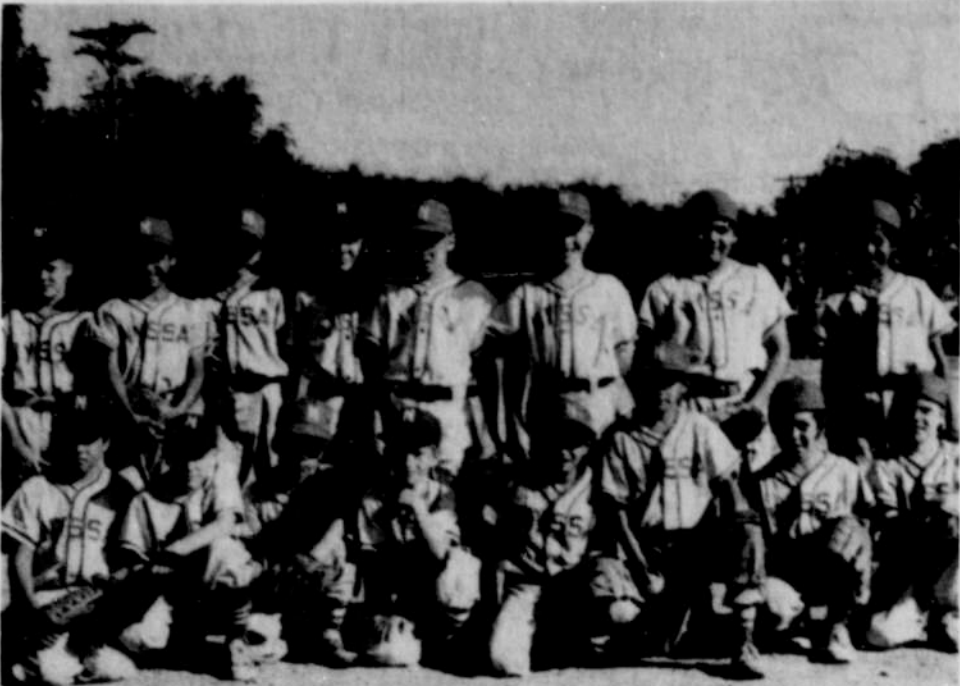




AFTER THIS PHOTO WAS TAKEN, the Nyssa Pee Wee team went on to win a 27 to 7 victory over a team from Cow Hollow. The game last Friday, June 29, was the last of the season for the Nyssa team which ended the year with a record of 4 wins and 2 losses.

Team members pictured above included: (Back Left) Carl Hansen, Frankie Lopez,

Marvin Seuell, Wayne Mitchell, Kelly Ferrenburg, Kenny Haney, Martin Elguizabal and Roy Gomez.

(Front Left) Douglas Madrid, Mike Johnston, Ronnie Robinson, Darin Helman, Tony Estrada, Ricardo Garcia, Pedro Hernandez and Jeff Matthews.

The team was coached by Terry Helman and Jim Kile was the assistant coach.



Salem Scene

by Jack Zimmermann

How much protection can the consumer afford?

Sound familiar? It should. The same question and its ultimate answer have done more than anything else to temper the so-called environmental movement.

No one seriously challenges the value of concerted efforts to improve the quality of our air and water and the many other steps being taken to maintain the state and nation's livability. And from an environmental standpoint, the movement has borne fruit.

But the nationwide clean-up had its price, and Americans—whether they live in Oregon or Maine—are and will be paying hard-earned dollars to achieve the particular degree of cleanliness they desire.

The environmental movement was not born in the Sixties. But during that decade it achieved public popularity to a point of near-hysteria. Emotion, in many instances, had a tendency to exceed common sense. And in the final analysis, financial practicality became the deciding factor.

Close on the heels of the environmentalists were those who seized upon the consumer

protection theme and propelled politicians into still another flurry of legislative activity in the name of fairness to those who buy goods and services in the marketplace.

