

SHIP-WRECKED.

Humanity to the Rescue.

If the news were flashed across the continent that on some desolate, inhospitable shore a mother and child were ship-wrecked, it would not be an hour before relief expeditions were being planned and organized. Through the best should be millions, though the voyage should be long and perilous, though the woman cast-away were the poorest of her sex, unstinted treasure would be poured out and life cheerfully risked to bring her back to home and happiness.

Is it any worse for mother and babe to perish of disease and hunger on a desolate island than under a sheltering roof in a civilized land? How many mothers' lives are wrecked by ill-health each year? How many infants die of



nutrition annually? Why should not the story of such a case make appeal to human sympathy and stir men to organized effort for their relief.

RELIEF IS READY.

More and more with every month of every year women are learning that a call for help in their weakness and sickness will be promptly answered by Dr. R. V. Pierce, of Buffalo, N. Y. Of the average of five thousand letters received by Dr. Pierce each week in the year a large number are from weak and sick women who ask for relief from pain, rescue from the loneliness and desolation of a life which disease has robbed of all its brightness. Every such letter is regarded as a cry for help, and the Invalids' Hotel and Surgical Institute of Buffalo, N. Y., of which Dr. Pierce is chief consulting physician and surgeon, is organized for the rescue of just such weak and sick women. With his staff of nearly a score of physicians, each man a specialist, Dr. Pierce responds to the appeal of suffering women as promptly as the crew of a life-boat responds to the appeal of distressed mariners. By his medicines and advice hundreds of thousands of sick women have been made well.

"I wish to add my testimony to hundreds of others as to the value of Dr. Pierce's medicines," writes Mrs. Ida M. De Ford, of Latona, Hubbard Co., Minn. "I have doctored with a great many physicians—some specialists; have twice been in a hospital for treatment. My case has been regarded as a hopeless one, and they knew not what the trouble was. Heart was bad; stomach all out of order; tired out, severe pains in all parts of the body; sinking spells and nearly every ailment a woman could

have. I took many a bottle of different 'Patent medicines' without effect. I began taking Dr. Pierce's Favorite Prescription, and ten months afterward I gave birth to a ten-pound boy. All physicians had stated as a fact that I never could bear a child. Both the baby and myself were strong, and I got along splendidly—thanks to your medicine. I do my own work and feel very much encouraged. I wish all suffering women would thoroughly try your 'Favorite Prescription.'"

IS A WOMAN'S WORD GOOD?

Upon the answer to that question depends the value of statements such as those made by Mrs. De Ford. She "doctored with many physicians—some specialists," without benefit. She has "twice been in hospital." Her "case was regarded as a hopeless one." She turned to the use of "patent medicines without effect." And after all this suffering and the failures of the medicines and doctors, she was cured by the use of Dr. Pierce's Favorite Prescription.

Any woman who can read such a statement as Mrs. De Ford's and doubt its truth casts a doubt upon the truthfulness of women at large. For this testimonial is only one of thousands written by women glad and grateful for healing by the use of Doctor Pierce's Favorite Prescription.

But if Mrs. De Ford's testimony be accepted as true, what an avenue of hope it opens to the suffering of her sex, even to those who have seemingly exhausted all medical skill and medicinal means of cure.

"Over one year ago I wrote to Dr. R. V. Pierce for advice," says Mrs. R. M. Clites, of 1205 Williams Street, Omaha, Neb. "Had been doctored with two of my home physicians for blood poison. They did not do me much good—only for a short time. Dr. Pierce recommended his medicines and I took three bottles of his 'Favorite Prescription' and two of 'Golden Medical Discovery,' and now I feel better than for more than ten years. I am so very thankful that I heard of Dr. Pierce's medicines, I cannot thank him too much for his kind advice to me."

FOUNDED ON FACTS.

Every claim made for Dr. Pierce's Favorite Prescription has a cure right behind it. And behind this cure are thousands of other cures.

"Favorite Prescription" establishes regularity, dries offensive and weakening drains, heals inflammation and ulceration and cures female weakness. It is the best preparative for motherhood; tranquilizing the nerves, encouraging the appetite and inducing refreshing sleep. It makes the baby's advent practically painless and gives the mother strength to give her child.

