



Spring Newness in Women's Wear

In these days when any one can claim anything in the newspapers, it is absolutely imperative that you come to the store to see how honest our claims are. At the store we'll show you a splendid assortment of the new spring suits—models developed by the finest men-tailors in the country—suits whose bright invigorating beauty will captivate you. At the store you'll see how superior our showing is and how much more graceful our garments are than the ordinary ones you see. At the store we'll prove to you that our prices are absolutely the lowest.

Shirt Waist Suits of Silk in the newest styles and trimmings, of an equal grade that others are showing at \$15 are here at

\$12.50

Suits of Silk and Mohair, in the newest styles and trimmings, of an equal grade that others are showing at \$45, are here at

\$37.50

Covert Jackets

Brightest and best of the correct models for spring wear are here in a great variety of styles and prices.

Among the lot we mention a garment of the newest type, such as are shown elsewhere at \$10, our price

\$7.50

LACES, EMBROIDERIES.
Irish Crochet Laces, the newest art lace work in great variety, \$6 to

\$2.00

Linen Bands, English Eyelet Embroidery for trimming shirt waists

75c to \$1.50

EMBROIDERY SPECIAL

All new patterns in all desirable widths in a great variety of designs. Values range up to 35c.

SPECIAL

10c a yard.

Jos. Meyer & Sons
SALEM'S GREATEST STORE
THE WHITE CORNER

Reputation

"A reputation for fairness is desirable." The confidence of the public is one of the most valuable assets of a business house. We pass judgment upon the individual as to character from his associates. Judgment is rendered upon the business house from its methods. The character of a house is established by the kind of goods carried and its treatment of customers. The only true way to gain the lasting confidence of the public and establish a reputation for fairness is strict business integrity and straight forwardness of purpose.

RELIABLE GOODS.

RELIABLE PRICES.

New Spring Silks

Newest effects in fashionable silks here in great varieties and always at the lowest prices, quality considered.

Boxby Changeable Silks, warranted not to tear, all desirable colors

85c

New Warp Print Moire Silk, very new for waists; ask to see them.

\$1.25

Our New Changeable Silk has arrived. The shades you have been waiting for

85c

Just Received

The fourth express shipment of

KEISER COLLARS

The acknowledged peer of all ladies' neckwear. New assortments every week. Also a new line of Irish Crochet Stocks, the newest styles and patterns in swell neckwear.

35c to \$3.00

Ladies Shoes

We are sole agents for Salem of the popular and famous

GLORIA SHOES (Pingree Made)

We have all the newest styles in all wanted leathers in either button or lace. Ask to see them.

\$3.50 a pair.

Spring Wash Goods

Greater varieties and at less price than can be found elsewhere.

Jap-an-gee Suitings, a highly lustrous fabric having all the surface qualities of silk; all colors

60c

Japanese Crepe, a material when washed, dried without ironing, well shaken, resumes all its original beauty. Plain stripes and checks

18c

Linen Embroidered. Because of its attractiveness and successful laundering it is a most popular shirtwaist material

60c



Onyx Hosiery

Warranted not to stain the feet. Superior to others for quality, shape and finish. We recommend them for purity of dye and wearing qualities. We carry a large assortment in black and colors. The new shades are selling fast.

25c to \$3.00



The Clothes That Fit You Are Here

They fit your body your tastes and your pocketbook. The manufacturers guarantee them to us—we guarantee them to you. They are all wool. The colors are fast. They are made right and trimmed right. We expect to make many new friends for our store this season on account of our wide range of patterns and prices on clothing that pleases the particular and satisfies the economical. There is no better anywhere.

\$10.00 to \$25.00

Men's Shirts

Admirers of the beautiful should see this display of ours of the best of the season's offering in up to date shirts. We have all the newest including the comfortable coat shirt. A great variety to select from.

50c to \$3.50

Reuben's

Infant Shirts

We have a full line of this well known garment in all the different weights in cotton, Merino wool, silk and wool, pure silk.

25c to \$2.00

Shirt Waists

New models for spring and summer wear now ready in the greatest variety we have ever shown. Prices are lower than previous seasons and the stock larger.

69c to \$9.00

GREATEST CAMPAIGN IN HISTORY CHICAGO

Chicago, Ill., April 3.—One of the fiercest and most momentous municipal campaigns in the political history of Chicago came to an end today. Tomorrow the voters will cast their ballots for a mayor and other city officers to serve during the ensuing two years. The Democratic candidate for mayor is Judge Edward F. Dunne, of the circuit court, and the Republican candidate, John M. Harlan, son of the United States supreme court justice. The Socialists have a ticket in the field headed by John Collins, the mayor-alty candidate, and a fourth ticket has been put up by the Prohibitionists with Oliver M. Stewart at its head.

