Thursday, July 27, 1972

SPEAKING TO THE CONSUMER ****************** APPLE VALLEY ALBERTA JOHNSON, WWW BY FRANCES SMALLEY WWW **Extension Family Finance Specialist**

Oregon State University

BUCKLE UP. The seat belt or better quality. in your new car, if it meets standard set by the the National Highway Traffic Safety Administration of the Department of Transportation, will have these features: An automatic-locking or emergencylocking retractor for lap belts in both front and rear; all lap-and-shoulder-belt combinations with a three-point design in which the shoulder belt can be attached to the lap belt and released when the lap belt is released; and a buzzer flashinglight warning system that reminds the driver and his frontseat passenger if they have not buckled their lap belts.

Violations of any of these requirements should be reported to the traffic safety administration in Washington, D.C.

LOOK FOR LABEL. When you buy a garment, either fabric or fur, look for the label that tells you what the product is made of, and the name of the manufacturer responsible for the truth of the label. If the manufacturer's name is not

on it, his code number will be. Then, if you are dissatisfied with the fur or fabric, you know where to lodge your complaint. If only the code number was given, send it to the Federal Trade Commission, Washington, D.C. for identification. All code numbers are registered with the FTC.

CHECK THOSE BILLS! Do you let the credit card company do your bookkeeping chores? Mistakes can be made, so it's advisable to take some responsibility yourself.

Before you ever sign a credit card bill, make sure the listing is correct -- that it is what you actually purchased. Check the addition. Then keep the carbon copy of that bill until your monthly statement comes in. Recheck it with that statement. If there is a change, notify the company immediately. Or if a bill comes through for which you have no carbon, make sure it is really yours.

UNORDERED MERCHAN-DISE -- A GIFT. Legally, only two kinds of merchandise can be sent through the mails to a person without his conseni or agreement: free samples which are clearly and conspicuously marked as such, and merchandise mailed by a charitable organization soliciting contributions.

Both of these can be con-

Mrs. Earl Boston and Mr. and Mrs. Don Boston left July 14 To obtain a copy of the brand for Napa, California to attend name items, send 25 cents to the wedding July 16 of Howard Consumer Product Information, Jamison, Jr. and Geraldine Washington, D.C. 20407. Mullay. They also visited with Mr. and Mrs. Ray Wallace in # # # Napa and returned home Monday

WEIGH THE COSTS. Frozen Mr. and Mrs. Don Boston and food plans--which involve a children returned to their home membership fee and the pur- in Seattle Tuesday. chase of frozen foods in quan- Mrs. John Boston's grandtity at monthly or longer in- father Eldon Boothe of Fruittervals -- should be carefully land passed away Friday. Fu-

considered before signing a con- neral services were held Monract. Here are some questions to Gary Seward left Monday for tract.

APPLE VALLEY - Mr. and

on the Primary and General

Election Board attended the

workshop for the new instruc-

and tests at a Boise Hospital.

Mr. and Mrs. Bernie Ham-

Mike Nichols left the first

Mr. and Mrs. Rex Nichols

Mr. and Mrs. Orley Smith

and Mrs. Wyatt were visiting

latives and their many friends

Mr. and Mrs. Buel Clements

ning guests of Mr. and Mrs.

part of last week with the Dale

Bartles family for a camping

ask: How long has the com- the F. F. A. Officers Retreat pany been in business? Do held at McCall. you pay cash, or do you use Mr. and Mrs. Dwight Seward credit? How much will credit and Gary and Mrs. Mabel Fox add to the cost of the food? attended the opening meeting

What kinds of food and how much Sunday of the Annual Intermounof each food item will you re- tain Camp meeting held at the Are they the foods Nampa Tabernacle. cieve? you will actually use? Mr. and Mrs. John Boston and

