

AGAINST PROPRIETARY MEDICINES

Clap-Trap Argument Made by Some Who are Seeking Cheap Notoriety

(Reprinted from the September, 1905, issue of the National Druggist, St. Louis, Mo.)

No honest proprietary medicine manufacturer can with reason object to a full and fair discussion of the principles on which his business is founded, or of the merits or demerits of his particular preparations. If the business as a whole, or if any particular preparation cannot withstand discussion and investigation, the foundation on which it is built is false, and it deserves to fall.

We submit, however, that the attacks on this industry that have recently appeared in Collier's Weekly, the Ladies' Home Journal, and one or two other publications, have not only not been fair, but on the contrary have been insidious, misleading and deceptive. In the Ladies' Home Journal of September, for instance, a full page of its valuable space is devoted to the exploitation of the evils of patent medicines, and great prominence is given to an illustration which pretends to show "How patent medicines will burn." There is a half-tone cut of the apparatus claimed to have been employed in an experiment to demonstrate the contention as to the burning qualities of these preparations. The apparatus consists of four small closed receptacles having exits, to each of which is attached a rubber tube, which is tipped off with an ordinary gas burner and mantle. A tablespoonful of Hostetter's Bitters was placed in one of these receptacles, a tablespoonful of Peruna in another, a tablespoonful of Pinkham's Compound in the third, and a like quantity of beer in the fourth. "Heat was then applied, and the vapor gave a bright illumination. Pinkham's Compound burned for 2 minutes and 35 seconds, Peruna burned for 2 minutes and 40 seconds, Hostetter's Bitters burned for 4 minutes, while the beer burned for 20 seconds only.

An effort on the part of the editor of the National Druggist was made to reproduce the effects supposed to have been thus obtained by the experimenter for the Ladies' Home Journal, the apparatus described being duplicated by us, except that we had no mantle at hand. But the application of heat to the containers produced for us, not light, but steam, which put out every match applied to the burner—an effect that was foreseen, but which was persisted in for some time nevertheless.

Now, whether or not the use of a mantle would have materially altered the result of our experiment we do not with certainty know; but suppose it would have done so—suppose, as the Ladies' Home Journal claims, that each of the substances named as having been used in its experiment would, when converted into gas, give forth a bright illumination for the length of time stated, what would it all amount to? What new fact would it prove? Not surely, that patent medicines will burn, but that those particular ones, which were selected for some reason by the experimenter, contained alcohol in varying quantities, and that alcohol will burn—a fact which every child already knows, and which has no bearing whatever on the question of the value of these preparations as therapeutic agents.

What, then, was the need and purpose of this spectacular display of tubes and lamps and receivers; of original packages of the preparations which it was sought to condemn; of graduate glasses and the various apparatuses of a

pretended scientific experiment? To our minds the intent was clear. It was simply to furnish a pretense of actual proof of the assertion that "patent medicines will burn," and thus by implication to convey the idea that as a class these remedies are nothing but disguised alcoholic drinks, possessing no value from a medicinal standpoint. That the remedies which were the subject of the experiment do contain alcohol is, of course, well known, but this is also true of nearly all of the pharmacopoeial tinctures, fluid extracts, etc., the alcoholic content of the former being in the proportions of about 50 per cent, and yet no one has ever considered this fact as sufficient cause for their general and indiscriminate condemnation.

As far as we are concerned, we believe the whole so-called experiment to be a fake and a fraud—that in fact it was never carried out—that it is a pretense, wilfully devised for the purpose of befuddling the understandings of the unscientific readers of the journal exploiting it, with the intent to inflict injury on an industry which, like all others, contains its fair proportion of unworthy members, yet which, when properly conducted, is an honorable calling and performs a valuable public service.

The fact seems to be, and it becomes more apparent as Mr. Bok continues his crusade, that he is actuated, not so much by the desire to get at the real facts or out of consideration for the public health, as by a feeling of spite and chagrin against a whole class for the action of one of these manufacturers who, it will be remembered, compelled Mr. Bok to confess to a false and libelous publication, to make public acknowledgment and apology in the



columns of his journal for the same, and to whom he must shortly answer in a suit for \$200,000 damages.

