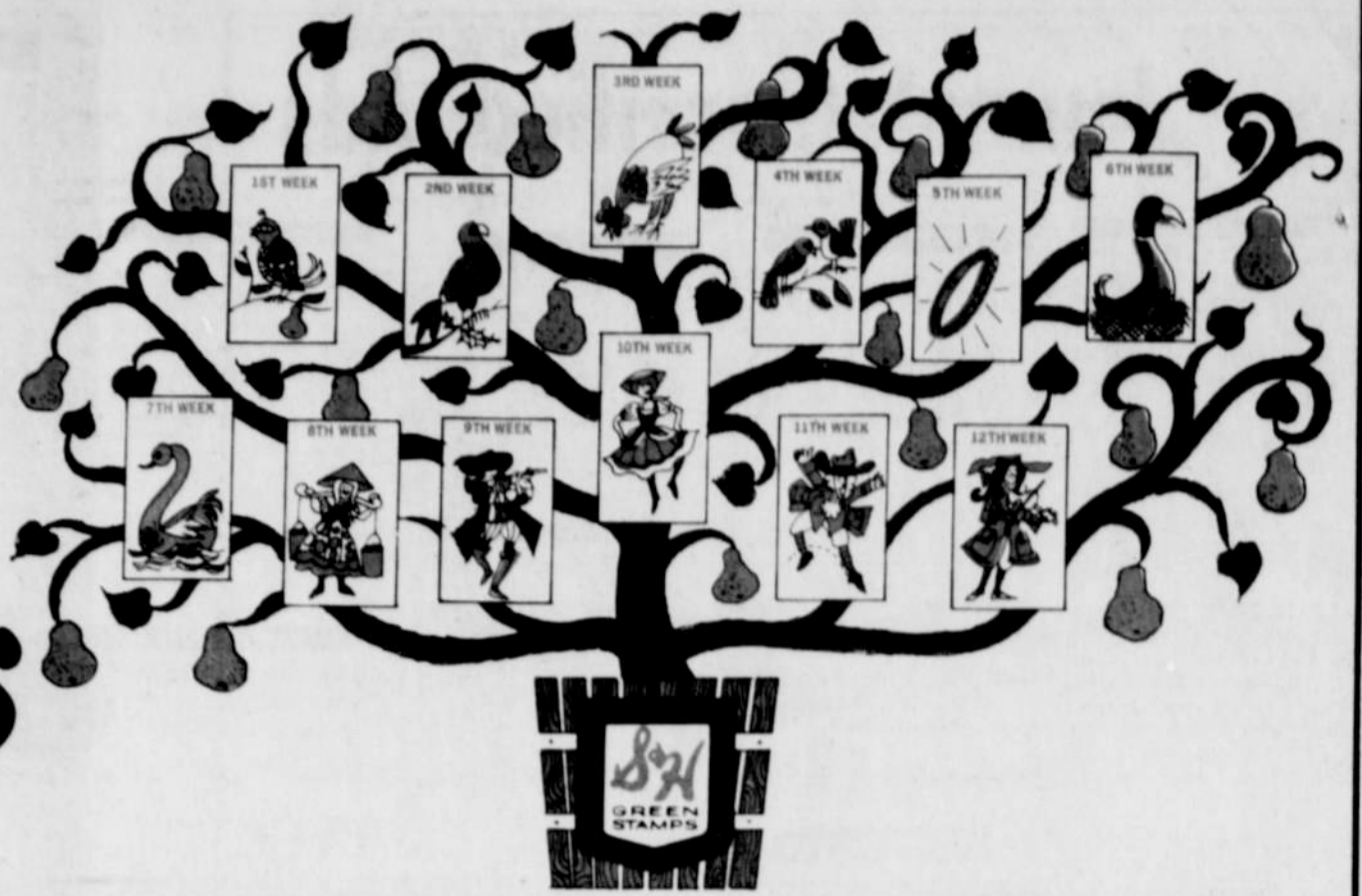


M&W 12 WEEKS OF CHRISTMAS



<p>VALUABLE COUPON</p> <p>100 Extra S&H Green Stamps with this coupon and \$5.00 OR MORE PURCHASE (Meat & Eggs Excluded). Coupon good at any M&W MARKET. One coupon per family. Coupon good only Oct. 1 thru Oct. 7, 1973.</p>	<p>VALUABLE COUPON</p> <p>50 Extra S&H Green Stamps with this coupon and the purchase of \$5.00 OR MORE OF MEAT. Coupon good at any M&W MARKET. One coupon per family. Coupon good only Oct. 1 thru Oct. 7, 1973.</p>	<p>VALUABLE COUPON</p> <p>50 Extra S&H Green Stamps with this coupon and the purchase of 2 DOZ. LARGE "AA" M&W EGGS. Coupon good at any M&W MARKET. One coupon per family. Coupon good only Oct. 1 thru Oct. 7, 1973.</p>	<p>Week 1</p> <p>1</p> <p>Oct. 1 thru Oct. 7</p>
<p>VALUABLE COUPON</p> <p>100 Extra S&H Green Stamps with this coupon and \$5.00 OR MORE PURCHASE (Except Produce & Potato Chips). Coupon good at any M&W MARKET. One coupon per family. Coupon good only Oct. 8 thru Oct. 14, 1973.</p>	<p>VALUABLE COUPON</p> <p>50 Extra S&H Green Stamps with this coupon and the purchase of 2 Pkg. WESTERN FAMILY POTATO CHIPS. Coupon good at any M&W MARKET. One coupon per family. Coupon good only Oct. 8 thru Oct. 14, 1973.</p>	<p>VALUABLE COUPON</p> <p>50 Extra S&H Green Stamps with this coupon and the purchase of \$2.00 OR MORE PRODUCE. Coupon good at any M&W MARKET. One coupon per family. Coupon good only Oct. 8 thru Oct. 14, 1973.</p>	<p>Week 2</p> <p>2</p> <p>Oct. 8 thru Oct. 14</p>
<p>VALUABLE COUPON</p> <p>50 Extra S&H Green Stamps with this coupon and \$5.00 OR MORE PURCHASE (Except Meat or Health/Beauty Aids). Coupon good at any M&W MARKET. One coupon per family. Coupon good only Oct. 15 thru Oct. 21, 1973.</p>	<p>VALUABLE COUPON</p> <p>50 Extra S&H Green Stamps with this coupon and \$5.00 OR MORE PURCHASE OF MEAT. Coupon good at any M&W MARKET. One coupon per family. Coupon good only Oct. 15 thru Oct. 21, 1973.</p>	<p>VALUABLE COUPON</p> <p>50 Extra S&H Green Stamps with this coupon and \$2.50 OR MORE PURCHASE OF HEALTH & BEAUTY AIDS. Coupon good at any M&W MARKET. One coupon per family. Coupon good only Oct. 15 thru Oct. 21, 1973.</p>	<p>Week 3</p> <p>3</p> <p>Oct. 15 thru Oct. 21</p>
<p>VALUABLE COUPON</p> <p>50 Extra S&H Green Stamps with this coupon and \$5.00 OR MORE PURCHASE (Except Bakery & Produce). Coupon good at any M&W MARKET. One coupon per family. Coupon good only Oct. 22 thru Oct. 28, 1973.</p>	<p>VALUABLE COUPON</p> <p>50 Extra S&H Green Stamps with this coupon and \$2.00 OR MORE PURCHASE OF PRODUCE. Coupon good at any M&W MARKET. One coupon per family. Coupon good only Oct. 22 thru Oct. 28, 1973.</p>	<p>VALUABLE COUPON</p> <p>50 Extra S&H Green Stamps with this coupon and \$2.00 OR MORE PURCHASE BAKERY GOODS. Coupon good at any M&W MARKET. One coupon per family. Coupon good only Oct. 22 thru Oct. 28, 1973.</p>	<p>Week 4</p> <p>4</p> <p>Oct. 22 thru Oct. 28</p>