Then estimate what part of family returned home Monday the family's total food cost the from a very enjoyable eleven frozen food plan will cover. day trip to Canada and Yellow-It may be only 35 to 40 percent, stone Park. so don't count on the plan as A group of women who work

your total food budget. # # #

HAZARDS OF SPRING. With tions in this year's election. spring come traveling salesmen The workshop was held at Je---some of them dishonest, wett Auditorium in Caldwell, Never a year goes by but what homeowners somewhere are Boise spent Tuesday-Thursday "taken in" by shady operators with their grandparents, Mr. who talk them into home "im- and Mrs. Dwight Seward while provements" that fail to their mother, Mrs. Hugh Pierce improve anything except the was undergoing examinations salesman's financial status. Beware of these frequently Mrs. Seward has spent most

used introductions: The offer of last week helping her dauof a "free" inspection of your ghter. roof; "We'll use your home as a model and give you a big rin of Joliet, Illinois visited break on the price;" or "Con- Tuesday-Thursday with Mr. and gratulations! You have just Mrs. William Knox.

If you are approached by strangers with such phrases, do some serious checking be- trip at Boulder Creek. fore you sign a contract or pay the salesman any money. and Jodi were Saturday eve-Take a few days to get esti- ning guests of Mr. and Mrs. mates for the job from es- Charles Simmons of Boise and tablished local firms or work- were Sunday evening guests of men you know are reliable. Mr. and Mrs. Robert Hild of

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BUYING HEALTH INSUR- the last two weeks with re-ANCE. Consumer's mailboxes and newspapers are crowded in this community, Boise and with advertisements for family health insurance. If you plan Roswell, to buy this kind of protection, of Emmett were Thursday evemake sure you understand what you are getting.

For example, what happens Mr. and Mrs. George Grifif you have any "pre-existing" fin visited the weekend of July health conditions under the 15 in Baker with Mr. and Mrs. policy you are considering? Phil Nicely. How much will your policy pay Mr and

surance plan.

give you credit.

#

Mr. and Mrs. Gary Griffin per day for hospital care? Is and daughters

Gene Honey.

Fruitland.



LIBRARY HOURS

SUNDAY and MONDAY - CLOSED TUESDAY - 2 P.M. to 8 P.M. WEDNESDAY - 12 Noon to 6 P.M. THURSDAY - 10 A.M. to 6 P.M. FRIDAY and SATURDAY - 12 Noon to 6 P.M.

According to Mrs Max (Norma) Urry, the following books are now available at the local library.

ADULT FICTION NOW AVAILABLE NYSSA PUBLIC LIBRARY

Agatha Christie -- "Nemesis" -- The title is a code word dealing as usual in mystery and suspense in Agatha Christie Marks, OSU Extension Agri-Style.

"Summer of '42" -- Herman Raucher -- A time remembered by the author at age fifteen.

"Tamzen" -- Jane Gilmore Rushing" A sweeping, romantic novel set in West Texas of the 1890's.

'Mutant 59" -- Gerry Davis -- A spine-chilling novel of science other foods.

"The Day of the Jackal" -- Frederick Forsyth -- The plot to assassinate General Charles de Gaulle's men and himself is told in this tep by step account.

Honor Thy Father" -- Gay Talese -- This is another revealing tale of the Mafia.

'One More Camellia'' -- Anne Tedlock Brooks -- A return to childhood haunts make this book good reading, especially when take place." the ghosts and hidden passages become places and people ready to hurt and bury.

"The Bell Jar" -- Sylvia Path -- This extraordinary work chronicles the crackup of Esther Greenwood.

ADULT NONFICTION Kimberlee and Kent Pierce of

"Ball Four" -- Jim Bouton -- My Life and Hard Times Throwing the Knuckleball in the big leagues.

"It's Apparent You're a Parent"--Bil Keane--An Original Family Circus Book.

"Bottle Collecting in America -- John P. Adams -- In this book the author has shown new ways of locating bottles, of

trading, swapping and purchasing from antique dealers. "100 Years of Baseball" -- Ed Allen -- The author says of this profession "A breed of which I am one and a group which apparently can endure anything."

