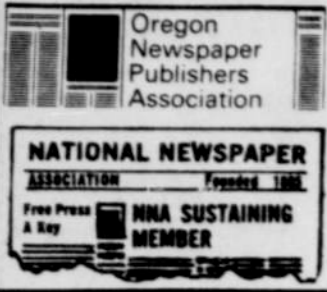


# Nyssa Gate City Journal

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## Tourist Industry Big Business

One of the more attractive pieces of literature that we receive, is the monthly IDAHO Tourist and Recreation Newsletter published by the Idaho State Department of Commerce and Development. It is nicely done, and always has interesting bits of information designed to attract travel dollars for Idaho. On the bottom of the page is one line, "Idaho is what the rest of the world would like to be." We who live within a stone's throw of the Gem State, and avail ourselves of her unlimited outdoor playgrounds would find it hard to dispute that statement.

The subject of this month's newsletter is "What Travel Dollars Do For Idaho". Travel and recreation are near the top of the heap in dollar volume of all business in Idaho, as in Oregon, so this information applies to our state as well as Idaho. Oregon has taken the lead in attracting tourist travel over the years, with great results, so it has been rather disheartening recently to hear our Governor and Secretary of State make statements which would tend to discourage tourists from enjoying out state. We will quote from the Idaho Newsletter, as follows:

"No other dollar matches the widespread benefits of the dollar produced by travel, which is the fastest growing industry in the United States . . . one that is growing three times as fast as the gross national product.

This year alone, people in the U.S. are spending \$105 Billion for leisure activities. Recreation and sports account for 48% of this amount or \$50 Billion. Vacations and trips within the U.S. will account for \$40 Billion or 38%. Visitor money is a direct injection of new capital into the community.

Naturally, those directly connected with the "hospitality industry" receive the prime benefits for traveler revenue. A recent survey shows how these dollars are spent.

- 23% for food, restaurants, etc.
- 23% for lodging
- 16% for shopping in retail stores
- 15% for travel expenses, gas, taxi cabs, and public carriers
- 9% for entertainment
- 9% for services, phones, doctors, etc.

However, the travel dollar is a "hidden dollar" to the extent that it has a great local value that is often overlooked. The economic multiplier ripples that the travel dollar around considerably faster than the average, because it buys immediate services. What is more, very little is spent on the kind of products or services that take it out of the community or state.

These "travel dollars" increase the prosperity of merchants, and this added purchasing power filters down through suppliers, builders, farmers, plumbers, barbers, accountants, doctors and even music teachers . . . creating a climate of economic growth and increased employment.

Travel revenue lends stability to areas with single-industry economics, and, of course travelers contribute a share of local and state taxes. Best of all, these many benefits are realized without depletion of our natural resources.

There is more to the letter, but the above few paragraphs say what we already know, but need to be reminded of sometimes. True, some of our show places on the Oregon Coast are over-crowded at times, but we Oregonians tend to help overcrowd other state's areas at times, and I hope we can continue on a reciprocal basis.

One thing for sure, there is a lot of recreational space between Bend and Nyssa that is not overcrowded. And much of it is very interesting if tourists, and natives, could get into it.

We would remind our governor, the State Highway Department, and even our county commissioners that the sooner the Hell's Canyon Scenic Corridor highway is built, which includes that short portion now under discussion called the Succor Creek Highway, the better off Eastern Oregon will be.

Far from discouraging tourists and travelers to enjoy our country, as I enjoy theirs, I would say "welcome and drop some of those tourist dollars as you enjoy this remote, far out part of Oregon."

## FAITH LUTHERAN CHURCH NOTES

SUNDAY, OCTOBER 15 - Sunday School, 9:45 a.m.

Worship, 11 a.m. (John 4:1-30)

Luther League, 1:50 p.m., we leave the church for the movie, "Two A Penny," Centre Theater, Ontario.

Bible Study (John 3:22-36), 7 p.m.

MONDAY, Youth Bible Study (Acts 2) at the home of Joe and Roseanne Martin, 602 N 2nd, 7:30 p.m.

TUESDAY, 7:30 p.m. Evangelism Training Meeting at the church.

WEDNESDAY, 9:00 a.m. Let's Read-Bible Study Fellowship at the home of Roseanne Martin, 602 N. 2nd.

Junior Lutherans at the church (3-4-5-6th graders) 6:30 p.m.

that we have many opportunities for Bible Study, a vital and growing youth program, teaching-learning opportunities, and worship experiences, plus activities for the men and women of our church. You are always welcome at Faith, 5th and Park, Nyssa.

—Pastor Bill Lewis.

