

Misses' Smart Coats

Dainty and chie styles for the young ladies. They are not ordinary garments made of out-of-date materials, but represent the very latest production of skilled workmen, who give attention to the little details without which the garment loses its charm so emectial to the styles of to-

Not one or two garments to chose fr. m, but a variety sufficiently large to insure something to your liking. EVERY GARMENT IN OUR LARGE STOCK AT CHALLENGE SALE

Ladies' Suits

Strictly this senson's styles of the popular long coat suits in all the wanted colors. Your memory never commanded so much in the way of suits. A great saving in time for you too, as the garments are ready to wear, and we guarantee a perfect fit. During our challenge sale,

REDUCED ONE-THIRD.

Comfortables

Don't put off too long in the matter of blankets and comforts. We are selling lots of them these days, simply because the weather demands good, warm bed clothing, and because the values we are offering are the best to be had. We are showing an unusually fine silkoline comfort, values up to \$1.25. Our challenge sale price. . . 87¢ Other values range up to \$4.60,

Gos. Meyers & Sons

You Read This Ad

AND DO NOT TAKE ADVANTAGE OF THIS, THE GREATEST SALE OF THE KIND EVER ATTEMPTED IN SALEM AT THIS SEASON OF THE YEAR, YOU WILL BE MISSING A RARE PEAST OF BAR-GAINS. WE ARE ANXIOUS TO REDUCE OUR STOCK TO MAKE BOOM FOR HOLIDAY GOODS, DAILY ARRIVING, AND IF PRICE COUNTS WE WILL INDEED ACCOMPLISH OUR PURPOSE, WE WANT EVERYONE TO UNDERSTAND THAT EVERY ARTICLE, EXCEPT CONTRACT GOODS, WE SELL AT THIS SALE HAS BEEN REDUCED IN PRICE. STOCKS ARE BEOADEST HERE, VALUES ARE GREATEST HERE.

New Silks

Silks are to be more extensively worn this winter than ever before such are fashion's dictates. In anticipation of the extraordinary demand for silks that will naturally follow, we have prepared a splendid collection of these proper fabries. There is an enticing display of the NEW PLAIDS AND CHECKS. During this sale we are showing an unusual bargain in the newest designs. Regular \$1

CHALLENGE SALE Just Beceived,

Thanksgiving Linens

We should like to have every weman in Salem come to our store tomorrow to see the immense amortment of lines putterns, and to share in the unusual price concessions. The most unbounded enthusiasm has marked every sale of this character we have ever had. But important as all preceding sales have been, we feel safe in saying that we have never before prepared on so liberal a scale as now,

UNUBUAL VALUES.

Including our entire stock of NEW TABLE LINENS are being offered during this sale,

CHALLENGE SALE PRICES

Ladies' Shoes

It's as easy for you to present an attractive foot as a homely one, We grant the statement may sound strong, but the proof is right in our store. Come in and try on a pair-buy or not, as you like so as to demonstrate our claims. The mission of this shoe is to supply deficiencies and to correct shortcomings; to make every foot appear to the best advantage, yet with the least sacrifice of ease, comfort and service.

During this mile we are showing a Patent Kid, Cuban . Heel, Turn Sole, New Last, Blucher Cut, Matt Top, \$3.00 value,

> Challenge Sale \$2.15

Kimonas

New Japanese flannelette kimonas just added to our large display of these popular garments, They come in short and long lengths, self and ribbon trimmed. Full range of sizes for your choos-

> CHALLENGE SALE 90¢ to \$5.45

Neckwear

Great variety and extraordinary values is the secret of the success of our neckwear department. New

styles added regularly at CHALLENGE SALE PRICES



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THE

Most Critical Dressers

Everywhere unhesitatingly pronounce the Hart, Schaffner and Mark the best ready to wear clothing yet produced, giving all of the ease, perfect fit and grace of finish obtained only in the best made to order garments, and at a great eaving in cost. Every garment is earefully hand tailored and the linings, buttons and trimmings are the best that money can buy. Effort to excel, directed by the knowledge of experience, produces a brand of clothing which is the poer of any now on the market, EVERY GARMENT IN OUR LARGE STOCK AT

Challenge Sale Prices

Underwear

No doubt this seems an unwarranted reduction to make on full and winter underwear just at the outset of the season. But we need the room for other goods coming in, so the bargains we are offering warrant you making your purchase of warm underwear early,

\$1.50 values in wool underwear, broken lines, challenge sale, \$1 \$1.50 values in wool underwear, challenge mie.. \$1.25

Men's Pants

VERY MUCH UNDERPRICED Desirable materials and patterns. A great opportunity to economiss. \$3.00 values, challenge sale \$2.25 \$3.50 values, challenge sale \$2.75 \$4.00 values, challenge ente \$3.00 \$4.50 values, challenge sale \$3.25 \$5.00 values, challenge sale \$3.85 \$6.00 values, challenge sale \$4.50

Literary Note.

