

Shoes With Style



As a store that deals exclusively in shoes, we know how shoes are made, where style and comfort are combined, and where reasonable prices prevail. See this Ladies' Oxford shoe. Has patent tip turned, very neat, only \$3.00. Good wear, and well worth the price. We have another Oxford all patent calf, plain toe Blucher, large eyelets, at

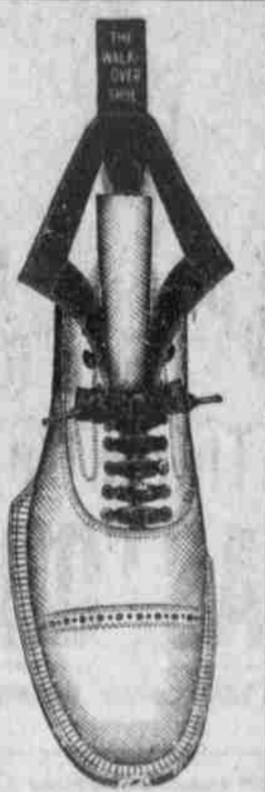
\$4.00

Here is a Gent's Shoe

Here is agent's shoe that cannot be duplicated in any other store at the price. A swell shoe. Has a style about it. Exceedingly dressy, and it starts at \$3.00. Then we have \$3.50, \$4.00 and \$5.00. Dozens of styles to select from.



Just look at this ladies' shoe. As dressy as a shoe ever could be. Good wear. Starts at \$4.00. Patent Calf at \$5.00. Full value every time.



Oregon Shoe Co.

283 Commercial Street, Salem Oregon.

WOMAN CLUB'S SOCIAL

To Promote the Public Library Movement

The following is the program for the book social to be held at Mrs. T. T. Geer's this, Friday, evening. Every one invited to come and bring a book or its equivalent in cash for the library. Refreshments will be served.

The following gentlemen will give short talks: Mayor F. A. Waters, P. H. D'Arcy, J. H. Albert, Attorney-General Crawford, T. T. Geer, Superintendent J. H. Ackerman, L. R. Traver.

The musical program is as follows: Instrumental solo, Miss Calbreath; vocal solo, Miss Louise Church; vocal solo, Mrs. Hinges; vocal solo, Mrs. W. C. Smith.

The club wishes to extend a vote of thanks to the mayor and city council for their kindness in granting the use of a room for the library in the city hall.

HELEN ADAIR FASHION LETTER.

Dress That Defies April Showers—Bonnet Taffeta in High Favor.

Long wraps are especially popular this spring, but the burdensome and ugly old-time "mackintosh" is a thing of the past. The time was when a woman had to risk a spoiled gown or make a dowdy appearance.

But now, thanks to the clever woman, whose own good taste rebelled at the commonplace outer garment, and whose ingenious brain evolved the process of rainproofing any favorite cloth, we may relegate the humidity engendering abomination, the rubber mackintosh to the shades, with the once respected "congress gaiter." Cravenetted cloths make it possible for milady of today to step fearlessly



forth, in her daintiest gown, with her raincoat on her arm, defying alike the sudden cool changes of our fickle climate and the inconsistencies of Mistress April.

How little it takes to start a fashion. For example, ecru returned to the front with the vogue of the "kakhi" cloth worn by the British soldiers in the South African war, and is still with us under the more aristocratic name of "Champagne."

And now the "unpleasantness" in the Orient is creating an unprecedented demand for Oriental fabrics—and never has Dame Fashion chosen more wisely.

Not only is the dainty picturesque Japanese kimono more than ever in fashion, but the power of the wonderfully artistic shadings of the Orient to enhance milady's beauty has been borne in upon her, and her gown for all occasions expresses the enchanting touch of the Orient, and her every movement subtly suggests the exquisite odor of Vantine's sandalwood—that quintessence of all that is Oriental and elusive in scents.

And silk petticoats! There was a time when it was the exceptional woman who wore a silk petticoat with her morning frock. But we have changed all that, and where one silk petticoat was sold ten years ago, a hundred are purchased today.

Bonnet taffeta, "the kind grandmother wore" was the rich lustrous silk selected for the petticoat here depicted. This silk has that effective softness and silkiness that only the hand-loom can give, and which made it possible in the olden days to hand silk garments down as heirlooms.

