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STATE OF OHIO, CITY OF TOLEDO, Lucas County. Frank J. Cheney makes oath that he is the senior partner of the firm of F. J. Cheney & Co., doing business in the city of Toledo, county and state aforesaid, and that said firm will pay the sum of one hundred dollars for each and every case of catarrh that cannot be cured by the use of Hall's Catarrh Cure.

FRANK J. CHENEY, Sworn to before me and subscribed in my presence, this 6th day of December, A. D. 1886.

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The Newspaper Business. The Albany Democrat has the following comment on a 'dun' to subscribers, sent out by the Oregon Populist.

Our populist friend is a Lard times dunner. We give a sample, which, though rather lively, is not without several grains of merit: Why is it we can send out 75 or 100 statements and not get enough out of them to pay postage? Just for the simple reason that the majority of the persons receiving those statements don't care enough for their credit or are too dishonest to pay what they owe.

Words fall utterly to express the contempt we feel for the man who will take a paper, as some of our fellows who read this paper do, and carry the dollar you owe on it in your pocket or deposit it over the bar of some saloon, then make a sneak up some alley for something you have had for the past year or two.

A newspaper that will talk to its subscribers in that way does not deserve to succeed, and it is safe to say will not. If its subscribers are of such character as one should infer from this choice editorial they should be cut off without any attempt at collection; if they are respectable people they have been grossly insulted. Newspapers to succeed must have good business management, and the man who wrote that article is ignorant of every principle of business.—Beechburg Review.

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