

NEW YORK FASHIONS

New York, Oct. 7.—The word "suggestions" is perhaps more suitable than fashions to use in connection with clothes for children, as "the style," of course, ought to have nothing to do with the nursery. Yet the nankeen colored frocks, and purple stockings (the latter home-dyed after knitting), described in 1808 as economical and suitable, are not alluring to say the least, and one naturally turns with relief to the materials and colors of today, designed especially for juvenile wear.

As healthy children are naturally warm-blooded and active it is a grave mistake to put heavy clothing on them in the house. Cotton stockings of a firm texture and reliable make are far more healthful than woolen ones. Underdrawers that just cover the knees, held in place by long stockings, are warm enough and far less hampering and "perspiring" than those that reach to the ankle. And undershirts high in the neck with sleeves to the elbow are usually protection enough even in zero weather. In the overheated houses of today, wash dresses can be worn all through the winter. It is for outdoor wear the caretaker must provide especially. For this purpose the long skirted utility cloak in the one for school and every day wear. A high collar does away with the necessity of a neck-scarf and a shoulder cape gives the needed warmth over the back. For the front the double-breasted is the safest as it cannot be worn open and flying as the single breast often is. For trimming there are the usual braids and stitchings and on the dark greens and blues the brass button often appears, and is usually trimming enough. With these coats go properly the broad brim felt hats, in three-cornered shapes or caught up on one side, but always with elaborate bands and bows. Feathers in plumes or aigrettes are used only with the more elaborate church or matinee costumes. The latter have the empire style of the matron in the long coats, with the sleeve falling full at the elbow and gathered at the wrist with a close-fitting cuff. Velvet is the trimming usually, especially at neck and wrists, with of course the simple laces appropriate for children. The hats for these coats are caught up and shaped as most becoming. The tri-corner usually suits the piquant, childish faces best, though too trying a shape to be used indiscriminately.

The large, wide brimmed shapes are after all the most suitable and becoming to childhood, and are this season attractively trimmed with ribbon velvet in bows and streamers. A very artistic hat is made of white felt, with large Alsatian bow of wide ribb directly across the front. The ribbon may match the hat in color or blend with it, according to taste or convenience.

As I have said, these little empire

coats are modeled after those worn by madame and mademoiselle. Though in the latter case they are rather used as the extra wrap than for real protection. The empire coat of the society woman is usually made of soft satin, trimmed with lace and ornaments. Under these wraps are worn the Eton coats suitable for matinee or any afternoon society functions. One of these suits full of suggestions was made of heliotrope-colored cloth. This color, by the way, ranges through almost all shades of purple nowadays, from the lightest, known as orchid, to the deepest plum. These colors are almost invariably becoming to young and old, whether the tresses are golden, or brown, or black, or silver. The suit of this color mentioned above was made with a princess skirt, that is skirt and girdle in one, with an Eton coat having loose, flowing sleeves of medium length, filled in with cream chiffon to match the cream silk waist worn beneath. Black soutache silk braid was the trimming in close rows, edging sleeves and girdle and jacket. The hat with this suit was turban shaped, of heavy black straw trimmed with a twist of black velvet and two or three of the large black roses so much worn and having so much style. A close fitting face veil is suitable with this suit and hat, of fine mesh with tiny black dots.

Black flowers are favorites in fall millinery, but nothing can be more becoming than the natural looking roses much worn by the young ladies and the younger matrons.

A black taffeta costume made suitably heavy with black silk braid trimming was seen on the street lately, fitting the figure closely at the waist and hips and showing a bit of white silk-muslin gumpie. The hat was turban shape in black, with a superb pink rose and green leaves placed flat on the left side of the crown toward the face. A close black face veil of fine net gave the finishing touch.

Of the furs soon to be brought forth the gray squirrel has been relegated to linings, but if anyone has a set of this becoming fur let her not hesitate in wearing it. Ermine has also had its day for neckwear, though the ermine muff may be carried if no other fur is worn. Ermine is generally trying and unbecoming about the face, and totally lacking in style, but is especially rich and desirable for linings. The dark furs are to be the favorites for trimmings and for neckwear, and sealakin is once more to be the fashionable fur. Always (when genuine) a high-priced fur, it cannot possibly be common, and it is invariably elegant and becoming. It will be worn as the favorite trimming for this winter, and fashioned into long garments. The fur bolero-jacket will, however, be in good style for the youthful figure. For the tall and well shaped woman, the close fitting half-length coat

in seal or any short nap fur will be in excellent style, while the young woman of medium height and light weight can wear the jaunty short fur coat and look quite up to date. With this the fur cap and muff, or fur gloves, are in the best taste. The short jacket always goes with the short skirt, and signifies freedom of movement and outdoor life. In fact, suitability is the keynote of good style.