Peau de Crepe, of which the charming gown on the left in my illustration is composed is an extremely popular silk for the prevailing much-behired styles, and in the soft pearl gray here worn with a handsome black picture hat, and long black gloves, makes an exquisite toilet for many occasions.

HELEN ADAIR.

PERSONALS

A. G. Magers is in Portland today. Mrs. George Irwin went to Portland this morning.

Dr. Griffith, of the asylum, went to Portland today.

Mac Hofer has gone to Portland for a few days' vacation.

James Shields came down from Albany yesterday afternoon.

Hon. E. T. Judd returned to his home at Aumsville today.

Mrs. E. E. Lewis left for The Dalles yesterday afternoon.

W. O. Nisley, the Portland piano man, was in the city yesterday.

Ed. Humphrey, one of the substantial business men of Albany, is in the city today.

Mr. and Mrs. J. R. Whitney left today for their home near Summit, Benton county.

W. H. Parker will go over to Lincoln county this evening to look after some chittem bark.

Hal Patton and A. W. Prescott were among those who returned from the state convention this morning.

Mrs. O. P. Mishler, of Medford, is in the city, visiting her sister, Mrs. Charles Elgin, in South Salem.

Rev. I. M. Boyles, of the Cottage Grove Presbyterian church, is in the city. He was at Woodburn formerly.

General W. E. Finzer was in the city on his way home from Eugene, where he was called on military matters.

E. A. Schultz, the confectionary drummer, went into Portland last evening, after a four-weeks' trip through the valley.

Hon. W. W. Steiwer, of Eastern Oregon, passed through the city today on his way to Jefferson, where he will spend a short season with his brothers.

Elbert Thompson went to Hubbard today, where his local stock company will play "A Family Affair" at the hall tonight, and at Woodburn tomorrow night. The company presented the play in West Salem several days ago, and were well received. The proceeds of the trip will be for the benefit of the West Salem Literary Society.

W. H. Queener, of Stayton, left for home this morning, after attending the Democratic convention. "Bill," as he is familiarly known up in the forks, administers pure law to the residents in his neck of woods, and is a candidate for third time. He is one of those old-timers who would rather be a Democrat than to be right, and, like most other invincibles, has a good stock of faith on hand.

The Property Called Health runs down or improves, just depends on how it is cared for. It is the most valuable property we have, and should receive the most consideration. It helps you in business, helps good looks, helps make friends, helps get situations and helps you hold them, and always makes happiness. Property like this, at the first indication of being out of repair, should be looked after and a remedy applied at once. There are any number of signs that show repairs are needed. Bilious spells, indigestion, dyspepsia, belching, dizziness, sick headache, shallow complexion, pimples and liver spots on the face, a drowsy feeling after meals, sour stomach, etc. These symptoms all show loss of health. Druggists will sell you for 25c a box of Dr. Gunn's Improved Liver Pills, a sure cure for all of these diseases.

Runaway Near Town. Dr. Robnett, wife and baby, of the asylum farm, met with an accident yesterday afternoon while driving to Salem. The team became unmanageable and overturned the buggy throwing the occupants to the ground. Mrs. Robnett received a bad bruise of the right shoulder, causing a slight paralysis of the arm. Their little 2-year-old baby escaped without serious injury, and, aside from a bad shaking up, the doctor was uninjured.

Farm for Sale. 114 acres in Marion county, half a mile from Mill Chiv, 35 acres improved, 65 acres good timber, 1/4 to 1 mile from a \$300,000 sawmill. Land good, rich, black soil; 6-room house; lumber barn; with outbuildings; 10 acres good fruit, mostly winter apples, trees average 7 years old; good spring water at door; two creeks run through place; good neighborhood; 1/2 mile to school, church and railroad. Fine beaver dam meadow land, easily cleared. If sold at once will take \$3200. Title clear. Terms, two-thirds down, and from 2 to 3 years on balance with 7 per cent interest; immediate possession. Call on or address J. E. Ray, owner of the farm, Mill City, Oregon. 3-5-2m*

CASTORIA. The Kind You Have Always Bought. *Wm. H. Hitchcock*



STRICTLY CONFIDENTIAL

We want to say a few words to you, and we wish you to consider them strictly confidential, for we do not wish to injure the feelings of any of our competitors. What we wish to say is this:

The Surest Way

of being satisfied with your suit is to buy it here. We don't know of a single customer who is sorry that he trades here, but we have seen a great many who

Wished They Had

The reason? Our clothes have individual style—they are made by the best makers in America. They are different from other clothes you see.

