

The Most Important Special Sale

OF THE YEAR—SALEM'S FOREMOST SHOPPING CENTER

Is now in the beginning of its third week of usefulness, as it covers almost every phase of human need, and every offering is eloquent of greater savings than ever before known. It is the most commandingly important sale of its kind ever held in the Willamette Valley—embracing goods of the highest character, flawless merchandise—at prices that have absolutely never been equalled for lowness. Read every item, because every one is brimfull of economy.



Marvelous Values

HALF PRICE is the fate of the TAILORED SUITS, SKIRTS, RAIN COATS and BUTCHER COATS. No matter how proud and handsome and stylish they may be they must pay the penalty for happening to be still in stock at this time of the year. There's not a great many of them, but the entire group suffers a severe half-price reduction.

- \$20.00 Tailored Suits in a fine assortment of colors; special ... \$10.00
 - \$30.00 Tailored Suits, very stylish, strictly man-tailored; special ... \$15.00
 - \$40.00 Fancy Tailored Suits, the finest showing in all Salem; special ... \$20.00
- DRESS AND PEDESTRIAN SKIRTS REDUCED IN LIKE MANNER.

Our \$5 Jacket Sale

is a grand success, and can you wonder when we are offering any jacket in this establishment for such little price! The assortment consists of kerseys in late styles with the newest effects in colors brown, tan, red, blue and black, and values range up to \$20.00. Better be early.

Wrappers

Our entire assortment of flannelette, percale and calico wrappers, in a wide range of patterns and colorings; sizes range from 32 to 44. This line of wrappers is strictly up to date in styles and materials and are first-class in every respect. The entire line reduced.

One Third

Dress Goods

Included in this sweeping sale of dress goods are the ever famous CRAVENETTE in all wanted weights and shades. Thousands of yards of the most popular and desirable goods are placed before you at

Clearance Prices

aces

A splendid showing of Venice lace, lace galoons, maltese, vals, in white, ecru and black, in widths—

Half Price

80c Instead of \$1

A saving of twenty pennies is earning several lines of white and blue great clearance sale we are offering several lines of white and blue GIRDLE CORSETS which sell regularly everywhere at \$1.

Petticoats

A splendid showing of fancy scalloped and striped flannelette petticoats, in all desirable sizes and colors; during the great clearance sale

39c

McGee Petticoats

the ones with the patent adjustable yoke. Our entire line of black, lustral and satin petticoats—

Half Price

Trimmings

BROADCLOTH, PERSIAN, CHIFFON, TAFFETA, BRAIDS, APPLIQUES, ETC.

in a grand collection of designs and styles, with all the perfect colorings which go so well towards making a gown attractive. Special sale

Half Price

Always Ahead

WITH NEW STYLES AND METHODS. YESTERDAY WE ANNOUNCED THE FIRST SHOWING OF THE NEW ADVANCE STYLES FOR SPRING OF 1905 BY

Shirt Waists, Neckwear, Wash Goods at Special Sale Prices

and the response was simply phenomenal. Shoppers look upon this as the authoritative store, where best results are always obtainable. 'Twill be to your advantage to do your shopping here as do thousands of others. Come and see these new beauties.

Cravenettes

(IN BLACKS AND COLORS.)

This Circular Stamp



MUST appear on all fabrics which have been dyed and made waterproof by the Cravenette Co.

Satisfactory wear guaranteed by "Prindley"

RAIN WILL NEITHER WET NOR SPOT THEM

Wednesday Only

WEEKLY SPECIAL NO. 212

For Wednesday only we offer an exceptionally fine grade of

Long Cloth

Regular 20c quality, 12 yards to piece, a great value, at

13c

Limit—12 yards to customer—none to merchants. Be among the early shoppers. Remember—

