

**COME AND SEE**

The good things we have for you to eat.

Our Cakes, Cookies and Bread are Exceptionally good.

Our groceries and Vegetables are always in the lead for goodness.

**OUR ICE CREAM**

Is simply the best that can be made, and has no equal in town—15c pint, 25c quart, 50c half gallon in paper pails. We make a specialty of orders for parties, receptions, etc.

**FULLER & DOUGLAS,**  
Salem's Leading Grocers, Confectioners and Bakers.

Phone 2261 456-460 State St.

Our ice cream is used exclusively at Baker's Pharmacy.

**At the Old Standstill**



Some are born great, some have greatness thrust upon them—others advertise. The merchant who sits down and waits for business to come to him will find himself among the left over baggage when the Empire State express of business success pulls out.

Business success needs three things—knowledge, push and good advertising.

Advertising isn't an art; it's just applied common sense. Advertising is naturally a creative force. Since it has been applied to modern commerce there have been created dozens of commodities and branches of trade that did not exist before its advent. The \$600,000,000 spent annually in this country for publicity has set many hundreds of millions of dollars running into wholly new channels.

Business is warfare—in a sense, a hard, constant fight to the finish. Advertising is the business man's most modern, most effective, weapon.

Once in awhile we hear some old fellow saying, "I have never advertised and am still doing business at the old stand." He means that he is doing business at the old standstill.—M. L. Corey in Retailer and Advertiser.

The most successful merchants in this town advertise regularly in this paper. The moral is obvious.

The grocer would be too comfortable if all his goods were like Schilling's Best and backed by the maker as they are.

Moneyback.

**Bids for Wood.**

Bids will be received up to 5 o'clock p. m., on Tuesday, June 20th, for one hundred and twenty (120) cords of body fir wood, cut from live timber, to be delivered at the city hall, in Salem, Oregon. The right to reject any and all bids is reserved. W. A. MOORES, City Recorder.

**CASTORIA**

For Infants and Children.  
The Kind You Have Always Bought

Bears the Signature of *Chas. H. Pletcher*

Ball at M. B. A. Hall.  
One half mile east of Chemawa, Friday evening, June 23d. 2t.

**New Edison Theatre**

F. J. Byrd, Manager.

Monday, Tuesday and Wednesday and Wednesday matinee.

**MORELL AND DEELY,**  
Singers and comedians par excellence.

**WALLACE AND BEACH.**  
Comedy aerobats and contortionists, introducing a 2-year-old baby clown.

**HELEN VANCE,** Contralto,  
Singing beautifully pictured melody, entitled 'Leave Her Picture on the Wall.'

**ED. WALLACE,** Comedian,  
Will give you a pleasant ten minutes.

Ciudarella and Robinson Crusoe.  
Old Reliable Edisonoscope.

Matinee Wednesday, and souvenir matinee Saturday.

**Essentials and Accessories**

For breakfast, luncheon or dinner in the line of table silverware of the latest designs and fashionable styles are shown in an elegant profusion at our store, and you will find here just what you need for the decoration of the Thanksgiving table. Our goods are of the highest quality, the prices most reasonable.

**C. T. POMEROY**  
Jeweler and Optician  
318 State Street

**SOCIAL EVENTS**

**Afternoon Reception.**

One of the pleasant social events of the past week was the reception given by Mrs. T. T. Geer, at her home on Court street, Saturday, assisted by Mrs. Frank Settlemier, of Woodburn. The guests were received at the door by Miss Olive Metcalf. The parlors were decorated with crimson rambler, which held riotous sway throughout the rooms. The reception hall was especially pretty, with baskets of sweet peas and ferns. The punch room was attractively decorated with a profusion of white roses. Misses Sallie Bush and Bertha Kay presided at the punch bowl. The prevailing color in the dining room was pink, and was beautifully carried out.

Those assisting in receiving and entertaining were: Mrs. Z. F. Moody, Mrs. Wm. Brown, Mrs. J. H. Moore, Mrs. C. A. Gray, Mrs. Dunbar, Mrs. G. G. Brown, Mrs. J. H. McNary, Mrs. Alice Dodd, Mrs. M. S. Skiff, Mrs. C. A. Richardson, Mrs. H. B. Thielson, Mrs. E. C. Cross and Mrs. C. P. Bishop.

**Farewell Banquet.**

Friday evening the junior members of the Y. M. C. A. and the Knights of Bonaerges, S. O. P., of the association gave a farewell banquet to John Fechter, Jr., the retiring secretary.

The banquet itself was an excellent one, and the boys lingered long over the feast, discussing the good things before them. Carl Gabrielson, president of the club, acted as toastmaster.

Albert Minton spoke on the good work of the club the past year, and Ross McIntire gave the farewell address, in which he spoke of the esteem in which Mr. Fechter is held by all the boys, to which Mr. Fechter responded with great feeling.

Victor Farrell gave a comic recitation that was much enjoyed. At the close the members joined hands and sang "God Be With You Till We Meet Again."

