

CASTORIA

The Kind You Have Always Bought, and which has been in use for over 30 years, has borne the signature of *Chas. H. Fletcher* and has been made under his personal supervision since its infancy. Allow no one to deceive you in this. All Counterfeits, Imitations and "Just-as-good" are but Experiments that trifle with and endanger the health of Infants and Children—Experience against Experiment.

What is CASTORIA

Castoria is a harmless substitute for Castor Oil, Paregoric, Drops and Soothing Syrups. It is Pleasant. It contains neither Opium, Morphine nor other Narcotic substance. Its age is its guarantee. It destroys Worms and allays Feverishness. It cures Diarrhoea and Wind Colic. It relieves Teething Troubles, cures Constipation and Flatulency. It assimilates the Food, regulates the Stomach and Bowels, giving healthy and natural sleep. The Children's Panacea—The Mother's Friend.

GENUINE CASTORIA ALWAYS

Bears the Signature of

Chas. H. Fletcher

The Kind You Have Always Bought

In Use For Over 30 Years.

THE CENTAUR COMPANY, 27 NASSAU STREET, NEW YORK CITY.

ZIONISTS START STATE

Ignorant of the Fact that the Kingdom is not in Land

London, May 13.—The commission sent out by the Zionists to explore the strip of territory in East Africa, offered by the British government, has returned to England, and the Jews of America will be interested in learning the progress of the great movement in which they are as keenly interested as their brethren in Great Britain and other parts of Europe. Although the full report of the commission will not be made known until it is placed before the delegates at the forthcoming Zionist congress, it is learned on excellent authority that it will be favorable to the acceptance of the land by the Zionists. The report, however, says that another expedition will have to be sent to subdue the natives in the surrounding districts.

Part of the report is already in the hands of the executive of the Great Actions committee in Vienna, the contents of which have placed the committee in a more difficult position than they were in before the commission was sent. At the last congress the mere mention of the fact that a piece of land was offered to the Zionists caused a split, as the delegates would have nothing but Palestine, and many seceded from the movement in consequence of a vote being carried to send an expedition to investigate the suitability of the same. Now a vote will be taken at the forthcoming congress to accept the offer, and in the probability that it will be carried, this will cause a further split. The Great Actions' committee, realizing the difficulties of the situation, have decided upon a diplomatic move, which will not only prevent a further split, but may cement the different factions.

So as not to offend the British government, and satisfy the opponents of the scheme, the committee has decided to divorce the East African scheme from the Zionist program, and invite the co-operation of all other Jewish institutions to discuss the report of the commission, with a view to deciding upon a definite answer to the British government.

The object of the Zionists in accepting the offer of land is to establish a temporary Jewish state with local autonomy, but many Jewish institutions are opposed to this idea. Without the financial assistance of other Jewish institutions the Zionists feel they will be unable to accept the offer, as they have no money available for that purpose, and the scheme must eventually fall through, after spending about \$10,000 on the expedition. The financial inability to place 30,000 Jews on the land offered was very well known by many leading Zionists, who therefore voted against a commission being sent, and wasting valuable time and money. All this will again come up at the Zionist congress to be held in Switzerland shortly.

The Ladies of the G. A. E.

Will decorate at Lee Mission cemetery Tuesday morning at 10 o'clock, returning to the hall for dinner. All old soldiers will be welcome.

The Grand Propelling Power



It is easy to see why the doctrine should be promulgated and followed that advertising is the soul of business; that the man who cannot use advertising in his business has no right to be in business; that, as Macaulay once said, advertising is to business what steam is to machinery, the grand propelling power. The story is told of a man who once came to a merchant to buy a remnant of cloth long out of fashion, with which to repair a garment. The merchant was delighted to be able to satisfy the new customer and asked, "How do you happen to come to me for this bagatelle?" The answer was, "I thought you would be the most likely man to have the sample because you never advertise." Our modern immense establishments take good care not to hide their light under a bushel. It is claimed that one of these establishments in the United States paid out \$250,000 annually for advertisements in three newspapers alone, and the newspaper advertising expenses of the twelve largest retail stores have been estimated at \$3,000,000 per annum.—V. Matas in International Quarterly.

If you want to move your goods, let people know what you have through this paper. Buyers consult our columns regularly.

Pushed Ahead By Advertising



A British Journal recently commented on the fact that whereas the tea grown in China was formerly the most popular, it now occupies second place, while Ceylon tea has become the favorite with all classes of people. The question, What has brought about this change of taste? is not, however, a difficult one to answer. As a prominent firm of dealers pointed out, Ceylon tea has been liberally advertised for some years, while the Chinese product has not been advertised at all. The change noted has been wrought during these years, and it is therefore reasonable to conclude that advertising is the principal cause thereof. As a result of advertising the consumption of Ceylon tea has increased so rapidly that in many cases China tea has practically been forced out of the market. Yet the actual difference in the quality of the two is not material.—Profitable Advertising.

