

Good
Goods

Jos. Meyers & Sons
SALEM'S GREATEST STORE
THE "WHITE CORNER"

Honest
Values

Tomorrow's Sale

SPECIAL MIDWEEK BARGAIN EVENT NUMBER 249.

The Season's Newest Creation in High Grade, Dependable FLANNELETTE.

KIMONAS 68 CTS.

Come as early as you can—first choice is always the best—they come in a fine assortment of wanted colors and sizes. See Court Street Window.

Women's Ready-to-Wear Garments

Here is absolutely the most magnificent selection of Ladies' Winter Suits, Coats and Skirts we have yet had the opportunity to offer. Our display contains the choicest efforts that the artist designers could evolve, fascinating in their graceful elegance. These garments, manufactured from the highest quality materials and finished with characteristically exquisite care, are offered at prices which others would ask for garments of lesser quality. The styles, while markedly smart, reflect that indefinable something, a stateliness, which is at once suggestive of good taste.

\$3.50 to \$37.50.

Suitings and Skirtings

Of Mannish Mixtures, in a full line of desirable patterns and colors—they come in 46 to 58 inches wide and are being offered at much less than their real worth; thus—

Mixed Goods 73¢
\$1.25 values in
Mixed Goods 88¢
\$1.50 to \$1.65

values in Mixed Goods. \$1.23

"Priestly Cravenettes"

Costs no more than poor imitations and is a great deal better. You can get the genuine hue in any of the leading shades, and in almost any weight you need. These goods are remarkable for their rain-proof qualities and are backed by a reliable guarantee of a reliable firm. Take no chances—get the genuine article. We are sole Salem agents for this great production.

\$1.50 to \$2

FURS

Starting the fur season with remarkable values that will have a lasting impression throughout the year. There is an intrinsic worth to every piece of Fur we sell—a superior quality thatingures lasting satisfaction—and when you consider these unprecedented low prices quoted on high grade Furs, you'll appreciate this even more.

The Furs represented are: Muskrat, Russian Mink, Australian Opossum, Marmot, Siberian Squirrel, Mouflon, Russian Mink, Sable, Fox, Japanese Mink, Brown Bear, German Marten, Brown Wolf, Isabella Fox, Ermine, Brown Marten, Sable Squirrel.

98¢ to \$50.00.

Clothing

THAT WILL SATISFY MEN OF MOST EXACTING TASTE.

All the new fall styles with those distinctive touches added that make each garment exclusive. There is the lapel with a character found only in our clothing—there is the collar that clings closely to the neck—there is the full long cut coat with the "correct step vent" in the center seam—and after all the fashion's demands have been met, there is the all wool material. Not a piece of mercerized cotton has found its way into our clothing—what is more, not a thread of cotton. Have you been in to see the new patterns and styles?

\$3.50

Comfortable Footwear

A pair of comfortable feet. That's what comes from wearing properly fitted shoes, such as you get here. You don't have to have corns and bunions. Our salesmen can fit you with snug-looking shoes that feel six weeks old. The styles are the newest shown anywhere and you can get them in any leather.

\$3.50

Advertises In the Dull Season



In an interview in the Meriden (Conn.) Journal, Henry C. Bibeau, grocer and one of the most successful merchants in that place, said:

"Of course every one knows that times are not as good just now as they were a little while ago, and a great many merchants are retrenching in their advertising, putting up the plea that they cannot afford increases. That is an entirely wrong view to take. Since the 1st of June I have tripled my advertising in the daily papers, and the results are surprisingly good. The time to retrench in your advertising is when your departments are doing all they can. It isn't necessary to advertise then."

"I am now using more space than I ever used, and the result is more than satisfactory."

"People always respond to good advertising, and one need have no fear of the efforts going amiss."

"I keep a separate record of each department, and when one of them shows a falling off I give it a dose of medicine in the shape of ads, which always proves effective."

This direct testimony on an important point should interest advertisers who are in the habit of dropping out in the dull season.

Students Art Exhibit.

