



Lee's Travelrama

Lee and Lenor Irish-Owners

Dealers for magnificent Kit Companion Motor Homes, Fifth Wheels, campers and trailers, and Prowler trailers and Fifth Wheels, LEE'S TRAVELRAMA has won the respect of travelers throughout the area. Not only do they carry a fine line of motor homes, but they give the kind of service that most businesses just talk about.

Drop by their lot at 654 E. Idaho Ave. on the corner of E. Idaho and Interstate 80 in Ontario, phone 889-9474, and look over the outstanding selection of new and used RV's, motor homes, horse trailers of all sizes.

This respected dealer wants you to have the motor home you want but he'll never push you into making a decision. A motor home is a major purchase and he wants you to have all of the facts well in mind before you buy. He will make you the best possible deal in town and he will arrange budget financing for you.

LEE'S TRAVELRAMA also features a good selection of used motor homes and there's something for every budget. As the publishers of this 1976 Business Review we suggest that you drop in and talk motor homes with this friendly dealer.

Radio Communication Service

[RACOM]

RADIO COMMUNICATION SERVICE with 4 locations to serve you, located in Ontario, phone 889-3012, Caldwell, phone 459-4056, Boise, phone 342-5421 and in La Grande, phone 963-5232, is your authorized and service representative for Motorola, G.E. and R.C.A. two-way radio systems.

They are FCC licensed to repair and install your two-way radio. Their licensed technicians are fully trained and schooled in their work and, to assist you in service, maintain radio-dispatched service vehicles for complete in-the-field radio equipment service.

This is a service that requires an expert with years of training and one must first pass the FCC test before he is allowed to service two-way radios.

The people of RADIO COMMUNICATION SERVICE are experts, which is the reason for their continued success. They do only quality work at reasonable prices.

People everywhere prefer doing business with them because they know they will be treated fairly. It has often been said that business goes where it is invited and stays where it is well treated. That accounts in a very large measure for the success and popularity of RADIO COMMUNICATION SERVICE.

In this 1976 Business Review we, the editors, in making mention of the reliable concerns in our area, wish to recommend RADIO COMMUNICATION SERVICE for all your two-way radio service.

Al Kropp & Son

The reputation of AL KROPP & SON has been achieved through service, satisfaction and the dealership for Sperry Rand New Holland equipment. Nowhere will you find a business that strives to please every customer, regardless of your farm needs, as conscientiously as they do here.

They are locally owned by the Kropps and are interested in serving you. Whenever you are in need of speed rowers, balers, auto bale wagons, stack retrievers, forage harvesters, self-unloading wagons, spreaders and hay bins, see AL KROPP & SON located at 1723 S.W. 4th Avenue, West of Ontario, in Ontario, phone 889-8371. They will be glad to assist you in any way possible. Here you will find you cannot go wrong by trading with them, for they stand behind every purchase. There are aware that to "please" a customer is to "keep" a customer. Therefore, they will do everything in their power to please you when you trade here. During this Bicentennial Year, the Kropps say "Thanks" and are glad to serve you.

In this 1976 Review, we, the publishers, wish to recommend AL KROPP & SON for their efforts to please.

Taylor Bros.

Radiator Service

Gene and John Taylor-New Owners

Independent repairmen, fleet operators and other automotive and truck experts rely on TAYLOR BROS. RADIATOR SERVICE at 213 N.E. 2nd Street on the road to Ore-Ida in Ontario, phone 889-7810 for all of their radiator repair work. With such recommendations, this quality-conscious firm is the obvious choice for the man who needs cooling system repairs on his family car or truck, since the best costs no more, why go elsewhere?

TAYLOR BROS. RADIATOR SERVICE PROVIDES IMMEDIATE FAST SERVICE AND ARE EQUIPPED TO HANDLE RADIATORS OF ANY SIZE OR TYPE.