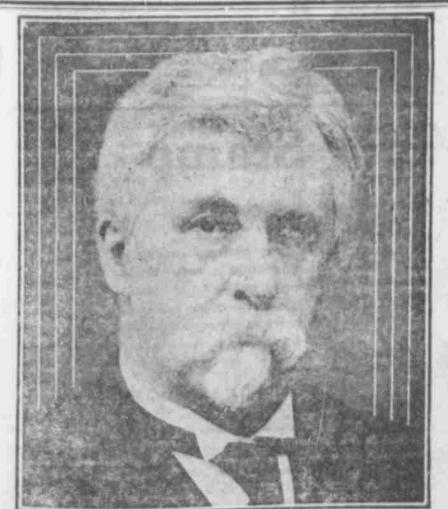
"The Spanish Explorers," just ready for publication by A. S. Barnes & Co., present 'n a uniform four volume set, the original narratives carefully edited, of the great Spanish explorers who followed Columbus and instead of stopping at the shores were the first white men to penetrate and make known the interior of our coup-"First Across the oCntinent" the jour noy of Alvar Nunez Cabeza de Vaca from Plorida to the Pacific, 1528-1536," edited by A. F. Bandelier; "The First Explorer of the South; narratives of the cureer of Hermando do Soto, 1539-1542," edited by Ed- liquiture ward Gnylord Bourne, professor of

history in Yale university, in two velumes, and "The First Explorer of the West; the journey of Coronado, 1540-1542," translated and edited by George Parker Winship.

Where are you sick? Headnehe, foul longue, no appetite, lack energy, pain in your stomach, constipation? Hollister's Rock Mountain Tea will make Dr. Stone's Drug Store,

A gun club has been organized at Bandon, with a membership of 15.

The Kind You Have Always Issue Chart Hetcher



JAMES M'KEEN, INSURANCE INVESTIGATOR.

James McKeen, Charles E. Hughes' principal assistant in the insurance in restigation now being conducted by the New York legislature, is a native of Maine and is of Scotch-Irish descent. He is a graduate of Bowdoin college, of which institution his grandfather was first president, and is president of the Hamilton club of Brooklyn.

PATHETIC APPEAL

try. 'The Spanish Explorers' includes you well and keep you well, 25 cents. Asks the Horse Editor to Shed Light on the Meaning of the Word "Ouch"

Forks of the Santlam, Nov. 15, 1905.

Horse Editor of the Capital Journal: A dweller in the upper regions of the Santiam, Mr. Editor, is supposed to know nothing, and derned little of that; and that is why I appeal to you as one ignorant man to another who owns a dictionary, and ask you to define for me the word "Ouch," It is a favorite word with children, used by them as a nort of ejaculation, but just what it means I would like to have you put in words, tangible, black type, that he who runs may read, and he who reads may hike. The big-eyed baby tearns almost the first thing, after the endearing "Mamma" and "Papa," to miy "ouch!" Where does he (or she) get it. Is it simply absorbed! As I understand the word, it is an expression; a word that has such an indefinite meaning, like the average political speech, it means nothing at all unless it is mean.

A boy bumps his head, and the valve of his feelings flies open, and relieves the extra pressure on his mentality, by the single word, "ouch." It isn't because he is burt, for, in that case, the average boy either gives way to adjectives that would make his grand- smuggles up to him, and puts her flortion and neglected opportunities.

childhood seems to be a term express suit and-suiggers. sive of annoyance, or perhaps an excla- But I digress a favorite fault of thought that the person using it is that while "ouch" wasn't strong

comstances. Now in the beginning, not to meaning "stay there?" "ouch" in chilhood.

