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## ..HATS BELOW COST..

It doesn't sound reasonable does it? But it's so, nevertheless. In our north window you may see a lot of them, dressy shapes in black, brown and other shades. They were $\$ 2.00$ and $\$ 3.0 o$ HATS NOW REDUCED T0 $\$ 1.50$
Our suit sale is a hummer, in fact, our sales to date have been nearly double those of last January for the same period. How do we account for it? Well, to tell you the secret, Salem has never seen such bargains in

Suits as we are now giving. It isn't every day that you can get
A $\$ 12.50$ SUIT FOR $\underset{\text { A }}{\$ 20.00}$. $\$$
These are only a few samples of the many reductions throughout our stock. We have also made a cut of

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ON OVERCOATS, EXTRA PANTS, SWEATERS AND GOLF SHIRTS

