

RECOGNIZED LEADERS
OF FASHIONABLE
DRY GOODS

GREAT MONEY RAISING SALE

HUNDREDS OF DIFFERENT STYLES OF NEW DRESS GOODS

Bought direct from the mills in New York State, and imported fabrics direct from the importers. We also show Salem Mills Tweeds and Oregon City Mills Waterproofs.

There Will Be The Greatest Slaughter of Dress Goods You Ever Heard of

NO OTHER FIRM CAN COMPETE WITH US IN THIS GREAT MONEY RAISING SALE

WE CAN AFFORD IT BECAUSE WE HAVE BOUGHT RIGHT

SILKS Hundreds of pieces of Silks will be Slaughtered In this Great Sale

THERE WILL BE **NO RESERVE NOTHING HELD BACK** They MUST be sold

TOWELS NAPKINS Table Linens Center Pieces Pillow Shams Scarfs Doilies Fancy Linens

TABLE LINEN AT SALE PRICES

FURS FURS

We bought very heavily in furs this season, and now we have another stock on our hands. So our only salvation is to sell them.

The Best Furs in the City Without Exception. COME AND SEE.

STOCKTON & CO.
THE OLD WHITE CORNER
AND THE
J. J. DALRYMPLE STORE

To-day we will begin the greatest money raising sale ever conducted in the Willamette Valley. No effort will be spared to make this sale a success, as our salvation lies in its results.

We Must Raise \$50,000.00 In Sixty Days

We have bought J. J. Dalrymple & Co.'s entire stock and fixtures, including all the new goods enroute to them. The stock is one of the cleanest and best in Oregon. Mr. Dalrymple always had a hobby for fine goods, he carried nothing but the best of merchandise, and being desirous of retiring he sold to us at a great sacrifice. His lifelong business career has been a financial success in every sense of the word, and he was amply able to make this great sacrifice in order to get out of the toils of a thriving business that required such close attention.

We bought the Dalrymple Store At Nearly Half Its Worth And Will Close It Out At FACTORY PRICES

BOTH STOCKS

WILL BE THROWN UPON THE MARKET REGARDLESS OF **C O S T**

OTHER MERCHANTS TRIED TO GET THIS STORE, BUT WERE NOT SUCCESSFUL. WE WERE, AS USUAL, FIRST ON THE GROUND AND QUICK TO DECIDE

MORE NEW GOODS THAN ANY STORE IN SALEM

GREAT MONEY RAISING SALE



Thousands upon thousands of dollars worth of new goods will be sacrificed in this sale

\$3 GORDON HATS REDUCED TO **\$1.50**

FOUR-IN-HANDS TECKS BOWS and MIDGET TIES 15c

They are regular 25 cent values.

STEIN BLOCH CLOTHING The Best in America All New This Season

Sale Prices Will Prevail on all Suits, Coats, Pants, Etc.

KANTWEAROUT CLOTHING FOR BOYS

The very latest Buster Brown, Cadet Norfolk, Russian Blouse, two and three piece suits. ALL AT SALE PRICES

Men and Boys' Rain Coats

The Largest and Best line in the City.

GENUINE CRAVENETTE RAINCOATS FOR MEN \$10.00

MEN'S UMBRELLAS 45c and up.

EXPANSION AND PROTECTION SALE

Every Article In This Vast Establishment Is Sweepingly and Powerfully Reduced **Except Contract Goods**

NO OLD SHOPWORN STOCK TO UNLOAD WE SHOW THE NEWEST AND BEST OF ENERYTHING



Petticoats

Ladies' Black Silk Petticoats greatly reduced. All are bright and new styles.

\$6.00 values	4.35
7.50 and \$8.00 values	4.95
12.50 values	7.95

An elegant line of new style Black Mercerized and Alapaca.

\$1.50 values, now	\$1.00
1.75 values, now	1.10
2.00 values, now	1.34
2.50 values, now	1.67
3.00 values, now	2.00
3.50 values, now	2.33
4.00 values, now	2.67
5.00 values, now	3.34

Dress Goods

New wool mannish effect 44 inches wide, real worth 85c yard. Expansion Special

68c

Plain Prunella

Waistings, beautiful for fall waists, 75c and 85c values. Protection Special

58c yd

French Flannel

Waistings, this season's showing—solid colors. Real worth 50c yard. Expansion special

42c yd

Plain and Fancy

Mixtures, in a grand assortment of patterns and colors. Real 50c and 60c values. Protection special

38c yd

Outing Flannel Petticoats

With scalloped embroidered edge. All new, in blue and pink styles. Real 50c values. Expansion special

33c



Ladies' Flannelette Gowns

Cream colored, fancy yoke, trimmed with pink and blue silk cord, newest styles, full fashioned, real \$1.50 values. Protection special

\$1.18

Ladies' Waists

Consisting of black Mercerized, Flannel and Fancy Waists. Real worth up to \$2.50. Expansion special

50c

Silk Suitings

The grandest, biggest values in new and desirable silks ever offered by a Salem house Expansion special

78c yd

Fancy Velvet Waistings

All new goods, no old patterns to show you. Protection special

78c yd

French Flannel

The newest things shown in this city. Real 75c and 85c values. Expansion special

68c yd

Umbrellas

Choice line of handles; all new goods; no old, shop-worn goods to unload; real \$1.25 values

\$1.05

Real \$1.50 values **\$1.28**



Satin Pad Hose Supporters

New styles, new colors, new designs, new stock.

19c

German Knitting Yarns

In black only. Expansion special

17c Skein 3 Skeins for 50c

Gloves

New lines just received. Good \$1.25 and \$1.50 values. Protection special

75c pr

Ladies' New Jackets

In tan, castor, blue, red and black, Kerseys, well worth \$6.50. Our price \$5.85. Expansion special

\$5.18

Nottingham Lace Curtains

New patterns 3 1/2 yards long, 54 inches wide. Real value \$3.00 and \$3.50. Protection special

\$1.95

Men's Shirts

Real \$1.50 values. Expansion special

95c

Ties

Real 50c values. Protection special

25c

Boy's Jerseys

Real \$1.50 values. Expansion special

\$1.00

Men's Underwear

Real \$2.50 values. Protection special

\$1.40



Men's Suits

Real \$10.00, \$12.50 and \$15.00 values. Expansion special

\$6.50

Values \$17.50 to \$20. Protection special

\$9.85

Overcoats

Genuine Priestly "Cravenette." Expansion special

\$9.85

EXPANSION AND PROTECTION SALE

Geo. Meyer & Sons
SALEM'S GREATEST STORE
THE WHITE CORNER

EXPANSION AND PROTECTION SALE