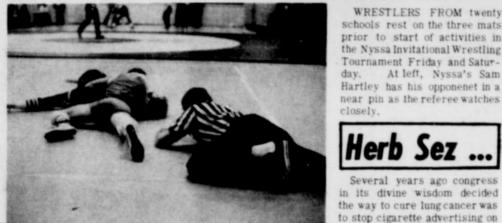
Page Ten





Survey Shows Oregonians **Favor Tourist Promotion**

feel the state should continue to crats and Republicans agree promote tourist trade, rather tourist trade is beneficial. than keep Oregon to themselves. according to a recent survey taken by Bardsley & Haslacher, inc., Portland marketing research consultants.

that economic benefits from and upper income levels. tourist trade outweigh the discomforts of crowded parks and personal, in-home interviews highways. And the feeling is unanimous, with persons in all sectors of the state advocating continuation of tourist trade promotion.

Here is the consensus, as revealed by a statewide survey conducted in September, 1972: Invite tourists 68% Undecided 4%

100% These results represent very little shift in sentiment over the past two years, despite the controversy which has surrounded the issue. For example, a Lou Harris study in 1970 showed 70 per cent favoring tourist trade Other people say that the tourist pared with 68

first three quarters of 1972 than in any other comparable A heavy majority of voters in all walks of life. Demo-

Support for tourist trade promotion is strongestamong older can't find one way to destroy Oregonians, middle and lower income groups and in areas outside of Metro Portland. Op-

These findings are based on with 805 Oregon adults. Mathematically, the 68 per cent which favored tourist trade promo tion is within 3.3 per cent of the result which would accrue

from a complete count of adults in the state The question was worded as follows:

There has been some recent mention in the press of controversy over whether Oregon should continue to invite tourists to visit our state. Some people say that tourists are crowding our parks and highways so that Oregonians themselves can't enjoy them. ness is the state's third

The Nyssa Gate City Journal, Nyssa, Oregon

Nyssa Wins Invitational **Wrestling Tournament**

For the second straight year Nyssa's powerful wrestling team won their own Nyssa Invitational Wrestling Tournament.

The finals Saturday evening found five Bulldogs winning individual titles on their way to a total of 104 points for the tournament. Capital of Boise was a distant second with 66 points

Sam Hartley (98 pounds), Tim Kane (115), Manuel Perez (130), Ableman (168) were the winners Wilman, former Bulldog title resident of Cambridge, was the

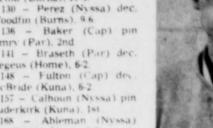
Manuel Perez was selected by tournament officials and referees as the best individual performer in the tournament, and was awarded a trophy. Large crowds filled the Nyssa

presents but all of a sudden he notices his credit card. Hurrah! Buy all of the stuff you want to now. Put it on your credit card. Purchases are easy. Then worry yourself sick in January. This is about as bad as the fellow that took care of his creditors. He bunched all of his bills in one company and even got a vacation thrown in. Boy, too much of this could make anybody worry. Are we really that gullible? Oh well, I'm still a TV buff, I can't turn the damned thing off and sit transfixed through programs, ads and all. So I really can't complain. parently got his ... I guess I get my money's worth.

Journal Classifieds

Vogt (Midvale). 1st. Heavyweight Winters Nampa) pin Brinkerhoff (Midd), 1st. My Neighbors

Bring Results!



98 - Hartley (Nyssa) def.

123 - Tallabus (Cald) dec. 136

Nyssa 104. Capital 66. Caldwell 58, Parma 57, Nampa

54. Boise 4912, Borah and Kuna 42. Middleton 4012.

McCall-Donnelly 37. Meridi

an 34. Vallivue 31. Cam-

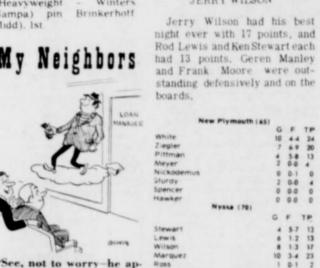
bridge 29, Homedale 281/2.

