

AMERICA'S HERITAGE

HIGHLIGHTS OF AMERICAN HISTORY
GENERAL STARK AT THE BATTLE OF BENNINGTON



When a body of untrained American volunteers conquered an army of British regulars at the Battle of Bennington, new enthusiasm and hope was sparked in the American Revolutionary cause.

"This single victory filled all true American hearts with joy," remarked orator Frederick J. Jennings, of Bennington, Vermont, almost a hundred years later.

The events leading to the key battle began when General John Burgoyne sent a British detachment to capture the stores at Bennington and to disperse the Patriots collecting there. Vermont, the new-born state, was indeed gathering force along with pledges of military support from a score of New England states in the event of British attack. New Hampshire was the first state to answer Vermont's call by sending a militia under General John Stark.

On August 14th, 1777, General Stark's militia, reinforced by the Vermont farmers, marched out to meet the enemy at Bennington. On the 16th, after having skillfully mapped out a strategic plan of attack, General Stark voiced his memorable "win the fight or die upon the enemy" speech.

The spirited men rushed bravely into the battle grounds that day and pounded the entrenched British with relentless fury, seizing the smoking guns and turning them upon the bewildered enemy. The Red Coats retreated.

Frederick Coffay Yohn, an American artist known for his carefully-researched battle scenes, captures a moment of the battle in one of his paintings entitled "General Stark at the Battle of Bennington." This oil painting is part of a collection owned by The Continental Insurance Companies.

Managing Your MONEY

PROTECT YOUR ASSETS BY GETTING THE FACTS
By Walter E. Auch, Executive Vice President, Paine, Webber, Jackson & Curtis Inc. Member New York Stock Exchange

Ask an individual investor what he wants from his broker and the chances are that he or she would want to be more than an account number or a voice on the phone. A recent survey shows that they want to invest according to a personalized plan and want to reduce their financial goals to a set of highly specific objectives.

One brokerage house's response to these needs is a new service that provides commission savings and other cost benefits to individual investors, along with a new information service to protect their assets and to improve their investment decisions. Termed Alpha Account, this new package of services was made available by the brokerage house of Paine, Webber, Jackson & Curtis on May 1, the date set for elimination of fixed minimum brokerage fees.

The Alpha Account is believed to be the first such service offered by a major securities firm to individual investors on a fee basis. For most subscribers, a substantial part of the fee will be tax-deductible. The components of Alpha Account are: Portfolio Risk Analysis, which determines whether the securities an investor owns conform to his investment plans. Personalized Financial Planning—where all relevant factors affecting the subscriber's present personal financial status are analyzed, and a table is prepared showing the rate at which the subscriber's assets must grow to meet his personal financial goals.

Direct Research—Subscribers receive by overnight Mailgram, instant analyses of breaking news which might affect their investment strategy. They will also receive automatically a copy of Paine Webber's monthly research publication entitled "Investment Perspectives."

Other Alpha Account services include Tax Assistance Statements, Commission Discounts, Interest on Cash Balances, and Discounts on Margin Interest.

Nothing like it has been offered to the individual investor in the 200-year history of American securities markets.

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WE FEATURE ONLY LOCAL GROWN USDA CHOICE MEATS

ARMOUR'S LUNCH MEAT
12 oz. PKG. **98¢**
4-VARIETIES

CORN KING SKINLESS WIENERS
12 oz. PKG. **79¢**

CHICKEN LIVERS
DELICIOUS BROILED IN BUTTER
98¢ lb.

ARMOUR'S GOLD BAND BONELESS HAM
WHOLE **\$179** lb.

HORMEL BROWN-N-SERVE SAUSAGE
8 oz. PKG. **99¢**

CHUCK STEAK
USDA CHOICE BLADE CUT **79¢ lb.**
CENTER CUT SEVEN BONE **89¢ lb.**
LEAN GROUND BEEF **79¢ lb.**

CHUCK ROAST
USDA CHOICE ROUND BONE **\$119 lb.**

TURKEY
DRUM STICKS **39¢ lb.**

ROUND BONE CHUCK SWISS STEAK
\$129 lb.

