RECOGNIZED LEADERS OF FASHIONABLE DRY GOODS

GREAT MONEY RAISING SALE. . .

Hundreds of Different Styles of New Dress Goods . . . . . .

Bought direct from the mills in New York State, and imported fabrics direct from the importers. We also show Salem Mills Tweeds and Oregon City Mills Waterproofs.

There will be the greatest slaughter of Dress Goods you ever heard of.

No other firm can compete with us in this great Money Raising Sale.

We can afford it because we have bought right . . . . . .

HUNDREDS OF PIECES OF SILKS WILL BE SLAUGHTERED IN THIS GREAT SALE.

There will be no reserve. Nothing held back.

They Must Be Sold

TABLE LINENE
TOWELS
NAPKINS
CENTER PIECES
PILLOW SHAMS
SCARFS, DOILIES
FANCY LINENS

At Sale Prices

FURS, FURS

We bought very heavily in furs this season, and now we have another stock on our hands. So our only salvation is to sell them.

The best Furs in the city, without exception. Come and see.

STOCKTON & CO.

THE OLD WHITE CORNER

and the

J. J. DALRYMPLE STORE

Will Open the Dalrymple Store Tomorrow

Today we will begin the greatest money raising sale ever conducted in the Willamette Valley. No effort will be spared to make this sale a success, as our salvation lies in its results.

We Must Raise $50,000.00 In Sixty Days

We have bought J. J. Dalrymple & Co.'s entire stock of fixtures, including all the new goods en route to them. The stock is one of the cleanest and best in Oregon. Mr. Dalrymple always had a hobby for fine goods, he carried nothing but the best of merchandise, and being desirous of retiring he sold to us at a great sacrifice. His lifelong business career has been a financial success in every sense of the word, and he was amply able to make this great sacrifice in order o get out of the toils of a thriving business that required such close attention.

We bought the Dalrymple Store at nearly half its worth and will close it out at

FACTORY PRICES

BOTH STOCKS

Will Be Thrown Upon the Market

Regardless of Cost

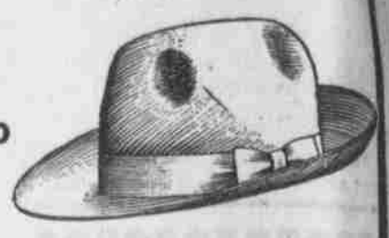
Other merchants tried to get this store, but were not successful. We were, as usual first on the ground, and quick to decide . . . . . .

More New Goods Than Any Store in Salem

GREAT MONEY RAISING SALE

Thousands upon thousands of dollars worth of new goods will be sacrificed in this sale.

$3 Gordon Hats reduced to $1.50



FOUR-IN-HANDS
TECK BOWS
AND MIDGET TIES

15c

They are regular 25c values.

Stein Bloch Clothing

THE BEST IN AMERICA.
ALL NEW THIS SEASON.
SALE PRICES WILL PREVAIL ON ALL SUITS, COATS, PANTS, ETC.

Kantwearout Clothing

FOR BOYS

The very latest Buster Brown, Cadet Norfolk, Russian Blouse, two and three piece suits.

AT ALL PRICES.

Men's and Boys' Rain Coats

The largest and best line in the city.

GENUINE CRAVENETTE RAIN COATS FOR MEN

$9.00

MEN'S UMBRELLAS, 45¢ and up.

J. L. STOCKTON & CO.

J. L. STOCKTON — DEL. A. DINSMOOR.

The Old White Corner

CORNER COURT AND COMMERCIAL STREETS

The largest and best stocks of QUILTS AND BLANKETS in this valley. Prices range **50¢** and **$9.15**

OUTING FLANNEL PETTICOATS

35¢

with scalloped embroidered edge, ruffles, all new patterns

NEW LACE COLLARS

25c

Regular Gems.

LARGE LACE CAPE COLLARS AND FISCHUS

90¢ to **$7.20**

High Grade. All New.

PILLOW SHAMS

25c

Wide hems and fancy spachdel stitched patterns.

UMBRELLAS

38¢ up.

Ask to see our CIELLETTE SPECIAL at

$1.48

Strictly waterproof. Don't absorb the water at all.

TOMORROW'S GREAT SALE EMBROIDERIES

12c yd. Values up to 35c a yard. Widths up to 13 inches wide NO LIMIT to CUSTOMERS

Positively None Sold To Merchants

LADIES' OUTING FLANNEL GOWNS

48c to 77c

FANCY FLANNELETTES

A very select line of patterns to pick from. Now at Sale Prices.

SWELL NEW DRESSING SACQUES, ROBES, ETC.

Laces

Very fine trimming laces, worth 10c to 15c a yard, being sold by us at **5¢** a Yard.

Special Sale of Towels

OF FINE GOODS.

TRUNKS

TELESCOPES
HAMPERS
SUIT CASES
ETC.,

At Sale Prices

SHOES SHOES SHOES SHOES SHOES SHOES SHOES SHOES SHOES SHOES SHOES SHOES SHOES SHOES SHOES and SHOES

SHOES SHOES SHOES SHOES SHOES SHOES SHOES SHOES SHOES SHOES SHOES SHOES SHOES SHOES SHOES and SHOES

Sohes for men, women and children, all sizes, all kinds, all prices

STYLISH LADIES

are wearing our special makes in Shoes.

STYLISH MEN

come to us for their dress Shoes.

SALE PRICES WILL PREVAIL ON OUR ENTIRE STOCK OF

SHOES

FASHIONABLE SUITS, SKIRTS, JACKETS, Etc.

The Very Latest Styles for 1904 at

SALE PRICES

GOOD COATS AND VESTS FOR MEN

Worth **$7.50** to **$10.00**. Reduced to **$2.00** and **$3.00**

MEN'S SUITS, $3.00 EACH

The best suit in the Dalrymple Store will be sold for **$10.00**. They are worth up to **$25** each.

Boys' Suits, $1.00 Each

A Bona Fide Sale of High Grade Merchandise