Sick women, especially those suffering from chronic diseases are invited to consult Dr. Pierce, by letter, free. Address Dr. R. V. Pierce, Buffalo, N. Y. Refuse all substitutes for "Favorite Prescription." The only motive for substitution is to enable the dealer to make the little more profit paid by the sale of less meritorious medicines.

OF GREAT WORTH TO WOMEN.

Dr. Pierce's Common Sense Medical Adviser deals with the important questions in the fields of biology, physiology and hygiene, in plain English. Of especial value to women are the chapters treating on the care of the health, marriage and maternity. The work contains over a thousand large pages and is sent free on receipt of stamps to pay expense of mailing only. Send 31 one-cent stamps for the cloth-bound volume, or only 21 stamps for the book in paper covers. Address Dr. R. V. Pierce, Buffalo, N. Y.

NEW YORK FASHION LETTER

Discussion of Novelties for Womens' Wear

New York, Jan. 17.—The fashionable girl of spring will be a composite creature. She will be severe, but feminine; simple, but elegant; her gowns will reveal the most delightful color schemes, but at all times will they be harmonious. Her individual tastes will find expression in her gowns, and everything that she wears will emphasize her originality.

The spring novelties which now occupy the places of honor in the shops, having relegated winter fabrics to the bargain counters, are not necessarily expensive, though there are instances in which one might run the limit of extravagance. Happily, dress, which for many years raised a sharply accentuated dividing line between the rich and the poor, has today leveled all class lines, and some of the most beautiful materials are so cheap that they are easily within the reach of the woman with a limited dress allowance.

For instance, among the smartest fabrics in which the newest shirt waists appear are mercerized cotton, Madras, chambray, batiste, linen, mill lawn and Nainsook Rayee, which, by the way, is no more or less than a linen-finished cotton fabric with a high-sounding name.

The spring shirt waist, while it sags over the belt at the front, shows a square rather than the rounded outline of previous years. This is a French idea, which will no doubt become very popular in America, especially with slender, graceful women.

The shirt waist suit which appeals principally to women whose mornings are devoted to shopping is diversified this season by a few touches of color. An especially chic design is carried out in goblin blue foulard embroidered in old rose and Nile green silk. The blouse waists close with an inverted box-plot, and has two narrow plaits at the shoulders, which intermingle gracefully with the folds of the blouse-effect at the end of the stitching. The sleeves are in bishop pattern, and have an inverted box-plait to the elbow.

Still another shirt waist frock is made of putty-colored pongee, and has the skirt shirred around the top in simulation of a hip-yoke. The waist is a distinctive affair, being embroidered down the front with the Japanese alphabet in bright colored silks.

The new color schemes are to be recommended for their daintiness and general becomingness. Gray with shades of sage green is a favorite combination, although it is often com-

HERPICIDE

GROWS HAIR LIKE THIS

within a few months, NEWBRO'S HERPICIDE kills the dandruff germs that cause falling hair and finally baldness. No other preparation but Herpicide kills the dandruff germ. Destroy the cause, you remove the effect. Herpicide is a delightful hair dressing for regular toilet use.

For sale by Daniel J. Fry. Send 10 cents in stamps for sample to The Herpicide Co., Detroit, Mich.

WORTH KNOWING

At this Season of the Year.

Any cough accompanied by expectoration which lasts over three or four days, requires attention and treatment; this does not mean a visit to the hospital, nor to your physician nor wholesale drugging with patent medicines; but it means that some simple, harmless effective antiseptic remedy like Stuart's Catarrh Tablets should be used to ward off any possible termination in Pneumonia, Chronic Catarrh, Bronchitis or Consumption.

All of the formidable diseases start from a common cold, neglected or allowed to run its course and it is only the exercise of common every day caution to cure a cold as quickly as possible, not so much for what it is at the moment, but what it may become if neglected.

Perhaps no remedy is so safe, reliable and convenient to stop a cold or obstinate cough as Stuart's Catarrh Tablets.

The extract of blood root contained in them combined with the red gum of the Eucalyptus tree seem to put the mucous membrane of the nose, mouth and throat in a condition to throw off the germs of catarrh, bronchitis and consumption, and as they are taken internally they seem to equalize the circulation and place the body in that condition of health which resists, and throws off the germs of disease.

