

Carnival Just Like Fairyland

Immense Throng Gathers to
Witness the Coronation

OF HER ROYAL HIGHNESS
BEAUTIFUL QUEEN AGNES

A Kaleidoscope of Fair Forms and Charming Faces—
Brilliant Lights, Laughter and Music

The Greater Salem Carnival was successfully opened, and the coronation of the queen was pulled off without a hitch or a haul in the regulation great Salem successful way. The mayor and governor delivered pleasant addresses, both hinting at the possibilities of the Greater Salem of the future, and the thousands of happy people present echoed in their hearts their confidence in the outcome of anything that this city undertakes.

General Manager Judah and his stalwart aides were radiant, and that prince of carnival managers, Arnold, was beaming with genial pride over the fine start made in the greatest amusement enterprise ever brought to this city. Out of many untoward conditions, and overcoming tremendous apathy and difficulties, their splendid work had won a glorious victory, and everybody was happy over the result. When the official opening ceremonies were declared over the circle of concessionaries that surrounds the big tent broke out in a perfect pandemonium of music, shouting, horn-blowing and crying their attractions in the form of entertainments of all nationalities, and the great crowd turned itself loose in search of pleasure.

Splendidly Lighted Grounds.
The Salem Light, Traction & Power Co. has turned itself into a public benefactor on this occasion, by donating the lighting of the beautiful arch at the grand entrance, where hundreds of incandescents invite the multitudes to enter a perfect blaze of electric glory. On the grounds proper there are about 600 lights of various colors, from the revolving circle of electric lights on the Ferris wheel, to the great incandescents of the main tent. The grounds and tents are the best lighted of any similar place of amusement ever thrown open to the public, and Supt. Springer has achieved a brilliant success. Manager Judah will have the great entrance arch yet more

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Absolutely Pure
THERE IS NO SUBSTITUTE

J. L. COATES



Violin Maker and Repairer.

Especially attention given to restoring old violins. Repairing bows, mandolins, guitars, cello or bass.

Many violins are weak on some strings. I can strengthen them and equalize the tone, satisfaction guaranteed. Room 7, Murphy Bldg., Salem

**SPEER BROS.
PAY**

20c dozen for eggs

10c per lb for hens

15c " " young chickens

17 1-2c per lb for butter

In trade, less 10 per cent in cash

Queen Agnes for her coronation address, as follows: "Her Majesty, Queen Agnes I, of Greater Salem, will address her subjects from the throne."

Queen Agnes said:

Speech From the Throne.

"To my loyal subjects of Greater Salem:

"The supreme honor of ruling over your happy destiny for one week of merriment is the chief distinction of my life among you.

"May you be so wrought by the mirthful spirit of the hour that every dismal thought and circumstance of life shall be banished and made of no consequence; may you be blessed with a prosperity that shall not cease short of affluence for all; may Greater Salem grow to a greatness that shall be the pride of her every son and daughter; but each soul among you know, to the full, the gracious sense of joy and comfort that possesses me as a citizen of the beautiful capital of my glorious state, and my wish is that the history of this Carnival week be the starting point of a million happy memories.

"Let the Carnival begin."

Miss Gilbert: You have been selected to act as queen of Salem's Mid-Summer Carnival, and it now becomes my pleasant duty to proclaim your title and crown you queen. I wish to congratulate you on receiving your title by choice and selection; as to have to go into the open market and buy one of those old foreign titles often ends in disappointment, besides being quite expensive to the old man. Furthermore, they are quite out of style in this country, and are not to be compared to one of our modern, up-to-date titles bestowed by friends and neighbors of your family, who have known you from childhood. It has been suggested that I resign to you the entire administration of our municipal affairs. I fully concur in that suggestion. As the present council is not much good, I would suggest that you call into your cabinet at once, as councillors a body of men who know how to make laws that will suit everybody; create a few more good offices; give each resident of our city an acre of land in front of his residence; pass some laws giving the wheelmen the entire right to all sidewalks, and that pedestrians shall only be allowed on the walks after nightfall, and then, only when clad in a coat of mail. Just now there is some disaffection around our municipal borders on the great question of annexation. All would-be nullifiers should be informed of what President Jackson said to Jno. C. Calhoun. An example made of a few of the prominent leaders would, I think, restore peace and harmony throughout the kingdom. The foregoing are a few of the small matters that your attention will be called to at an early date, and I wish to assure you that your subjects have full confidence in your sense of justice and right and one and all wish you a long and prosperous reign.