You can buy cheaper clothes than ours, but we don't believe it possible to buy as good quality for less money.

We Guarantee Our Clothes

Please consider this now as strictly confidential.

All the Latest Styles

In hats and haberdashery, for men and boys, are here at interesting prices.

White and fancy vests correct in style and splendid in quality.

Salem Woolen Mill Store

C. P. Bishop, Proprietor

Rational Living Means Accomplishing the most with the Least Expenditure of Time and Energy

And the Enjoyment of the Spare Hours

Every saver of energy and time is employed by this up-to-date and rational business man.

Bicycles are standard factors in the business man's economics today and the best wheel gives the best results.

The Pope Wheels The Columbia The Hartford and the Cleveland

Are recognized all over the world as the best. They are also the cheapest, for the same reason. Profit by the experience of years and call on

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OUR CUTS PRINT

HOW CAN THEY
Do it is what everybody asks us, when we show them our huge display of books that we have cut the price about half. Positively the greatest book offer ever made in Salem. Books are fresh stock, and consists of all the standard writers of our times. Just the thing for these warm evenings. Put yourself out a little, and investigate—it will do you no harm.

Patton's Book Store.

Take a Little Walk Some Nice Day

Go out and see those fruit farms we are selling at \$5.00 a month.

A plank walk from the street cars will take you right there. These tracts are all under the plow, and comprise the best land in Marion county.

Over half of them are sold, so do not delay buying at once. They are

3 Minutes

Walk from the street cars. \$5 a month, and no interest.

Salem Abstract and Land Co.
F. W. WATERS, Mgr.

Baseball Supplies

Salem Gun Store,
Paul H. Hauser
Prop.
Phone 2781

is Pleased With Salem. F. A. Wilson is one of the new comers to Salem, who appreciates the air of cordiality of this city. Mr. Wilson is the proprietor of the Edison theater on State street, and says that he has found some of the most enlightened and intelligent people here that

he has ever met in his travels. "Just let a poor bill go on the boards, and you will hear a howl. The people of large cities think that they are show critics, but, while the people here are not technical, they know a good thing when they see it, and are not slow to appreciate the best. Salem is a good town, and I am satisfied with my business."

Try our hand made Chocolate Creams Zinn's

Methodist Episcopal Conference at Los Angeles, Cal. Account of conference, the Southern Pacific Company will make reduced rates on the certificate plan, from main line points in Oregon, south of Portland. Passengers will purchase tickets to Los Angeles, for which the agent will collect the highest one-way rate, giving a special receipt. On presentation of this receipt, duly executed by original purchaser, the Southern Pacific agent at Los Angeles will sell a return ticket at one-third fare. Sale dates from Oregon points will be April 19th to May 7th, inclusive, also May 9, 12, 16, 19, 22d, 26 and 30. The last day on which certificates will be honored for return at reduced rate from Los Angeles will be June 5, 1904. 4-15-Pr

It's Strong. Fine Raiser OF CAKES AND BREAD.

Quart for 50c of one and quarter pound

EPPLEY'S PERFECTION BAKING POWDER

Is full strength. Therefore economical to use. You get more for your money, than in most other kinds. You get a guarantee of its quality by our money back if not satisfactory statement. Most all the good dealers down town sell it. We want you to try it.

C. M. Eppley FINE GROCERIES. Nineteenth and State Street.

Tea coffee baking-powder flavoring extracts spices soda
are safe; you needn't get cheated in them, Schilling's Best are not only pure and true, but generous.

The Best Butter

From farmers we know, and whose butter we can recommend, can be had at our store.

25c per lb

The best of fruits, vegetables and groceries are always here.

ATWOOD & FISHER

Phone 571 Successors to Branson & Ragan.