



SALEM'S BEST STORE



Merchandise Especially Adapted for Outing and Vacation Purposes.



A complete line of ladies' Sweaters for coast and mountain wear, prices \$2.50 to \$6.50

All Childrens Dresses 1-3 off A good assortment, plain, fancy and striped patterns daintily trimmed.

Childrens Straw Hats 19c In red, blue and white, regular 40c hats

Ladies Sunbonnets 19c in plain, dotted and striped patterns, made for service, worth 25c

Ladies Fancy Hose 23c

New creations in stripes, lace and drop-stitched, worth up to 75c: See them in our Court street window display, Black Cat Stockings 19c worth 25c. A good of line childrens hose 5c worth 10c

Trunks, Suit Cases, Bags and Valises

We are showing an exceptionally fine line of traveling helps at the right prices. See Court street display.

> Negligee Shirts 75c Real value \$1.00

Mens Fast Black Sox 8 1-3c MENS UNDERWEAR -- White Gauze 23c

Shirts well made drawers to match

Mens Elastic Seam Muslin Drawers 45c

Instead of 60c. See Commercial street display. Our underwear dep'tment contains all the good things for men in Balbriggan, Gauze, Lisle and Light Weight Wool. Special prices this month.

Boys Wash Suits 20 per cent off. All new suits-it's a collection that should be seen by all mothers of boys who care for their youngsters appearance, or their pocketbooks.

> Boys Knee Pants 49c Real value 75c, ages 4 to 15 years

A Mammoth July Jubilee of

As we are making an extra spurt for business, these sales will be the most interesting we've ever offered Most of our customers know that when we use the term "special" there's something doing -- and there is. This time the entire month will be devoted to special items that will appeal to every economical buyer. July days are exceptional bargain days with us. Keep track of our price making, it will pay you to be on hand when the store opens Monday.

OUR BEST SALE, Quality and Style, Special Prices, a combination that ought to bring every one to Holverson's this month. SEE THE STORE NOW.

Stock Collars

Special prices on all stock collars throughout July. An extremely special value in neckwear will be found on our counter display at 1 price.

Special prices on Veiling 20 per cent off on all Chatelaine Bags and Purses Bicycle Bags 35c, regular 50c grade

Parasols 1-3 off

Our pretty line of dainty white Parasols all go at 1-3 off, right in the heart of the season when the fashions are the prettiest. If you would have the best be prompt

Gloves 67c Of fine finish and will hold their shape.



All Pictures 15c or 2 for 25c

Reg. 25c values. See Com'l St., window.

Ribbons 19c

Regular 25c and 30c grades in plaid and fancy ribbons. Now is the time to lav in your ribbon supply.

from the Busy Garment Section



White Shirt Waists 1-3 Off

Every white waist in our stock no reserve. See window on Court street.

> Colored Waists at 25c Worth up to \$1.25

Chambray and Gingham Skirts \$1.25 Well made, two ruffles, regular \$1.25 values

Linon Skirts 25c, worth 40c Just the thing for summer wear

Muslin Underwear 39c

75c grade, dainty patterns, in embroidery and lace, made in a careful stylish way.

Summer Corsets 43c

Made of fine quality batiste, medium and long waists, all sizes.

Wash Goods Section

Reduced prices on all the choicest and most desirable wash goods, just as the warn weather begins.

Wash Silk 30c, regular 50c grade. Remnants of lawns and Dimities 4c worth up to 15c per yard

Calicos 4c regular 64c grade. Gingbams 3c regular 64c grade Come and look. all Wash Goods Reduced. Turkish Bath Towels 23c Extra large size, the kind that retails for



1903 Dress Goods, reg. 60c value, July special price 48c. There is beauty and worth in this line. Armours Soap, 4 bars for 25c, reg 10c grade. Oatmeal soap 6 bars 25c.

Compare values...Here values are determined only by a careful comparison of prices and the goods. We offer the best values.

Saving Opportunities

will be in mony different articles in our line, the most aggressive competition will be outdone and a Bargain Carnival will continue one month more. Twenty year gold filled ladies' watches from \$10.00 up.

CHAS. H. HINGES
Ploneer Optician. 88 State St. Next door to Bush's Ban.

W. W. Ball. R. E. DOWNING. HALL & DOWNING.

Money Loaning, Insurance.

Collections. Loans negotiated for opraelyes and patrons on the best serms at reasonable rates. Tioga bik up stairs, opposite Gray Bros. State St., Salem Oregon.

Read the following

Portland, Ore. May 9, 1898
The Van Abstine. Gordon & Co. Mercantile Agency. Gentlemen: We are in receipt of vour favor of the 41h inst, We have been using your reports for about a year, and will say that we have found them very satisfactory thus far. They are more reliable than these we had been procuring elsewhere, and we have found that they can be depended upon. Yours truly. RUSSELL & CO.

By A. M. Averill, Mgr.
VAN ALSTINE, GORDON & CO.,
37846 Commercial Street. Phone

164 Commercial Street. Phone Main 601. A. R. Morgan & Co.,

************** I. M. HOWELL LARD and everything in our line The Best Only Prompt Service. Fair Treatment: in Steiner's Fish Market Phone 1401 Main

EACH

as it progresses our book depart ment becomes more interestingas we are constantly receiving new books as issued-and keep our stock right up to the handle-Our Circulating Library of paper bound volames is adding new customers daily If you have never looked over our shelves and see what they contain you are missing a rare treat.

Pattons Book Store.