Wednesday Only

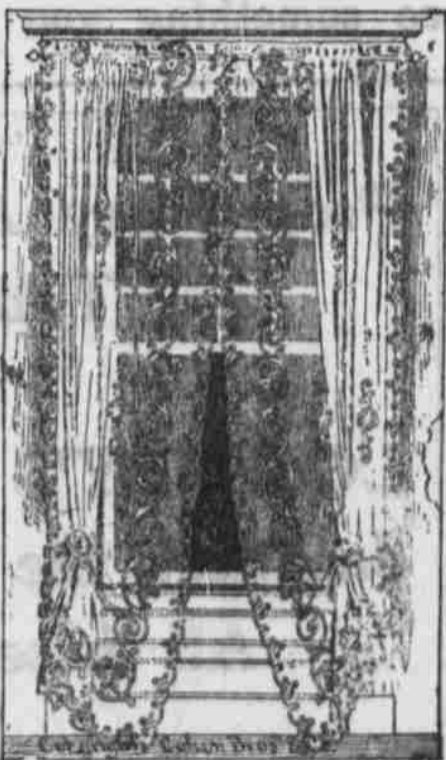
Hosiery and Knit Underwear

stocks get such a shaking up in prices as they never had before. Items are actually less than mill prices in many instances. Entire stock is included in this general reduction sale. Buy for another season if you're supplied for this—

Sale Price

Lace Curtains

Our entire line of plain and fancy lace curtains at greatly reduced prices. This line includes NOTTINGHAMS, ARABIAN, BIEGE, BRUSSEL NET, BATTENBERG, POINT DE CHALLAIS, TAMBOURS, IRISH POINTS, RUFFLED NETS, RENNAISSE



- We mention a few odds and broken lots—curtains of which there are only one or two pairs of a kind—
- \$4.00 Nottingham curtains, 1 pair \$2.85
 - \$4.50 Point de Challis curtains, 1 pair \$2.95
 - \$4.50 Irish Point curtains, 1 pair \$2.50
 - \$2.00 Point de Lux curtains, 1 pair \$1.00
 - \$1.00 Nottingham curtains, 1 pair 69¢
 - \$9.50 Battenberg curtains, 2 pair \$4.75



"MÉRODE" (Hand Finished) UNDERWEAR

Kai Kai Silks

New advance spring designs and colorings; the regular 50c qualities, special sale

25c yd



Clearance Sale

Put all SUITS and OVERCOATS on the bargain list. You know its scope, you know well it provides for all your needs. We're simply closing out our entire winter stock—makes values extraordinary—yes, in most cases prices do not equal bare cost of materials used. NO RESERVE.

- \$15.00 to \$16.50, the latest style Suit or Overcoat. Special... \$10.50
- \$18.50 to \$20.00 Suit or Overcoat, in a wide range of styles.... \$15.00
- \$22.00 to \$25.00 values of late style Suit or Overcoat; best value shown \$18.50

Men's Hats

THE NEWEST SPRING BLOCKS IN THEIR FIRST SHOWING

Do you prefer to lead with the new styles or merely follow? Surely you had rather be among the first to wear the favorite fashions of a season. It costs no more than to wait until they've commenced to become old, and it's far pleasanter.

THE NEW HAVANA BROWN

\$3.50

Blankets

OF EVERY KIND, SIZE AND COLOR

Special prices prevail throughout our blanket section, but we call your attention to two specials which can be found on our second floor:

COTTON BLANKETS—DOUBLE In colors, tan and gray. Others sell this for 65c. Our special 39¢

COTTON BLANKETS—DOUBLE Large size, in white, tan or gray, regular 75c quality 50¢

Our \$5 Suit Sale

Not as great a variety to select from as last week, but we still have a good assortment to choose from. These garments are all made of desirable material, in good dependable patterns. The values range from \$10.00 to \$22.50. Don't be behind the bunch.

Boys' Clothing

The largest and most complete stock of boys' clothing shown in this city at remarkable savings. All are of the newest styles in all manner of pretty effects in juvenile wearables. Some are of two pieces, others three. Sizes range from 4 to 16 years—

Half Price

Men's Shirts

The new golf, plaited and stiff fronts, made up in Oxfords, Madras and Percales. Some have attached cuffs, others have them detached. These shirts are shown in a great variety of choice patterns. Regular \$1.50 value

\$1.05

Jos. Meyers & Sons
SALEM'S GREATEST STORE
THE WHITE CORNER