<p>VALUABLE COUPON</p> <p>50 Extra S&H Green Stamps with this coupon and \$5.00 OR MORE PURCHASE (Except Eggs & Frozen Foods). Coupon good at any M&W MARKET. One coupon per family. Coupon good only Oct. 29 thru Nov. 4, 1973.</p>	<p>VALUABLE COUPON</p> <p>50 Extra S&H Green Stamps with this coupon and the purchase of 2 DOZEN M&W LARGE "AA" EGGS. Coupon good at any M&W MARKET. One coupon per family. Coupon good only Oct. 29 thru Nov. 4, 1973.</p>	<p>VALUABLE COUPON</p> <p>50 Extra S&H Green Stamps with this coupon and \$3.00 OR MORE PURCHASE FROZEN FOOD. Coupon good at any M&W MARKET. One coupon per family. Coupon good only Oct. 29 thru Nov. 4, 1973.</p>	<p>Week 5</p> <p>5</p> <p>Oct. 29 thru Nov. 4</p>
<p>VALUABLE COUPON</p> <p>50 Extra S&H Green Stamps with this coupon and \$5.00 OR MORE PURCHASE (Except Meat or Health/Beauty Aids). Coupon good at any M&W MARKET. One coupon per family. Coupon good only Nov. 5 thru Nov. 11, 1973.</p>	<p>VALUABLE COUPON</p> <p>50 Extra S&H Green Stamps with this coupon and \$2.50 OR MORE PURCHASE HEALTH & BEAUTY AIDS. Coupon good at any M&W MARKET. One coupon per family. Coupon good only Nov. 5 thru Nov. 11, 1973.</p>	<p>VALUABLE COUPON</p> <p>50 Extra S&H Green Stamps with this coupon and \$5.00 OR MORE PURCHASE. Coupon good at any M&W MARKET. One coupon per family. Coupon good only Nov. 5 thru Nov. 11, 1973.</p>	<p>Week 6</p> <p>6</p> <p>Nov. 5 thru Nov. 11</p>
<p>VALUABLE COUPON</p> <p>50 Extra S&H Green Stamps with this coupon and \$5.00 OR MORE PURCHASE (Except Produce or Frozen). Coupon good at any M&W MARKET. One coupon per family. Coupon good only Nov. 12 thru Nov. 18, 1973.</p>	<p>VALUABLE COUPON</p> <p>50 Extra S&H Green Stamps with this coupon and \$3.00 OR MORE PURCHASE OF FROZEN FOODS. Coupon good at any M&W MARKET. One coupon per family. Coupon good only Nov. 12 thru Nov. 18, 1973.</p>	<p>VALUABLE COUPON</p> <p>50 Extra S&H Green Stamps with this coupon and \$2.00 OR MORE PURCHASE OF PRODUCE. Coupon good at any M&W MARKET. One coupon per family. Coupon good only Nov. 12 thru Nov. 18, 1973.</p>	<p>Week 7</p> <p>7</p> <p>Nov. 12 thru Nov. 18</p>
<p>VALUABLE COUPON</p> <p>50 Extra S&H Green Stamps with this coupon and \$5.00 OR MORE PURCHASE (Except Meat and Eggs). Coupon good at any M&W MARKET. One coupon per family. Coupon good only Nov. 19 thru Nov. 25, 1973.</p>	<p>VALUABLE COUPON</p> <p>50 Extra S&H Green Stamps with this coupon and the purchase of 2 DOZEN M&W LARGE "AA" EGGS. Coupon good at any M&W MARKET. One coupon per family. Coupon good only Nov. 19 thru Nov. 25, 1973.</p>	<p>VALUABLE COUPON</p> <p>50 Extra S&H Green Stamps with this coupon and \$5.00 OR MORE PURCHASE OF MEAT. Coupon good at any M&W MARKET. One coupon per family. Coupon good only Nov. 19 thru Nov. 25, 1973.</p>	<p>Week 8</p> <p>8</p> <p>Nov. 19 thru Nov. 25</p>
