Two Big Stores

Universal Providers Two Big Stores

An Event Unparalleled in the History of Merchandising in Salem—A Sale Based Upon Reliability of Worthv Goods of All Kinds. Our purchase of the Lincolnsey Store was an event which is talked of in business circles all over the Pacific Coast as a great venture. It has placed us into a position to dictate prices and to sell goods lower than they can be sold for by any other firm. Our great RENOVATION AND COMBINATION SALES are eagerly patronized by the prudent people of this community. Our firm has stepped to leadership for we are more goods types than any other firm in the Willamette Valley. We hope to continue growing and build up our business on public confidence enunciated. Money can't buy this. Action can, in the patience of time. This public confidence is an asset which we prize above all things. Let's talk to trade with each firm. Our full regular stock embraces Dry Goods, Clothing, Boots and Shoes, Ladies' Suits, Wraps, Furs, etc. Lace Curtains, Quilts, Blankets, Trunks, Bags, Furnishing Goods of All Kinds, Holiday Goods, etc.

Winter Neatness

All grades of comforters and blankets, pillows, sheets, pillowcases, comforter, etc. All selected with the greatest care by expert chasers.

Blankets

Beautiful all wool piles pure white blankets, made from the finest material, selected hand-picked wool, very reasonable price.

$7.20 and $9.00

Great Sales

UNPARALLELED, höchst WERTHALBENS—EXTENSIVE SHIPMENTS OF RAIN COATS FOR LADIES AND CHILDREN.

Children's rain proof coats $1.25.

Ladies' rain proof coats $1.50.

Ladies' outer wear coat $1.75.

High grade rain coats, very stylish, guaranteed to shed the rain.

Diapers, $1.25 to $2.75.

STYLISH RAIN COATS FOR MEN.

Prominient's special Cheapest, tailored by the most skillful workmen—guaranteed in every particular.

MEDIUM GRADE RAIN COATS AT VERY MODERATE PRICES.

All grades of skimmers, slippers, now on sale, etc.

SNAG PROOF BOOTS FOR MEN AND BOYS.

The Most Reliable Paper Patterns—Seams Allowed.

Toy Suits

The Most Reliable Paper Patterns—Seams Allowed.

The Greatest Store—In Salem for Petticoats

Silks, Lustrals, Moderns, Alpacas

Bustle $1.50 and $1.25 black bustle petticoat Special

90c

The Largest and Most Complete Stock of Silks

In the Willamette Valley on sale at very reasonable prices.

We want to reduce both stock and want to do it by January first.

Ladies Leggings

Black stockings, silk modern grade, 75c and less.

Golf Gloves

The best assortment in town to select from.

LADIES' SLEETS

All styles to select from and more new ones will arrive in a few days.

Our ladies' jackets range in price from

$3.00 to $15.00.

Some lines are offered at HALF PRICE.

Men's Neckwear

Five sizes as well made as to be or less by coming to us for your fit. We show an excellent line of the latest styles.

High Grade Kids Fitted by Expert Fitters

The Largest and Most Complete Stock of Silks

J. L. Stockton & Co.

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