Your truck or car's cooling system is a complex assembly. It must be functioning properly or costly damage can result. By having the experienced professionals at TAYLOR BROS. RADIATOR SERVICE clean and service your radiator regularly, you can eliminate most possibility of mechanical failure. Gene and John Taylor, new owners, invite you to drop in and get acquainted. We, the writers of this 1976 Review, urge you to make an appointment with this qualified firm in the near future. When it comes to your car or cooling system, we think you'll find that worry-free driving costs very little.

Cascade Fire Protection Company

Mason L. Cowgill-Owner

Occasionally in the preparation of our review section, we come across a business that provides an outstanding service and it becomes difficult to describe the service adequately. One such business is the CASCADE FIRE PROTECTION CO. located at 1238 N.W. 4th Ave. in Ontario, phone 889-6535.

While it's easy to say that the CASCADE FIRE PROTECTION COMPANY features maximum protection through engineered sprinkler systems the foremost thought is that they have found and filled many needs.

When you contact this firm you will protect the lives of your family and your property, your schools and your business while you increase the value and lower your insurance rates 60-90% with an engineered sprinkler system from CASCADE FIRE PROTECTION COMPANY.

They realize that satisfied customers and a good reputation are two of the best assets any company can have.

When you are in need of any of the services offered by this firm, we the editors of this 1976 Review are proud to recommend the CASCADE FIRE PROTECTION COMPANY.

Union Seed Co.

Elmer Zaercher-Manager

As any agriculturist will tell you, your crop is only as good as the seed you use. Oh, there's a lot more to it than just using the best seed, but when you start with the finest and add your own special kind of care...then you've really got a crop to be proud of.

Located at 441 S.W. 4th Ave. in Ontario, phone 889-5179, the UNION SEED CO. specializes in supplying the area farmer with some of the best seed obtainable. Whether it's alfalfa, corn or cotton...farm and garden or irrigation hybrids... or even specially-stressed varieties to cope with YOUR special growing conditions...this is one seed supply that HAS it. They are also the areas buyers and processors of alfalfa and clover seeds.

The home gardener can get better results if he starts with the best, too. So, whether you're raising 800 acres of potatoes or a small plot of garden vegetables...stop in at the UNION SEED CO. and see what they have to grow...better. The writers of this 1976 Business Review think you'll be glad you did.

Standard Oil of California

Bad Anderson-Distributor

This well known distributor is deserving of more than passing notice in this Review of the progress in our area. Their service is most complete and they realize the popular demand for quality products. In their dealings with the public, a spirit of fair treatment and accommodation is so evident that it has become a hard and fast rule, once a customer, always a customer.

The STANDARD OIL CO. is located conveniently for the folks of the surrounding territory. You will find everything and to please you will be the dominating purpose of their organization, which is recognized as headquarters for Chevron heating fuels as well as gasoline and diesel fuels.

The editors of this 1976 Review are more than pleased to call the attention of this very popular service and say that they are civic leaders and up-to-date in their methods; and deserving of the support of the people in this section. Remember the name, STANDARD OIL CO. at 76 N.E. 6th Ave. in Ontario and on Ehrgood Ave. in Nyssa 889-5715.

Muri Murakami Produce Co.

Sig Murakami-Owner

MURAKAMI PRODUCE CO. at 1431 S.E. 1st in Ontario, phone 889-3131 wishes to take this opportunity to express their thanks to all those that have been instrumental in their growth over the years.

While it is true that they have become one of the leading growers, packers, and shippers of onions in the area, they realize that in order to have done this, they had to have the wholehearted and sincere support of the community of which they are a part for this to be possible.

Because of this, they have dedicated themselves to aiding in every way possible—all those who rely on them. As a result, that much discussed word "Service" finds true meaning in the friendly atmosphere that envelops everyone that comes to them.

The writers of this 1976 Review commend MURAKAMI PRODUCE CO. for their community minded activities and interest in the people of this area. We are happy to take this time to let the people know what part they have been playing in the development and progress of this area for many years.

