

Nyssa Gate City Journal

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Volume LXV

The Sugar City

The Nyssa Gate City Journal, Nyssa, Oregon

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Thunderegg Capital

Number XIX

CARLSEN SUCCEEDS ROACH AS BOARD CHAIRMAN OF IDAHO POWER COMPANY

New hands hold the reins of Idaho Power Company leadership--closing one era of sure, steady guidance and opening another.

The new hands are the experienced ones of Albert Carlsen, formerly the utility's president and chief operating officer, now its board chairman and president.

Carlsen was elected to the top management post last week to succeed the retiring T.E. Roach--for nearly a quarter-century Idaho Power's leader through its era of greatest growth and prime mover behind the huge Hells Canyon development fittingly bearing his name.

To the stirring applause of shareowners at their annual meeting, Roach stepped down as chief executive with this farewell:

"I lay down my burden with only pleasure and happiness over 24 very wonderful years."

Moments before, he had heard the shareowners unanimously adopt a resolution praising Roach for his "dedicated and untiring leadership" that brought Idaho Power to an "enviable position among electric utilities" and enabled it "to be ready at all times to serve all of the electric power and energy requirements of the area."

The resolution, introduced by Carlsen, concluded: "... the shareowners do hereby express to Thomas E. Roach their utmost gratitude and appreciation for the countless hours, days and years of hard and unrelenting labor and toil he spent so successfully guiding the destinies of Idaho Power Company."

It was comfortingly clear in the leadership's passing that Idaho Power's course will be no different in the new era than in the old.

Under Carlsen, as under Roach, that course will be sound, reasoned expansion to supply the Snake River Valley's growing electric demands and re-

sponsible, businesslike management.

The new board chairman-president has a realistic and responsive sense of his company's responsibility--as a regulated public utility--to provide its area with the most reliable electric service in adequate supply at the least possible cost.

And no wonder. For Carlsen was cast in the utility mold. Starting with Idaho Power as a youth, he worked for it some 14 years before leaving to guide another enterprise, became a company director in 1965 and rejoined it in 1967 as president-chief operating officer.

Carlsen's first Idaho Power job was as a laborer helping to construct new transmission lines and substations. He later was a generating plant oiler, then a serviceman and commercial-industrial marketing representative at Pocatello.

In the marketing post, he gave a helping hand to the early farm chemurgic program Idaho Power then was sponsoring. Aim of the project, one of several the utility has fostered as an economy-stimulating service to its area, was to create a potato starch industry giving farmers a market for their cull potatoes.

Carlsen helped nurse the program through its infancy and then, in 1942, left Idaho Power to join newly formed Idaho Potato Starch Company as general manager and guide the project's successful growth to maturity.

Idaho Potato Starch fairly leaped to strapping adulthood. When Carlsen--by then president and a principal owner--sold the processing firm to a Reynolds Industries subsidiary, Idaho Potato Starch was among the state's most successful industrial enterprises, operating plants in Aberdeen, Blackfoot and Idaho Falls, as well as Colorado.

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Student Government Day Participants



Students met with Nyssa City Officials for luncheon at the El Tejano Cafe as part of their Student Government Day observance. In the top photo, seated from left, are Nancy Bale, Nancy Jackson, Mayor Larry Bauman, Jane Joyce, Janis Takami, Julie Elguezabal and City Attorney Hal Henigson. Standing are City Councilmen Cecil Morrison, Ernest Metcalf and Don Oldemeyer.

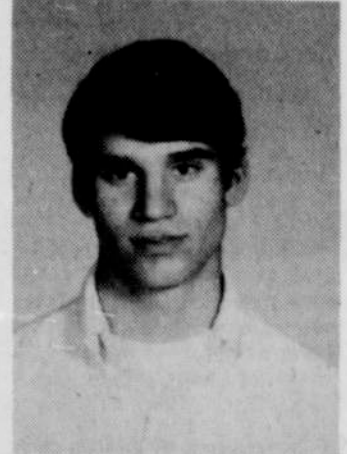
In the lower photo, seated, are City Manager Fred Koch, Steve Ross, Jeanine Saito and Keith Oldemeyer. Standing are David Manley, Janet Takami, Becky Blaylock and Mark Stringer.

Squeezed out of the pictures were Greg Perdue, who was acting city manager, and Patty McGinley, city judge.

Dan Nichols Wins Award At Convention

Danny Nichols, accompanied by his mother Mrs. James Nichols and sister Nellda recently attended the 18th General Convention of the Lutheran Brotherhood, held at the Palmer House in Chicago.

Dan received a certificate and check for \$1,000 that he had been awarded earlier in the year. The money is to be used to pay all expenses to the World Jamboree of the Boy Scouts in Japan this coming July.



While at the convention they had the privilege of listening to and later visiting with the Rev. Dr. Mikko Juva from Helsinki, Finland, president of the Lutheran World Federation.