Plenty of Candidates. (Grant's Pass Observer.)

There is no scarcity of prospective candidates for the office of governor, and quite a number of more or less prominent persons are willing to succeed Senator Mitchell. The primary elections law will provide for the governor, but not necessarily for the senator. It is likely, however, that the people will take occasion to vote their wishes in the latter regard, and if those wishes are ignored by the legislature, it is quite possible that the members of that body will find things rather unpleasant for them when they return to their constituencies.

There is political motion in Oregon, and it tends upward. The old politician, followers of Mitchell and Simon are passing out in favor, and there is a growing desire for some measure of honesty in the conduct of the affairs of the state. The practice of representatives proceeding to Salem and deliberately misrepresenting their constituents is reaching its end. The voters are weary of being the servants of their representatives, and have developed an idea that their representatives should be their servants. What the public needs calls for just now is a capable leader, a man, a real man, who will want no other reward for his services than the honor of having faithfully fulfilled his duty to the state. That man is not yet in sight but he may show up among the fresh material that will likely be introduced at the next election.

A Daredevil Ride

often ends in a sad accident. To heal accidental injuries, use Bucklen's Arnica Salve. "A deep wound in my foot, from an accident," writes Theodore Schuele, of Columbus, O., "caused me great pain. Physicians were helpless, but Bucklen's Arnica Salve quickly healed it." Soothes and heals burns like magic. 25c at J. C. Perry, druggist.

CASTORIA.
The Kind You Have Always Bought
Bears the Signature of
W. A. Fletcher

Cheese Factory to Jefferson.

F. A. Schoebinger, who has for several years run the cheese factory near the asylum, moved his plant yesterday to Jefferson. Mr. Schoebinger was well satisfied with his location, in fact, he took the plant when it was small indeed, and has built it up until it has a reputation for its products that is not surpassed in Oregon.

He manufactures all kinds of cheese, cream, Swiss and Limburger, all up to standard. He was compelled to move, because he could not get the milk necessary to carry on his ever-expanding business, and so was compelled to seek a wider field.

At Jefferson one Swiss farmer has 30 cows, and he is surrounded by farmers who promise all the milk needed. It seems from this, that the farmers near Salem have not yet learned the value of dairy products, or else they find other uses for their farms still more productive. At any rate, our Jefferson friends will find Mr. Schoebinger a clever and honest neighbor, one who makes a brand of Limburger that, when you open the box wherein it responds, advertises the fact that it is at home.

So that a delicate perfume hovers around all your clothes a famous perfumer of Paris suggests the following method: Select the perfume which you like best, saturate tiny pieces of absorbent cotton with it and put these pieces in every wardrobe drawer and in every box. Even blouse boxes and hat boxes must receive their cotton balls of perfume if you wish always to have a dainty odor about you and your belongings. These balls will need to be re-saturated about once a month.

A Pleasant Way to Travel.

The above is the usual verdict of the traveler using the Missouri Pacific railway between the Pacific coast and the east, and we believe that the service and accommodations given merit this statement. From Denver, Colorado Springs and Denver there are two through trains daily to Kansas City and St. Louis, carrying Pullman's latest standard electric-lighted sleeping cars, chair cars and up-to-date dining cars. The same excellent service is operated from Kansas City and St. Louis to Memphis, Little Rock and Hot Springs. If you are going east or south, write for particulars and full information.

W. C. McBRIDE, Gen. Agt.,
124 Third St., Portland, Ore.

A Saving Scheme

Try to deceive yourself into the belief that you are owing this bank a big sum of money. Then go to work to pay off this debt by depositing a certain sum each week or each month.

If you succeed in accumulating a good bank account, we are quite sure you will pardon yourself for this deception.

SALEM STATE BANK

L. K. PAGE, President
E. W. HAZARD, Cashier

Shall We Let the Aliens In?

Regarding immigration, some progress toward a program may be looked for in December, when the National Civic Federation meets in New York. Twelve governors have promised to be present, and so large a number of congressmen that the results of the conference are likely to show in legislation at Washington later in the winter. The last day will be devoted to the Oriental question, in which, of course, the far western states have a special interest. The south generally favors immigration, properly distributed, as does the middle west, whereas the seacoast is mainly in opposition. Means for excluding the diseased and otherwise unfit are agreed upon as necessary by all. The principal leaks at present are in Boston, Philadelphia, and the Mexican border. Of most importance for this country's welfare is physical excellence in the hordes which it admits, and no bodily standard is likely to be too high. Foreigners who come without disease, but frail and under-vitalized, furnish a surprising portion of the consumptives a few years later. Measures for maintaining the bodily vigor of the community, which is the foundation of all else, stand first in importance, and second comes the problem of a distribution that will counteract the tendency of new arrivals to form in slums. The question of numbers, provided we secure sound men and women and place them rightly, is of lesser moment.—Collier's for October 7, 1905.

