

## QUAKER NURSERY

C. F. Lansing, proprietor, is situated two miles east of Salem, on the Garden Road, telephone No. 181 Blue, is today one of the most prominent nurseries on the Pacific Coast. The phenomenal growth of this industry has made this particular nursery one of the strongest factors in the up-building of the fruit business in the West. It can be truly said that more is being done at present by the nursery than ever before in the way of starting the fruit grower off properly, by furnishing him with excellent varieties of trees, and not any old thing, as used to be the rule, and which greatly retarded the advancement of fruit growing.

Horticulture has, however, materially advanced in late years, and just such painstaking nurserymen as Mr. Lansing is, have done much to give Oregon a world-wide reputation for fine fruits.

Mr. Lansing came to Oregon from Ohio, where he had successfully engaged in the nursery business on a large scale for over 30 years. He began operations here eleven years ago, and has steadily increased his business to the present large proportions, selling nursery stock all over the West. During the past eight years large shipments of nursery stock have been supplied from this grower to Korean and Japanese Orchardists in the Orient. This is very gratifying to Mr. Lansing, and all of these shipments have given the best of satisfaction and have fully withstood the rigid examinations required by the foreign port inspectors, who are only too glad to reject any foreign stock where there is the slightest cause.

Mr. Lansing has successfully grown all kinds of roses and shrubs, and has made this branch of the business a special study, having succeeded in propagating, grafting and budding the most delicate varieties of trees, roses and shrubs.

Fruit men are beginning to understand that the success of their line is like the success of the builder who builds on a solid foundation. The rapid growth of the Quaker Nursery's business is the highest tribute that can be paid to it. The orders for trees have been crowding in and foreing larger plantings every year, until today it is one of the largest businesses in Oregon.

The stock from this nursery has stood the severest tests by which the critical state officials of other states, who are appointed to inspect all nursery stock shipped from other states, and not a single instance has there been a rejection of stock made out of the many deliveries. Mr. Lansing has a well-organized system of selling as well as shipping nursery stock, which extends throughout the Western states and Canada.

Western nursery stock is becoming well-known in the East, and can be grown and shipped to the East fully as cheaply as if grown there, and the trees are far more perfect than their home product, and proving an advantage to the Eastern nursery men.

The Quaker Nursery has fast grown into prominence by the painstaking and just business methods employed. The system of marking their trees makes it next to impossible for errors, and therefore each and every tree or shrub are exactly as ordered.



C. F. Lansing, Proprietor Quaker Nurseries.

### VOGET LUMBER AND FUEL CO.

The Voget Lumber and Fuel company of Salem are enjoying a well-merited trade in their line. This firm began business January 1, 1904, at Fourteenth and Oak streets under the management of J. G. Voget, and have in this short period built up a fine business in lumber and builders' material and fuel. The builder can here procure all of the necessaries for a house from basement to garret.

They are also sole agents for the celebrated Flint plaster. Their mill east of Brooks, which is fitted with machinery for making sash, doors and mouldings, furnishes considerable stock for their yard, while they deal largely in lumber from the Columbia river

and Puget sound mills. This firm also builds houses for rent and for sale on easy terms.

In the short period of one year, by fair and courteous treatment, they have built up a large trade, and are increasing their facilities as fast as the growth of their business warrants. Commodious sheds have been erected for housing seasoned stocks of all kinds.

Duty is a strict master, but the wages are paid in coin that has currency with God.

The piece of mind usually destroys the piece of mind.

Some men hold their jobs by putting up a job.

## THE CAPITAL NORMAL SCHOOL

This institution, located in the First National Bank building, was organized three years ago with an enrollment of five students. The enrollment last year was more than 300.

At the present time the rooms are full to overflowing, and Prof. Kraps is completing arrangements for more space on the second floor. A consignment of 58 new single desks have been placed in position, and another order will soon be sent in to the firm.

The school consists of four departments, viz.: Normal, Academic, Business and Telegraphy, and Manual Training will probably be one of the prominent features of the school in the near future.

The work done is characterized by

thoroughness and efficiency, emphasis being placed on principles rather than on memorizing rules and definitions. Students completing the work find themselves well fitted to solve the daily problems of life, and meet with no difficulty in securing positions, the demand for them being far in excess of the supply.

Receiving no state aid, but standing wholly on its merits, it is fast taking a prominent place among the schools of the northwest.

A teachers' review class will begin on January 2 and continue till the February examination. County Superintendent E. T. Moores will be one of the instructors.

A number of teachers from various parts of the state have announced their intention of attending.

## BLACKSMITHING AND HORSE SHOEING

I. W. Jorgensen, proprietor of the shop at 218 Hight street, has built up a large trade in the blacksmithing and



one of the famous Barrens horse stocks, being the only one in Salem, and from the humane point of view should be in every well regulated shop. No matter how wild or fractious a horse may be, he can be handled in short notice without hurting a hair on the horse. This shop invites the hardest kickers, which it is a pleasure for them to shoe. Horses are called for in any part of the city and delivered promptly after shoeing. None but the best workmen are employed in this shop.

Good work and fair dealing have enabled Mr. Jorgensen to build up the large trade which he so well deserves.

Mr. Jorgensen has spent 14 years in Salem, having been a success in his business. His prices for work are as low as high grade workmanship will permit. His work is all guaranteed. One of the specialties of this shop is rubber tiring of vehicles.

horseshoeing business. This shop is fitted up with all of the modern conveniences for horseshoeing and general blacksmithing. This shop has installed

## White Rose Flour

The great favorite with all Salem housewives

It is made from selected grain by the most scientific process known to the milling profession.

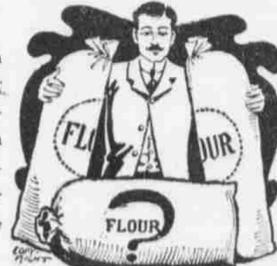


### AN ILLUSTRATION

of what our flour will do. It will double its weight in bread. It will make pure, white, delicious loaves. It is more reliable and more economical than any other today on the market. And it is the housewife's favorite—the ne plus ultra of family flour. What more can be said? Get the Wild Rose brand.

### HALF A BAG

Of our high grade flour is equal in results to nearly a full sack of other brands. 'Tis the best on the market for the money. Uniform in quality and purity. The highest development of the miller's art. Our popular "Wild Rose" brand is the ne plus ultra of family flour.



# SALEM FLOURING MILLS CO.

FLOUR AND FEED

We manufacture for the coast trade and for export. We buy wheat and oats for milling and export and pay the top prices at all times.

W. P. BABCOCK,  
SALEM AGENT

THEO. B. WILCOX,  
MANAGER



### WHERE TO GO FOR FLOUR,

If you want the very best for family or baker's use, hotels or restaurants don't fail to get the product of the Salem Flouring Mills. For bread, cake and pastry or cooking purposes in general there is no better made. It is made from the best wheat, is unadulterated, and is a general favorite wherever used.

## Roll Barley

We have just put in a plant for steam rolling barley for feed and are producing a superior article, which is in demand everywhere it is known to the trade.

### HEALTHFUL FOOD MAKES HEALTHFUL PEOPLE.

The Salem Flouring Mills' flour makes the best bread, and adds a great element of nutrition into any article of food made from it. Use this flour in your family, give your children plenty of it, and you will build a lasting foundation for their future health and happiness.