At the main banquet on May 7 Eagle Scout Dan Nichols led the Pledge of Allegiance, and then was one of six persons to receive awards for outstanding endeavors in several fields. Dan won the top Youth award, the others were Civic, Educational, Church Music, Art and Branch Activities.

Bock Named To Hospital Board

The Malheur Memorial Hospital Board met Tuesday evening, and elected Cyrus Bock to replace Dick Miller, who has moved to The Dalles. Bock will serve until the next general election.

Ted Morgan was elected secretary of the board to replace Miller in that capacity.

The budget committee then met at 8:30 p.m. and organized, with Gerritt Timmerman elected chairman and Ruben Lopez, secretary.

The budget committee approved a proposed budget calling for a tax levy of \$61,120 for 1971-72, down slightly from the current levy of \$61,314.85.

Since the levy is within the 6% limitation an election is not required.

NOTICE OF PTA MEETING CHANGE

The Malheur Council PTA meeting has been changed from May 13 to May 27. It will be held at the Adrian Cafeteria at 8 p.m.

All PTA executives and committee chairmen are invited to attend. There will be an installation of new officers and a report on the convention. Let's all come and get acquainted.

INCREASED POSTAL RATES EFFECTIVE MAY 16 WITH JUMPS IN ALL CLASSES

Postmaster Lee Dail said today that increases in most postage rates will take effect May 16 as the new United States Postal Service begins its task of achieving self sufficiency as required by the Postal Reorganization Act.

Dail noted that general postage rates have not been increased since 1967 when Congress passed what was to become its final legislative act in this respect.

He pointed out that, earlier, requests for rate increases were proposed to Congress in 1969 by both President Johnson and President Nixon. In addition, President Nixon proposed an increase again in 1970, although none of the proposed increases was acted upon by Congress.

Dail explained that the new increases -- authorized on a temporary basis until the newly created Postal Rate Commission can make recommendations to the Governors of the Postal Service on permanent changes -- will raise first-class letter rates from 6 to 8 cents an ounce, and airmail letter rates from 10 to 11 cents an ounce. Post cards will go from 5 to 6 cents each and airmail post cards will go from 8 to 9 cents

each. Dail said he has the new stamps on hand in the Nyssa office.

The increases will be borne more by business than by individuals, the postmaster pointed out, since about 75 percent of first class and airmail is from commercial mailers.

In addition to increases in first-class rates, second and third class will go up on May 16. However, the full increase proposed by the Postal Service will not be put into effect on a temporary basis, in second and third class since the postal reform legislation contemplates that such increases be phased over five years -- or ten years for nonprofit organization -- provided Congress appropriates the necessary funds to ease the transition to full rates.

Because of the phasing provision, the increases to become effective May 16 for second and third-class will generally be only 1/5th of the total increase which has been proposed by the Postal Service.

The new temporary rates also make changes in other postage rate categories and special service fees, such as special delivery and registered mail.

Trip To Capital Termed Fruitless By OEO Group

Wilton Jackson, Juan Vargas and Roy Uranga returned from their trip to Washington, D.C. to visit with OEO officials, and were very disappointed in the results of their trip.

They met with delegates from Burley, Idaho who are part of the local OEO program and called on Senators Frank Church and Len Jordan and Congressman Al Ullman, Oregon.

Jackson said that these gentlemen and the governors of Oregon and Idaho were most cooperative in arranging meetings with OEO officials, but that they (OEO personnel) seemed to have their minds made up long before the visit.

The delegation met with Ruth Graves, director of all migrant programs for the OEO for over two hours, and she informed them that the Utah Migrant League would take over and administer the present programs for at least eight months, or until new programs and sponsors were established. She apparently showed no interest in the local problems at all, Jackson said.

They also met with Fred Wortman, deputy district director of OEO and assistant to Mr. Carlucci, the director of all OEO programs. Mr. Wortman brought in a field coordinator and other department heads, and he said they would review and give an answer, which hasn't been received at this date.

Jackson said that the local programs will now be run by the Utah people, with local people having no voice in the programs. He said that the Nyssa Advisory Board will continue to help the migrant people all

they can, but they will not allow the programs to be dominated by activist or militant groups if at all possible.

Jackson also thanked those local citizens who contributed money to help with the expenses of Vargas and Uranga.

Nyssa Tapped For Phi Beta Kappa

Teresa (Elguezabal) Pyne, 23, Nyssa, had been tapped for membership in Phi Beta Kappa, national liberal arts honorary. She was initiated Monday, May 3.



Eligibility requires at least a 3.25 grade point average on a scale of 4.0. Membership is determined during the student's senior year by a vote of the faculty.

Mrs. Pyne, an English major, is a 1967 graduate of Nyssa High School. She hopes to begin work for a master's degree at WSU next year.

She is the daughter of Maximiliano Elguezabal, 101 East 3rd Street.

