

# "The Potato... Something Good That's Good for Y



"THE POTATO: SOMETHING GOOD THAT'S GOOD FOR YOU" is the message from George Sadamori of Nyssa, who currently is one of our state's representatives to the National Potato Promotion Board (NPPB). The slogan, which first appeared earlier this year with NPPB's magazine and television advertising, is part of the NPPB's all-out effort to make Americans more aware of the potato's high nutrition and low calorie content. Sadamori and the other 82 members of the board held their annual meeting recently in Denver, Colorado, and approved the advertising and public relations programs for 1973-74.

In addition to Sadamori, Oregon was represented on the NPPB by Dwight O. Macy of Culver and Edwin J. Stastny of Malin.

## EASTER LORE AND LEGEND

If you happen to be coloring eggs this Easter, you might be interested to know that the tradition was known in England as early as the Middle Ages. In Edward I's household account for 1290, there is an entry of eighteen pence spent on 450 eggs to be covered with gold leaf for the royal household!



In Florence, Italy, a rite preserved from the Middle Ages annually commemorates the end of Lent and serves as an omen for the coming year. As thousands watch, four white oxen draw an ornate cart filled with explosives which are ignited at the proper moment. When the fireworks explode, great rejoicing follows, as it is believed that this foretells an excellent harvest.

The custom of rising with the sun on Easter morn comes from an ancient peasant belief that those who witnessed sun-up on a certain day in spring would be blessed with good fortune, good health and bountiful crops.

## Professional Directory

### Physicians and Surgeons

K. E. KERBY, M.D.  
K. A. DANFORD, M.D.  
Physicians and Surgeons  
Dial 372-2241

HOURS: 9 to 12 noon & 2 to 5 P.M. - Monday through Friday, 10 to 12 Saturday.

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L. A. Maulding, M.D.  
Charles E. Vanetti, M.D.  
Physicians and Surgeons  
Dial 372-2216

HOURS: 9 to 12 noon and 2 to 5 P.M. - Monday, Tuesday, Thursday and Friday, 9 to 12 noon, Wednesday and Saturday. Weight labs. "By appointment only" Wednesday.

DAVID W. SARAZIN, M.D.  
Physician and Surgeon  
HOURS: 10 to 12 noon & 2 to 5 P.M. - Monday, Tuesday, Wednesday, Friday, 10 to 12 Saturday.  
Phones: Office 372-3365  
Residence 372-3173

### Optometrists

DR. JOHN EASLY  
387 S. W. 4th AVENUE  
Ontario, Oregon  
Phone 889-8017

DR. J. E. HEITZMAN  
7 North 2nd Street  
Nyssa . . . . . 372-3747

### Veterinarians

TREASURE VALLEY ANIMAL HOSPITAL  
Phone 372-2251  
DR. B. E. ROSS  
Nyssa . . . . . 372-3552  
DR. JEFF HOWLETT  
DR. JULE PLUMMER  
372-2798



## Salem Scene

by Jack Zimmerman

### FRINGE BENEFIT

Always an important part of each legislative session at Salem--but seldom attracting much public attention--are two subjects important to Oregon's economic vitality.

As common to Legislators as AC/DC are to electricians, the subjects are Unemployment Compensation and Workmen's Compensation (UC/WC). And though they may carry little wattage when it comes to public notice, both are strictly high voltage material when it comes to keeping food on the table of the temporarily unemployed and caring for workmen injured on the job.

Actually, a good part of each Legislature's biennial stint in Salem is devoted to the scores of bills introduced each session designed to streamline and bolster the two functions that have become matter-of-fact fringe benefits for most workers and an accepted "cost-of-doing-business" for employers.

Unemployment Compensation, the younger of the two programs, was created through enactment of the Social Security Act of 1935. Under that federal legislation, states were directed to put their own Un-

employment Comp programs into effect and operate them in compliance with certain federal guidelines.

Workmen's Comp--which traces its lineage abroad to western Europe during the early days of the Industrial Revolution--has been a fact of industrial life in this country since the turn of the century. Nationwide conformity was instituted in 1911 and administration of Workmen's Compensation Insurance programs is handled by individual states.

