

Idaho Power Company New Rates Effective

New Idaho Power Company rates that increase the cost of residential and farm home electric service in eastern Oregon by not more than about a nickel a day--or less than the cost of a postage stamp--are now in effect.

Company president Albert Carlsen, explaining the chief features of the new rates, said they became effective with meter readings August 2. They brought the utility's rates in eastern Oregon up to the same level as those in Idaho, where new rates became effective last January.

The rates conform with changes authorized by the Oregon Public Utility Commission in an order granting the company what Carlsen described as a "modest" adjustment.

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Carlsen declared that even with the rate adjustment, electric service in eastern Oregon "still will be one of the lowest cost items and biggest bargains in our customers' budgets."

The company's single new rate for all residential and farm home use, according to the utility president, continues to be "well below" the national average.

He said no residential-farm home, or domestic customer will have an increase in his bill of more than \$1.60 a month.

"That amounts to an increase of about a nickel a day, which is less than we pay now for a first-class stamp to mail a letter," Carlsen pointed out.

Under the new domestic rate, the average user of electric heat will pay an additional 77 cents monthly--or slightly more than two cents a day.

Carlsen said low "end" rates continue to make "real bargains" of electric water heating, electric heat and other uses.

"More than three out of four families," he reported, "will be able to add to their electric use at kilowatt-hours costs

as low or lower than they were paying before."

He cited as an example the company's domestic customers who use more than 400 kilowatt-hours of electricity in a month.

After using their first 400 kilowatt-hours, they have a block of 500 kilowatt-hours available at a low 9-mill rate. This means that the average customer who uses an electric water heater will be able to heat his water for the same cost as before the rate adjustment.

For all use above 900 kilowatt-hours, Carlsen said, domestic customers will pay 1.21 cents. The 1.21-cent step of the rate is a reduction of 3.3 percent from the former 1.25-cent "all-electric" rate.

The utility president said rates for most of the company's commercial, irrigation, large power and institutional customers represent increases of about 5 1/2 percent.

He invited the company's eastern Oregon customers to obtain copies of the new rate schedules at local Idaho Power offices.

SOLV ASKS PUBLIC TO AVOID LITTER

Litter and vandalism take their greatest toll during the summer months, according to Garnett E. Cannon, president of SOLV, Inc., (STOP OREGON LITTER AND VANDALISM) who pleaded today with all Oregonians and Oregon visitors to be especially conscious of outdoor manners.

For the most part, littering is a form of involuntary vandalism, yet costs the state of Oregon over \$2 million annually just for clean up, Cannon said. All SOLV members urge Oregonians and Oregon visitors to consciously remind themselves, when outdoors this summer and fall, that it is not an impossible dream that littering and vandalism can be curbed.

"SOLV," Cannon said, "is dedicated to improving the quality of life in Oregon, as both catalyst and clearing house, by which and through which, social awareness, desire and habit, built on education, example and pride, can help prevent vandalism, littering and other forms of involuntary vandalism."

Brammer Car Wrecked In Woodburn Crash



This is the car of Mr. and Mrs. Ted Brammer, wrecked when they collided with a southbound Southern Pacific freight train Sunday afternoon, July 25 at Woodburn.

At press time Wednesday Salem Memorial Hospital re-

ported that Arlene is in good condition, and Ted in fair condition. She suffered pelvic injuries, and he head injuries. The picture is courtesy of the Woodburn Independent.

Town And Country Garden Club

Town and Country Garden Club met Monday for brunch and business meeting with Mrs.

William Schireman. Mrs. John Stam and Mrs. Leo Gonyer brought flower arrangements for discussion.

Members will assist Purple Sage Garden Club in registering flowers in that department

at the Fair.

Mrs. John Stam was recently installed Assistant Director of District 11.

Plans were made for the program of 1971-72.

Mrs. Madge Thomson and

Mrs. Ben Payne were new members and Mrs. Victor Haberchak was a guest.

September meeting will be with Mrs. Al Chadwick.

Work Smarter - Not Harder

UPHOLSTERY LOOKING A bit tired? Dirt dulls colors. You can clean most upholstery at home, using a shampoo made especially for upholstery.

First vacuum thoroughly, then remove stains with a grease spot remover or liquid detergent. Work in a well-ventilated room. Test the upholstery shampoo on an inconspicuous spot for colorfastness, applying the foam with a sponge or soft brush, using a circular motion. Avoid overwetting the fabric. Go over the area two or three

times with a clean damp cloth to remove suds and soil. Continue cleaning a small area at a time overlapping areas to prevent streaks.

You'll find some shampoos that don't need rinsing. Just allow to dry, then vacuum. Be sure to read the directions. Vinyl upholstery can be cleaned with a sudsy sponge, then rinsed.

If you have hard-to-remove stains, ask your county Extension office for a free bulletin, "Longer Life for Rugs and Upholstery."

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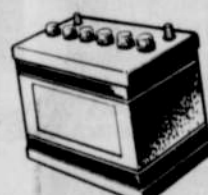


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Two Rayon Body Plies
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Size	White	Black	Tax
C78x14	\$28.85	\$28.03	2.15
E78x14	\$29.65	\$26.68	2.35
F78x14	\$31.14	\$28.03	2.45
G78x14	\$33.62	\$30.96	2.55
H78x14	\$37.11	\$32.87	2.75
I78x14	\$42.05		3.15
J78x14	\$31.14		2.45
K78x14	\$34.40	\$30.96	2.65
L78x14	\$37.67	\$33.89	2.85
M78x14	\$41.45		3.15
N78x14	\$41.45		3.15

All prices exch. for your old tire.
Add \$1 if no exch.



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All batteries installed FREE
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C78x14	\$28.85	\$28.03	2.15
E78x14	\$29.65	\$26.68	2.35
F78x14	\$31.14	\$28.03	2.45
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H78x14	\$37.11	\$32.87	2.75
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L78x14	\$37.67	\$33.89	2.85
M78x14	\$41.45		3.15
N78x14	\$41.45		3.15

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10 A. M. to 5 P. M.

Friday, August 6, 1971

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E78x14	\$29.65	\$26.68	2.35
F78x14	\$31.14	\$28.03	2.45
G78x14	\$33.62	\$30.96	2.55
H78x14	\$37.11	\$32.87	2.75
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L78x14	\$37.67	\$33.89	2.85
M78x14	\$41.45		3.15
N78x14	\$41.45		3.15



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695x14	\$12.99	\$11.99	42c
735x14	\$13.99	\$12.99	42c
775x14	\$13.99	\$12.99	42c
825x14	\$14.99	\$13.99	42c
855x14	\$15.99	\$14.99	52c
885x14	\$16.99	\$15.99	57c
560x15	\$13.99	\$12.99	42c
590x15	\$13.99	\$12.99	42c
735x15	\$13.99	\$12.99	42c
775x15	\$13.99	\$12.99	42c
815x15	\$14.99	\$13.99	42c
845x15	\$15.99	\$14.99	42c
885x15	\$16.99	\$15.99	42c

All prices exchange for recappable casing. If no exchange add \$1.00

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