The Grand Parade.

The grand parade, headed by the Salem Military Band, started from the Carnival grounds promptly at 2 p. m., the carriages being arranged in the following order.

Queen Agnes I, and her royal court, composed of Henry W. Meyers, lord high chamberlain; Miss Maud MacKay and Miss Mabel Jones, maids of honor, and the Misses Caroline Dick and Marjorie Kay, trainbearers.

General Manager N. J. Judah and his corps of sub-managers.

Queen Anny II, of Dallas, and her royal court, composed of Frank Kerslake, lord high chamberlain; Mrs. Inetta Hooper and Miss Hallie Morrison, maids of honor; Fred T. West, court jester, and Masters Harold Hart and Harold Madison, pages.

Manager E. J. Arnold and his staff, Arnold's nine-cage menagerie.

The line of march was as follows: West on Court street to High; south on High to State; west on State to Commercial; north on Commercial to Chemeketa; east on Chemeketa to Church; south on Church to State; east on State to the Carnival grounds.

Hundreds of people followed the parade to the Carnival site, and spent the afternoon viewing the tented city, and watching the laborers in their work of putting on the finishing touches. It was an ideal day, the weather clerk having favored the Capital City with an abundance of sunshine.

Mrs. Hinges sang "May Morning" in her best voice, and deafening and continued applause compelled her to respond to an encore with a very appropriate selection, singing directly to Queen Agnes, and the people of Salem were more than ever proud of the Oregon Nightingale.

Manager Judah stepped to the front of the stage, and said: "I believe I am a loyal Salemite, and I am proud of our kingdom and our gracious Queen who rules over it, but you will not forget that there is another kingdom over in Polk county, the kingdom of Dallas, and know you that an emissary went from among you into that other kingdom and extended to her an invitation to be present with her court at the coronation. I will now call upon you one and all in a salute to Queen Anny II, of Dallas."

The vast audience responded with deafening cheers and liberal applause. Manager Judah then introduced

The Crowning Event.

The audience hung almost breathless as little Arleen Thompson, crown bearer to the Queen, stepped daintily forth and presented the beautiful jeweled diadem to His Honor, the mayor, amid the applause of the multitude. The mayor then stepped forward with the beautiful crown, and, placing it upon the head of Queen Agnes I, said: "I now crown you Queen of the Greater Salem Mid-Summer Carnival."

Governor Chamberlain Makes a Hit.
The Inaugural address of Governor

GRAIN-O
THE PURE
GRAIN COFFEE

If you use Grain-O in place of coffee you will enjoy it just as much for it tastes the same; yet, it is like a food to the system, distributing the full substance of the pure grain with every drop.

TRY IT TO-DAY.

At grocery everywhere; 15c. and 25c. per package.

In Oregon

—WE WANT—

EXTRA LARGE FRUIT DISHES
For our large and plentiful Strawberries, or any kind of Fruit.

We have aimed to get the large size dishes, and succeeded—they are now on display. At special prices in—Semi Porcelain, large size 55c per set. China, large size\$1.00 per set.

We carry other glass sauce dishes at 15c a set and up.

Large glass fruit bowls, 8-inch size at 15c, 18c, 20c and 25c each, and up.

