

Stockton & Co.

THE OLD WHITE CORNER.

Salem's Best Store

GETTING BETTER EVERY DAY.

Every day we are bettering conditions at our mammoth establishment. The people like to trade with us because they always get full value for their money—and then some. We can sell goods for less money than any other store because we conduct our business on more economical lines. When the Czar of Russia drinks wine he does it at the expense of the people. When a merchant indulges in unnecessary expense in operating his business, he does it also at the expense of the people. **THE SAFE STORE IS THE ECONOMY STORE**—that is, the store that can live on small profits.

GREAT SALE OF Dress Goods and Silks

Every piece of dress goods and silk in our establishment is on sale at reduced prices.

- 75c hosiery 50¢
- 50c hosiery 35¢
- 25c hosiery 19¢
- 35c, 50c hosiery 25¢

Bargain Table of CLOTHING

The last of the Dalrymple clothing is now piled upon one table in the rear of our clothing department, and any article on it can be bought for less than half its former price.

Investigate

Grand Opera House

JOHN F. CORDRAY, Mgr.

THURSDAY, DEC. 1st
MESSRS. MORRIS AND HALL
Present

WILLIAM MORRIS
In the latest New York and London laughing comedy success

"Who's Brown"

Funnier than "Are You a Mason," Beats "Jane" and "Charley's Aunt." You laugh all the time. Prices \$1.00, 75c, 50c, 35c. Seats on sale at box office Thursday 9 a. m.

AMUSEMENTS.

TONIGHT.

Grand—Belshazzar.

Coming Attractions.

Grand—"Who's Brown?"

The New Edison Manager.

The Edison theater has been closed for the week by the new proprietor, Fred T. Merrill, and a number of changes will be made before the house opens on Saturday night.

The new resident manager is R. P. Starkey, recently from the East, and himself and wife are now located in this city, and will become a part of Salem. They are at the Cottage, and are



R. P. Starkey.

well pleased with their new Western home.

Mr. and Mrs. Starkey are well-known on Eastern Vaudeville circuits as clever actors and can do pleasing turns. They are known to the profession as the "Two Rustics," and are from New

DON'T WAIT

Because you haven't the money entire to buy your Christmas present. A small payment down, and we will lay any article aside for you. This gives you the benefit of a large assortment and early choice, and better pleased mind and purse. We are doing this every day. There are now eleven ladies' gold watches laid away for Christmas, several gents', a number of small articles to be engraved. By the way, we do engraving free. We have some beautiful silver toilet sets, finest ever. Other useful things too numerous to mention.

CHAS. H. HINGES

POPULAR PRICES

Jeweler, Watchmaker and Optician 88 State St., next door to bank

BEARS WRECK MARKET

Wheat Pit Is at Their Mercy Again Today

Chicago, Nov. 29.—The bears had another delightful time in the wheat pit today. Not content with the havoc that they had created yesterday they evorted around until closing time, when they had forced the market down to a point not reached in weeks. The weekly statistics and the week's shipments continued to be the chief factors in the slump, but there were other causes. The Liverpool market had a bad feeling, and reports of the break in the drought in the Southwest all added to the tendency to sell.

The quotations today were: Wheat, December, opened at \$1.77, but at the close was forced down to \$1.065. May opened briskly at \$1.09, but at the closing hour had been forced down to \$1.08 1/2; Corn fell from 48 1/2 to 48 1/4. Oats remained at a stationary figure, 29 1/4.

Complete Vote.

