

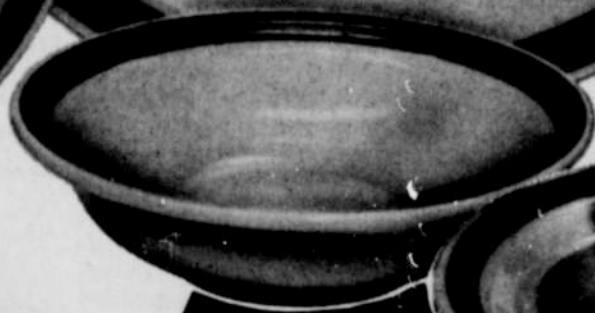
**M&W
MARKET**

*Offers
You...*



LaMesa

STONEWARE



La Mesa stoneware sets the pace for today's homemakers with a beautiful coordinated floral pattern, blending with rich earth tones enhanced by the warm gold and brown color. Superb craftsmanship in high-fired, under-glazed pottery. You won't find handsomer dinnerware anywhere. Serviceable too ... La Mesa goes from oven to table and into the dishwasher as well.

La Mesa...an admirable stoneware to be enjoyed for many years that you can have now at tremendous savings. Build a service for eight for only \$15.60!

**7-YEAR
OPEN STOCK
GUARANTEE**

La Mesa stoneware will be available on order for 7 years for replacement or to supplement your set.

**YOU
PAY**

Only

39¢

PER PLACE
SETTING PIECE
WITH EVERY
\$5.00 PURCHASE

ON SALE THIS WEEK



**DINNER
PLATE**

with every
\$5.00 purchase

39¢

REG. \$2.19

LaMesa Completer Feature

**TWO SOUP
DISHES**

Regular \$3.99
Only \$2.99 this week
No purchase required



15 BIG WEEKS TO COMPLETE YOUR SET

Build your set the PIECE EACH WEEK way....

FIRST WEEK	SECOND WEEK	THIRD WEEK	FOURTH WEEK	FIFTH WEEK
DINNER PLATE Reg. \$1.99	LA MESA CUP Reg. \$1.59	LA MESA SAUCER Reg. \$1.19	DESSERT DISH Reg. \$1.19	BREAD & BUTTER Reg. \$1.19
39¢ with every \$5.00 purchase	39¢ with every \$5.00 purchase	39¢ with every \$5.00 purchase	39¢ with every \$5.00 purchase	39¢ with every \$5.00 purchase

The schedule above will be repeated three times during the next 15 weeks.

Don't miss the weekly
completer feature

- The following completer pieces will be scheduled for feature savings in the next 15 weeks.
- 2-SOUP DISHES
 - 2-SALAD PLATES
 - CHOP PLATE
 - SALT & PEPPER
 - COVERED CASSEROLE
 - COVERED SUGAR BOWL
 - CREAMER
 - COVERED BUTTER DISH
 - 9" VEGETABLE BOWL
 - 2-OATMEAL BOWLS
 - COFFEE POT
 - GRAVY BOAT

**M&W
MARKETS**

Home of
**USDA CHOICE
BEEF...**

Plus