"The Jesus Story" -- William A. Emerson, Jr .-- A very different aspect of the Christ Jesus as a person.

"The Everglades Today"--George X. Sand--In this sometimes lyrical, sometimes angry book, the author makes an eloquent plea for saving what remains of the everglades. "The Arena of Life" -- Lorus and Margery Milne -- The dyna-

mics of ecology. "Ask a Question About Meteorites"--H.H. Nininger

YOUNG PEOPLE'S NONFICTION

- "The American Indian Fairy Tales" -- Margaret Compton. "Space Puzzles" -- Martin Garner.
- "Moon Exploration" -- C. B. Colby.
- "Modern Light" -- C. B. Colby
- "The Jews in America" -- Frances Butwin.
- "The Japanese in America" -- Noel L. Leathers.
- "The Norwegians in America" -- Percie V. Hillbrand.
- "The Dutch in America" -- Gerrit Tenzythoff.

A series of informative books for young people by--Jean Coryllel Lipke--on Dating, Heredity, Puberty and Adolescence and Loving.

- "Know Your Turtles" -- John M Mehrtens, "Starlight and Candleglow" -- Helen L. Marshall.
- "Story of Rodents" -- Dorothy Shuttlesworth. g" -- Charles Coom

Processing **Main Cost** of Meat

Do you know how much of a 1,000 lb. steer actually reaches the retail meat counter?

Only about 437 lbs., points out a new Oregon State University Cooperative Extension Service publication called "Here is Why. Food Prices are Confusing.'

This is just one of the facts presented in the special report which is available from the Malheur County Extension Office, reports Helen Conner Extension Home Economist.

Prepared by Stephen C. cultural Economist, the report attempts to help consumers understand some of the basic economic factors which influence the price of meat and

'There has been a great deal of concern expressed recently about increases in food costs," Marks explains. "However people must understand the economic forces influencing prices for reasonable discussion to

Meat prices, for instance, reflect consumer demands for beef and their ability to pay for it as the demand for beef, unlike pork and lamb, is closely related to personal income, the economist points out.

Beef cuts at the retail level are priced in accord with the value of each cut as determined both by supply and demand.

The report, which makes extensive use of charts to illustrate the economics of production and marketing, also outlines where the retail meat dollar goes.

Discussing why food prices are up. Marks notes that "no one in particular" is respon- money spent by consumers for sible for the increase which is food goes to pay for the ser-"basically caused by the inter- vices that bring the food from action of changes in the supply the farm to the retail counter and demand for food."

costs incurred in the marketing Marks observes. system beyond the farm gate are passed along to the consumer. obtained through the Malheur Marketing services play a large County Extension Office in part in the total picture. Ontario.

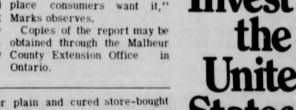
by-step ways and recipes for plain and cured store-bought or caught meat, poultry, fish, wild game, sausages, and delicacies.

"The Manuel of Brands and Marks" -- Wolfenstine -- This comprehensive reference work, the first complete and serious treatment of the subject, traces the history of brands from their appearance in Egyptian tombs to the present development of cryo-branding, a revolutionary new technique

"Christmas Book" -- Kathryn Larson -- A book full of all the ideas you look for at Christmas time, stuffed with holiday recipes, decorations and gifts you can make yourself.

"Where the Money Went" -- Willis E. Stone -- A book

"More than two-thirds of the CO @ The U S character at a public the or the adverticement Invest in in the form and at the time and Demand continues to grow and place consumers want it,"



United States of merica.

Almost 200 years at the same location.

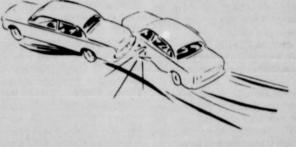


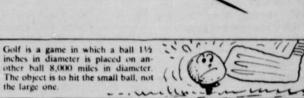
Newspaper Award Shown

Gate City Journal Publisher Dirick Nedry displaying the placque awarded to him at the Oregon Newspaper Publishers Association Convention in Portland last week.

