IS CO-OPERATION WHICH SAVES THE FARMER MONEY, AND GIVES HIM TWO PAPERS. THE NEW YORK TRIBUNE FARMER ONE YEAR, AND THE WEEKLY CAPITAL JOURNAL ONE YEAR, OR THE DAILY CAPITAL JOURNAL THREE MONTHS, FILLED WITH ALL NEWS OF LOCAL INTEREST, AND ALL UP-TO-DATE IDEAS IN MODERN AND SUCCESSFUL FARMING.

THE CAPITAL JOURNAL FILLS THE BILL FOR LOCAL NEWS, THE NEW YORK TRIBUNE FARMER, NEW YORK CITY, PUBLISHED WEEKLY, HAS NO SUPERIOR IN THE LAND AS A THOROUGHLY PRACTICAL, HELPFUL, ENTERTAINING, ILLUSTRATED AGRICULTURAL FAMILY PAPER.

A SPECIAL CONTRACT ENABLES US TO FURNISH BOTH OF THESE PAPERS ONE YEAR FOR \$1.25, BUT IF SUBSCRIBED FOR SEPARATELY THE REGULAR PRICE IS \$2.00

SEND ALL ORDERS TO THE CAPITAL JOURNAL, SALEM, OR. YOUR NAME AND ADDRESS ON A POSTAL CARD TO GEO. W. BEST, TRIBUNE FARMER OFFICE, NEW YORK CITY, WILL BRING YOU A FREE SAMPLE COPY.

When The Eyes Get Old

It makes no difference how well and strong the eyes have been when the prime of life is past, they inevitably become far-sighted, and for comfortable use the eyes, weak convex glasses are necessary.

If you notice any difficulty whatever in reading or working, it is time to have your eyes seen to. Come and let us fit you with the proper glasses—no charge for the examination.

Barr's Jewelry Store

State and Liberty Sts., Salem, Ore

The Iowa Dairy Separator



Is guaranteed to be the closest skimming separator in the world. Not as close, but the closest. You buy a cream separator to take out the cream; why not buy a separator which takes out more than any other?

The second carload of Iowa Dairy Separators for this year has just been received.

Low Tank Simple Easy Running Less Floor Space Than Any Other Mitchell, Lewis & Staver Co. 211 to 237 State St., Salem

Norwich Union Fire Insurance Society. Frank Meredith, Resident Agent. Office with Wm. Brown & Co., No. 129 Commercial Street.

NEW TODAY

For Sale.—Young Jersey cow, fresh last September. Inquire at 526 North 20th street. 11-22-05

WILL FIGHT FRANCHISE

The passing of the ordinance by the council last evening, granting a new telephone franchise, is going to involve the city in litigation from its terms, as the management of the existing company will contest the matter. Attorney John A. Carson, who represents the old company, states that suit will be commenced forthwith to enjoin the city from putting this new franchise into effect, and he feels confident of success in the matter. The reasons for this action are that the old company claims the new ordinance is not legally passed. The records of the council show that at a former session, on third reading, the bill was lost on a tie vote. Since then no new ordinance has been introduced, and the voting upon the old one, after it had been defeated upon third reading, is illegal. The other ground upon which the new franchise will be attacked is a contract made between the old company and the city in 1901, in which, after a suit, it was agreed that the company should pay a tax of \$200 per year to the city for ten years, provided that during that time, the city would not grant a franchise to any competing company upon more favorable terms. The new franchise exempts the company from taxation for the first year, and it will be alleged that the receipts thereafter will not be sufficient to make the city's percentage reach \$200. It is further claimed that the city cannot legally exempt any corporation from taxation. These points will all be brought up in the courts and threshed out on their merits.

X-RAYS

Senator Fulton seems to have no trouble in maintaining his position of boss of the Oregon congressional delegation.

While those ladies were attending the "Federated Child Study Circle" at Los Angeles, it would be interesting to know who took care of their children at home.

