

"Confidence is founded on  the rock of RELIABILITY."

A LIFETIME PIANO CHANCE

The Allen & Gilbert-Ramaker Co., the oldest and largest music house in the Pacific Northwest, closes out its retail stock here and converts a portion of the store into a wholesale distributing depot for Marion and Polk counties.

Former Buyers Take Notice

When you hear of the prices we have placed on the twenty instruments offered, do not take it to mean that you have paid too much for your piano, for you haven't. If we choose to advertise by selling a piano for less than it is worth, it does not affect the value of your piano in the least.

Free

A SHEET OF MUSIC FOR THE LADIES, PRETTY CARDS AND LITTLE TRICK FISH FOR THE CHILDREN—GIVEN AWAY IN THE AFTERNOON ONLY.

People of Salem and Vicinity

Every piano and organ in the Salem branch MUST be sold and we offer you your life's opportunity to put into your homes America's leading instruments at prices unheard of in this country.

EVERY INSTRUMENT BEARS THE ORIGINAL PORTLAND PRICE TAG, AS WELL AS THE CUT PRICE TAG.

We have reduced these pianos and organs to within the shadow of wholesale. The cut price will be strictly adhered to.

EASY TERMS may be arranged for, the same as though the regular price was being paid.

Our Guarantee

goes with every instrument we sell. Our guarantee means something. It means that we assume all the responsibility for the faithful performance of our instruments. We never make a statement regarding our instruments or our way of doing business that is not founded on truth. Any instrument purchased from us is exchangeable for any other instrument any time within one year, and all amounts paid allowed. This is a double protection to the customer and proves the confidence we have in our pianos and organs.

Future Buyers Take Notice

If after this sale is over you ask for prices, do not expect to be quoted the same figures we quote you here, for you won't get it, either from our agents or at the head office. Your chance is here—NOW. If you don't grasp it and you have to pay more later, don't blame us.

Concerts

EVERY AFTERNOON AND EVENING ON THE GREAT HARDMAN PIANO PLAYER—the latest and most perfect of all players. Everybody welcome. We sell this player on easy terms.

Talking Machines, Banjos, Mandolins, Violins and All SMALL INSTRUMENTS AT SWEEPING REDUCTIONS

It is almost unnecessary to point to our record of over 28 years of honorable dealing as a guarantee of the genuineness of this sale. Sales of this character are rarely held by firms of our commercial standing. Therefore, when we do make a promise and a proposition of this sort it means something. When we say that we will astonish you with a variety of bargains it can be depended upon. Call early while the stock is complete.

Allen & Gilbert-Ramaker Co.

OPEN EVENINGS

Salem Branch 299 Commercial Street

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