CHILDREN CRY FOR FLETCHER'S CASTORIA.

PRINTING! THAT IS RIGHT

THAT IS THE KIND WE DO!
No job too small, nor too large,
for us to handle.

LET US FIGURE ON YOUR
NEXT ORDER. You will be
pleased with both work and price

ELLIOTT THE JOB PRINTER

Phone: Main 1243
217 South Commercial St.

PERTINENT POINTS For ADVERTISERS

By the Ad Man

Advertising, to be "made to pay," should be looked upon as a profitable investment, and not a mere expense. This is essential to advertising success.

Many merchants look upon it as an unproductive expense item, like book-keeping, lighting, heating, etc., and in so doing lose the point, given above, which is of such vital importance to all advertisers, or those contemplating advertising.

Without advertising in some form no merchant could sell goods. When he hangs a few pairs of rubbers or shoes or a few bolts of calico outside his store; when he puts his sign over his door or windows, or over the walk; when he dresses his windows or counters; when he is unusually accommodating to his customers or his salespeople; when he does any of these and many more, he is advertising, even though he has never a line in print in newspaper, booklet, circular or card.

But the methods he is using reach only the passersby, few of whom really become his customers.

Do you suppose that a woman who lives in another part of the town is going to come down and look over your windows or counters to find what she wants? She has not time to waste that way.

If she has got to find it in this fashion she will stop at the first store that has an attractive window display, and probably will never see your store at all.

And again, don't imagine, like a man I talked with the other day, that, because you keep a dry goods store, for instance a woman will know that you keep the article she is looking for.

How is she to know that you keep K. & B. corsets or Onyx hosiery unless you tell her?

If she does know that you keep them, how is she to know their superior

quality over another brand that she may be using, unless you tell her about them?

Can she really tell what you do handle unless you tell her?

Do you suppose that she is coming to you for an article, uncertain whether or not you have it, when she knows from your rival's ad that he has it?

No, she is going where she can get just what she wants, and that with the least expenditure of time, money and patience.

Will she know (without your telling her in your ads) that she can purchase an article at a great reduction by buying of you tomorrow; will she know that you have just received a lot of new goods; will she who buys of your rival know that she is paying him a little more than she would have to pay you for the same article, or that you have a better article for the same money?

You will have to answer no to all these questions, and yet many supposedly progressive business men do not believe in advertising.

It is a well-known fact among advertising men that a merchant's ads, worded and displayed correctly, and held before the public continually, create confidence in that merchant and his goods. They show that his stock is continually changing, and that, therefore, one is sure of getting an article fresh and up-to-date.

Properly placed they reach out of town people who never heard or never traded at his store, and if properly worded, when they do come to town for that article they come to him.

If a merchant "makes a bid" for business he is sure to get it; but if he sits down and waits for it to come to him he will have the privilege of seeing it go to his rival who has "bid."

C. T. Crow, of Hillsboro, attempted suicide Monday night, by cutting the artery in his left arm. Aid was quickly summoned, and his life was saved. He was formerly pastor of the United Evangelical church of that place, but

he took to drink, and was removed from the pulpit.

Peter Britt, one of the best known pioneers of Jackson county, died at his home in Jacksonville Tuesday, aged 87 years.

DRAGGING

down pains are a symptom of the most serious trouble which can attack a woman, viz: falling of the womb. With this, generally, come irregular, painful, scanty or profuse periods, wasteful, weakening drains, dreadful backache, headache, nervousness, dizziness, irritability, tired feeling, inability to walk, loss of appetite, color and beauty. The cure is

WINE OF CARDUI

THE FEMALE REGULATOR,

that marvelous, curative extract, or natural wine, of herbs, which exerts such a wonderful, strengthening influence on all female organs. Cardui relieves pain, regulates the menses, stops drains and stimulates the womb muscles to pull the womb up into place.

It is a sure and permanent cure for all female complaints.

WRITE US A LETTER

Put aside all timidity and write us freely and frankly, in strictest confidence, telling of all your symptoms and troubles. We will send free advice (in plain, sealed envelope) how to cure them. Address: Ladies' Advisory Dept., The Chaffinoga Medicine Co., Chaffinoga, Tenn.

"I SUFFERED AWFUL PAIN

In my womb and ovaries," writes Mrs. Naomi Baker, of Webster Groves, Mo., "also in my right and left sides, and my menses were very painful and irregular. Since taking Cardui, I feel like a new woman, and do not suffer as I did. It is the best medicine I ever had in my house."

Boys and Girls

You can get Free School Blotters at your Grocer. They tell of Eppler's Perfection Baking Powder