An astronomer learnedly argues that there are no canals on Mars. It looks as though he was going a long way to find where canals were not. What's the matter with Panama?

The money mismanaged by three New York insurance companies equals the value of the entire corn crop of the United States in 1905. No wonder the managers thought themselves above the law.

President McCall's board of directors have issued him a nice pale pink vindication with scalloped borders and a blue ribbon. It is gratifying to note that the board has not ceased to worship its creator.

When the Czar promised his subjects self-government, he didn't tie any string on, or qualify it by saying when they were capable of it. They looked capable to him, and his job was in jeopardy.

A dispatch from San Diego Cal., Tuesday says: "Another half inch of rain fell last night." It seems from this the San Diegos are in the habit of having the same rain fall more than once, and were rather astonished to find "another" half inch.

ADDITIONAL PERSONALE

Roy Bishop was in Albany last evening.

Herbert Fawk went to Aurora this morning.

H. U. Hull, of Albany, was in the city last night.

The communication was from David R. Francis, president of the fair.

Attorney C. L. McNary went to Albany today, where he has a case in the circuit court.

Judge George H. Burnett went to Albany today, and convened court at that place this afternoon.

Hon. J. M. Poorman, president of the Bank of Woodburn, is a business visitor in this city today.

Mr. and Mrs. W. H. Savage, returned yesterday from Corvallis where they have been visiting relatives for a week. John Kelley, of the Booth-Kelley Lumber Co., who has been in the city for a few days, returned to Eugene this morning.

Dr. W. B. Morse went to Eugene last evening, to attend a session of the directorate of the Great Northern Development Company.

Miss Mabel Withycombe, of Corvallis, stopped off this morning for a visit with her friend, Mrs. A. M. Cannon.

CHICAGO STORE PEOPLES BARGAIN HOUSE

READ THIS

Price list over carefully and if you don't trade with us it will keep you from paying too much for your goods elsewhere. If you appreciate genuine bargains and getting good goods at the lowest possible margin of profit trade at the Chicago Store—the store that has grown faster than any other store on the Pacific coast.