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Free Delivery

Chamberlain was very short, but directly to the point, and was received with great enthusiasm. He said: "Salem is the most beautiful city in the universe, bounded on the east by rolling plains of rich farming land, and on the west by the beautiful Willamette river, and now her most beautiful daughter has been crowned Queen of Greater Salem, to rule during the Carnival week, the most important period in the history of the city.

"It has been said that all things come to him who waits, but I believe

that all things come to him who strikes at the proper time, and that is what Salem is doing tonight.

"She is now in a position to take on new development, and the people are willing to resort to any method to advertise her resources. The people have taken this means of exploiting the advantages, and getting a better idea of her status, and I believe and hope this Carnival will stand as a turning point in her prosperity.

If the people hold to their purpose, she might some day hope to rival the

great city of the North, as a depot of supplies, and greater commercial center. Great credit is due the committee for the splendid work which has been done to bring the people together on this occasion. I wish Salem God-speed in her progressive efforts."

The appropriateness and brevity of his remarks was loudly applauded.

Rev. Isaac Dawson, of Benecia, Cal., was in the city today, the guest of Rev. Wm. Coney, of St. Paul's Episcopal church.

Jim Dumps' grandchild, sly little elf,
Cried, "Grandpa, on the lowest shelf
Please put the food I like the best,
So I can reach it with the rest.
I just love 'Force,'" she said to him.
"Force" you shall have," said "Sunny Jim."

"Force"
The Ready-to-Serve Cereal

liked alike
by young and old.



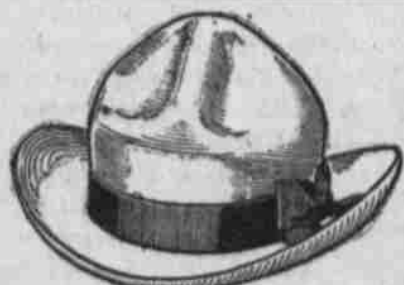
She Likes It.

"I am a little girl seven years old. We use 'Force' for breakfast and like it."
JESSIE MARGARET RICHARDSON.

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STOCKTON'S

One of Salem's best dressmakers has said many times that one can purchase the best quality of goods for the least money at this store of any place in town. A great many people tell us this. Our motto has been "Best Quality, Latest Style and Lowest Prices," and this has been a winning one. Our store breathes of bargains throughout. We buy directly from the best manufacturers in America, in many lines this benefits you.



Straw Hats

You will look more like your ideal man if you buy one of our nobby up-to-date Straw Hats.

Caps

A peach of a line of caps will be here before the 4th.

Men's

Clothing

Come now, be independent of that old suit before the 4th. To look well adds greatly to your comfort, hence one of our new, late style suits will make you feel decidedly comfortable. We can fit you out at the most reasonable prices with a suit that will give you the jaunty appearance of one made to order.

Ladies Neckwear

We have the most stylish neckwear that can be displayed in the city. Bought of New York's best neckwear house. The latest in every respect. There are so many designs it is difficult to describe them, but there is the Mexican drawn work, the Fruit Embroidery, the collars and cuffs to match the lay down collar for the waist without a stock and many more.

See our window this week.



Fancy Hosiery

Are you dainty about your wearing apparel? If so you want some of the handsome black, white or light gray lace hose. We have many choice designs of these for you to choose from, also fancy colored and embroidered ones. We have the very best 15c hose for children.

Dress Suits

All prices and styles, but the most reasonably priced that you can possibly buy and the noblest suits that it is possible to buy.

Some of The Many Regular Bargains

Best Silk Thread 8c
Cotton thread 2 for 5c
Good Serges 15c and up
Dress Goods up to \$3 a yd
Percale wrappers, full skirt and flounce 85c
Good black etamine skirt trim'd with silk folds \$5.75
Good black Poplin dress skirts with folds of goods \$4.50
Latest Dress Skirts worth \$6.00 \$4.50



Boy's Suits

Good wearing dark goods \$1.25 and up.
Linen Suits 65c to \$1.00
A whistle with every suit.

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