On October 29 we celebrate Faith's 25th Anniversary. Plan to attend "The Sonfolk Concert" at Nyssa High School (Cafeteria-Auditorium), 7:30 p.m. October 29. Nyssa pastors and congregations received materials on this, this week. Ask your pastor for details and watch The Nyssa Gate City Journal in upcoming weeks for further details.

We hope you will make Faith your church home in Nyssa. You will note from our schedule



## NAZARENE CHURCH NOTES

Special services continue each evening this week at 7:30 p.m., with the Rev. Robert Emsley of England as speaker and Bible expositor. Make an effort to attend and bring your Bible; you will be glad you did.

SUNDAY, OCTOBER 15 - Sunday School, 9:45 a.m.

Morning worship with the Rev. Emsley, evangelist at 11 a.m. Closing service of Bible conference at 7 p.m.

TUESDAY, OCTOBER 17 - Young Women's Bible Study at 9:45 a.m. with Jerry Hull.

WEDNESDAY, OCTOBER 18 - Bible study and prayer service 7:30 p.m. Caravans for children 4 years through 6th grade; Teen group meeting, followed by choir practice at 8:30 p.m.

A thought for the Week from Charles Wesley—"Thank God every morning when you get up that you have something to do which must be done, whether you like it or not. Being forced to work, and forced to do your best, will breed you in temperance, self-control diligence, strength of will, content, and a hundred other virtues, which the idle never know."

—Rev. Robert Manley, pastor.

## CONSERVATIVE BAPTIST CHURCH

SUNDAY: Sunday School at 9:45 a.m.

Bible classes for all ages. Morning Service at 11 a.m. Message, "What Will I Give The Master?" (part 3) based on 2 Samuel 24:24 with Acts 2:41-47.

Evening Service at 6 p.m. Message, "The Key to Success With God" based on Matthew 13:53-58.

WEDNESDAY: Midweek service of Bible study and prayer at 7:30 p.m. OCTOBER 22.

Be sure to be present for Sunday School so that you can register to "vote for Sunday School."

A friendly welcome awaits you at this back-to-the-Bible Church.

—Arthur W. Coats, pastor.

## UNITED METHODIST CHURCH NOTES

Sunday, October 15, at the Methodist Church during the 11:00 a.m. Worship Service, the Rev. Bob will be speaking on the topic, "This I Believe, I Believe In The Children."

Joining him in the service will be the Children's Choir, under the direction of Marilyn Russell. The Rev. Bob's column, "This I Believe" will appear next week. The subject will be, "This I Believe, I Believe in Renewal."

Joining the men at their Prayer Breakfast, will be their wives. The Prayer Breakfast is held each Monday morning at Brownie's Cafe at 7:00 a.m. The men at the Methodist Church invite other men in the community to join them each Monday.

The Rev. Bob extends a cordial invitation to the community to attend the services of the church.

## Billy Graham Film In Ontario Sunday

The Billy Graham film, "Two A Penny" will be shown at the Centre Theater in Ontario on October 15-17. The film will be presented Sunday at 2:30 p.m. and Sunday through Tuesday at 7 p.m. and 9:15 p.m. nightly.

Tickets will be \$1.75 for adults at the door, or may be purchased at your local church for \$1.25. Children admission will be \$1.00 at the door only.

The film deals with the most logical ground rules in achieving love, peace and justice in an entertaining and artistic manner.

## THANK YOU!

I would like to thank the doctors and nurses at Holy Rosary Hospital in Ontario who cared for me while there, and my friends and neighbors who sent cards and flowers. Also I wish to thank everyone who visited me while in the hospital.

—Mrs. Selma Simpson.

# OBITUARIES

## C.M. VanSlyke

Memorial services for C. M. VanSlyke, 82, Boise, a prominent Canyon County Commissioner, who died Friday, October 6, 1972, at a Caldwell Nursing home, were held Wednesday, October 11, in the First United Methodist Church, Caldwell, and conducted by the Rev. James E. McMillan, Deer Flat Free Methodist Church of Caldwell, and the Rev. Don Smith, Hillview United Methodist Church, Boise. Private interment was at Canyon Hill Cemetery, Caldwell.

He was born September 11, 1890, at Elmore, Minnesota, a son of Dellevan A. and Maud Ella McArthur VanSlyke. Orphaned at eight, he lived with nephews until 1907, when he traveled to California. In 1909, he went to Des Moines, Iowa, where he worked for the Great Northern Railroad. He married Ella William Below on Jan. 10, 1910, in St. Paul, Minnesota. In 1917, the couple homesteaded in the Central Cove community southwest of Caldwell. Mrs. E. W. VanSlyke died September 27, 1949. He married Emma E. Madden November 27, 1950, at Emmett. They lived on the farm in Central Cove. Mrs. Emma E. VanSlyke died Sept. 2, 1969 at Caldwell. Mr. VanSlyke married Messec Galyon December 16, 1969 in Boise, where they made their home.