<p>VALUABLE COUPON</p> <p>50 Extra S&H Green Stamps with this coupon and \$5.00 OR MORE PURCHASE (Except Health/Beauty Aids or Produce). Coupon good at any M&W MARKET. One coupon per family. Coupon good only Nov. 26 thru Dec. 2, 1973.</p>	<p>VALUABLE COUPON</p> <p>50 Extra S&H Green Stamps with this coupon and the purchase of \$2.00 OR MORE FRESH FRUITS & VEGETABLES. Coupon good at any M&W MARKET. One coupon per family. Coupon good only Nov. 26 thru Dec. 2, 1973.</p>	<p>VALUABLE COUPON</p> <p>50 Extra S&H Green Stamps with this coupon and \$2.50 OR MORE PURCHASE OF HEALTH & BEAUTY AIDS. Coupon good at any M&W MARKET. One coupon per family. Coupon good only Nov. 26 thru Dec. 2, 1973.</p>	<p>Week 9</p> <p>9</p> <p>Nov. 26 thru Dec. 2</p>
<p>VALUABLE COUPON</p> <p>50 Extra S&H Green Stamps with this coupon and \$5.00 OR MORE PURCHASE (Except Frozen Foods or Meat). Coupon good at any M&W MARKET. One coupon per family. Coupon good only Dec. 3 thru Dec. 9, 1973.</p>	<p>VALUABLE COUPON</p> <p>50 Extra S&H Green Stamps with this coupon and \$5.00 OR MORE PURCHASE OF MEAT. Coupon good at any M&W MARKET. One coupon per family. Coupon good only Dec. 3 thru Dec. 9, 1973.</p>	<p>VALUABLE COUPON</p> <p>50 Extra S&H Green Stamps with this coupon and \$3.00 OR MORE PURCHASE OF FROZEN FOODS. Coupon good at any M&W MARKET. One coupon per family. Coupon good only Dec. 3 thru Dec. 9, 1973.</p>	<p>Week 10</p> <p>10</p> <p>Dec. 3 thru Dec. 9</p>
<p>VALUABLE COUPON</p> <p>50 Extra S&H Green Stamps with this coupon and \$5.00 OR MORE PURCHASE (Except Produce & Bakery). Coupon good at any M&W MARKET. One coupon per family. Coupon good only Dec. 10 thru Dec. 16, 1973.</p>	<p>VALUABLE COUPON</p> <p>50 Extra S&H Green Stamps with this coupon and \$2.00 OR MORE BAKERY PURCHASE. Coupon good at any M&W MARKET. One coupon per family. Coupon good only Dec. 10 thru Dec. 16, 1973.</p>	<p>VALUABLE COUPON</p> <p>50 Extra S&H Green Stamps with this coupon and \$2.00 OR MORE PURCHASE FRESH FRUITS & VEGETABLES. Coupon good at any M&W MARKET. One coupon per family. Coupon good only Dec. 10 thru Dec. 16, 1973.</p>	<p>Week 11</p> <p>11</p> <p>Dec. 10 thru Dec. 16</p>
<p>VALUABLE COUPON</p> <p>650 BONUS S&H STAMPS with this coupon and \$10.00 OR MORE PURCHASE (Except Meat or Eggs). Coupon good only if qualified each previous week. Coupon good at any M&W MARKET. One coupon per family. Coupon good only Dec. 17 thru Dec. 23, 1973.</p>	<p>VALUABLE COUPON</p> <p>50 Extra S&H Green Stamps with this coupon and the purchase of 2 DOZEN M&W "AA" LARGE EGGS. Coupon good at any M&W MARKET. One coupon per family. Coupon good only Dec. 17 thru Dec. 23, 1973.</p>	<p>VALUABLE COUPON</p> <p>50 Extra S&H Green Stamps with this coupon and \$5.00 OR MORE PURCHASE OF MEAT. Coupon good at any M&W MARKET. One coupon per family. Coupon good only Dec. 17 thru Dec. 23, 1973.</p>	<p>Week 12</p> <p>12</p> <p>Dec. 17 thru Dec. 23</p>