A person in perfect health rarely catches cold and if he does, throws it off in a day or two, but, where the cold hangs on, stopping up the nostrils irritating the throat or there is persistent annoying cough it is evident that the system for some reason is unable to throw off the disease germs which cause the trouble; a little assistance is necessary, and this is best given by the use of some harmless germ-destroying antiseptic like Stuart's Catarrh Tablets which are so palatable and equally so for children and adults.

Druggists sell these tablets at 50 cents full sized package, higher in price than troches and cheap cough syrups, but Stuart's Catarrh Tablets contain antiseptic properties which actually cure colds, catarrh and throat and lung troubles while it is a notorious fact that cough drops and cough syrups are largely composed of opium, cocaine and similar drugs that have no curative power.

It is also true that many popular liquid medicines and tonics for catarrh depend upon the alcohol they contain which give simply a temporary stimulation of no real benefit for any trouble catarrhal or otherwise.

1-13-17

Applied to share honors with burnt orange, mingled with white cloth and ecru lace. Indeed there are but few combinations which do not include the lace, for, like the touch of black, it lends character to a gown, when other trimmings fail.

Brown and white, one of the most sought schemes of winter will be a heritage of spring fashions. A very smart street gown is of brown and white mixed goods with pipings of brown silk. The jacket has bishop sleeves and a loose plaited front, with a double collar and a stole which are piped with silk.

The skirt has a habit back and is ornamented with wide straps of the material piped with silk. Dark brown crocheted ornaments form an effective decoration on both jacket and skirt.

For something that is really smart and inexpensive nothing could be more satisfying than a gown in dark green velvet flecked with French gray. The gown is on the shirt-waist-and-skirt order, but made very simply and gracefully.

Accompanying such a toilette is a smart toque of green velvet. Its only trimming consists of a large blue and green bird, which covers the left side and droops over the back of the toque. Desiring a touch of grey into hat a bird with wing feathers of this shade might be selected, but the blue and green is quite the most chic novelty of the day.

There are a thousand ways of employing tucks on suits and bodices and each is distinctive and pretty. Royal blue zibeline is selected for a dressy street suit for street wear. The

gown is decorated with narrow corded tucks and pipings of blue satin and was designed especially for the Automobile show which is attracting considerable social attention.

The coat is made with a poplin and bell sleeves. It has a rolling collar and revers of blue satin appliqued with white lace. The finishing touches are gained through an imposing silk cord and ornaments matching the suit in color.

Beaver hats will be worn very late and becoming inapprop by the coming of spring weather will be supplanted by chiffon designs carrying out the same ideas in shape and trimming. One of the daintiest confections of the season is a hat of grey beaver trimmed with grey and white panne which extends across the front and over the upturned brim on the left side, with a long grey and white plume.

A novelty that promises to be more than a passing fancy is shown in the new gloves. They are made of suede and widening with something of a circular flare above the last button are cuffs of the suede embroidered in silk in raised designs. This necessitates the wearing of the sleeve wristbands beneath the glove, but as the embroideries shown on the gloves are in the season's popular shades it is an easy matter to select tints that will harmonize with the glove.

Table linen has been impressed into service to produce a vagary of fashion, just as towelling was employed last season. A fetching waist is designed of heavy satin damask, with a yoke back and front and a large box plait down the front, with immense pearl buttons.

There is a plethora of novelties in the shops, though the majority are of the variety classed transients. The vari-colored silk buttons finished with cords and tassels will remain, because there is something of grace in the tassels as they swing to and fro with each motion of the body, and grace is an element toward which all energies are concentrated.

A collarette really girlish in its attractiveness is of white satin and accordion pleated chiffon trimmed with narrow black velvet ribbon. Flounces of the chiffon form a short cape below the stole of satin. Accompanying the collarette is a hat of white chiffon, finely shirred, with a cluster of velvet roses beneath the brim and close to the hair in front.

MAUDE GRIFFON.

Ladies' Suits, Jackets, Skirts, Silk Waistings, etc, At Great Reductions. Our January Embroidery Sale Now On

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Ladies' Wool Hose was 35c pair now	23c
Ladies' Wool Hose was 23c pair now	15c
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20 per cent reduction on all white goods, "Muslin Night-Gowns, Chemise, Drawers, Skirts and Infants Wear.

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