

Ladies' Ready-to-wear Goods



Children's Jackets

The latest New York styles. Largest assortment we have ever shown.
\$1.00
Buy a very neat jacket and from this the price varies up to **\$10.00**



Oxford gray jackets, collars, cuffs and yokes piped with velvet.
Special \$4.85

Tan, black, blue, grey and red jackets in good quality kersey.
\$4.60, \$5 and \$6.85

Our buyers went to the New York markets especially to secure the latest styles for Fall, 1901.
We show an elegant line of high grade wraps from **\$10 to \$40**

Ladies' Capes
\$1.50 to \$40

This line is so varied in styles and price that we are able to please every one who comes to look.

Ladies' Petticoats

Black Lustrals with eight-inch accordion plaiting, plain and fancy

- 98c
- Plain black and striped Lustrals **\$1.50**
- The famous Arlington and Pico Skirts, noted for value, varying in price **98c to \$30**
- Extra heavy Lustrals, silk ruffles **\$4.85**
- Extra heavy Mohairs, silk ruffles **\$5**
- All silk Petticoats in many styles **\$5**



Muslin Underwear

This splendid line is only appreciated by seeing it. It is kept in an exclusive department, where you will be waited on by lady clerks.

- White Skirts 75c to \$5.00 each
- Beautiful Gowns 50c to \$3.50 each
- Corset Covers 10c to \$2.00 each
- Chemises 50c to \$3.50 each
- Drawers 50c to \$2.50 a pair
- White Aprons 25c to \$1.50 each



Ladies' Waists

50c to \$15
Beautiful silks, flannels, lustrals, mercerized fabrics, flannelettes, etc., etc.



Corsets

An exclusive department on the second floor accessible by an electric elevator and experienced lady clerks to serve you.

W. B. QUEEN OF AMERICAN CORSETS.

All the new shapes 50c to \$5

BUTTERICK PATTERNS.
WE ARE EXCLUSIVE AGENTS FOR

Fall Dress Goods

We make no idle boasts; we make no promises which we cannot fulfill. We send our buyers direct to the mills for our domestic goods and direct to the importers for our foreign goods. We can therefore sell cheaper than our neighbors.

- Styles for 1901-2
- All wool check suitings 28 inches wide..... 19c yd
 - A fine line of Checks and Plaids for fall..... 26c yd
 - All wool Tricot flannels in red, blue, black and tan, 36 and 38 inch Suitings in all patterns and colors, 50c yd
 - All wool homespun, 58 inches wide, special..... 55c yd
 - Erminie Sacking, 50 inches wide, all wool, exceptional value..... 85c yd
 - Josephine cloth, extra heavy for skirts, colors grey and brown..... \$1.50 yd
 - Rain proof Cravenettes for skirts, suits and long coats..... \$1.75 yd
 - Highest grade Cravenettes in all leading shades..... \$2.50 yd
 - Priestley's famous Cravenettes in black and colors

Don't Fail to See Our New Fancy Waistings
25c to \$1.00 yd. High Paris novelties and domestic fancies.

A Well Known Firm With a Wide Spread Record
Valuable Information
READ EVERY WORD

The White Corner Under the management of Jos. Meyers & Sons for the past twenty-one years is now located on the corner of Court and Liberty streets in the McCormack building formerly known as the Old Opera House. This building has been beautifully remodeled for our special use and we have occupied it since January, 1901.
We are proud of our new store and the extensively growing patronage which we are receiving at the hands of the generous public, which we are striving harder and harder to please. Our new store is well lighted and fitted with an electric elevator, waiting rooms, toilet rooms, writing desks, etc., for the accommodation of our customers who are always welcomed, whether purchasers or visitors.

Do not be misinformed -- the White Corner is Jos. Meyers & Sons' new store, Cor. Court and Liberty Streets, one block east of the old store.

Any other firm using the name "WHITE CORNER" does so to mislead the public.



Walking Skirts

Heavy unlined tailor-made skirts **\$2.75 and \$3**
The latest Norfolk styles right from New York.
\$3.50 to \$10

Dress skirts **\$1.50 to \$30.00**
The prices are fixed to please everyone.

Furs

From Every Climate

- Coney Scarfs..... **\$1.18**
- Imitation Seal Scarfs..... **\$1.38**
- Imitation Seal Collarettes..... **\$1.85**
- Genuine Beavers, Rigs, Nutrias, Moflons, Mink, Martin, Otter, Krimmer, Monkey, Astrakan, etc.

\$2.00 to \$25.00

Shoes

We are exclusive distributors for Salem of the famous **QUEEN QUALITY** Ladies' shoes. They are the most up-to-date and best wearing goods on the market.