Two of his major interests were the development of the Museum of Agricultural Implements in Caldwell Memorial Park, which was dedicated as the VanSlyke museum by the Caldwell Kiwanis Club; and the Easter Sunrise Services at Lizard Butte, which he helped organize in 1938.

From 1951 to 1969, he served on the board of county commissioners, and for 12 years, was chairman of the board. He was a member of the First United Methodist Church of Caldwell, the Caldwell Kiwanis Club, a former member of the Pleasant Ridge Grange, a former member of the Canyon County Pomona Grange, a past Master of the Deer Flat Grange, a Manager-Treasurer of the Canyon County Grange-Credit Union for 25 years, and a past president of the Idaho State Commissioners and Clerks Association. Mr. VanSlyke had served as secretary of the Farm Bureau from 1920 to 1922 and also as director of the Co-op Oil Association, president of the Wilder Farm Labor Association, president of the Southwest Idaho-Eastern Oregon Farm Labor Association. He was a witness at the Congressional fact-finding Committee of Irrigation, was Chairman of the Agricultural Division for raising funds for the Caldwell Memorial Hospital, served on the Board of the Caldwell Multiple Service Stadium, was a member of the school board for seven years, and served as a Sunday School superintendent for 15 years. He received the Kiwanian of the Year Award in 1965, the Caldwell Chamber of Commerce Agriculture Hall of Fame Award in 1968, and The Idaho Statesman Distinguished Citizen award in 1968.

Survivors are, Mrs. VanSlyke, Boise, two sons, D. Arthur and Everett J. VanSlyke, both Wilder; a daughter, Mrs. Virginia Steffens, Nyssa; two half-sisters, Ruth L. Standish, Santa Clara, California and Irene Prochel, Janesville, Minnesota and five grandchildren.

He was preceded in death by a brother, D. G. VanSlyke, who died in 1970, and a granddaughter, Ann VanSlyke, who died in 1965.

Memorials may be given to the Ann VanSlyke Scholarship fund at the First United Methodist Church of Caldwell, the Idaho Youth Ranch, Rupert, or a favorite charity.

## St. Paul's Episcopal Church School

St. Paul's Episcopal Church School will be every Wednesday after school at 4 p.m., starting Wednesday, October 18. Grades 2 through 8 will meet in the Church basement.

Church school for pre-school and first graders will be during regular church services on Sunday.

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## Dale C. Schneider

Dale Clarence Schneider, 48, Nyssa, died Sunday, October 8, 1972, unexpectedly at his home.

He was born April 28, 1924, in Becker, Minn. He married his wife, Lenora, Aug. 27, 1948, in Rupert. He has been a foreman for the Muir Roberts Produce for the past 22 years, and was a veteran of World War II.

He moved from North Dakota to Minidoka, where he lived for a short period. He moved to Nyssa in 1957. He was a member of American Legion Post 29 in Nyssa.

He is survived by his wife, Lenora, his father, Clarence Schneider, Nyssa; his mother, Mrs. William Prangetz, Minidoka; one son, William Schneider, Nyssa; two daughters, Mrs. Harry G. (Vonnie Jane) Henry, Columbia, S.C., and Pamela Schneider, Nyssa; three brothers, Grant H. Schneider, Pacific, Mo., Ward W. Schneider, Tucson, Ariz., and Lane V. Schneider, Portland; one sister, Mrs. Roy (Vonnadean) Eaves, Arnold, Calif.; and four grandchildren.

Services will be conducted at 2 p.m. Thursday (today) in the Lienkaemper Chapel in Nyssa with the Rev. Robert Hutchinson, pastor of the First United Methodist Church in Nyssa, officiating. Final rites will be conducted by American Legion Post 79. Interment will be at Nyssa Cemetery.

## Marion D. Chard

Marion Dewey Chard, 74, resident of Nyssa for the past 36 years, died Saturday, October 7, 1972, at his home.

He was born May 1, 1898, in Lucas, Kansas. He married Ola Kressly, February 18, 1935, in Vancouver, Washington. They moved from Portland to Nyssa in August, 1936.

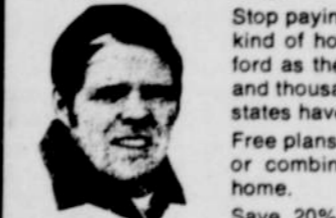
He is survived by his wife of Nyssa; two daughters, Mrs. Arlen (Alta) Fehman, Kaysville, Utah, and Mrs. Arthur (Grizelda) Musick, Concord, California; two stepsons, Wayne Kressley, Ontario and Bill T. Kressley, Lucas; three step-daughters, Mrs. Roy Holmes, Nyssa, Mrs. R. M. Butler, Lincoln City, Oregon and three brothers, Ewen Chard and Earl Chard, both of Nyssa, Harry Chard, Lucas; one sister, Mrs. Carl Fox, Lucas, and nine grandchildren. A brother and a sister preceded him in death.

