

A Store Full of Newness
New Clothing New Furmishings New Hats
New Dress Good's New Trimmings New Jackets New Ladies' Suits New skirts
New Petticoats New Furs
New Knit Goods
New Shoes

Brief Time Should Lift
Veil of Uncertainty



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                                    Face With a
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    Pont.
CASTORIA The Kind You Have Always Bought $=\alpha$
PRTZE TO FIDDLERS
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## RELIABLE MERCHANDISE

COSTS MORE MONEY THAN THE UNRELIABLE SORT BUT IT IS TRUE ECONOMY TO BUY THE BEST.

## HONEST GOODS

marked on a spot cash basis, means a saving of 15 to 20 per cent
because it costs a credit store more to do business than a cash store
141 Cases of Shoes For Fall, already received or now on the way. 61 Cases already receiven.
Oases expected September 1st, and there are more to follow as soon as the factory can turn them out.

Practically every pair gives satisfaction. That's why we sell so many shoes. Our assortment comprises styles and qualities suitable

HOP PICKERS' GLOVES
THAT EIT
Did you ever have that kind before
25. 35 and 45 Cents.

## TBe low OAB Bnokot

SALEM'S CHEAPEST ONE PRICE CASH STORE

## CLOTHES

Our new Suits and Overcoats send you greeting, and earnestly i
you to call to see them
They're procd of their appearance and they're somewhat "stuck up They have reason to be, too, for they are certainly the handsomest ments that ever graced a Clothing House.
It matlers not wat yor to the style or out

You Are Sure To Find Your Ideal Here
The man who comes to us now for his outst will find himeelf in clover.
If you come here for your Clothes you'll get the BEST Clothes your mone buy anywbere. You can bank on this statement

## Prices $\$ 10$ Up To $\$ 25$

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