1880

Geo. C. Will

Dealer in Pianos, Organs

and Sewing Machines

231 Commercial Street.

NEW TODAY

Dr. J. H. Brewer, physician and sur-

For Sale Cheap.-A small stock dairy farm, 50 acres, 12 miles east year round; three-quarters of a mile debris. from school. Call on or address L. J. Davenport, 121 State Street, 7-13-1 wk

Lost-On streets of Salem, a lady's silver beaded purse, containing a mated at \$100,000. The rainfall here Edward Eilla ry. Return to Journal office for liberal reward.

Lost.-A white zephyr shawl, a green border. As it is a keepsake, the owner will give a liberal reward for its return. Leave at Journal office.

For Sale .- Near Turner, 35 and 2714 acres; \$25 per acre if sold soon, Geo. G. Bingham. 7-13-1 wk

Lost,-A bunch of keys. Return to Journal and receive a reward of \$2.50. 7-18-3t

has begun work on its new power station, to be ercted at Springfield. The immense boilers have arrived. and will at once be put in place, the foundation being nearly completed. The power plant will be one of the finest in the state, and current will be generated and sold for all purposes in Eugene and Springfield.

made by investments in good Mining stocks. Oregon mines are paying millions annually to their owners and investors. Why not get ome of this money yourself! Greater inducements cannot be bad in Oregon for investment. Oregon's dividend paying mines are rapidly increasing. Invest now, while stock is low and good properties are offered you in prospects, mines, and divi-dend payers; before Eastern invest-ors "gobble up" the stock as Oregon's timber lands have been. Call and see us, or write, for our list of stocks and good prices. W. A. MOORES & CO.,

241 Commorcial St., Salem, Oragon Can get you any prominent Mining stock for sale in the Northwest

Baltimore, Md., July 13 .- A severe eon. Office Gray block. Office wind and rain storm occurred here hone No. 91. Residence phone No. Sunday afternoon, which was partice Fresh ularly violent in a limited section of Northeast Baltimore, where, within a of Salem; fenced; house and barn; were unroofed. For several squares young orchard; good running water the streets were thickly strewn with

Three hundred people were , rendered homeless for the time being and were compelled to find shelter in neighboring houses. The damage to houses and household goods is esti-

for the day was 3.95 inches, and the velocity of the wind 40 miles an hour.

Shasta Soda Water

and

Lemon Ice at Flour de Lis

WHEAT MARKETS

Chicago, July 13 .- Wheat, 76%6

GOLD DUST FLOUR

THE SIDNEY POWER COMPA Sidney, Oregon.

Made for family use, ask your grocer for it. Bran and shorts always on hand.

T. WALN Aget

HICAGO STORE

Mondays and Tuesdays

Great Reductions in Prices

FROM ONE END OF THE STORE TO THE OTHER WILL THIS REDUCTION IN PRICES PREVAIL. MERCY WILL BE SHOWN ANY ARTICLE OR PIECE OF GOODS. DOWN GO THE PRICES. OUR STOCK The Lane County Electric Company IS TOO LARGE - WE WILL SLAUGHTER PRICES UNTIL AT LEAST HALF THE STOCK IS DISPOSED OF. SEE HOW WE SELL THEM, SALE MONDAY AND TUESDAY.

\$1.35 Black Silk Peau de Sole; beau- 50c Satin Damask Knotted Fringed 35c Lace Trimmed Corset Covers tiful brilliant cloth, every yard war. Towels; length 40 in; all pure linen Ladies' \$1.25 White Understand 45c India Silks all colors; will wash like muslin; very fine quality; sale price per yard, 25c 75c Velventeens, all colors; splendid goods; sole price per yard 39c 65c Double Width Wool Dress Goods; new and stylish; sale price per yard 35c 18c Lawn Dress Goods; the correct Sans Silk, all colors, each Mile End best light Percales; fast

714c Best Apron Ginghams; yard 31/2 15c White India Linons, yd .. 8 1-3c Boys' and Girls' sallor hats; P 124c Fancy Silkalines; new; yard, 5c 8c White Linen Lawn Handker-45c White Table Damask; 60 in wide; 15c Black Sateens; fine quality; per 25c Irish Cluny Laces; 4 in wide;

price 5c Best Sun Bonnets; all colors ...

shade; 36 in wide; sale price 121/20 Men's 45c black and white at colors; sale price per yard .. 31/20 Summer Dress Goods Half Price, working shirts; sale price

Crashes-all kinds and makes; at

chiefs 3c Men's 35c Balbriggan underweat. beautiful floral patterns; good and 25c Medallion Lace Trimmings; per colors; sale price, each heavy; sale price per yard 25c yard 10c Ladies' 95c black silk mercerized

slightly soiled; embroidered ming, sale price 15c Cream and bleached Turkish Ladies' 10c Fast Black Stockings;

Towels; 40 in long; sale price 10c pair Ladies' 10 summer vests prices of 314c, 614c, and 8 1-3c per 26c Crystal Silk neck ribbons; No Ladies' 15 summer vests, trimms

all colors; sale price per yd " each

derskirts; all new; sale price .. 15c Chambrey Zephyrs; new shades 75c Calico Wreppers; sale price.. 35c Best black darning cotton; ball and splendid cloth, yd 8 1-3c \$1 Crash Dress Skirts, soiled 25c \$1 Lace summer corsets; all

Prices on Embroideries Cut in Two. Toc Soiled shirt waists; sale price 19c best goods, sale price The Cheapest Store in the Northwest McEVOY BROS., Proprietors. Court St., Salem. Or.