The award was given the Journal for second place in General Excellence among weekly newspapers of Oregon under 2400 circulation. First place went to the Independence Herald, Independence, Oregon.

DRIVE DEFENSIVELY AND **AVOID ACCIDENTS!**





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sidered gifts. Should you receive any unordered merchandise of any kind, do what you like with it. You do not have to pay for it, and it is illegal for the person or firm sending it to you to dun you for it or send a bill.

Consumers are encouraged to report to postal authorities any attempt by the sender to colmerchandise. # # #

GOVERNMENT KNOWLEDGE. Because consumers felt they had the right to know what products the Federal Government buys, the General Services Administration now publishes a list of government purchases that are also available to consumers as brand name products. The second list has just been published. It includes cars, central air-conditioning units, padlocks, and refrigerators.

The listing is not an endorsement of the products of equal



it adequate to cover the costs ning guests in the George Grifof the local hospital? Are fin home, there any limitations on when Mr.

Mr. and Mrs. C. L. Fritts you can begin to conject? How spent the weekend at Prairie much are the premiums? City at the home of Mr. and Last but not least, ask your-Mrs. Walter Clark, where a self if you can afford the inreunion of the Fritts family was held. Relatives from Ontario, Caldwell and Illwaco were

present. COMPARE CREDIT COSTS.

Mr. and Mrs. Gene Honey lect from you for unordered Truth-in-lending legislation took a drive Sunday to Placerrequires that the lender pro- ville and Garden City. On their vide you with two kinds of return home they found Mr. and SHARES information about the cost of Mrs. Finley Zemmer and Hacredit -- the annual percentage rold of Bates, Oregon waiting rate and the finance charge for their return. They were in dollars and cents. overnight guests and left Mon-Both are important to you; day for a visit with relatives

use them in making your de- in North Idaho. cisions about the use of credit. Mrs. Nell Correll was plea-Use the finance charge to make santly surprised Sunday when this decision: Is having the her sister and husband, Mr. and

product now rather than saving Mrs. Mac McLaughlin of Piand buying it for cash worth deoute, Pennsylvania and Mr. the extra cost in dollars and and Mrs. Cleo Whittom of Boise cents? Use the annual per- came for a visit, Mr. and Mrs. centage rate to compare McLaughlin were Sunday overcharges among lenders who will night guests and left Monday for

their home in Pennsylvania, On Sunday afternoon they visited

the old Stephens Ranch which they had not seen for over 30 years and were very surprised at the changes which had been made on the ranch. Charles Mann owns the ranch now. Mr. and Mrs. Bud Bolten

and sons of Huntington Beach, California came Friday for the Class of '52 Reunion of P.H.S. Bolten left for home Sunday morning and Mrs. Bolten and sons staved for a visit with her parents and other relatives, Mr.

and Mrs. Earl Boston. Mr. and Mrs. Earl Boston and Mrs. Betty Bolten and sons

were Sunday dinner guests of Mr. and Mrs. Robert Shippy of

Mrs. Roy Rookstool has been staying with her son and daughters, Robert Rookstool of Caldwell whose wife passed away recently. She brought the two girls home with her this week for a short visit.

"Hot Rodding For Beginners" -- I. G. Edmonds. "Story of Rodents" -- Dorothy Shuttlesworth. "Fun With Ecology"--G. G. Watson. "Rose Bowl Pro."--C. Paul Jackson "You've Had It, Charlie Brown" -- Charles W. Schulz. "Sunlight Valley" -- Anne N. Baldwin "You Need Help, Charlie Brown" -- Charles M. Schulz

