

Christmas Cheer



Sing a song of joy this Christmas season and fill your world with happiness for the new year.

DORITY BEE BOARDS

Holiday Blends Many Customs

"Anybody found feasting or observing Christmas day in any way shall pay a fine of five shillings."

And so, throughout New England Pilgrim settlers had to treat Christmas as just another working day. Governor Bradford noted that "no man rested all day" on December 25, 1620, say the editors of Encyclopedia Americana.

Today, in the United States and Canada, Christmas celebrations are a colorful blend of customs from many lands. The main features of the holiday festivities are much the same everywhere—Santa Claus, Christmas trees, gifts, greetings, feasting, family visits, carol singing.

Each of these customs has its own history, and for the student of holiday lore and legend, the fascination lies in the variety of traditions brought by settlers from other lands and assimilated into what is now a truly American, or truly Canadian Christmas.

After mass on Christmas Eve, the people of Quebec gather at homes of loved ones to participate in a night-long feast called "revelion."

Performing Pageant

From Germany came the Nativity pageant, and the first play of this sort in the U.S. was performed at the German Catholic Church of the Holy Trinity in Boston, in 1851. Children dressed as Oriental shepherds offered gifts to the Christ Child at the altar, singing carols at the same time. The gifts were later distributed to the poor of the parish.

Play Delights

A hybrid Spanish-Indian play, called "Los Pastores," introduced by Spanish monks, may still take place in the backyards of San Antonio, Tex., at Christmastime. With no props, curtains and a cast of amateurs, it yearly delights with its spiritual innovations.

It runs from Christmas to Candlemas, in homes located in out-of-way places so only the initiated can find it. The object is to prevent the merely curious observer from watching this spiritual miracle play.

Wrapping Up Holidays



Add a Christmas touch to your Christmas gift with personalized Christmas wrappings that hint of the gift inside. A gift of food can be cheerfully wrapped to suggest tempting delicacies... or a gift for the house can be imaginatively wrapped as shown above.

WRAPPING ADDS IMPACT

Half the fun of receiving gifts when you're a child is tearing into gaily wrapped packages. No matter how small the gift, colorful paper adds excitement.

ABOUT WISE MEN

Except for the words of St. Matthew, legend accounts for the little that is known about the wise men. One of the legends says that the star appeared to them once more, near the end of their lives.

TRAVELER'S DELIGHT

"The ultimate gift for the constant traveler is elegant leather luggage. Maxiest present of all, leather luggage—one piece or a set—will please for its looks, durability and aura of status."

"Luggage comes in a full selection of shapes, colors and finishes, with leather tanned to a toughness which permits it to travel without showing signs of wear."

JEWELRY ORNAMENTS

Old jewelry such as gold chains, earrings, pins are ideal decorations for make-it-yourself Christmas ornaments. Plastic foam balls, covered with paper or material can be decorated with the jewelry.

Mistletoe, Santa Claus, letters to Santa, Christmas customs galore—where did they all begin? The customs of Christmas come from many lands and many eras. They evolve from pagan ceremonies into Christian rituals. And they stretch from West to East, from North to South, as each country contributes something special and traditional to the celebrations of the holiday.

When seasonal gaiety rings out in Canada, the merriment is echoed in Mexico. When North or South Americans gather for Christmas festivities, the people of Sweden are doing the same—and so are the peoples of Holland and France and Italy and Spain and countless other European countries.

In the far East, Christian communities spread the customs of Christmas, which mingle with the year-end ceremonies observed by those of other faiths.

That the legend and lore of Christmas knows no boundaries is illustrated in the following round-up of Yuletide customs, based on information provided by the editors of the Encyclopedia International.



It's such a pleasure to say thank you to our many friends and customers at Christmas.

RAY'S BODY SHOP

Christmas Joy



Soft candle glow and mistletoe... greeting those we like to know—these are joys this holiday that we hope come your way.

MILDRED'S BEAUTY SALON

Displaying Tree

The custom of the Community Christmas Tree began in the early 1900's with the people of Pasadena, Calif., who decorated a tall evergreen on Mount Wilson with lights and tinsel.

Madison Square in New York and the Common in Boston were the scene of trees set up in 1912. In 1914 Independence Square in Philadelphia had its first holiday tree.

Around each of these trees choirs gathered and sang carols.

The custom of lighting the National Community Christmas Tree in Washington, D.C. began in 1923 when the University of Vermont sent a large tree to President Calvin Coolidge.

Add Special Touch

In Quebec, customs from France lend their special touch to a Canadian Christmas.

France gave Canada the "creche," gatherings after midnight Mass with family and friends, savory pork pies

called "tourtières," collecting gifts from door to door for the less privileged persons of the community.

Glad Tidings



Here's wishing you the joys and happiness of Christmas, with a fire on the hearth, a tree in the corner and your family around you.

SIMPLIT SOILBUILDERS

Greetings



...To all of you whom we have so enjoyed serving: we say thanks for your patronage—And, may everything that's bright and gay, Bless your household on Christmas Day!

NYSSA CO-OP SUPPLY



Merry Christmas

AS JOYFUL CHURCH BELLS RING, WE WISH YOU ALL THE HAPPINESS THAT CHRISTMAS TIME CAN BRING.

STUNZ LUMBER CO.



May all the merry traditions of this joyous season form a wreath around the memory of the deeper, most beautiful meaning of this holiday. And may great happiness encircle you and your family.

Oregon Concrete Products, Inc.



As the holiday season unfolds with all its merriment and magic, we send greetings in the good old-fashioned spirit of "dashing through the snow in a one-horse open sleigh," and wish you many memorable delights. To all our friends and customers, our hearty thanks for a year of good will.

Johannesen Adams Motors, Inc.