Firestone Dealers Earn Awards



Al Newman, territory manager for the Firestone Tire and Rubber Company, is shown presenting 25-year pins to Marvin Jefferies, left, and Don Moss of the Nyssa Firestone Store. The three men represent 75 years of association with Firestone, and each of the three received a Lord Elgin wrist watch five years ago representing 20 years of service.

City Receives \$50,000 Check



City Manager Fred Koch, left, and Mayor Larry Bauman receive the first installment from the Federal Government, a check for \$50,000 to help pay for Nyssa's new sewage treatment plant improvements. A second payment of \$7,600 will complete the governments obligation to the city.

City officials extend a welcome to all Nyssa residents to come and inspect the new, modern plant any week day during working hours. Frank Lawrence is the plant manager.

NYSSA HIGH SCHOOL STUDENTS PARTICIPATE IN GOVERNMENT DAY

Participating in the annual Student Government Day were fourteen Nyssa High School Seniors. Purpose of the event was to acquaint students with the functions and operations of running a city.

City officials for the day were Greg Perdue, city manager; Janis Takami, city mayor; Patty McGinley, city judge; Janet Takami, city clerk; Jeanine Saito, fire chief; Dave Manley, sewer superintendent; Keith Oldemeyer, water supervisor; Becky Blaylock, city librarian; Mark Stringer, chief of police; Nancy Bale, Jane Joyce, Nancy Jackson, Steve Ross and Julie Elguezabal, city councilmen.

The officials were elected by the senior class, explained Max Brittingham, modern business

Bulldogs Play For District Championship

Nyssa High School baseball team will play Madras High this weekend for the championship of District 7A2 in the Greater Oregon League. The Bulldogs earned their spot in the play-offs when Vale was beaten by John Day in two games last Saturday. Nyssa had previously beaten John Day three times.

The first game of the play-offs will be at the Nyssa field Friday at 4:30 p.m. The second game will be Saturday at noon, with the third game, if necessary, immediately following. The championship will be decided on the basis of two wins in the three game series.

WEATHER

DATE	MAX	MIN
May 5	71	53
May 6	75	52
May 7	80	48
May 8	78	50
May 9	76	49
May 10	79	49
May 11	83	46
May 12		50

Owyhee Reservoir Storage
5/12/71 715,000 Acre Feet
5/12/70 704,320 Acre Feet

LIONS BANQUET HONORS ATHLETES

Nearly 300 fathers and sons gathered at the Nyssa High School Cafeteria for the annual Athletic Banquet Tuesday evening sponsored by the Nyssa Lions Club.

All boys in the junior and senior high schools who participated in competitive athletics were guests of honor, and were introduced by their respective coaches.

Dan Martin, junior high school principal and secretary of the Lions Club, acted as master of ceremonies. On display at the head table were trophies won by this year's athletic teams, probably the most successful athletic year in Nyssa High School's history.



Rod Hohnhorst, defensive line coach at Boise State College, was the principal speaker. He said that a good team doesn't get beat, it just runs out of time; and he told the athletes to resolve to work harder the next game if time does run out on them.

Council Makes Zone Change

The Nyssa City Council conducted their regular monthly meeting Tuesday evening, and among other routine business zoned three lots from single residential to multiple residential. They were lots 10, 11 and 12, Block 3, Taylor Addition. There was no opposition to the zone change, which allows construction of an apartment house on the old Catholic Church basement.

In other business the council purchased a new police car from Johannesen-Adams Motors, and awarded the liability insurance to the Eastman Insurance Agency.

Concert In Park Tonight

The final concert of the Nyssa High School Music Department will feature popular music tonight, Thursday, 13, at 7:30 p.m. in the South Park. Bring your lawn chairs or a blanket to sit on and enjoy an evening of fun.

One of the highlights of the concert will be the FACULTY DIXIELAND BAND. The teachers will dust off their old instruments to swing to the toe tapping rhythm of southern old-time jazz. The band includes "Bomb Shell" Buchtel on the trumpet, "Badman" Brittingham on gut-bucket, "Rocky" Richardson on trombone, "Masher" Martin on sax, "Blade" Blackburn on drums, "Conman" Condon on piano, and "Nuckels" Northrup on clarinet.

All parents of band members are asked to attend a meeting in the High School cafeteria following the concert. This is a very important meeting so please be there.

Adrian High School Honor Society



These eleven sophomores were initiated into the Adrian High School Chapter of the National Honor Society in impressive rites Monday evening in the school cafeteria with parents present for the ceremony.

Seated, left to right, are Kathy Soloman, Cindy Duncan, Linda Austin, Vicki Nelson and Sandy Davis.

Mary Looney, Nancy Timmerman, Vickie Lane and Carol Burroughs.

Members are selected on the basis of outstanding achievement in scholarship, service, leadership and character.

Matsuko Hori presided at the meeting and refreshments were served after a skit by the sophomore class.

Back row, Dick Cameron, Monte Fujishin,