



LUSTROUS PROVINCIAL DINNERWARE

Sheffield ™

The gracious mood of country living is captured for you in "Provincial"—the new freezer-to oven-to table dinnerware. Yet the deep lustrous blue and white decorator colors are as modern as tomorrow. The charm of "Provincial" by Sheffield can now be yours at substantial savings. Just take advantage of our special plan below.

EACH PLACE SETTING PIECE JUST

9¢
ea.

WITH EVERY \$5 PURCHASE

This schedule will run 3 times in the next 15 weeks

1st WEEK	\$1.10 Dinner Plate	9¢ with each \$5 purchase
2nd WEEK	69¢ Dessert Dish	9¢ with each \$5 purchase
3rd WEEK	89¢ Coffee Cup	9¢ with each \$5 purchase
4th WEEK	69¢ Saucer	9¢ with each \$5 purchase
5th WEEK	69¢ Bread & Butter Plate	9¢ with each \$5 purchase

The above items will be sold at these special prices only in the weeks they are featured.

Lovely matching Completer Pieces also available at very special prices!



	Reg. Price	Our Price
ROUND VEGETABLE BOWL.....	\$2.99	\$1.49
COVERED SUGAR BOWL.....	2.99	1.49
CREAMER.....	2.99	1.49
13" OVAL PLATTER.....	4.99	2.99
2 SOUP PLATES.....	2.99	1.99
2 ASH TRAYS.....	1.99	1.49
SALT & PEPPER.....	2.29	1.29
2 SALAD PLATES.....	2.79	1.49
2 SOUP/CEREAL BOWLS.....	2.49	1.49
COVERED CASSEROLE.....	7.99	4.49
SAUCE BOAT.....	2.99	1.99
RELISH TRAY.....	1.99	1.29
COFFEE SERVER.....	7.99	4.49
TEA SERVER.....	7.99	4.49
COVERED BUTTER DISH.....	3.49	1.99
ROUND SERVING PLATTER.....	4.29	2.99
2 JUMBO MUGS.....	2.99	1.49
11" PLATTER.....	3.29	1.99
LARGE VEGETABLE BOWL.....	3.49	1.99
2 UTILITY BOWLS.....	2.99	1.49