City ownership of street railways is the question that has figured most prominently in the campaign. It can hardly be said, however, to be an issue of the fight, as both of the leading parties are pledged in its favor. The only question wherein they differ is as to how the desired result—municipal ownership—is to be brought about. The franchises of a number of the street railway lines have expired or are about to expire. Yet many obstacles beset the plans of those who desire that the city should own and operate this great public utility. It is, therefore, a question of ways and means that forms the chief issue. A certain element is for overcoming all obstacles at whatever cost and assuming immediate control of the street railways. Others believe that the only practicable plan is to grant an extension of franchise to the present operating company and arrange for the city to gradually take over the lines.

While immediate municipal ownership appears to be fundamentally and physically impossible, yet the Democratic platform declares tentatively for such immediate ownership, although really founded on the principle of steps to obtain municipal ownership as soon as possible. The Republican platform, on the other hand, seeks to convey the idea of ultimate municipal ownership if the people want it; to let that be settled by the referendum vote of the people.

It is presumable that Mr. Harlan, the Republican candidate, believes in settling the traction question as soon as possible. That means a new franchise. For the eastern capitalists who have invested large sums in the securities of these companies are out for a franchise, and nothing short of a franchise.

It is presumable, therefore, that Mr. Harlan will favor the submitting of an ordinance to the people at as early a date as possible for their approval or condemnation by means of a referendum vote. If the people approve, he will aid such an ordinance to its passage, and it will become a law. If the people vote such an ordinance down, he will assist in having another ordinance drafted, aiming to meet the objections of the people, and persist in this until the people and the companies agree on a measure. The question of the provisions of such an ordinance would be in the hands of, first, the people, the people, through meetings in the various wards, and, second, the aldermen, directed by the people to see that their wishes were followed.

Mr. Harlan appeals to the conservative voters, the quiet people who desire to avoid trouble, and who believe the question should be settled outside the courts of law. He has pursued a vigorous campaign, stumping the city thoroughly. He is not considered especially strong with his own party, however, as is shown by the fact that the betting odds are against him. This is regarded as chiefly due to the fact that he bolted the Republican convention eight years ago and ran independent, splitting his party vote up badly.

Judge Dunne and his backers represent the uncompromising end of the municipal ownership question. They point to the wretched service, the antiquated cars, the vast amount of watered stock on which the people are paying interest, the overcrowding of the cars, and the antagonism of the company to the public. Judge Dunne believes in strenuous measures. He believes in municipal ownership—and by that is meant immediate steps in a vigorous manner to obtain immediate ownership. He separates ownership from operation, however, and says that is a question to be determined by the referendum. He proposes to accomplish immediate ownership either by buying the unexpired franchises and rolling stock outright, with the consent of the companies, or on condemnation proceedings.

The vote tomorrow is expected to be the largest on record. The voters feel that, though the present agitation may come to nothing no matter who is elected, there is at least a chance, and a chance that never before has been of-

ferred them, to settle once and for all the question of municipal ownership of the street railways.

The Eating Girl.

(By Dolly Blythe.)

The way to win a girl is to feed her. If you don't believe it, think of all the girls you know, and how many can you count who have not made themselves more than once a burden to their beaux by eating so much?

Eat, eat, eat! They eat after the theater. They accept every possible invitation to lunch, to dinner, to ice cream, to chocolate puffs. They never think of refusing an offer to eat.

Few young men can afford to buy expensive theater seats and follow that extravagance with an elaborate lunch, but girls are beginning to expect it. Members of the 400 eat after the theater, these girls say, and why should not everyone else? Ask the man who pays the bill; he knows why not.

I have known girls who would go to supper after the theater simply because they were asked, not because they were hungry. I have known others who, if they were not asked, would be impolite enough to hint.

I have known girls who actually drove young men away from them because they ate so much. A man who takes a young woman to the theater is not supposed to board her.

Let a girl occasionally refuse an invitation to eat. There is a bottom to the purse of most men. Why should a girl deliberately eat them down to poverty?

The girl who is popular with the men would do well to think a minute before she has herself out of her popularity. Let her learn to pass an ice cream sign without speaking of the hot weather. Let her learn to recognize the odor of coffee without saying: "How good it smells!" Let her not make herself such an extravagance that men can't afford to bear her around. Otherwise she will soon stay at home.

When Baby was sick, we gave her Castoria.
When she was a Child, she cried for Castoria.
When she became Miss, she clung to Castoria.
When she had Children, she gave them Castoria.

Annie was tender and truthful,
Polly was winsome and wise,
Ruth was clever, forget her I'll never;
Irma had wonderful eyes—
Lula, Irma had wonderful eyes.
Fannie was wild and wilful,
Onie just said she would rule;
Ollie was gay, but not in my way—
Laura has made one fool.

HOME ENDORSEMENT.

Hundreds of Salem Citizens Can Tell You All About It.