The work of Mrs. Wiggins' pupils will remain on exhibition this week. Visitors welcome. Corner of Oak and Winter streets. 10-9tf

WE CAN DO THE SAME FOR YOU

A Salem retail firm, in the last six months, more than doubled its business over last year through judicious advertising in the Daily and Weekly Journal, and their business is still increasing at a satisfying rate. A large part of this increased business was secured during the dull months of July and August, and the firm referred to feels confident that their up-to-date advertising in The Journal was the prime factor that brought customers to their store.

This is an object lesson, and what has been made a success by one through judicious newspaper publicity The Journal can do for others. If you are interested, Mr. Storekeeper, in increasing your business and want to ride on the high wave of prosperity, we can help you if you will consult with us. We write ads that have a "pulling" power and get the people into your store.

Better let us talk over some newspaper publicity together right now and get after the trade that is going somewhere else. Call us up, Main 82, and one of our ad. men will visit you.

Notice.

Owing to the several reports circulated concerning the minimum charges to be made for electric and gas services notice is hereby given that the minimum charge for gas service will be 50¢ per month, while the minimum charge for electric lighting service will be \$1 per month.

Citizens' Light & Traction Co.

CHILDREN CRY FOR

FLETCHER'S CASTORIA.

Boys and Girls

You can get Free School Blotters at your Grocer. They tell of Eppley's Perfection Baking Powder

The White Corner Millinery Parlors

THE MOST COMPLETE MILLINERY ESTABLISHMENT IN THE CITY.

LATE ARRIVALS

NEW PATTERN HATS IN NEW BEWITCHING EFFECTS.

FASHION DECREES

THAT YOU BUY YOUR HATS AT THIS STORE. WE HAVE SEVERAL EXPERIENCED TRIMMERS AT YOUR SERVICE.

Children's Hats and Caps a Specialty

Miss M. D. EVANS,
PROPRIETOR

GREAT SALE OF Dress - Goods

The M. E. Fraser Stock
Now at Rostein & Greenbaum's.

Having purchased the goods at half its value we will now place them on SPECIAL SALE.

	YARD.
FLEECE BLACK DRESS GOODS, REGULAR 15c NOW	10c
FIGURED SUITINGS WAS 25c, NOW	17c
RED ALL WOOL FLANNEL WAS 30c, NOW	20c
BLACK DRESS GOODS, FRASER'S, WAS \$1.00, NOW	60c
DRESS GOODS, FRASER'S, WAS 75c, NOW	45c
DRESS GOODS, FRASER'S, WAS 35c, NOW	20c
DRESS GOODS IN COLORS, FRASER'S, \$1.00, NOW	50c
SUITINGS, FRASER'S, WAS 35c, NOW	20c
SUITINGS, FIGURED, FRASER'S, WAS 25c, NOW	15c
VELVET IN COLORS, FORMERLY 75c, NOW	30c
HEAVY BLACK SUITINGS, FRASER'S, \$1.25, NOW	65c
DOTTED SWISS, FRASER'S 25c GRADE, NOW	15c
MERCERIZED CAMBRAY, FRASER'S, 25c and 35c, NOW	15c
\$1.25 CRAVENETTE CLOTH	90c
BIG LOT OF OUTFIT FLANNEL	5c