**Former Salem Girl.**

The graduating exercises of the Portland Academy will be held Friday evening, June 23d. Miss Harriett Lane, daughter of Mayor-elect Harry Lane, of Portland, will be among the graduates. Dr. Lane was formerly superintendent of the insane asylum here, and many will remember Miss Lane.

**Birthday Picnic.**

The ninth anniversary of little Ruth Manning's birthday was celebrated in Marion Square Friday afternoon by a number of her little friends. All sorts of games were played and a most enjoyable time was had. Refreshments were served at the home of George Hatch, on Front street, after which the amusing game of "Musical Chairs" was played. Blanche White and Lloyd Cosper won the prizes in the race contest.

**Musical Recital.**

The pupils of the Northwest Normal College of Music gave a very interesting recital Saturday evening at the First Baptist church, which was attended by a large and appreciative audience. The program was interesting and consisted of vocal and instrumental selections. The following young ladies took part: Misses Elsie Pearline, Jennie Williams, Katie Batt, Mabel DeLong, Isadora Winans, Vera Kitchen, Vera Byars, Nina Johnson and Mrs. Denton.

The graduating exercises of the class will be Tuesday evening at the same place at 8 o'clock, and the public is cordially invited to be present.

There is more catarrh in this section of the country than all other diseases put together, and until the last few years was supposed to be incurable. For a great many years doctors pronounced it a local disease and prescribed local remedies and by constantly failing to cure with local treatment, pronounced it incurable. Science has proven catarrh to be a constitutional disease and therefore requires constitutional treatment. Hall's Catarrh Cure, manufactured by F. J. Cheney & Co., Toledo, Ohio, is the only constitutional cure on the market. It is taken internally in doses from 10 drops to a teaspoonful. It acts directly on the blood and mucous surfaces of the system. They offer one hundred dollars for any case it fails to cure. Send for circulars and testimonials.

Address: F. J. CHENEY & CO., Toledo, Ohio.

Sold by all druggists, 75c.

Take Hall's Family Pills for constipation.

**CASTORIA.**  
The Kind You Have Always Bought  
Bears the Signature of *Chas. H. Pletcher*



If You Want Quality Come to the Woolen Mill Store

**Vacation Time**

The man who has not had his will soon be taking it. Summer Suits and Summer Trousers are usually the most prominent apparel items in a man's mind when it comes time to "pack up." Whether you go or whether you stay

**We'll Dress You Well**

If you say so, a Suit of soft Chevot; not a superfluous ounce anywhere—this season's special favorite.

If you say blue or black Sergo, we're ready; single or double breasted Suits; every season's favorite.

You know our qualities, our tailoring and our styles. You'll find them hard to equal at our prices—

**\$10.00 to \$25.00**

THE LATEST AND BEST STYLES IN STRAW HATS. \$1 up to \$3

**Salem Woolen Mill Store.**

**YOUR CLOTHES**

Will always look right if made by

**JOHN SHOLUND,**  
The Opera House MERCHANT TAILOR

Cleaning, Pressing and Repairing.

**Summer Normal**

The second term of the Capital Summer Normal will open on June 26th, to continue until the August examination. Classes will be formed in all branches required for state and county papers; also in Latin, stenography and typewriting. Students who wish to advance their grades will find the kind of work they need at this school. Address J. J. Kraps or Supt. E. T. Moores. 1f

**Books by William J. Long**

- Ways of Wood Folk 75c
- Wilderness Wars 75c
- Secrets of the Woods 75c
- Wood Folk at School 75c
- Beasts of the Field \$1.75
- Fowls of the Air \$1.75
- School of the Woods Net \$1.50
- Following the Deer Net \$1.25
- A Little Brother to the Bear Net \$1.50

**GINN & COMPANY, Publishers**  
Trade Department, 29 Beacon St., Boston



Statue of President McKinley, recently completed by Sculptor H. A. MacNeil, for the Ohio State Capitol.

**Standard Liquor Co.**

Successors to

**J. P. ROGERS**

**Wholesale and Retail Dealers**

148-156 South Commercial St

**OUR EXCUSE**

**Every Good Business Must Have Its Excuse**

EVERY GOOD BUSINESS MUST HAVE ITS REASON FOR EXISTING. WHEN WE STARTED IN BUSINESS WE HAD HARDLY ANYTHING BUT AN EXCUSE. BUT WE HAD THAT EXCUSE, AND WE HUNG ONTO THAT EXCUSE THROUGH THICK AND THIN. WE HAVE IT YET, AND HERE IT IS: WE BELIEVE THAT WE CAN SERVE THE PEOPLE OF SALEM AND VICINITY WITH GOOD, PURE LIQUORS BETTER THAN THEY CAN BE SERVED BY ANYBODY ELSE. NOT JUST AS GOOD, MIND YOU—BUT BETTER. IF WE DIDN'T BELIEVE THAT WE WOULDN'T BE IN BUSINESS.

**STANDARD LIQUOR Co., A. G. Magers, Mgr.**  
Phone Main 2181.