BEEF TENDERLOIN lb. **\$159** **CORN KING BOLOGNA** 12 oz. **98¢**

WESTERN FAMILY CHUNCK TUNA	6 1/2 oz.	2/85¢
WESTERN FAMILY MAYONNAISE	32 oz.	99¢
DEL MONTE CATSUP	26 oz.	67¢
LIBBY'S CORNED BEEF	12 oz.	95¢
LIBBY'S ROAST BEEF & GRAVY	12 oz.	95¢
KOSHER DILLS	32 oz.	83¢
HEINZ PICKLES & SPEARS	24 oz.	83¢
LIBBY'S FAMILY PITTED OLIVES	15 oz.	39¢
LIPTON'S MAKE-A-BETTER BURGER?	4 FLAVORS	2/89¢
SPRING GARDEN PEAS	16 oz.	3/89¢
SPRING GARDEN GREEN BEANS	16 oz.	4/\$1.00
WESTERN FAMILY FRUIT COCKTAIL	16 oz.	38¢
PACIFIC FRIEND MANDARIN ORANGES	11 oz.	3/87¢
EL CHARRO HARDWOOD CHARCOAL	10-lb. BAG	99¢
CRISCO SHORTENING	3-lb. CAN	\$179
REG. OR DRIP MJB COFFEE	3-lb. CAN	\$299
FRISKIES CUBES DOG FOOD	25 lb. BAG	\$459
DASH DETERGENT	20 lb. PKG.	\$629
CHIFFON ASSORTED FACIAL TISSUE	200 ct.	2/89¢
HEINZ REG. OR HOT BARBECUE SAUCE	3 FLAVORS 18 oz.	59¢
MEADOW GOLD 1/2 and 1/2	pt.	2/79¢

EXP. 8-2-75
GOLD MEDAL FLOUR REG. OR UNBLEACHED 25 lb. BAG **\$299**
30c COUPON W/O COUPON \$3.29
GOOD AT M&W MARKET-NYSSA

DAIRY PRODUCTS

MEADOW GOLD COTTAGE CHEESE	2-lb.	99¢
MEADOW GOLD WHIPPING CREAM	1/2 PTS.	2/79¢
PILLSBURY CINNAMON ROLLS	9.5 oz.	2/89¢

FROZEN FOODS

M&W PREMIUM ICE CREAM MORTON	1/2 GAL.	99¢
T.V. DINNERS 6 VARIETIES 3 VARIETIES	11 oz.	2/89¢
MORTON DONUTS WESTERN FAMILY	11 oz.	79¢
LEMONADE REG. OR PINK	12 oz.	3/89¢

ARMOUR'S VERIBEST SPARE RIBS BONELESS	\$159 lb.	WISCONSIN SHARP 18 MO. OLD CHEDDAR CHEESE	\$139 lb.
SALMON FILLETS WISCONSIN MILD CHEDDAR CHEESE	\$179 lb.	WISCONSIN SWISS CHEESE	\$159 lb.
	\$129 lb.	DAVIS CHAMPIRE CHORIZOS	\$169 lb.

FRESH LOCAL APRICOTS, FRESH SLICING PEACHES, AND NECTARINES
YOUR CHOICE **39¢ lb.**

CHIQUITA BANANAS **19¢ lb.**

JUMBO AVOCADOS **3/\$1**

FRESH HONEYDEW MELONS **19¢ lb.**

NEW CROP LOCAL LODI APPLES **4 \$1.00**

JUMBO CANTALOUPE **19¢ lb.**

NEW CROP RED POTATOES **3 lbs. 39¢**

LARGE HEAD LETTUCE **4/\$1.00**

Swimming Pool Safety Tips!

EVEN IF YOU'RE A NEW POOL OWNER STILL WET BEHIND THE EARS, YOU NEEDN'T FEEL YOUR SPIRIT DAMPENED WHEN IT COMES TO SWIMMING POOL SAFETY. HERE ARE A FEW TIPS TO MAKE SURE YOU AND YOUR OUTDOOR PALS GET ALONG SWIMMINGLY THIS SUMMER.

1. A HIGH FENCE AROUND THE POOL, FOR EXAMPLE, WILL PROTECT WANDERING TOTS AND POSSIBLY SAVE YOU FROM NEGLIGENCE CHARGES. KEEP THE GATE CLOSED WHENEVER THE POOL IS NOT IN USE.
2. TO GIVE DANGER THE PRIORITY, HAVE A LIFE PRESERVER HANDY. AN INFLATED INNER TUBE IS FINE.
3. DON'T LET A FULL STOMACH CRAMP YOUR SAFE STYLE. BE SURE THAT SWIMMERS STAY OUT OF THE POOL FOR AT LEAST AN HOUR AFTER MEALS.
4. KEEP YOUR POOL CLEAN. DISEASE-CAUSING BACTERIA CAN BE CARRIED INTO YOUR POOL BY WIND, RAIN, POOL OR THE SWIMMERS THEMSELVES. CHLORINE IS RECOMMENDED BY MOST HEALTH AUTHORITIES AND COMES IN EASY-TO-USE GRANULAR CALCIUM HYPOCHLORITE, CALLED PITCLOR, FROM PPG INDUSTRIES.
5. ALWAYS SWIM WITH ANOTHER PERSON OR MAKE SURE SOMEONE IS NEARBY TO HELP IF YOU GET INTO TROUBLE. LACK OF ADULT SUPERVISION AND INABILITY TO SWIM ARE MAJOR FACTORS IN POOL ACCIDENTS.
6. RESPECT THE WATER AND KNOW YOUR LIMITATIONS. WATER CAN BE A GOOD FRIEND OR A DEADLY ENEMY. DON'T GO BEYOND SAFE LIMITS OR YOUR ABILITY.