In Oregon the Unemployment Compensation program is administered by the Employment Division of the Department of Human Resources. Workmen's Compensation is administered by a regulatory three-man board, appointed by the governor with members representing labor, management and the public.

Contrary to current popular opinion among younger segments of the labor force, both programs provide employer-paid benefits. Many young workers, for example, believe they are "entitled" to Unemployment Compensation when they leave a job, for whatever the reason, because they labor under the false impression they

have been paying into an unemployment fund.

This is not the case. Unemployment Compensation was conceived originally to help stabilize employment by levying a payroll tax against employers of varying amounts depending on the amount of turnover among employees. The idea was to discourage employers from making excessive layoffs.

Employers today in Oregon pay the state an amount equal to from .8 percent to 2.7 percent of each covered employee's first \$4,200 of annual payroll. The percentage paid depends on a merit rating established for each employer based on the amount of benefits paid by his particular business.

Workmen's Compensation consists of insurance policies purchased by employers from the state, from private insurance companies or a system of self-insurance some employers choose to provide themselves. Employers are required to purchase so much insurance per \$100 of payroll, based on an experience rating, which will provide funds enough to compensate injured workmen for treatment, wage loss and rehabilitation.

At present employees pay a minimal 2 cents per day which is deducted to what is called a retroactive reserve fund and a second injury fund. The former is drawn upon to bring

benefits for formerly injured workmen into line with new benefit schedules as they evolve upward. The latter helps encourage employers to hire the handicapped by helping to pay compensation to a one-eyed employee, for instance, who might lose his remaining sight on another job.

In the cases of both UC and WC, these are the only contributions workers make.

Conceptually, Workmen's Comp compensates employees for time lost and treatment of employment connected illness and injury. Unemployment Comp is an economic stabilizer, designed to provide necessities of life to workers who find themselves temporarily unemployed through no fault of their own.

Each legislative session finds labor interests working to increase benefits payable to employees. And, simultaneously, business interests work to keep benefits equitable--but within practical limits dictated by all of the factors inherent to costs-of-doing-business and still making a satisfactory profit.

As a rule these traditional opponents manage to avoid blood-letting because both believe in UC and WC and recognize the problems inherent to both sides. Management appreciates a stable, healthy labor force and is dependent upon that labor force to get its particular job done. Labor, on the



MRS. LINDA LEAVITT, RIGHT, CHAIRMAN of this year's volunteer women's group who will solicit the business district seeking funds to finance the American Cancer Society's programs in research, education and service. Assisting Mrs. Leavitt is Dolores Corfield.

other hand, recognizes costs-of-doing-business must remain in balance or job-creating management's businesses cannot exist.

Particularly distressing to both sides is the seasonal nature of most major Oregon employment. Construction, the timber industry, agriculture and tourism account for a lion's share of employment in this state. Consequently, employers find they must make inordinate payment to these programs during high employment periods to sustain employees during periods of low employment.

Benefits paid in states with a more stable employment base often are cited as examples Oregon employers are expected to match. And the difficulty in achieving these levels usually produces the greatest part of any animosity between proponents and opponents.

Meanwhile, these employment fringe twins continue to occupy much of the deliberation during each legislative session. And whether the public is aware or not, the process continues apace during the 57th session currently meeting in the capitol city.

# Easter Shopping Guide

WISHING YOU A HAPPY EASTER

**CLOVER FARM**  
GOOD-DAY MANDARIN ORANGES  
11 oz. TIN **19¢**

**SHOP WITH CONFIDENCE** **FRIENDLY SERVICE**

**CLOVER FARM**  
Treasure Valley SALAD DRESSING  
QT. 32 OZ. **45¢**

Huge selection

FULLY COOKED  
**SHANK HALF HAMS . . . . 79¢ LB.**

**HEN TURKEY'S SWIFT BUTTERBALL 55¢ LB.**  
**HORMEL BONELESS HAM CURE #1 1.89 LB.**  
**U.S.D.A. CHOICE RIB ROAST LARGE END 1.39 LB.**  
**TASTY HAM CENTERS FULW OF FLAVOR 1.19 LB.**  
**WHOLE-OR-BUTT HALF HAMS NOW... 89¢ LB.**  
**HORMEL SIZZLER'S 12 OZ. PACKAGE 79¢ EA.**