Fruitland 221/2. New Plymouth 18, Midvale 12,

141 - Braseth (Par) dec. Degeus (Home), 6-2.

157 - Calhoun (Nyssa) pin

Marshall (Burns)

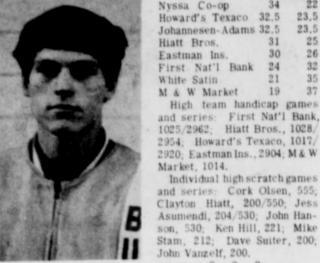


over New Plymouth Thursday evening, 70-65. For the third straight game Jeff Marquez was top scorer, this time with 23, but three of his team mates were in double figures and all eight players contributed their share to the victory.

The Nyssa Bulldogs won their third game of the young season

Bulldogs Top

NP. 70-65



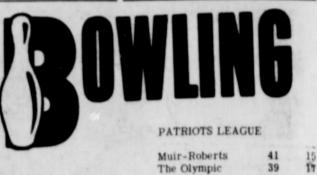
JERRY WILSON

HOUSEWIFE LEAGUE Rolling Stones Scatter Pins Goof Balls Scatter Pins Bowl Weevils Safety Pins Sugar Beets GFTP Pin Droppers Three Splitters Pin Pickers Merry Misses Misguided Missiles High games and series: Heen Oldemeyer, 189; Carol Hill, 184; Velma Stam, 180; Marion Danford 488; Helen Okai, 465; Audrey Wilson, 449. Bowler of the week, Marion Danford, 488 scratch and 0.0 Maudie Voleer and Nona Fis-Half Time New Plymouth 34 Total Fouls NP, 23, Nyssa 21 Fouled Out NP Pittman, Meyer Nyssa Z cher, 567, handicap.

Thursday, December 14, 1972

Nyssa Welding

White Satin



COMMERCIAL LEAGUE Nyssa Co-op 34

Sunset Market **Rieb's Market** Howard's Texaco 32.5 23.5 Johannesen-Adams 32.5 Sugar Bowl 23.5 Wilson's Market 25 31 26 Paulus Jewelry 30 Idaho 1st Nat. Bank First Nat'l Bank 24 32 35 21 19 37 M & W Market High team handicap games

22

High games and series; Phoebe Snyder, 217/198/550; Pat Lombardi, 194/516; Beand series: First Nat'l Bank, verly Galloway, 509. 0 0

36.5

32

30

28

18

17

13

35

28

25.5

19.5

24

26

28

30.5

38

39

43

17

24

SPORTSMAN LEAGUE

Individual high scratch games Owyhee Barber Shop 38 and series: Cork Olsen, 555; Idaho Power Clayton Hiatt, 200/550; Jess B & M Equipment Asumendi, 204/530; John Hanson, 530; Ken Hill, 221; Mike Stam, 212; Dave Suiter, 200; John Vanzelf, 200. 0 0

33.5

32

31

32

29

28

28

25.5

23,5

23

10

15.5

18.5

21

20 22 Nyssa Auto Parts 28 Bass Union 76 26 Q's Trophy Cabin 19 29 Idaho Sporting Goods 30 18 36 16 Oregon Concrete Parma Water Lifter 15 33 High team series: Owyhee Barber Shop, 1056/1074/3139; Nyssa Auto Parts, 2986; B & M Equipment, 2982; Bass Union 21 76, 1031.

20 High Individual series; Don 23 Engstrom, 575; Emil Wohlcke, 24 242/567; Joel Mitchell, 543; 24 Gib Holmes, 212; Wilbur Hol-26.5 comb, 203. 28.5

29 See Page 4 36.5 For Free Gift at Bracken's DEPT. STORE



time in the history of their company. Advertising or not, business is booming. This only goes to prove that if mankind