Mr. Bok, in his crusade against patent medicines, is bringing not solid arguments based on truth, but all sorts of clap-trap, fake experiments and perverted facts. He thus indulges in the very offenses which he affects to deplore in the patent medicine men, and which are the supposed occasion of his violent outbreaks.

Now, it can hardly be possible that the brewers have "bought-up" or subsidized these two great journals, and yet, the circumstances as we have related them are, at least, sufficient to excite the suspicion that there must be "a nigger in the wood pile" somewhere. Or, if no more, they tend to show hypocrisy and deceit, rather than a sincere desire, on the part of the editors, to discourage the use of alcoholic drinks. If they had an honest purpose, if they had wanted to be fair, why, let us ask, did they only take a tablespoonful of beer and compare it with an equal quantity of Peruna, Pinkham's Compound and Hostetter's Bitters, in their mock attempt to show how very much weaker this beverage is in alcohol than are the preparations with which the contrast is made? A tablespoonful, it is true, is what the manufacturers prescribe as an average dose of their preparations, but who ever heard of beer being drunk a tablespoonful at one time. On the contrary, it is well known, it is consumed by the half-pint, pint, or even in much larger quantities. If, therefore, it had been intended to make a fair and honest comparison, the experimenter would have taken, not a tablespoonful of beer, but a pint, or a half pint, at the very least. And then the result would have shown that the ordinary draught of beer contains from 10 to 32 times as much alcohol as the experiment makes it appear to contain, and (assuming the experiment to have been genuine), the beer would have burned, not 20 seconds, but from 5 to 10 minutes. When it is considered how small a quantity of alcohol is contained in a tablespoonful of the average patent medicine—certainly less than a quarter of an ounce—it can be seen that there is very little danger of those remedies being taken simply to get an intoxicating effect, or of their being used continuously or to great excess, and, especially since their medicinal ingredients render nearly all of them more or less unpalatable, and besides, the action of the drugs themselves would, as a general thing, cause the stomach to revolt before enough of the alcoholic content had been ingested to produce intoxication.

THE SULTAN AND WIVES GET HERE

Sudden and Astonishing Effects Produced by the Sultan's Court Ladies

The Sultan of Sulu and fifty of his motley subjects arrived in Salem yesterday afternoon for a visit of three days. His ebon majesty grinned broadly as he got repeated whiffs of the hops that fill the warehouses to the bulging point, and the scent resembled closely the odor of an amber perfume with which he had made an extensive acquaintance since he became Americanized.

Strange to say, the Sultan and his train were not dressed in the primitive fig leaf habiliments of the Philippine Islands; they were attired in all the gorgeous fashions that reign supreme this season in New York. Frisky wife No. 1 proudly followed His Majesty, swishing, in up-to-date fashion, her silken skirts, a dream of a hat perching jauntily on her head. Wife No. 2 stepped gingerly across the muddy places, so as not to soil her patent leathers. The sultan himself wore a becoming tailor made suit, and so did all the other male members of his train.

It did not take long for the discerning Salemite to see that these people were only shams, not real Filipinos at all; in fact, they were actors. This

FROM BIRTH TO OLD AGE

Life is a constant fight against the dangers of disease, and he holds his own the best who keeps his body and its functions in the best working trim.



There are times in every life when Nature gratefully accepts a little aid. She does not want a whipping up for that is inevitably followed by depressing reaction.

In most cases a tonic and alterative properly compounded will afford the required help by promoting digestion, assimilation and reconstruction of tissue and reducing waste of vital nerve forces.