2500 FREE S&H GREEN STAMPS

M&W MARKETS "12 Weeks of Christmas" offers you an opportunity to receive during the next 12 weeks, a BONUS of 2500 FREE S&H Savings Stamps. To start receiving your FREE stamps this week, save this page and the coupons it contains. Please notice that there are 3-coupons for each of the 12 weeks as well as a 650 BONUS STAMP COUPON. Coupons will be redeemed each week at the checkstands when purchases are made. The large BONUS STAMP COUPON must be brought to the store each week of the 12 weeks, to be validated with your minimum purchases. At the end of the 12 weeks, turn in your validated BONUS STAMP COUPON and receive a Christmas BONUS of 650 FREE S&H GREEN STAMPS! All 2500 FREE Stamps offered during the "12 Weeks of Christmas" are in addition to the regular S&H stamps you receive with all purchases every day at M&W!

650 BONUS STAMP COUPON

650 Extra S&H Green Stamps... Yours when you have all 11 BONUS squares above filled in and stamped each week, after a \$5.00 or more purchase at any M&W store. When you have all BONUS STAMPED numbers 1 thru 11 with no duplication of numbers, present this BONUS COUPON during the 12th week (December 17 thru 23) and with a \$10.00 purchase or more, you will receive the SPECIAL BONUS of 650 EXTRA S&H Green Stamps.

Name _____
 Address _____
 This Coupon Must Be Redeemed Between December 17 and 23, 1973... One Bonus Per Family



912 N. 9th St. / 219 Main St. / 2802 State St. / 6423 Ustick Rd. / 1674 Hill Rd. / 4824 State St. / 120 Holly in Nampa / 6005 Kimball in Caldwell / Parma & Nyssa