Herb Sez

Several years ago congress

TV. This idea, like many other

ideas, looked good on paper but

in practice didn't work out as

planned. R. J. Reynolds Indus-

tries sold more tobacco in the

itself it will find another. Taking the cigarette commercials off TV_did leave a More than two out of every position is concentrated among large gap in boob tube enterthree Oregonians take the stand young adults, college graduates tainment. The Salem springtime fresh deals were usually soothing to watch. Winston and Benson and Hedges always gave a comedy relief. I'll have to admit that I sometimes had the idea that the entire TV industry was supported by men and women ruining their lungs but at least we didn't have as many

movies then as we do now. Of course we have interesting commercials now. I think the cats performing for cat chow are superb, they're not only interesting but they are pretty and clever. However I know some people that find cats about as pretty as I do snakes. For them the cat commercials are bummers. How about the Colas and non colas? The soft drink industry has some beautiful ads. Coco-Cola

Dwight Calhoun (157) and Scott of the individual titles. Phil winner at 191 pounds, now a WRESTLERS FROM twenty

schools rest on the three mats winner in that bracket. prior to start of activities in the Nyssa Invitational Wrestling Tournament Friday and Satur-At left, Nyssa's Sam Hartley has his opponenet in a near pin as the referee watches

gym for the two-day affair in spite of below-zero temperatures.

Team points and championship matches are as follows:

Moses (Midd), 1-0 106 - Hanna (MD) dec Buhler (Cald), 7-4 115 - Kane (Nyssa) dec. Dorris (MD). 11-10. Peiha (Burns), 11-4.

Weiser 31-

130 - Perez (Nyssa) dec. Woodfin (Burns), 9.6

Emry (Par), 2nd

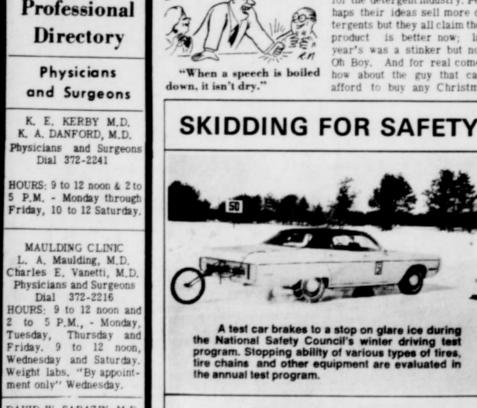
McBride (Kuna), 6-2

Juderkirk (Kuna), 1st 168 - Ableman (Nyssa) 178

de: Needs (Nam), 9-6. dec. Lords (Nyssa), 11-4. 191 - Wilman (Camb) pin

per cent today.

extended by Oregonians of all you feel that Oregon should contypes -- by men and women, by young and old and by workers our state, or not?



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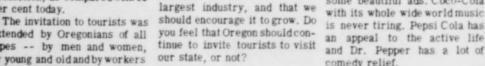
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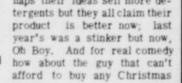
Veterinarians

TREASURE VALLEY ANIMAL HOSPITAL Phone 372-2251 DR. B. E. ROSS 372-35



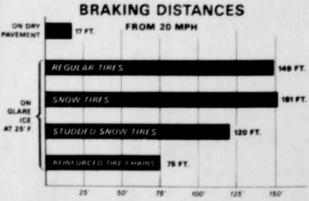
is never tiring. Pepsi Cola has an appeal to the active life and Dr. Pepper has a lot of comedy relief. For out and out corn, I vote for the detergent industry. Per-

haps their ideas sell more de-





A test car brakes to a stop on glare ice during the National Safety Council's winter driving test program. Stopping ability of various types of tires, tire chains and other equipment are evaluated in the annual test program.



The above chart, prepared by the Safe Winter Driving League, illustrates the extreme hazard of driving on glare ice. Tests show that with regular tires stopping distances on glare ice may be nearly nine times the normal, dry pavement distance. Studded tires reduce braking distance by 19 percent while reinforced tire chains cut braking distance by 50 percent.

Regardless of the help provided by this equipment, however, the League warns motorists that far slower than normal speeds are essential when driving on icy pavements.

WE'VE GOT 'EM



See Tom or John

Four Seasons

for Passenger Cars