Johnny begins to show pin-feathers on his upper hip, that rival the downy coat' of the pussy-willow in the spring, and Elvira lets the last tack out of her dress, and lengs, like Mineren, into full grownness, when she done the gurment, then the word assumes a different meaning to each. It becomes musonline and feminine, while before it was neuter. When Johnny gives Elvira's plump little arm a pirch (this, Mr. Editor, is only hearsny) Elvira invariably says "ouch." But Elvira's understanding of the word has changed, and her softly modulated voice says the simple word, with such a delicious crescendo movement, and so adorable a glance from the corner of those blue eyes, as to convey the idea that a pinch was one of the most delightful things in the world. She would have used the same term in childhood, but would it have meant the same. I think not, and Johnny, whose budding intellect is keeping pace with his down-sprouted mustache, thinks as I do, and knows that "ouch," in such cases, means, "do it some more," or words to that offect.

Emboldened by the effect of that "ouch," always providing, of course, a few tears, or eviaces the extent of that a third party is not present, Johnhis pain in some other way. He does my's arm steals around Elvira's waist not my "onch," no sir! If tears do line, and by a gentle movement of the not give him relief, the kid of these flexors of whichever arm is in comdays, says his prayers, or something mission he guthers her willowy figure that sounds like them. "Ouch" isn't with an almighty gather, close up strong enough, and he develops a flu. against his manty form, and in spite ency is dynamic English, and a knowledge of adverbial phrases and foreible "ouch," once. No, sir! She just father blush for his own lack of educa. By little dandelion bail of a head up against his bosom, and rubs lily-white Now, as I have said, "ough" in all over the lapel of his new six-dollar

mation calculated to express the mine. What I wanted to show was

aware that something has happened enough to express pain in childhood, it to him; and yet it is the expression of was not strong enough to express pleusthe shadow of pain, or that what has ure in later life. Now at what stage the Yacht Racing Association of Long. happened, might and probably should of the game, did the term change, so Island and of the New York Club held. have caused pain under ordinary cir- to speak, from meaning "Ah, there," a conference here today to discuss sov-

> flats of the state of Nevada has given rucing yachts. me an opportunity to select words for expressing either pleasure or pain, some, indeed, most of which, are not found in Watt's bymns, the "Pilgrim's Progress," Baxter's 'Saint's Rest, 's or 1 iterature of that class. Expressions which Bret Harto classed as "Saber outs of Saxon speech," notelegant, perhaps, but far more definite BIKE CAPES than that my innoccut infantile lips murmured in the sail long ago-that; single worst "ouch."

I ask you to explain this word, because I know of no one else who can, No doubt your readers will ; say "What an incomparable ass;" but I We would like to show you. am not, for while I can wag my tongue, I can't my ears, and I am only name, you can call a

SANTIAMER.

A Disastrous Calamity,

It is a disastrous calamity, when you lose your health, because indigestion and constipution have supped it away. Parm Implements, Wheels, Automo-New Life Pills. They build up your digestive organs, and cure headache, dizziness, colic, constipation, etc. Guaranteed at J. C. Perry's drug store; 25c.

To Settle Yacht Rating Rules, New York, Nov. 20,-Committee of eral matters of importance to yacht of the world, but of childhood, the I NEVER, Mr. Editor, use the term racing in this country. They will make term 'ouch'' is used by boys and girls "ouch." In the first place, it sounds an effort to readjust the classification. alike. To both, it has the same mean- slangy, and from anything bordering of schooners, and will probably recoming, and by both is used to convey that on slaug excuse me. I don't travel on mond a change of the time allowance indefinite something which I ask you, that trolley. In the second place a cur from 70 to 60 per cent. They will al-Mr. Editor, to explain. So much for sory acquaintance with the English so appoint a committee, which will language indigenous to mining camps, confer with a similar committee of the As the youngsters grow up, and and an experience of four years driv. British association, for the purpose of ing a sixteen mule team over abode adopting an universal rating rule for

STORM APRONS LAP ROBES

Three things that appeal to the people that have to be out in the storms of winter.

Our assortment of robes is bigger than over and the prices are reasonable

The bike capes are those good ones with double shoulders long and medi-

FOR WHEELS.

Bring in your wheel and get the splashers put on. They will keep your foot dry when you ride.

biles, Sewing Mackines and Supplies.

HUIE WING SANG CO.

All kinds of Chinaware, Japanese fancy goods, silk handkerchiefs. Make up new line of gents' and ladies' furnishing goods, silk skirts, white underwear, wrappers, wool and silk drass goods, blankets, umbrellas, genta? coats, shoes, waists, kimonas, full stock of holiday goods. Cheap sale at cost, 346 Court street, By alloy, Salem, Oregon.

Huie Wing Sang Co.