The history of the consumer movement easily matches that of man's age-long desire to protect and conserve vital elements of his environment. But the new consumerism of the Sixties and early Seventies—like the new environmentalism—discarded volunteerism and competition as solutions and turned instead to govern for solace. As is apparent now, this is an expensive way to solve a problem.

On state and federal levels the environmental movement spawned bureaucracies the size and expense of which are threatened only by agencies, departments and bureaus devoted to solving social problems. The consumer protection movement now threatens to create a costly governmental bureaucracy on at least an equal scale.

Congress—although the federal government already has a mind-boggling number of alphabetical bodies devoted to consumer interests—is per-

haps no more than a step away from creating a whole new layer of protective bureaucracy entitled the Consumer Protection Agency.

Similar moves are under way at state levels and the Oregon Legislature during its current meeting at Salem is no exception. Despite the fact its predecessors took meaningful and effective steps in 1971 to protect buyers of goods and services from the unscrupulous entrepreneur with questionable ethics, consumerists this session continue to push for even more legislation as the cure-all for real or imagined ills.

Examples of the excessive costs the consumer actually pays for this kind of protection by government are apparent at every hand. In order to have his cake and consume it in the style he desires, the consumer of automobiles now pays excessively for high-speed highways on which to propel his two-ton juggernaut loaded with stereo tape deck, air-conditioner and a plethora of chrome and paint. Adding to the cost of what has become an American necessity, are safety and environmental protection devices that are creating a variety of reactions from the driving public.

Safety belts, air bags, absorbent bumpers and numerous anti-pollution devices have catapulted the automobile into an easy second place behind one's residence as the most costly item a consumer purchases. And since Americans also tend to purchase this four-wheeled necessity every other year or so—and to own more than one at a time—the cost of family transportation probably exceeds that of one's domicile.

The cost of protecting the consumer is not restricted to those who ply the streets and highways, however. Everytime an unwary consumer is bilked by someone whose ethics are suspect, the consumer protection advocate turns to his lawmaker and cries for legislation against all purveyors in order to curb a few.

Environmental mania worked the same way until today the nation has so over-protected segments of the ecology that corresponding segments of the economy threaten to topple. The energy crisis is a case in point.

For the most part the 57th Legislature at Salem is proceeding with caution in the face of consumer proposals and appears to have learned a lesson from the earlier stampede to ride the environmental bandwagon.

Specific examples might be proposals to artificially regulate the price consumers pay to enjoy the privilege of credit.

Information Available On Oregon's Golf Courses

A golfer wishing to play all of Oregon's golf courses would have to play a distance approximately equivalent to the length of Interstate 5 from border to border in Oregon—that is if he managed to avoid extensive trips in the rough.

The 306 miles—or 538,630 yards—of fairways are listed in the newly revised version of "Oregon Golf Courses," a brochure produced by the Travel Information Section of the

State Highway Division. Information on 128 courses, listed and described by location, number of holes, length of course, and whether public or private, is contained in the brochure according to Victor B. Fryer, travel information director.

The total includes 101 public courses and 27 private courses. Of these, 54 are full 18-hole courses. In addition, the list includes 71 nine-hole courses, one 36-hole course, one 27-hole course, and one 6-hole course.

TVCC To Start Area Basketball

The tennis portion of Treasure Valley Community College's summer recreation program here in Nyssa will be ending this Friday, July 6, with the finals of a round-robin tournament.

So far in the tournament, Donna Oldemeyer and Sara Marum are leading in the 12 or older age group; in the under 12 group, Robert Jimenez and Tien Tensen are leading. Basketball will start on Monday, July 9, and will be held in the old gym. Interested youngsters can sign up at the gym; both boys and girls, ages 8 through 14, are eligible. The program lasts from 9:00 to 12:00 each morning.

