# Great Wreck of Clothing Prices 

Do you know the kind of Suit or Overcoat we sell at regular prices for $\$ 10$ ? Have you already picked out one which you have been intending to buy? See if you can't find it here now at $\$ 7$. Have you seen some friend wearing one of our $\$ 20, \$ 22.50$ or $\$ 25$ Susits or Overcoats which you admired, or did yous buy one yourself sometime ago? See if you can't duplicate it here now for $\$ 15$; or $\$ 15$ suits for $\$ 10$. That's exactly what this sale gives you an opportunity to do-and it's your own fault if you don't do tt . Into this sale we have port all of our new Solts and Overcoats-and that means all kinds, all stzes. We can't afford to carry them ovex, so we'd rather lose on them and let yous make on them now. Oh, yes, some houses advertise "CUT PRICES" all the year-lose money all the time-are in the business for forn. But we don't do it that way. Onee a year and for a few weefrs we can afford to, and we do sacrifice proftts. This is oure time. And it's your time. Don't fall to take advantage of the sttuation. What do yous think of these sample prices? There are others--lots of them
$\begin{array}{lll}\$ 10.00 & \text { Suits or } & \text { Overcoats reduced to } \\ 12.50 & \text { \% } & 7.00 \\ 15 & 6 & 6\end{array}$
15 " 6 " 10
$\$ 17.50$ Susits and Overcoats reduced to $\$ 12.50$
20 6 6 6 25 " " " 16.50

Remember you have the largest stock in Salem to select from. Don't miss this opportunity
G. W. Johnson \& Co. ${ }^{257}$