**RIB STEAK . . . . 1.49 LB.**

FRESH RED RIPE EXTRA FANCY **STRAWBERRIES 47¢ PT.**

**YOUNG SHARP SPEARS ASPARAGUS 3 LBS. 1.00**

**TREASURE VALLEY COTTAGE CHEESE**  
2 LB. **71¢** 1 LB. **42¢**

**TOMATOES "GREAT FOR SALADS!" 29¢ LB.**

PRICE APPLIES ONLY WITH THIS COUPON  
**BETTY CROCKER 15-18 1/2 OZ. PKG. 1 OR 2 STEP ANGEL FOOD • LEMON CHIFFON CAKE MIX 49¢ EA.**  
W/O COUPON . . . . 73¢ EACH  
Good only at CLOVER FARM STORE  
Coupon expires APRIL 21 ST. 1973  
offer a 1/2 MI. LI. COUPON PER ITEM

TREASURE VALLEY 1/2 GALLON  
**ICE CREAM ASST. FLAVORS 59¢ EA.**  
10 OZ. PKG. **GREEN GIANT 33¢ EA.**  
NATURIFE 10 OZ. PKG. **STRAWBERRIES 28¢ PKG.**

**Treasure Valley "AA" GRADE EGGS**  
LARGE DOZEN **63¢**

**CASCADE DISH WASHER DETERGENT**  
2 LB. **58¢**  
13 OZ.

**CH SUGAR**  
• 5 LB. PACKAGE GRANULATED **75¢**  
• 2 LB. BAG POWDERED **39¢**  
• 2 LB. BAG BROWN SUGAR **39¢**

**GALLO PINK CHABLIS WINE 1/2 GALLON \$1.89**

**CLOVER FARM Nalley's PICKLES 39¢**  
• CUCUMBER CHIPS  
• BANQUET DILLS  
NOW....

**BETTER VALUES** **Parking**

PRICES EFFECTIVE APRIL 19-20-21ST.

LITTLE PRUNE SIZE "A OR B"  
**PANTY HOSE 3 COLORS \$1.00 VALUE 88¢**  
CX-126 -12 EXPOSURE **99¢**  
**KODACOLOR FILM NOW.... 99¢**  
SYLVANIA 3 CUBES PER PKG. **99¢**  
**FLASHCUBES \$1.15 VALUE 99¢**  
EASTER EGG DYES ASST. COLORS **25¢ VALUE 19¢**

**PINEAPPLE DEL MONTE • CRUSHED • 2 1/2 TIN • CHUNK • TIPBIT'S EA. 23¢**  
**NALLEYS PICKLES WHOLE SWEET 22 OZ. 59¢**  
**MARSHMALLOWS 10 1/4 OZ. CAMPFIRE MINIATURE 18¢**  
**PINEAPPLE JUICE TREASURE VALLEY 46 OZ. 29¢**  
**DIXIE PAPER PLATES WHITE 9" - 100 CT. 59¢**

**OYSTERS BWE PLATE 8 OZ. CAN 77¢**  
**ZESTA SALTINE CRACKER'S 1 LB. 39¢**  
**BLACK PEPPER SCHILLING'S 4 OZ. 49¢**

**SPIC AND SPAN 54 OZ. SAVE \$1.09**

**DOUBLE !! GOLD STRIKE STAMPS... ON ALL PURCHASES MON. TUES. WED.**  
Helping Western Families Live Better

WE GIVE GOLD STRIKE STAMPS EVERY DAY  
**RIEB'S CLOVER FARM NYSSA, OREGON**

**Nolan Field-Waldo Co. INSURANCE AGENCIES**  
ALL TYPES OF **INSURANCE** INCLUDING **FARM**  
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