Ontario Roofing Company

Vern Hancock-Owner

The ONTARIO ROOFING COMPANY is located south of Ontario, phone 889-6742, the ONTARIO ROOFING COMPANY has made a most exhaustive study of the roofing problems of this particular area. They have looked over the entire field of roofing products offered by various manufacturers and have selected the most artistic and maintenance-free materials available. They will be happy to survey your home or business to aid you in selection of styles, types and colors which will be best for your needs. Remember, a good roof enhances the value of your property.

With the very latest in roofing equipment and one of the area's finest crews, this dependable contractor has more to offer in terms of a quality roofing job. Whether it's new construction for your home or business call the ONTARIO ROOFING COMPANY and get the opinion of the best before you have any roofing work done on your home.

The editors of this 1976 Review think you'll appreciate the careful estimate and the outstanding work that this qualified contractor will give you.

Baker Production Credit Association

Keith E. Gressley-Ontario Branch Manager

The BAKER PRODUCTION CREDIT ASSOCIATION is located at 201 S.W. 2nd St. in Ontario, phone 889-6471. Here you will find loans for agricultural purposes, including livestock and equipment, crops, or improving your land.

Through this widely known institution many people of this community have been enabled to improve upon their farms and ranches and have been enabled to operate more efficiently. This concern has probably contributed as much toward the development of this community as any other institution. Its service is positively indispensable to the success and progress of this section.

They offer a way for farmers and ranchers to secure loans in a business like manner, without being imposed upon in any way. There can be no better way to secure funds for your agriculture needs than to visit the BAKER PRODUCTION CREDIT ASSOCIATION. This is good evidence that you too, will find them a most desirable firm with which to do business.

The compilers of this 1976 Review are proud to present this solid institution to our readers.

Ontario Produce Company

Joe Komoto-Manager

ONTARIO PRODUCE COMPANY in Ontario, phone 889-6485 is one of those reliable firms whom we are able to speak of in the highest terms. They specialize in buying and shipping of potatoes and onions.

This company has been doing business with the people of this area as one of the leading firms in their field. No amount of effort is spared to give you the most careful service and the customers of the concern are delighted with the service which they receive.

Joe Komoto has had a long experience at this business and is thoroughly competent in every respect. His advice in matters pertaining to his trade is sought after and respected.

The composers of this 1976 Review are not often able to give the wholehearted recommendation to any firm which we give to ONTARIO PRODUCE COMPANY. We thank them for helping the economy out.

West Park Toyota

In these days of rising fuel prices and increasing service costs, it makes sense to shop for cars where economy and dependability are built into every unit. WEST PARK TOYOTA at 2095 S.W. 4th Ave. in Ontario, phone 889-3151, features the complete line of Toyotas for 1976 and these outstanding automobiles are the sensible way to get the kind of gas mileage and trouble-free driving that everyone should be looking for these days.

Stop by this popular dealer's showroom and test drive a new Toyota. With available options which allow you to "customize" the model of your choice to your needs, there's no longer any reason to continue driving a "gas gulper."

Do something sensible for he energy situation AND for yourself...see the full line of new Toyotas at WEST PARK TOYOTA. The writers of this 1976 Review give this outstanding firm our complete vote of confidence.

Farmers Supply Co-op

Loye Frakes-Manager

It is a well known fact that there is no one institution in this community that has done more toward the development and progress of this section than has the FARMERS SUPPLY CO-OP. They operate one of the finest establishments in the area, and it came into existence to fill the need for a place where farmers could go for their feed, seed, and farm supply needs and be sure they were getting the best and most for their money.

Through their service, many of the farmers in the surrounding communities and rural districts have been supplied with quality feeds and farm supplies at lower prices and thus been enabled to operate more efficiently and at greater profit. Now with 4 spray planes, they maintain and operate their own spray service.

The FARMERS SUPPLY CO-OP at 514 S.W. 4th Ave. in Ontario is owned and controlled by the members who use its services. Through democratic processes the members meet each year to select their own choices for the Board of Directors.