\$3 a pair.
Good as \$1.00 shoe store shoes.

Linen Laces

2 to 4 inches wide worth 10c to 15c a yd. a special bargain picked up by our buyers while in New York.

Offered Special 5c a yard.



Ladies' Fine Man-Tailored Suits

\$5.00 to \$40.00

One of our leading specials for this season is a high grade Pebble Cheviotte, highly tailored skirt and jacket lined with silk taffeta.

\$20.00

Another very strong line will be our all-wool suits at **\$10 and \$12.50**

Now on their way from New York.



Receive Our Best Attention



Men's Shirts

All new styles in fancy bosoms **75c to \$1.75**
White dress shirts, a special value **75 cents**
Unlaundered shirts, heaviest and best **50 cents**



Men's Shoes...

We are now having manufactured by one of the largest factories in America a special line of men's shoes in all styles. We know them to be equal to any \$1.00 shoe store shoes and our price is only **\$3.50**

\$3.50



The Famous Gordon Hat

\$3.00

Other late style hats, **\$1.00 to \$4.00**

Blankets...

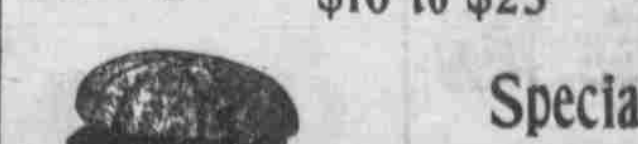
- Full tan quarter cotton blankets in gray, white and tan **50c**
- Per pair..... **\$1**
- Full eleven quarter, extra weight donet blankets, tan, grey, white **\$1**
- Per pair..... **\$2**
- Twelve quarter extra large and heavy, well napped and finished **\$2**
- Per pair..... **\$3**
- White wool blankets in two qualities, eleven quarter size **\$3**
- Per pair, \$3.50 and..... **\$3**
- Best grade wool blankets ranging in price **\$3**
- Per pair, from \$3.50 up to..... **\$8.50**

Our Clothing Department

- All-wool Cassimeres and Cheviots **\$9.00**
- Fancy Worsted, Black Clay Worsted, Cassimeres, etc. **\$10.00**
- New weave Brown Milton, Fancy Cheviots, Worsted **\$12.50**
- A Grand assortment of Serge, Fancy Worsted, etc. **\$15.00**
- \$18.50 and \$20**

Here is where we excel for good value. The tailor asks \$40.00 for no better goods, and we guarantee you a better fit and better workmanship.

Men's Coats
A valuable and varied assortment **\$10 to \$25**



Special Offer

300 pairs of Men's Pants taken from broken suits. They are worth from \$3.00 to \$7.50. We offer them special to close them out from **\$1 to \$5 a pair**

Umbrellas...

We show more umbrellas in a minute than all the stores in Salem.

A good Corola umbrella with steel frame and wood handle **45c**
Ladies', children's and men's umbrellas **35c up to \$13.50**

Extra large cyclone umbrellas
Extra small children's umbrellas

Boys' suits **2.50 to \$6 a suit.**
Boys' coats **\$3.50 to \$10 each**

A good base ball and bat is given away with every boys' suit.
Some special lines in boys' clothing at half price.

Trunks and Bags

The largest and most complete line in all Salem

The Famous Drucker Trunks guaranteed for one year.

Telescopes, Suit Cases and Grips of all kinds



Gloves...

We make a specialty of ladies' and men's dress gloves.
We carry the best grades in the market and guarantee every pair

Expert Fitters to Serve You
French Lambs in all colors, special values..... **98c**
Fine imported kids in all colors suede and Glace..... **\$1.50**

Genuine Cravenettes

Are suitable for wear on all occasions, in all weathers and in all climates.

No Rubber! No Odor!
Porous to the Air! No Perspiration!

They will keep you dry and warm without overheating. Will shed rain perfectly. The cloth is made by Priestley in Bradford, England, of wool which cannot be affected by rain or water, hot or cold. We have Cravenettes made up in coats as well as the goods by the yard. Such as Prunellas, Serges, Melons, Kerseys, Soles and Coverts only found in the genuine at our store.



All that's new in Silks can be found at the big store.
Guaranteed Taffetas, yard wide Taffetas, Pende-Soiu for petticoats; waists, dress skirts, etc.
Metalic Velvet, very new

Domestics and Notions

New Flannelettes in Parisian designs, stripes, solid colors and conventional patterns.

12 1/2, 15, 20 cents yard

Wallace's Eagle Pins, guaranteed the best pins on the market. Known by some as the English Pin, Sold everywhere at **8 cents and 10 cents a paper,**

Our Price 4 cents a paper