Home endorsement, the public expression of Salem people, should be evidence beyond dispute for every Salem reader. Surely the experience of friends and neighbors, cheerfully given by them will carry more weight than the utterances of strangers residing far-away places. Read the following:

Mrs. Needham, wife of W. S. Needham, painter, residing at the corner of Fourth street and Jefferson avenue, North Salem, says: "Like almost all painters my husband, has been troubled with his kidneys for years. The exposure, the reaching and stooping, combined with the turpentine and materials in the paint, all tending to put the kidneys out of order. His back often ached badly a night when he came home from work, and when he caught cold it always aggravated the trouble. He read an advertisement about Doan's Kidney Pills, and procured a box at Dr. Stone's drug store, and used them. They did good work by helping him at once, and he continued their use until relief was obtained."

For sale by all dealers. Price 50 cents. Foster-Milburn Co., Buffalo, N. Y., sole agents for the United States. Remember the name—Doan's—and take no other.

A Valuable Dog.

Frank B. Wire, son of Rev. M. C. Wire, of Eugene, has sold for \$600 one-half of some mining stock, secured a few years ago in exchange for a dog. He is holding the rest of the stock.

At the time the deal was made the young man was working in Portland. He had a blooded bull pup which a friend desired to purchase, and finally traded the dog for 4000 shares of stock in a mine near Baker City, the shares at the time being worth comparatively nothing. The young man returned to his home in Albany soon afterward with his mining stock, which he was inclined to regard somewhat in the nature of a gold brick, but rich as bearing copper, silver and gold was struck in the mine, and the stock has risen rapidly in value.—Eugene Guard.

Feel tired, no appetite, cannot sleep, work or eat? That's spring tiredness and will disappear at once if you take Hollister's Rocky Mountain Tea this month. 35 cents, Tea or Tablets, Stone's Drug Store.

A PRACTICAL LECTURE

The Christian Science lecture, which will be held Tuesday night at the Grand opera house will be the seventh on this subject given in this city during the past seven years. It is averred that the purpose of these lectures is not to proselyte nor to convert to Christian Science, but rather to correct misconception, and give general enlightenment of its doctrine.

The lecturer for this occasion, Edward A. Kimball, C. S. D., of Chicago, is rather an exception to the usual order of Christian Science lecturers heretofore visiting Salem, for the reason that he was not formerly of the clerical, legal or medical profession, but rather a successful business man, who became interested in Christian Science through seeking health from its application. In his capacity as lecturer, Mr. Kimball presents his subject without attempt at oratorical effect, but with the practical directness of the business man, which has thoroughly appealed, not only to the most intellectual and critical listeners, but to the great rank and file of every-day investigators as well.

The following excerpt from one of Mr. Kimball's addresses is characteristic of his method of presenting his subject:

"Picture to yourself some man or woman who is kind, loving and upright; whose fair life is marked by the milestones of benevolence and good deeds. Notice the effect that such a mental condition has produced on the face of this person with the softened expression and pleasing lines.

"On the other hand, witness the man whose mind is evil; who, for years, has been animated by hatred and other brutal propensities that distort and debase mankind; witness his face, hard, repellent and twisted. Its very offensiveness of outline and shape is itself an evidence of the incarnation of evil. You know that this disfigured and twisted face has been caused by a wicked and sinful mind.

"Now I ask you if such evil thought can twist and distort his face, don't you suppose that it can twist and distort his liver? Suppose that such a man who was suffering in consequence of his evil thoughts should resort to the prevalent theory and practice of medicine for relief. Can you conceive it possible that there would be any scientific procedure in administering liver pills to him, or in changing his diet? Such a patient would not suffer because he ate ice cream or mince pie, but because his

very being is wrenched and torn by evil thoughts and motives. He does not need a change of diet, but the transformation of mind, for to be carnally minded is death, but to be spiritually minded is life and peace."

"Knowing this to be true, the practice of the Christian Scientist is directed to the removal or destruction of the cause, and he proceeds with the knowledge that neither fear, sin, superstition nor ignorance are indestructible. He knows that you cannot remove ignorant fear by means of a plaster, nor transform the moral and temperamental status by means of mud-baths. He knows also that these causes are abnormal, unlawful and unreal, and that he can master them because of the divinely ordained and divinely bestowed intelligence of science.

"It would be of little satisfaction to any one of us to be thus told that his sickness was caused by fear or sin, or some other evil mental influence, if there was no remedy; but Christian Science reveals an adequate way whereby all evil can be lessened and dispelled."

Mr. Kimball's lecture is given by the local Christian Scientists, and is complimentary. The lecture will begin promptly at 8 o'clock next Tuesday evening, April 4, 1905.



THIS ONLY WAS THE WITCHCRAFT SHE USED

You'll find the secret of her successful baking to lie in the fact that she uses Wild Rose flour. Makes tempting, toothsome, wholesome bread, cake, pastry. Goes farther and is cheaper—because much better—than other brands. Always uniform in quality, reliable, economical. Best on the market for the money. A family flour that once tried becomes the household favorite.

Salem Flooring Mills