- Silk finished velveteens, yd.39c and 49c
- Silk velvets, all colors, yd 75c & 95c
- 50c wool Henriettas, all colors, yd33c
- 95c All wool French Henriettas, yd.65c
- 15c Dove colored cashmeres, yd 39c
- \$1.25 54 inch rain proof dress goods, yd.75c
- 25c pretty school plaid dress goods, yd.15c
- 5c fancy black dress goods, yd 39c
- 75c all wool black dress goods yd.49c
- 65c Scotch all wool suitings, yd 48c
- 12 West of England broadcloth, yd.\$1.49
- Fancy dress goods, yd. 25c and 35c
- \$1.75 rain proof cloaking, yd. \$1.25
- 65c Albee Blue taffeta silk, yd 65c
- 75c fancy dress silks, yd.59c
- 69c taffeta silk, all colors, yd.49c
- 12 1/2 wrapper flannellets, yd.81-3c
- 1000 yds outing flannels, plain and fancy colors, yd 5c, 81-3c and 10c
- 29c black mercerized saten, yd19c
- 15 1/2c selowias, yd.81-3c
- 25c glass silk lining, yd.15c
- 15c dress canvas, yd.9c
- 1000 yds Standard calicoes, yd 4c
- 30 in. bleached muslin, yd.5c, 6 1/2c, 8c
- 75c curtain drapery, 54 in. yd 45c
- 100 dozen towels, each.45, 5c, 6 1/2c, 8c and 10c
- 18c pillow cases, each.12 1/2c
- 75c bleached sheets, large size 59c
- Table linen, all prices yd.25c, 35c, 49c, 75c
- 50c wool elidordown, yd.35c
- White cotton bats, roll.5c
- 75c outing flannel night gowns 49c
- \$1.35 outing flannel night gowns95c
- Full size blankets, gray.25c
- Big gray blankets, 35c 49c, 75c, 95c
- Big comforts, each 69c, 75c, 85c, 95c
- Knit wool shawls19c, 25c, 35c, 50c & 75c
- Shopping bags25c, 35c and 49c
- New patent leather belts 15c & 25c
- Silk belts, all new, 25c, 35c and 49c
- Umbrellas.39c, 45c, 75c & \$1
- \$1.95 fur neck scarfs.50c
- \$4.50 long furs, very new, price\$1.25
- Black astoon petticoats, price 50c
- \$1.75 accordion plaited petticoats39c
- 39c silk chiffon, yd.25c
- 20c silk maline veiling, yd. 12 1/2c
- 1000 yds ribbons, all kinds.1c, 2c, 5c, 81-3c, 12 1/2c & 15c
- Linen laces.1c, 2c, 3c, 5c, 6 1/2c, 81-3c, & 10c
- Dress trimmings, the latest.5c, 81-3c, 10c, 15c, & 25c yd
- Ladies' hosiery, all kinds.10c, 12 1/2c, 15c & 25c
- Children's hosiery.9c, 10c, 12 1/2c, 15c & 25c yd
- Ladies' 75c union suits, price. 49c
- Ladies' 35c wool fleeced undersweats25c
- Ladies' hose supporters.10c, 15c & 25c
- 1000 spools Sans silk, spool5c
- 50 doz ladies' white H. S. handkerchiefs, each.5c
- Men's \$10 suits, while they last\$5.90
- Men's \$15 swell suits, price \$9.95
- Ladies' \$2.25 dress shoes, price\$1.25
- Ladies' \$12 rain coats, price \$7.25
- Ladies' \$10 silk petticoats.\$5.00
- Ladies' \$2.50 polo turbans late\$1.00
- Ladies' \$5 trimmed hats.\$2.50
- Ladies' suits.\$8.90, \$10.50, \$12.50 and \$14.90

Salem's Greatest Growing Store MCEVOY BROS. Corner of Commercial and Court Streets

Miss Withycombe is on her way home from Portland.

Governor Chamberlain, T. T. Geer and H. B. Thielson went to Corvallis today to attend the meeting of the Good Roads Association, which meets in that city today, and holds over Thursday and Friday.

Governor Chamberlain this morning heard that the commissioners of the St. Louis exposition, had awarded a commemorative diploma and a commemorative medal to him, as governor of the state of Oregon, as a recognition of his co-operation and contribution to the success of the exposition.



CATHEDRAL OF ST. JOHN, N. Y. (New Building)

Approaching this noblest Cathedral on a fine Sunday, one meets hosts of men wearing the impressive graceful PRINCE ALBERT COATS.

The highest type of this coat is produced in New York and is labeled

Alfred Benjamin & Co. MAKERS NEW YORK

The makers' guarantee, and ours, with every garment bearing this label. We are exclusive agents here.

G. W. Johnson Co. (Incorporated.)

Money to Loan

THOMAS K. FORD, Over Ladd & Bush's Bank, Salem, Or.

At the Old Standstill



Some are born great, some have greatness thrust upon them—others advertise. The merchant who sits down and waits for business to come to him will find himself among the left over baggage when the Empire State express of business success pulls out.

Business success needs three things—knowledge, push and good advertising.

Advertising isn't an art; it's just applied common sense. Advertising is naturally a creative force. Since it has been applied to modern commerce there have been created dozens of commodities and branches of trade that did not exist before its advent. The \$800,000,000 spent annually in the country for publicity has set many hundreds of millions of dollars running into wholly new channels.

Business is warfare—in a sense, a hard, constant fight to the finish. Advertising is the business man's most modern, most effective, weapon.

Once in a while we hear some old fellow saying, "I have never advertised, and am still doing business at the old stand." He means that he is doing business at the old standstill—M. L. Corey in Retailer and Advertiser.

The most successful merchants in this town advertise regularly in this paper. The reason is obvious.