The same might be said of many merchants who have forged to the front by liberal and persistent advertising in newspapers. Such examples can be found in the columns of this paper.

CLASSIFIED

FOR SALE.

For Sale.—Seven-room residence, barn, large half block, electric lights, bath, hot and cold city water. E. Hofer, Journal office.

For Sale.—Small dry fir wood, at \$3.25 per cord. Phone Black 2081. T. L. Davidson, Jr., Morningstar. 1-20-1f

For Sale.—Five or ten-acre place, first-class improvements. Close to school, church, postoffice and railroad. Address "X," care of Journal.

For Sale.—Household furniture and carpets this week only. Residence one block north of Asylum avenue store. John W. Lyons. 5-7-1wk

For Sale.—Adjustable high chair and go-cart. Furnished room to rent, 555 Marion street. 5-12-3f

For Sale.—One horse and good second-hand delivery wagon. Inquire of J. W. Harritt, successor to L. Steiner & Co., State street. 5-12-1wk

For Sale.—Second-hand phaeton, buggy and hack. All in good repair, at a bargain, at Mitchell, Lewis & Staver Co. 5-12-3f

For Sale.—Two mare, 5 and 9 years old, weight 1100 and 1300 pounds, three-quarters of a mile north of Fruitland church. H. H. Runner, R. F. D. No. 6, Salem. 5-12-3f

FOR RENT.

For Rent.—Furnished rooms in private family during fair, electric lights, phone, car line. Anna Veatch Pope, 20 East Ninth and Burnside, North, Portland. 5-9-1wk

MISCELLANEOUS.

Lost.—A Swan fountain pen, large size, fine pointed, black in color. Leave at Journal office. 5-11-3f

Hotel Scott—Newly furnished, everything clean and first class. Rooms at reasonable prices. In Cottle block, Salem. A. Scott, prop. 7-6-1f

Salem Iron Works—Founders, machinists and blacksmiths. Manufacturers of all kinds of sawmill machinery. Hop and fruit drying stoves, etc. Manufacturers of the O. K. Grubber. Shand & Marcus. 11-29-1m

Davey & Savage.—Real Estate, Loans and Insurance, Conveyancing and Examining Titles. Notary work done. Bring us list of your property for sale, 492 State street, near High. 3-6-1f

Say—Have you tried H. H. Pauls for meats? He has the best sausage in town. Come and try it, and be convinced. 410 East State street.

We Are—Now paying 16c for eggs. Commercial Cream Co. 3-11-1f

Theo. M. Barr—Successor to Barr & Petzel, tinner and plumber. Hot air water and steam heating a specialty. Salem, Oregon. 3-2-

Highest Cash Price—Paid for chickens, geese, ducks and all kinds of farm produce at Capital Commission Co. Telephone 2231 Main, 177 Commercial street, Salem, Or. 1-4-1f-dw

CLEANING AND DYE WORKS.

Cleaning and Dyeing—And repairing neatly done. Four suits pressed by the month \$1.00, at the Capital City Steam Dyeing and Cleaning Parlors. Miss Effie M. Anderson, proprietor. Opera House block. 5-1-1f

CALL ON YOUR STEPMOTHER AT the Salem Dye Works when you want your clothes cleaned, dyed, repaired or pressed, relined, velvet collars on; also suit pressed by the month. You can get anything cleaned, from a pair of gloves to the most elaborate silk gown. Mrs. C. H. Walker, Prop., 195 Commercial street.

SASH AND DOOR FACTORIES.

A. M. Hanson—Manufacturer of all kinds sash, doors, mouldings, wood work, house finish and office fixtures. Estimates furnished. Cor. Mill and Church street. Phone Red 211.

Frank M. Brown—Manufacturer of sash, doors, mouldings. All kinds of house finish and hardwood work. Front street between State and Court

BAKERIES.

Capital Bakery—Ulloa & Rutherford, proprietors, 439 Court street. Fresh bread, pies and cakes daily. Macaroons, lady fingers, angel and devil's food cake, candies, nuts, etc. Deliveries made to any part of the city. Phone White 221. 5-1-1f

VETERINARY SURGEON.

Dr. C. J. Korinek—Veterinary Surgeon and Dentist. Graduate of Ontario Veterinary College. Honorable Member Ontario Medical Society. Office at Lowe's Capital Stables. Phone Main 1661. Calls attended to promptly. 4-18-1m

ARCHITECT.

W. D. Fugh—Architect and superintendent, plans furnished for all classes of building and structural work. Office 116 State street, Tioga block, Salem, Oregon.

DRAYMEN.

Welch & White do a general dray and transfer business, most all trains. Phones, down town, Main 2181, residences, Blue 15, red 2074. Stand 218 Commercial street 5-12-1m

LODGES.

Salem Camp, No. 118, Woodmen of the World—Meets in Holman Hall every Friday at 7:30 p. m. L. R. Stinson, consul; P. L. Fraser, clerk.

Foresters of America—Court-Sherwood Foresters No. 19. Meets Friday in Turner block. Ira Jorgensen, C. R.; A. L. Brown, Sec.