YOUNG PEOPLE'S FICTION

"The Sky is Falling" -- Anne Emery "The Constant Little Mouse" -- William Wiesner, "The Loner" -- Bianca Bradbury. "A Long Way to Whiskey Creek" -- Patrician Beatty. "Zippy" -- Elizabeth Rice. "Hi, All You Rabbits" -- Carl Memling. "Margaret's Birthday"--Jan Wahl. "Santa Makes a Chance" -- Sol Chaneles "The Summer of the Swans"-Betsy Byars "Mickie"-Edith Unnerstad "That Was Then, This is Now" -- S.E. Hinton 'Giants are Very Brave People'' -- Florence Parry Heide. "Hattie, The Backstage Bat" -- Don Freeman. "The Grown-Up Day" -- Jack Kent. "The Golden Stallion" -- Rutherford Montgomery "The Eye Book" -- Theo. Le Seig. "Giant John -- Arnold Lobel. "Who Has Poisoned the Sea" -- Audrey Coppard

"Mystery of the Wild Horse Trap" -- Marian T. Place.

NEW ADULT NON-FICTION BOOKS

"America's Favorite Recipes" -- Better Homes and Gardens--Over 500 prize-tested recipes with over 270 tempting photographs.

"The Telescope Makers" -- Barbara Land -- The history of the revolution begun by Galileo, told through the lives of ten men who developed the telescope in its many forms.

"The Lost Americans" -- Frank C. Hibben -- The incredible story of the discovery of Stone Age man in America.

'The Senses of Man'' -- Joan Steen Wilentz -- The story of not only the five senses of man with which we are familiar. but also of the sense of self, pain, of temperature, and what the author calls"non-sense".

"Webster's New World Thesaurus -- Charlton Laird -- A Master key to the resources and complexities of twentieth century American English.

"Home Book of Smoke-Cooking Meat, Fish and Game" --Jack Sleight -- How to make or select, use, get the most from a smoke oven, a-b-c's of brines and seasonings, and the step-

with the liberty amendment.

"Salad Book"-Better Homes and Gardens--New salad ideas for every occasion.

"Flags of the U. S. A." -- David Eggenberger -- An illustrated history of the stars and stripes from its beginnings to the 50th star.

"The Everlasting Man" -- G.K.Chesterton-- A brilliant and provocative expression of Chesterton's most constructive philosophy.

"Reality Therapy" -- William Glasser -- This book which is a new approach to psychiatry will offer challenging ideas to psychologists, teachers, social workers, ministers, penologists, and anyone else who is interested in human beings and the way their minds work.

"The New Leviathan" -- R. G. Collingwood -- A thought-provoking volume in which a philosopher and historian of antiquity turns political scientists and sociologist.

"Power's Human Face" -- Arthur T. Hadley-- An intimate study in the use and effect of power upon fifteen American presidents from Jefferson to Truman.

"African Genesis" -- Robert Ardrey -- A personal investigation into the animal origins and nature of man.

"Poems of Ralph Waldo Emerson," J. Donald Adams -- An impressive collection of Emerson's poetry gathered under such headings as "Nature," "The Search for Truth," "The Conduct of Life," and "Patriotism and Public Affairs."

"The Religion of the Bible," S. Vernon McCasland -- Expert Guidance through the scriptures with accent on the religion they present.

"Who Owns America?" Walter J. Hickel -- A fascinating story of the Nixon administration and an inspiring blueprint for saving a ravaged nation.

"The San Francisco Earthquake," Gordon Thomas -- A spellbounding, moment-by-moment account of the 1906 earthquake and a dramatic prediction-based on expert opinion- of the next

cool as a cucumber.

beans.

(to taste). Salt (to taste).

Makes 6 servings.

The U.S.A.'s been in business a long time. So it's pretty solid.

And that's what makes U.S. Savings Bonds such a reliable and sure way to build a nest egg.

Bonds are completely safe, too. Lost, stolen, burned. It makes no difference. Your Bonds will be replaced if anything happens to them.

Why not turn a few green dollars into some blue chip U.S. Savings Bonds? Join the Payroll Savings Plan where you work or buy Bonds at your bank.

U.S. Savings Bonds. They're a solid way to save.



Take stock in America. Bonds are a safe way to sa



