



New Garments

FOR SPRING WEAR.

New assortments in bright new and fashionable

SILK SHIRT WAIST SUITS

In all the best and newest styles. Colors represented in this lot are greens, reds, browns, blues, grey and tan in pretty stripes, checks and plain colors.

\$12.50 to \$25

equal in workmanship, fit and value to those shown elsewhere at \$15 to \$32.50. Come in and see these new beauties.

New Plaid

Silk Waists

All desirable colors in the newest style plaid silk waists in a great variety to choose from. Second floor \$6.00.

Mohair Dress Goods

Will be widely used. The improvements over last season are carried out in typical cloth and suiting patterns. For knockabout dresses that ought to be cool, long suffering and dust shedding, nothing could be better than mohair.

Sic Titus Salt's Genuine Mohairs, manufactured at Saltaire, England, the most famous make, for it was Titus Salt who first used the wool of the alpaca to make dress goods. Your every fancy can be supplied here with the genuine goods at

\$1.50 to \$2

Shirt Waist Silks

In all sorts of pretty colors and combinations with polka dots, stripes, checks and shadow dots.

Buy now while the stock is at its best, when you have a wider range of varieties

85c to \$1.50

Brilliantines

Embroidered Brilliantines in new patterns for spring waists and suits in all wanted shades. A wide range to choose from

\$1 to \$1.25

Neckwear

Windsor ties in all the newest and wanted shades. An immense variety to select from.

25c to 65c

Collar and Cuff Sets in Point Gaze. Swellest of the new spring neckwear.

Jos. Meyers & Sons
SALEM'S GREATEST STORE
THE WHITE CORNER (TRADE MARK REGISTERED)

You Can't

Gather Figs Off Thistles

JUST SO WITH DRY GOODS. DON'T BE DECEIVED BY EVERY ADV. YOU READ THAT OFFERS CHEAP INDUCEMENTS FOR THE THORN ON THE THISTLE WILL SOONER OR LATER MAKE ITSELF FELT. OUR 25 YEARS CONTINUOUS BUSINESS IN YOUR MIDD IS PROOF OF OUR RELIABILITY. THE OLDEST AND MOST PROGRESSIVE DRY GOODS FIRM IN SALEM. IN THIS SPACE WE ENUMERATE MERCHANDISE OF A QUALITY AND CHARACTER THAT WE KNOW WILL MEET WITH YOUR APPROBATION. DO YOUR SHOPPING AT A SAFE STORE.

Spring WASH Goods

Embroidered Linen Waistings in white and tan grounds with color dots, 28 inches wide, **60c and 65c**

White Mercerized Waistings in all new patterns and designs, **30c to 60c**

Plaid and Check Voiles in all new and desirable colors. Good value, **20c**

Mercerized Pongee Waistings shown in regular Pongee color with embroidered dot.

Ginghams and Chambray in a magnificent range of patterns in stripes, checks and plain colors, **5 1/2 to 25c**

English Percales in a large variety of choice spring and summer designs entirely new, **10c to 12 1/2c**

Then for shirt waist suits the choice is unlimited.

Jacquard, Pongee, Spot Mohair, Mohair Lustre, Lil de Soire, Linens and a host of other fabrics equally attractive. Don't fail to visit this department for the newest and best materials the market affords, and then, too, prices are always lowest, quality for quality. Buy now.

Art Needle Work

Linen stocks and turnovers stamped on good linen for the new English eyelet work, **25c to 35c**

Buster Brown cushion tops—very entertaining for the children. Full series, **50c each.**

Sofa Cushions embroidered on linen and on scrim in the new hardanger embroidery, **\$2 to \$5**

Centerpieces. New embroidered centerpieces on scrim and linen, some in the hardanger and some embroidered, **\$3.50 to \$4.50**

Unfinished Pieces. Embroidered centerpieces, started with silk, complete for working, beautiful designs. **\$3.75 to \$6.00**

All Over Laces

Band trimmings and edgings to match, swell dotted nets for waists, **85c to \$1.25 per yard.**

Wide silk lace just the correct thing for fancy collars. Elegant line to choose from at exactly, **HALF PRICE.**

Spachtel Covers in an elegant assortment, 25c to \$1.00.



Spring Hats 1905

You cannot better the quality. You cannot criticize the style. You cannot improve upon the make. In a word a better hat is impossible. The newest shapes:

Saucer, Flat Iron, Multnomah. In new browns, tans and black,

\$2 to \$3.50

Have you seen those

50c

GOLF SHIRTS?

Big assortment to choose from. See Court street window. Others up to \$2 each.

Neckwear

We are displaying wide assortments of new four-in-hands, Windsors, strings of the richest of silks.

50c to \$1.50

Fancy Vests

Newest spring designs in white, tans and fancy worsteds,

\$2.50 to \$4.50

Ladies' Caps

New "Lewis and Clark," "Saucy Susan," and others in newest and best shades,

50c to \$1.50



Copyright 1905 by Hart Schaffner & Marx

Spring Suits and Top Coats

At The Top

Here's where you get the top style in light overcoats: Hart, Schaffner & Marx new Top Coat. Look at the illustration; better look at the coat; better still, wear one. Then you'll understand why we say that label is a small thing to look for a big thing to find. New arrivals in Top Coats and suits now ready. Best values to be found in the city.