It must not be an alcoholic stimulant—just a vegetable tonic. Meeting these needs and conditions Dr. Pierce's Golden Medical Discovery has been in successful use these forty years and has accumulated a record of cures unequalled in the history of medicine. It is composed of non-alcoholic glyceric extracts of Golden Seal root, Queen's root, Stone root, Black Cherry bark, Bloodroot and Mandrake root, and by special processes perfected by Dr. Pierce, in his own laboratory, so combined in the most exact proportions, and their medicinal properties preserved without the use of alcohol as to render it a safe and effective remedy for use in the family without consulting a doctor. Young or old can take it freely as needed, and now that its composition is published, there is no ground for prejudice against it as a patent medicine or secret medicine. It is neither.

Dr. Pierce's Pleasant Pellets cure constipation. Constipation is the cause of many diseases. Cure the cause and you cure the disease. One "Pellet" is a gentle laxative, and two a mild cathartic. Druggists sell them, and nothing is "just as good."

Dr. Pierce's great thousand-page illustrated Common Sense Medical Adviser will be sent free, paper-bound, for 21 one-cent stamps, or cloth-bound for 31 stamps.

MARKET QUOTATIONS TODAY

"Make Salem a Good Home Market."

Poultry—at Steiner's Market.
Eggs—Per dozen, 26c.
Hens—9c.
Fry—8@9c.
Ducks—9c.

Poultry, Eggs, Etc.
Eggs—Per dozen, 28c.
Butter, retail—35c.
Hens—10c.
Fry—9c.

Fruits, Vegetables, Etc.
Potatoes—25c.
Onions—14c.
Apples—\$1.25 per cwt.
Pears—\$1.00 per cwt.

Tropical Fruits.
Bananas—5½c lb.
Oranges—45.
Lemons—\$4.50@5.00.

Live Stock Market.
Steers—2½c.
Cows—1½@2c.
Sheep—4c.
Dressed veal—6c.
Fat hogs—5½c.

Grain, Feed.
Baled Clover—\$7.00@7.50.
Cheat—\$6.50@7.
Timothy—\$9@9.50.
Grain—\$7@7.50.
Bran—\$2.
Shorts—\$23.

Butter and Cream.
By Commercial Cream Co
Butter—32½c.
Butter fat—50c at station.

Wheat—58@61c.
Flour, wholesale—\$5.05 per barrel.
Flour, retail—\$1.00 per sack.

Hay, Feed, Etc.
Wheat—Walla Walls, 73@74c.
Valley—74c.
Bluestem—76@77c.
Oats—Choice white, \$24.50.
Oats—Choice white, \$1.35@1.40.
Millstuff—Bran, \$19.00.
Hay—Timothy, \$13.00.

Pork—Dressed, 7½@8c.
Beef—Dressed, 2½@3c.
Veal—5@8c.
Mutton—Dressed, 6½@7½c.
Hops—Contract, 1905, 16; 1904 crop, 25c for choice; 23@24c for primes and mediums.

Wool—1905 clip, valley, coarse to medium, 24½@25½c; fine, 26½@28c; Eastern Oregon, 19@22½c.
Mohair—Nominal, 30@31c.
Butter—Fancy creamery, 20@21½c; dairy, 16½@17c; store, 15@15½c.

Hay, Timothy, \$13.00.
Potatoes—60@75c.
Poultry—Chickens, mixed, 12½@13c, per lb; hens, 11@12c; roosters, old, 8@9c; fryers, 10@11c; ducks, 11@13c per dozen; geese, 8@9c per lb; turkeys, 14@15c, dressed 18@20c; squabs, \$2.50@3.00 per doz.

There is no doubt that the buyers who last year loaded up well with hops, trying to boost the market, and who were forced to keep their holdings, unable to sell to brewers, who resented the payment of the exorbitant prices demanded by the combine are now, in disappointment, unloading, and pocketing their losses. It is known that at least 1000 bales of the Krebs' individual holdings were disposed of to consumers during the past week, and, of course, the natural inference follows that more will go the same way.

There is no reason why growers should be seized with such consternation and dismay. Oregon hops, it is universally conceded, are the finest in the world, and will always command a premium. Whenever there is a buying market these will command first choice at least, if not a slightly better price over all others.