Central Lodge No. 16, K. of P.—Castle Hall in Holman block, corner State and Liberty streets. Tuesday of each week at 7:30 p. m. T. J. Cronise, C. C.; W. I. Staley, K. of R. and S.

Modern Woodmen of America—Oregon Cedar Camp, No. 5248. Meets every Thursday evening at 8 o'clock, Holman Hall. E. E. Matten, V. C.; A. L. Brown, Clerk.

WATER COMPANY.

SALEM WATER COMPANY
OFFICE CITY HALL.
For water service apply at office. Bills payable monthly in advance. Make all complaints at the office.

A Pleasant Way to Travel.

The above is the usual verdict of the traveler using the Missouri Pacific railway between the Pacific coast and the east, and we believe that the service and accommodations given merit this statement. From Denver, Colorado Springs and Denver there are two through trains daily to Kansas City and St. Louis, carrying Pullman's latest standard electric-lighted sleeping cars, chair cars and up-to-date dining cars. The same excellent service is operated from Kansas City and St. Louis to Memphis, Little Rock and Hot Springs. If you are going east or south, write for particulars and full information.

W. C. M'BRIDE, Gen. Agt.,
124 Third St., Portland, Ore.

New Blacksmith Shop

We have purchased a new shop just west of the Y. M. C. A. building. Work of all kinds done promptly, first-class and reasonable.

SCHULTE & MAVES,

Formerly located near Barnes' Cash Store.

U. J. LEHMAN

Sash and doors. All kinds of house finishing. Phone 131 black. Also two floors of warehouse for rent; elevator and switching facilities.

Creeping Upwards

That's what we are doing every day. All admit that our meals are even growing better, and the crowds are growing larger daily.

COFFEY'S

RESTAURANT

205 Commercial Street



THE ARRIVAL OF SPRING.

primitive method in the use of primitive methods in the use of inferior flour. The Salem Mills flour is the best now made, and better than any that ever was made. It contains all the nutritious qualities that can be got out of the very best wheat, and is sweetest and best flavored of all cereal food products.

SALEM FLOURING MILLS.

West Stayton Institute.

Under the auspices of the Oregon Agricultural College the farmers of West Stayton will hold a farmers' institute on the 19th and 20th of this month. Efforts are being made to have this one of the best meetings of its kind that has been held in Linn county. Among the speakers will be: Governor George E. Chamberlain, Professor James Withycombe, Judge J. H. Scott, of Marion county; Superintendent J. H. Ackerman, H. E.

Lounsberry, E. Hofer, State Food and Dairy Commissioner J. W. Bailey and W. D. DeVarney, the telephone promoter, who is putting in the independent telephone systems in the valley.

Son Lost Mother.

"Consumption runs in our family, and through it I lost my mother," writes E. B. Reid, of Harmony, Me. "For the past five years, however, on the slightest sign of a Cough or Cold; I have taken Dr. King's New Discovery for Consumption, which has saved me from serious lung trouble." His mother's death was a sad loss to Mr. Reid, but he learned that lung trouble must not be neglected, and how to cure it. Quickest relief and cure for coughs and colds. Price 50c and \$1.00; guaranteed at J. C. Perry's drug store. Trial bottle free.

The Sweet Home, Foster & Cascardia Telephone Co. is the name of a new company that has recently filed articles of incorporation with the county court of Linn county. The capital stock is \$5000, with shares of \$50 each.

Ice Cream

½ pint in paper pail10c
1 pint in paper pail15c
1 quart in paper pail25c
½ gallon in paper pail50c

At

Zinn's

SPECIAL SALE OF SHOES

I am making a Special Sale of Ladies' and Gentlemen's Shoes, as long as they last, at prices that will save you money. Call and see the Big Bargains I am offering.

JACOB VOGT,

345 State Street.

MONEY SAVED By Reading THE JOURNAL ADS

What would you think of a man who, with a street-car line at his door, walked ten miles a day to his place of business—not because he could not afford to ride, but simply because he had "never tried it?" And what of the man who tries to solve all of the little problems of life without using the Journal want ads, simply because he has "never tried them?"

A "Business Opportunity" ad. may secure for you the capital needed to pull one of your "air castles" down to earth—if it can be done without shattering the structure.

A "To Let" placard is "Publicity turned stupid." Real tenant-hunting requires real advertising—"The Want ad. way."

The business man who has "a head to contrive" will need many "hands to execute." If you can keep another pair of hands at work, let a Journal want ad. find them for you.

Why not write a part of this newspaper yourself? In a few lines, in the Journal want ad. columns, you can tell what you want or what you have to sell.

Have you been "thinking of selling" something for a long time? As soon as you are ready to sell it a Journal want ad. will do the rest.

People who are utter strangers to you at this moment, may be doing business with you before many hours have passed if you put your proposition "in print."



TO APPEAR HERE.

Henry Lawrence Southwick, the Shakesperian interpreter, will appear here June 9th in "Richard the Third."