Services were conducted Tuesday, October 9, at the Lienkaemper Chapel in Nyssa by the Rev. Eldene Johnson, pastor of the First Christian Church of Nyssa. Interment was at the Owyhee Cemetery.

## OKK Club Meeting

The OKK Club will meet Thursday, October 19 at 2 p.m. at the home of Doris Caster with Mrs. Charles Culbertsen as co-hostess. Roll call will be, "Tell of a new product you have tried and really like."

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# OUT OF THE PAST

## 10 YEARS AGO

Almost constant rains, starting Sunday afternoon, have brought a stop to the harvest of beets and alfalfa seed throughout this area.

No lasting harm has been done in the case of beets but alfalfa seed growers are suffering great damage where the seed is still in the field. Approximately 50 percent of seed is unharvested, some of it is beginning to sprout, and owners of unharvested fields expressed dread of the damage that would occur if out-of-area pheasant hunters invaded the area Saturday when the pheasant season opens.

Three young Nyssans arrived on the Portland Rose at the Union Pacific Depot from Ontario on Monday morning Oct. 2. They were Melissa (Missy) Larson, Eric Stunz and Timothy McKinney. The occasion was Missy's second birthday anniversary. Timmy was two years old Sept. 30 and Eric will be three years of age Oct. 14.

## 20 YEARS AGO

Seven more polio cases have been admitted to the Malheur Memorial Hospital during the past week to bring total admissions to 51, with a total of 19 remaining in the hospital.

The American Legion Auxiliary this week made an urgent appeal for hospital beds, claiming that all beds on hand are in use. The organization is considering buying the beds from anyone who has one available. Mrs. Don Graham, president stated.

An appeal was made to hunters this week by H.O. Hopkins and Roland Laurence for them to leave their deer hides at the Hopkins Wholesale Meat plant. These Hopkins said, would be sold and the proceeds given to the polio fund of Malheur Memorial Hospital.

## 30 YEARS AGO

Private L.B. Findling, son of Mr. and Mrs. W.F. Findling of Nyssa, has notified his parents that he is "seeing quite a bit of Australia," where he is stationed with the United States Army.

In his letter to his parents, Private Findling said in part: "Australia compares a lot with the United States, only it is hot here and it is supposed to be winter so I don't know what summer will be like."

"I have seen a lot of kangaroos already. There are also wild parrots, wild hogs and a bird that is somewhat like an ostrich. Gene Brown is still with me. I don't know where John Weeks and Ed Ostrom are now. It seems funny to be so far from home, but I haven't been homesick once since I have been here. There is so much to do and see here that

it keeps me busy all the time. We have cots to sleep on now, which makes it a lot better. Received your letter today (August 24) that you wrote July 6."

## 40 YEARS AGO

While the first snowfall of the season blanketed six states during the week, summer lingered in this favored region. Flowers are blooming in Nyssa but none more profusely than the riotous fall array in the Barrett rock garden three miles northwest of town. Sunday, visitors came from all parts of the Snake River Valley. They found autumn berries on the rocky plants.

The garden nestles on the brow of a hill like a jewel set apart from the rough sage-covered hills which extend for miles into the Owyhee irrigation project on top of the bench. Below the Barrett home, irrigated fields sweep into a broad expanse of autumnal green and gold.

Mrs. Barrett's garden covers about three 100-foot lots. She plays no bridge, her family of two sons and a daughter are grown and live in distant cities. But she helps her husband with the cows and chickens just as other farm wives do. "How do you find time to do so much gardening," she is asked. With a smile she answers, "I rise with the sun and every spare moment is my garden's. I love it more every day. I find it is a tonic for me and for all the people who call."

## 50 YEARS AGO

Nyssa's importance as a producing center and shipping point is shown by the report of the local freight depot. From July 15 to October 7, approximately three and one-half months, there were 495 cars of produce shipped through the Nyssa freight station.

Eddie Powell, manager of the Service garage, announces another reduction of \$50 in the price of Ford cars, making the total cost \$488 delivered at Nyssa.



Starduster OES met October 9 at the home of Amalia Prall in Ontario with eleven members present.

Plans were made for future programs. Nora Graham, president requests all members of Eastern Star be reminded of the Christmas Bazaar to be held December 9 at the Masonic Hall.

Next meeting will be held at the home of Babe Brown of Adrian on November 13.

# VOTE FOR OSCAR B. BRATTON

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**YOUR VOTE WOULD BE APPRECIATED**

Paid For By Oscar B. Bratton  
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