The complete vote in Oregon at the late presidential election, as compiled by the secretary of state, is as follows:

Republican Electors—	
G. B. Dimick	60,309
James A. Fee	60,455
J. N. Hart	60,125
A. C. Hough	59,505
Democratic Electors—	
Thomas H. Crawford	17,327
W. B. Dillard	17,521
W. S. Hamilton	17,465
J. A. Jeffrey	17,178
Prohibition Electors—	
I. H. Amos	3,795
Leslie Butler	3,506
W. P. Elmore	3,795
T. S. McDaniel	3,761
Socialist Electors	
C. W. Barzee	7,479
William Beard	7,607
J. C. Herrington	7,619
S. H. Holt	7,415
People's Electors	
J. L. Hill	746
L. H. McMahon	753
P. E. Phelps	715
G. E. Schmittlein	711

Wanted.—A situation by a girl to do general housework; no washing. Address "K," care Journal office. 11-29-3t*

DIED.

JONES.—At his home in West Salem, on Sunday, November 27, 1904, M. P. Jones, at the age of 59 years, 8 months and 3 days.

Deceased suffered from paralysis, this being his third and fatal stroke. He was born in Missouri and moved to Polk county in 1864, crossing the plains with an ox team.

He settled in Perrydale, and a short time ago moved to West Salem. His wife, three brothers and two sisters survive him.

The funeral took place from the home a 8 o'clock this morning, and the remains were interred in the Bethel cemetery.

HOTELS

The Willamette.

- Geo. D. Hale, St. Paul.
- M. Keene, Portland.
- C. O. Terry, Portland.
- R. R. Peel, Portland.
- W. R. Jeffress, Portland.
- A. F. Rodgers, Portland.
- H. M. Ogden, Portland.
- Thos. Collinson, Portland.
- Harvey Wells, Portland.
- A. N. Smith, Portland.
- Oliver Thorntson, San Francisco.
- Chas. F. Butterfield, Portland.
- L. Samuel, Portland.
- Mrs. H. Stevens, Seattle.
- I. Frael, San Francisco.
- S. Shtet, San Francisco.
- D. J. Micheron, Portland.
- Bert Warkins, Seattle.
- C. A. Sehard, San Francisco.
- H. Cohen, Chicago.
- J. S. Cooper, Independence.
- Wm. Gross, Minneapolis.
- G. O. Miller, Minneapolis.
- W. J. Townsend, Seattle.
- C. C. Teal, Portland.
- C. H. Thompson, London, Eng.
- J. W. Baker, Cottage Grove.

Salem this year will be a regular Christmas box. State, Commercial and Court street retailers are already converting their establishments into holiday booths. The Santa Claus displays, the fairy grottoes, the mechanical inventions and electric displays are something worth coming miles to behold. There was never such a free show on earth for the holiday time as will be seen in this city all this week, and the whole of December.

At the Old Standstill



Some are born great, some have greatness thrust upon them—others advertise. The merchant who sits down and waits for business to come to him will find himself among the left over baggage when the Empire State express of business success pulls out.

Business success needs three things—knowledge, push and good advertising.

Advertising isn't an art: It's just applied common sense. Advertising is naturally a creative force. Since it has been applied to modern commerce there have been created dozens of commodities and branches of trade that did not exist before its advent. The \$600,000,000 spent annually in this country for publicity has set many hundreds of millions of dollars running into wholly new channels.

Business is warfare—in a sense, a hard, constant fight to the finish. Advertising is the business man's most modern, most effective, weapon.

Once in awhile we hear some old fellow saying, "I have never advertised and am still doing business at the old stand." He means that he is doing business at the old standstill.—M. L. Corey in Retailer and Advertiser.

The most successful merchants in this town advertise regularly in this paper. The moral is obvious.



IT TAKES TIME, REPETITION AND COMMON SENSE arguments to make people believe in buying your goods and come back for more. Too many advertisers empty their appropriation sand boxes on the first grade, and the road to advertising success is strewn with the bleaching skeletons of the victims of one insertion.

John Wanamaker once said, "To discontinue advertising is like taking down your sign."

You have a sign above your door to let people know who you are and what you are doing. That's what your advertising does. It merely multiplies your sign. It lets thousands of people know what you have to sell.—M. L. Corey, Secretary National Retail Hardware Dealers' Association in Retailer and Advertiser.

Keep your ad. in this paper if you wish to keep your business before the people.