\$10 to \$25

NEW YORK FASHIONS

New York, March 18.—There is no stereotyped style as yet to weary the eye. The dictum of Dame Fashion is brief—wide shoulders, full sleeve tops, collars that follow more or less closely the lines of the figure and skirts that are shaped to the hips and that widen gradually toward the knees and flare simply from that point. Not one of these essentials need be exaggerated. Sleeves are not sensationally full and skirts are not of spectacular breadth at the hem. The fashions as they stand are the ones that will dominate the wardrobe of the average well dressed woman during the coming months. The openings of imported gowns, which are made within a week, will set the pace for the ultra-fashionables and indicate the direction that the sartorial vane will take next season. Whimsicalities and details are always borrowed from the openings, and the new fashions, if new fashions be launched, influence the dress of the multitude gradually. It is a year ago now since the first hint of the revival of directoire fashions was heard, but the summer saw 1830 modes prevalent, the ones already in vogue when the directoire first appeared. It was not until fall that the new inspiration was felt to an appreciable extent.

Taffeta coats threaten to be all the rage for the coming months, and their shapes will be legion. The "embellishment of riches" in the selection of styles from among multitudinous shapes will be more wearisome than the tirelessness of a universal vogue. With the taffeta is also shown a very supple satin, which it is said, may prove a dangerous rival to it for coat use. Satin always, however, seems old, while taffeta has a more youthful ring, and will probably take the army of fashionable coat wearers some time to shake up their minds to adopt it in place of their old favorite. Between the silk redingote and the silk bolero there is a wide range of shapes, which are long, short, fitting, not fitting of Louis XVI, or directoire inspiration of distinctly modern invention, and effects that are beruffled, embroidered, checked with buttons, hung with cords as plain as a miller's coat. The polo cap or toque, as milliners

variously know it, is already approaching the dimensions of a fad. Its shape is like that of its prototype, just big enough to encircle the crown of the head. A polo toque seen at an opening last week was of jetted lace draped on crown and brim, and the only trimming was an upstanding jet ornament shaped like a double wing. Another polo toque is of ivory-toned lace over pale green, the top of the crown is outlined by narrow band of amethyst-colored velvet. Two looped chains of amethyst beads decorate the brim. A handsome sheathed dagger of gold set with amethyst catches these chains into a high loop at the left side and also secures the high-standing pompon of natural marabou. The polo cap has a high trimming at the left side. Otherwise its style is left to the taste of the milliner. It is a shape just suited to the little well-poised head. But put it over a face inclined at all toward coarseness and it is hideous.

After the ruffles and puffs, the flowers and the gizzes elaborate dress, the sturdy tailormade is a relief to the eye. And it is every whit as modish and smart as when severe fashions held sway. The coming season is going to see it in a host of charming materials—rough domestic pongee silk weaves, heavy linens and thin suitings. For actual service in wind and weather no fabric gives more durability with fewer blemishes than the mixed chevrons and cravenettes. The latter are "water-proofed," which means, at the least, that their lustre of finish is already gone and there is no more beauty to lose. For dust defies, nothing rivals the mohairs and taffetas. Of mohair there is an uncommonly fine display, blue and green checks just now claiming a large part of the attention. These come in cilians of firm texture as well as in thin mohair weaves.

For natty summer walking suits in severe tailor finished style the heavy domestic pongee weaves will have an exceeding popularity. A pretty coat of this order is of dull red, its yoke coming low over the tops of the sleeves, being cut in one with the front sides. The sleeve is big, big enough to take in without crushing anything that Dame Fashion sees fit to foist upon a patient world during the next fortnight—with

in that time the worst and best of the coming modes will be known.

Broadly speaking, there are two distinct types of lingerie—the lace-trimmed and the embroidered—but this season the two are combined with unusual frequency. A new idea in bridal lingerie especial is the encircling of delicately-worked medallions with scrolls or other frames of Valenciennes lace.

Styles in pretty negliges are endless. A pretty one has a series of ruffles making up the body portion and sleeves below the yoke, which is of lace and tucks. Accordion plaiting is used very much in this way below lace yokes, China silk and albatross being popular materials.

ESTELLE CLAIREMONT. WANTED.

Every Man, Woman and Child in Salem.

To call at our store for the greatest strength creator and health restorer which we have ever sold—Vinol. It is not a patent medicine, but the most valuable and delicious preparation of cod liver oil known to medicine, without a drop of oil to nauseate and upset the stomach and retard its work.

We do not believe there is a person in this vicinity but what Vinol will benefit them at this season of the year. Vinol is delicious to the taste, and it is recognized throughout the world as the greatest strength creator for old people, weak, sickly women and children, nursing mothers and after a severe sickness.

Vinol never fails to cure hacking coughs, chronic colds, bronchitis and all throat and lung troubles. It is unequalled to create an appetite and to make those who are too thin fat, rosy and healthy.

We have had so much experience with Vinol and seen so many wonderful cures performed by it, that we offer to return your money without question if it does not accomplish all we claim for it.

Can anything be more fair than this? Try it on our guarantee. G. O. W. Putnam, Druggist.

CHILDREN CRY FOR FLETCHER'S CASTORIA.

Do your shoes need new soles? If so take them to Nick, at "The Tugger." 3-20-05

Watch our Continuous Advertisements and Show Windows.

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All This Week

Have Added Another Week

TO OUR

Special Sale

WHY?

It was a paying proposition to buyers and ourselves. Many pounds of our DIAMOND BLEND TEA have been bought during last week's special sale, gone to many homes, and will be well advertised.

Not one pound has been returned to be exchanged, or money refunded.

Therefore we have decided to continue same special, giving a sensible and also serviceable china cup and saucer, values 25 and 35 cents, with each pound of this particular blend of tea, "Diamond Blend." Retail at 50c, 60c, 85c, and \$1.00.

Remember this Week's Special

Yokohama Tea Co.

REMEMBER WE HAVE A COFFEE ROASTING PLANT. THEREFORE ALWAYS FRESH

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FREE DELIVERY

This will be Twenty-Fifth Week Surprise Sale