

**Art Work**

Hemway's Instruction Book, a treatise on all kinds of embroidery and modern lace work, with color illustrations ..... **15c**  
 Embroidery, silk holders, holds 42 skeins of silk, just the thing to keep embroidery silk in good condition ..... **25c**  
 Designs for Hardanger of Norwegian embroidery ..... **25c**  
 A booklet containing 30 Hardanger designs ..... **5c**

**New Combs**

The Gainsborough back combs in white, tortoise and cream colored, also jet black, some studded with brilliants, others with gilt trimmings ..... **25c to \$1.00**  
 New assortment of side combs ..... **10c to 35c**  
 Shirt waist sets in pearl, sterling and gilt, in art designs, full tinted ..... **19c to 50c**  
 New waist bags, blacks and browns ..... **75c**

**Spring Dress Goods**

They are pretty and practical, and we have them in most attractive designs of delicate checks and plaids, stripes and dots, as well as plain colors. Among the newest are Sicilians, Anita, Crispine, Armure, Panama, Voile, Prunella, Eolienne, Marcellita—  
**50c to \$3.75 yd**

**New Silks**

Boxbay Silk; guaranteed; never tear; beautiful new shades; changeable. Taffeta silk, 27 inches wide, newest fabric for shirt waists, suits and petticoats, per yd. **85c**  
 New black guaranteed taffeta silk, 18 inches wide; superb quality. Regular \$1.00 value, per yd. **68c**  
 New Singapores, Pompadours, Louisienes, Messaline, Taffetas, Foulards, Pongees, Warp Print Versailles, Armure, Peau de Cygne, in plain, figured, shadow dots, changeable, etc.—  
**58c to \$3.50 yd.**

**Shirt Waist Elegance**

We are wonderfully ready with finest assortment of spring shirt waists and cotton shirt waist suits to be found in the city. No old styles, but bright, new, up-to-date styles in the most popular fabrics in a host of pretty patterns—  
**50c to \$10.00**

**New Gloves**

The new stock of spring gloves is now ready. They comprise the best in the newest shades for spring wear, including the Burnt Onion, Champagne, Dresden Blues.

**New Spring Trimmings**

The greatest showing of all that's new and good in new spring trimmings is here in the greatest variety we have ever shown. The line includes

- TAFFETA,
  - VELVET,
  - LINEN,
  - VENICE,
  - CHIFFON,
  - MOUSELLINE
  - EMBROIDERED BRAIDS
- in white, black and colors, in all manner of pretty effects.  
**10c to \$10.00 yd.**

**Wash Goods**

The season's best and prettiest offerings in an assortment from which every one can choose something to their taste, such as Organies, Swiss, Mohair, Lustré, Voile, Sholesetti Linen, Flake, Suiting, Shan Tung, Galatea, Eolienne, Covert, Creolan Voile, in all wanted shades and patterns—  
**10c to \$1 yd.**

**Men's Hats**

Never before have you had such a selection to choose from at such modest prices. All the newest shapes and colors are to be found here.  
 Flatiron, Telescope, Saucer, Maltomah.  
**\$2 to \$3**

**New Shirts**

Bright, new, up-to-date styles and patterns in everything that's right for spring wear. New Golf Shirts, New Coat Shirts, New Dress Shirts, New Work Shirts.  
**50c to \$2**



**Men's Suits and Top Coats**

For Spring Wear

Decidedly the most important showing from a style, service and value giving standpoint. The variety of sizes and patterns is complete because this stock is just from the manufacturers. There is a certain dignified personality about this clothing that distinguishes them from the general run, a graceful hang that the most expert tailoring can produce—a neatness of finish not noticeable in clothing that tailors charge double for. Come in and see these offerings.

**\$10 to \$25**

**New Caps**

For Ladies and Children. Swell new headwear for this spring season include the newest GOLFE, AUTO, LEWIS & CLARKE, SAUCY SUSAN in all desirable patterns and in all wanted colors—  
**50c to \$1.50**



**New Neckwear**

JUST RECEIVED.

We have just unpacked and placed in stock the newest and swellest line of new neckwear ever shown in this city. Line comprises WINDSORS, STRING, FOUR-IN-HAND in all manner of pretty designs in the most fashionable colorings—  
**15c to \$2**

**Spring's Smartest Modes**

**In Women's Attire**

In the fashioning and making of women's attire there is a continual evolution going on. Newness—that's the keynote—and thus fashion originators must be inventive, must continually produce something to captivate the fancy of milady. Our showing of women's spring suits, skirts, jackets and waists is representative of the best thoughts and ideas of the most renowned fashion designers. It is very extensive and varied as becomes our great ready-to-wear section, where for years has centered the largest business in women's apparel in Salem. No matter how high you place your fashion ideas, nor how acute your economical ideas may be, it's only natural that "The Big Store" in its position of pre-eminence should and will meet them in a manner most gratifying to you.