NEW TODAY

Dancing Party.—D. of H., Viola Lodge, No. 88, will give a dance on Monday evening, December 12th, in Holman hall. Admission, gents, 25c; ladies, 15c. 11-28-2wk

Wanted.—A situation by a young girl to assist in housework, or care of child. Address "Z," care of Journal. 11-29-3t*

Wanted.—A good boy to learn a first-class trade. Call at Journal office. 11-29-4t

Wanted.—Two gentlemen boarders. Inquire at No. 60, corner of Commercial and Marion streets. 11-29-1wk

Wanted.—Girl for general housework. Inquire of Mrs. H. H. Turner, No. 2, Union street. Phone Main 2756. 11-29-3t*

Salem Iron Works.—Founders, machinists and blacksmiths. Manufacturers of all kinds of sawmill machinery. Hop and fruit drying stoves, etc. Shaud & Marcus. 11-29-1m

Business Chance.—A very genteel business opportunity is now offered any one having from \$300 to \$600 to invest. The goods are high grade, almost no competition, and large profits. Call for Hunt, Cottage Hotel. 11-29-3t*

CHICAGO STORE

PEOPLES BARGAIN HOUSE

4 Days Great Sale Continued

Prices slaughtered in every department to make room for our Christmas Exhibition of Dress Goods, Silks, Velvets, Hosiery, Underwear, Jackets, Dress Skirts, Wool Waists. Prices cut to pieces on everything all over the big store.

McEVROY BROS. Corner of Commercial and Court Streets

Traveling Men's Samples Great Sacrifice Sale

The samples from which the merchant's orders are taken are now on sale at wholesale prices. We bought them at a liberal reduction and give our customers the benefit of our bargain. The goods are all the latest styles and are in good condition.

SAMPLES

Ladies' Jackets, Dress Skirts, Underskirts, Underwear, Back-combs, Night-gowns, Baby Clothes, Furs, Belts, Gloves, Shawls, Mittens, Hoods, Waists, Suspenders, Hosiery, Sweaters, Wrappers, Neckwear, Handkerchiefs, Leggins,

ROSTEIN & GREENBAUM

298 and 300 Commercial St. Salem

Illinois Shocked.

Pittsfield, Ill., ov. 29.—A distinct earthquake shock, lasting 10 seconds, was felt here at 5 o'clock this morning.

The schooner Webfoot sunk in the Columbia river. The name was enough to sink it.

The White Rotary Shuttle

Automatic head lift. Swell front woodwork. Inlaid measure in stand. Ball bearing. Tension indicator. Automatic tension release. Thrible feed. Shuttle instantly removable. Latest shuttle, never clogs. In short, the most thoroughly up-to-date machine on the market today. Call in and be convinced by comparison.

F. A. Wiggins'

Implement House, 255-257 Liberty St. Farm Implements, Automobiles, Sewing Machines and Supplies.

COFFEY'S RESTAURANT

TURNER BLOCK
Open Tuesday,
Lunch Counter and Dining rooms, Regular Dinner 15c and 20c Served from 11:30 to 5:30.

"Don't"

THROW AWAY YOUR UMBRELLA

BUT TAKE IT TO WATT SHIPP
The Bicycle Man.

Umbrellas made to order, Covers put on A fine line of handles and general repairing.

Gold Dust Flour

Made by THE SIDNEY POWER COMPANY, Sidney, Oregon. Made for family use. Ask your grocer for it. Bran and shorts always on hand.

P. B. Wallace AGENT

Money to Loan

THOMAS K. FORD, Over Ladd & Bush's Bank, Salem, Or.

Always Welcome No Trouble to Show Goods

Have a Look

At This Beautiful Shoe
French Heel, Patent Coft, Welt Sole.
Something Swell



At Our Line of French Heel, The Nobbiest Ever Shown In Salem

IRVIN & PETTEY'S

Practical Shoe Men

Phone 201 Blue

94 State St.