Nyssa Girl Competes For Rodeo Crown



EVELYN BAILEY

Evelyn Bailey, daughter of Joe Bailey and the late Mrs. Bailey, will compete for the title of Oregon High School Rodeo Queen during the State Championship Finals to be held July 5-8 at Burns, Oregon.

Sixteen year old Evelyn will be a Senior at Nyssa High School this fall. She is a member of the Spanish Club and has served as a cadet teacher at the school. For the past several years, Evelyn has been an active member of a 4-H Riding Club and has competed in High School Rodeo for the past three years.

Listing as her hobbies—swimming, bowling, antique and matchbook collecting, and leathercraft, Evelyn will very readily admit however that her first love is horses—any one of the 15 she now has.

During the OHSRA Finals, Evelyn will also be competing in barrel racing, pole bending, goat tying and breakaway roping—but will take only two of her very favorite horses to Burns.

Adherents steadfastly ignore the facts involving actual costs of extending credit. They favor an arbitrary limit which they believe is fair from the consumer's point of view.

The result of this type of legislative fiat, of course, is that everyone winds up paying more for goods whether they buy on time or pay cash. And most cannot be accepted from a risk standpoint.

This situation ultimately leads to more costly and devious methods of circumventing the law and the consumer forced to borrow money with which to make his purchase winds up paying more than he would if the cost of credit were determined competitively.

Licensing those who provide services also is a popular consumer protection weapon. But it seldom is aimed at a target that will aid the consumer. Licensing auto mechanics, for instance, will not guarantee satisfaction with the work he does nor the price charged for his labor. And at the same time an expanded bureaucracy is created to police the dubious licensing regulation.

Lawmakers, perhaps even more than merchants, should appreciate the value of competition. They all are elected and achieve office only by success in selling their value over that of their opponents among their voting constituents. But those who win in elective competition on a record studded with laws that continually inflate the cost of living for that constituency are probably as guilty of misdeeds as the tiny percentage of all purveyors who prey on human gullibility to dispose of their wares.



NYSSA'S 1973-74 VARSITY cheerleaders for the upcoming school year spent the last week at Logan State University while attending cheerleading camp. During their stay the cheerleaders learned chants, motions, dance routines and double stunts that will be used in cheering. In the evenings the different cheer-

ing squads competed for ribbons. NHS cheerleaders received two excellent ribbons and an honorable mention. Cheerleaders for the upcoming school year are (kneeling) Lillian Moore and Mary Ann Estrada. (standing) are Sara Vielma, Julie Peterson and Barbie Rosseiman.

Nyssa Students Make TVCC's Dean's List

The Spring-quarter Dean's List for Treasure Valley Community College was released last Wednesday, June 27 and 13 students from Nyssa were listed.

Being named to the Dean's List is an honor accorded students who earn a grade point of 3.25 (B plus) or better, while taking at least 14 credit hours. Students from Nyssa attain-

ing a perfect grade of 4.00 (straight A) were: Douglas Cooper, Raquel Escobedo, Vikki Price, Rebecca Rivera and Gary Winchester.

Students making grades between 3.25 and just short of 4.00 were: Dana Bratton, Richard Cannon, Ralph Kellogg, John Mantle, Chris Moore, Jonathan Pounds, Henry Serrano and Janis Takami.

SPORTS BOOSTERS

The Nyssa Sports Boosters meeting will be held Thursday, July 5 at the Nyssa High School at 8 p.m.

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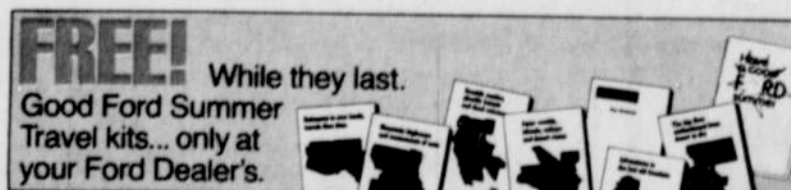


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