**WOMEN'S NEW SPRING SUITS**  
 in all the latest swagger and modish effects and models, made of silk and mohair, in plain colors, dots, checks, and mixtures, in colors, black, navy, brown, tan, grey, white and champagne  
**\$17.50 to \$45.00**

**WOMEN'S NEW SPRING SKIRTS**  
 Stylish new skirts, both dress and walking lengths, made up in silks, meltons, Sicilians, broadcloths, fancy cashmeres, Panama cloth, suitings, chevot, mohair, in blacks, brown, navy, light and dark mixtures, in all sizes, weights and prices from  
**\$2.50 to \$35.00**

**WOMEN'S COVERT JACKETS**  
 Chic and stylish little jackets, made of best grades of English covert cloth, some with collars, others collarless, full tailored, silk lined, best values shown  
**\$10 to \$15**



**An Endless Avenue**

AN ENDLESS AVENUE OF PROPERNESS LINED ON EITHER SIDE WITH ROWS OF OPPORTUNITIES. SUCH IS THE STATE OF EXISTENCE WITHIN THIS GREAT STORE. THE COUNTRY'S FOREMOST DESIGNERS AND MANUFACTURERS STILL CONTINUE TO POUR IN A STEADY STREAM, EVERY NEW CONCEPTION IN SPRING FASHIONS FOR MEN AND WOMEN WHO APPRECIATE PROPER CLOTHES AND ACCESSORIES. WE PRICE THE NEW GEMS OF FASHION MODESTLY, LOWER THAN OTHER SALEM HOUSES. A VISIT NOW WILL REVEAL OUR SPLENDID READINESS TO CATER TO YOUR EVERY WANT.



**New Underwear**

Full lines in all the different weights, cotton lisle, lisle and silk, wool, silk and wool, mercerized, sleeveless vests in white, pink and blue. The largest line to select from  
**10c to \$3**

**IRISH CROCHET LACES**  
 The swell new; trimmings for spring wear. Linen Bands for shirt waists and suit trimming in a very extensive showing. Something new here for every article. Laces vary in price from  
**1c to \$6**



**Hosiery**

Noted for Style, Fit, Durability and Right Proportions.

Largest assortment of spring styles in plain colors and white. Fancy lace embroidered, new designs, black lace, all latest patterns. Tan hose in plain and lace for misses. Ironclads in different weights for boys and girls—  
**10c to \$3 per pr.**

Special price in fancy colored hose, regular 50c value ..... **25c**

**Embroideries**

Call attention to our superb showing of new embroideries brought out for this season. They are new and stylish for white linen and other white dresses. This collection contains some of the richest all-overs ever made; also motifs and medallions to match trimmings.  
**3c to \$2.75**



**New Ribbons**

New fancy ribbons in Dresden, Persian, Roman stripes, Ombries, etc. Just the thing for girdles and sashes—  
**25c to 90c**

**Ladies' Neckwear**

Full lines of the celebrated KAISER stocks, collar and cuff sets and turn-overs in an elegant assortment for spring wear. The new creations are certainly works of art. 'Twill do you good to see them whether you buy or not—  
**50c and up.**

**Men's Underwear**

Spring weights in cotton, wool, linen and lisle. Dr. Diemel's Linen Mesh, Luzerne, Wool, Scriven Elastic Seam, Cotton Garments—  
**50c to \$4.25 garment.**

See Our  
**Wednesday Special**  
 On First Page

**Spring Footwear**

For Men and Women. We can promise in the narrow widths to fit about every foot in a satisfying shape, as well as in the wider widths.

**GLORIA SHOES**  
 (Pingree Made)  
**FOR WOMEN**  
 All new stock in patent kid, tan shoes, Oxfords, in newest spring shapes. Widths from AAA up to the wider lasts—  
**\$3.50**

**MEYERS SHOES FOR MEN**  
 Spring styles in all leathers and lasts. Comfort, durability and fit are the characteristics of this fine shoe for men—  
**\$3.50**



**Jos. Meyers & Sons**  
 SALEM'S GREATEST STORE  
 THE WHITE CORNER