If you want a pretty face and delightful air, Rosy cheeks and lovely hair, Wedding trip across the sea, Put your faith in Rocky Mountain Tea, Dr. Stone's drug store.

CHOP SUEY at the The Chinese Restaurant
163 High Street, Upstairs.
First-class in all appointments. A place for ladies and gentlemen to get all kinds of Chinese dishes and the famous La Hung Chung Chop Suey, and Yakama.
WU YEN SEN LOW & CO., PROPS.

Salem Box Factory
G. F. MASON, Prop.
I am in South Salem, where you will find me for all kinds of fruit trays, orchard boxes and hop baskets.
Miller street, Salem. Phone Main 808.

A Pleasant Way to Travel.
The above is the usual verdict of the traveler using the Missouri Pacific railway between the Pacific coast and the east, and we believe that the service and accommodations given merit this statement. From Denver, Colorado Springs and Denver there are two through trains daily to Kansas City and St. Louis, carrying Pullman's latest standard electric-lighted sleeping cars, chair cars and up-to-date dining cars. The same excellent service is operated from Kansas City and St. Louis to Memphis, Little Rock and Hot Springs. If you are going east or south, write for particulars and full information.

W. C. McBRIDE, Gen. Agt.,
124 Third St., Portland, Ore.

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HOPS STILL LOWER

Prices Decline and the End Is Not to Be Seen

The pleasantly falling hop market today continued its downward flight. Dealers, by their refusal to buy, indicate their judgement that the market will reach a still lower level. Growers, surveying the situation with alarm, are making it still worse by their sudden anxiety to sell. They are throwing their crops on the market at any price, anxious to get anything at all for them.

That hops should take a tumble is not surprising, in view of large crops and a great deal of last year's surplus on hand. But that anything like the present rapid fall should occur, experts say is unreasonable, and due, in great part, to the precipitancy of growers.

Then, too, the holders of hops from last year wished to unload, which they did the early part of the season. Buyers were promptly supplied, and when the new crop, picked and ready for selling, was placed on the market, transactions came slowly. That, naturally, had a tendency to alarm growers, who, more and more persistently, kept throwing their crops on the market.

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As a winter health and recreation resort Newport is the one par excellence. Recognizing this, and wishing to give the people an opportunity to breathe the fresh, pure ozone of the ocean, the Southern Pacific and Columbia and Eastern railroads will resume the sale of tickets through Yaquina bay Saturday, October 21, and will sell same throughout the winter and spring on every Wednesday and Saturday.

The rates will be the same as during the summer and will be good for return 30 days from date of sale.

Dr. Minthorn's Sanitary Sea Baths will be in operation during the entire winter, and treatments will be given daily. Hot and cold salt water baths can be taken every day in the sanitarium, and for anyone desiring rest, recreation and health, no place on the Pacific Northwest can be found equal to Yaquina bay.

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During the winter nearly all other health resorts are closed or difficult to reach, and none of them have the advantages of Newport and vicinity as regards climate, points of interest, recreation and amusement. For parties desiring to enjoy fishing, hunting, seeing the ocean in sunshine and storm, this famous resort is unequalled. Its surroundings are ideal—beautiful scenery, climate mild, healthful and invigorating.

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Neat clean cottages, either furnished or partly so, can be rented in the immediate neighborhood of the sanitary baths at about \$5 per month. Plenty of fresh milk, vegetables, honey, fruit, and all household necessities can be obtained at the lowest possible cost, while all kinds of fish and the famous rock oysters can be had in abundance for the trouble of securing them.

People troubled with the loss of appetite, insomnia, rheumatism or run down from any cause, will find Newport an ideal place to regain their health and vigor, or for rest and pleasure.

Full information as to rates, checking of baggage, etc., can be obtained from any S. P. or C. E. agent, or from A. L. Craig, general passenger agent S. P. Co., Portland; of J. C. Mayo, general passenger agent C. & E., Albany, Oregon.

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