In this 1976 Review, we, the writers, are glad to call the attention of our readers to their very complete and comprehensive service. Call 889-5365 for information.

The FARMERS SUPPLY CO-OP would like to extend their appreciation to all of our readers and send best wishes for continued success and happiness in 1976.

Pacific Supply Cooperative

The PACIFIC SUPPLY CO-OPERATIVES in Ontario, phone 889-5327 and Home-dale, phone 337-3193, take this opportunity to express their thanks to all those that have been instrumental in their growth over the years.

While it is true that they have become one of the leading seed concerns in the area, they realize that in order to have done this, they had to have the wholehearted and sincere support of the Community of which they are a part for this to be possible.

Because of this, they have dedicated themselves to aiding in every way possible—all those who rely on them. As a result, that much discussed word "Service" finds true meaning in the friendly atmosphere that envelops everyone that comes to them.

The writers of this 1976 Review commend MURAKAMI PRODUCE CO. for their community minded activities and interest in the people of this area. We are happy to take this time to let the people know what part they have been playing in the development and progress of this area for many years.

Mr. Dwayne Deines, Manager of Ontario and Mr. Carl Lovitt, Manager of Home-dale, invite you to call or visit anytime.

The writers of this 1976 Review commend them for their community minded activities and interest in the people of this area.

Thomas Isori: Produce Company

THOMAS ISORI: PRODUCE COMPANY is located at 633 S.E. 1st Avenue in Ontario, phone 889-5337. They also have a packing plant in Weiser. They have been closely allied with the large business interests of this area for some time, and have been instrumental in building up this section of the country. We the compilers highly recommend this wholesale produce house.

Wilson's Janitorial Service

Area businessmen are indeed fortunate in having a professional janitorial service such as WILSON'S JANITORIAL SERVICE available to them. From their central location in Ontario, phone 889-9303, these reliable workmen are completely trained, licensed and bonded. The work is always supervised and they carry full coverage insurance for your protection. Both commercial and residential cleaning are featured, so call 889-9303 for your free estimates and further information.

Nyssa Public Library

Library Hours:

SundayClosed
Monday12 - 6 p.m. Thursday.....10 a.m. - 6 p.m.
Tuesday.....12 - 6 p.m. Friday12 - 6 p.m.
Wednesday12 - 6 p.m. Saturday12 - 6 p.m.

According to Mrs. Norma Urry, the following books are now available at the local library

Face to Face - Edward A. Rogers - Face to Face will introduce you to a variety of fascinating people: campaign managers, politically ambitious network executives, girls from Washington, television "advance" men, the political volunteers, the real pros, the candidates themselves, and their wives. This story focuses on a behind-the-scenes political struggle to produce a Presidential television debate - and how this affects the lives and the morals of the men and women surrounding the candidates.

The Sky and the Forest - C.S. Forester - This is the dramatic story of a man who was also a god. It tells how that man exchanged heavenly omnipotence for earthly power, and how the exchange was accompanied by the first faint intimations of human love - a story as old as Adam, and as new as sky travel.

At Play in the Fields of the Lord - Peter Mattiessen - The setting of this wild, beautiful and haunting novel is the Amazon jungle, as once majestic and malevolent; the principal characters are four fundamentalist missionaries and a soldier of fortune, and the plot concerns their fanatical conflict over the fate of a primitive and dangerous tribe of jungle Indians.

Curtain for a Jester - Frances and Richard Lockridge - A Mr. & Mrs. North mystery.

The Trouble with Heaven - Leland Frederick Cooley - The Reverent Hubert Stillwater Blessing is a young minister, newly assigned to the First Congregarian Church of Sonoma Beach. His experiences and tribulations are recounted humorously in this book.

Personal Power Through Creative Selling - Elmer G. Leterman - One of America's master salesmen shows the rewards that imagination and enthusiasm can bring to the man who uses that vital "extra" in himself. #658.85