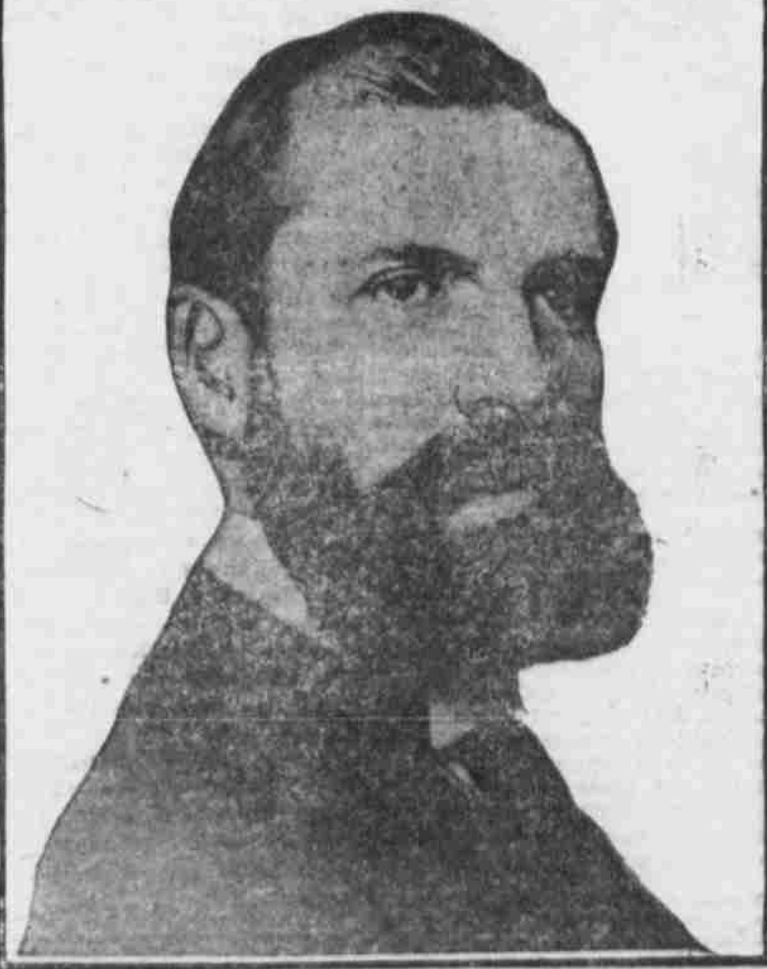
SERIES, LINEN, TAILORS' CANYASS, FRASER'S STOCK AT REDUCED PRICES.

ALL OF M. E. FRASER'S DRESS GOODS STOCK NOW ON SALE AT REDUCED PRICES.

ROSTEIN & GREENBAUM

298 and 300 Commercial St.

Salem



CHARLES EVANS HUGHES, INSURANCE INQUISITOR.

Charles Evans Hughes, who is probing life insurance management for the New York legislature's insurance commission, is a native of Glens Falls, N. Y., and is forty-three years of age. He is a graduate of Brown university and Columbia Law school and for two years was a tutor in Cornell University's Law school. "It is not the man who reaches the corner first who wins," he says, "but the man who knows exactly what he is going to do when he reaches the corner."



MISS ANNIE BEST.

Miss Annie Best, one of the fairest members of the Four Hundred, is a daughter of Colonel C. Livingston Best, who for some time was commandant at Fort Adams, Newport. Miss Best spent a great part of her childhood in France and speaks French as fluently as she does English. She is a very talented musician and is one of society's most famous pianists.

CASTORIA

For Infants and Children.

The Kind You Have Always Bought

Bears the Signature of *Chas. H. Fletcher*

HOLLISTER'S Rocky Mountain Tea Nuggets

A New Medicine for Baby People. Brings Golden Health and Restored Vigor. A specific for Constipation, Indigestion, Live and Kidney Troubles, Pimples, Eruptions, Impure Blood, Bad Breath, Stomach Disorders, Headache and Backache. It's Rocky Mountain Tea in tablet form, 25 cents a box. Genuine made by HOLLISTER DRUG COMPANY, Madison, Wis. GOLDEN NUGGETS FOR SALLOW PEOPLE

Beautiful Weather. The period of rainy weather has cleared off and we have had several days of bright weather. It would be very pleasant to have such weather to wind up the Lewis and Clark Fair. Many people are taking advantage of it to pay one more visit to the Fair.

CHILDREN CRY FOR

FLETCHER'S CASTORIA.

MADAME DEAN'S FRENCH FEMALE PILLS.

A Safe, Certain Remedy for Stomach and Bowel Disorders. NEVER KNOWS TO FAIL. Each Box 10c. Sold by all Druggists. Full directions on box. Will send them on trial, to be paid for when ordered. Sample Free. If your druggist does not have them send your order to the UNITED MEDICAL CO., BOX 74, LANCASTER, PA.

Sold in Salem by E. C. Stone.

SALEM SAW MILLS

Now is the time to buy your Winter Slab Wood

Single load \$ 1.75
10 loads 14.50
Flooring, No. 1 26.00
Flooring, No. 2 22.50
Flooring, No. 3 15.00

The Chas. K. Spaulding Logging Co.