

Fashions And Finance Attracts Women In Bank-Sponsored Program

Women from the Malheur County area were told Thursday evening what many of them may already have known for themselves—that the woman of the house often controls the purse strings.

June Overberg, women's banking consultant for First National Bank of Oregon and known throughout Oregon as the woman who wears a "touch of mink," told a large crowd attending the bank-sponsored "Fashions in Finance" forum that 71 per cent of the nation's women control their family budgets and national averages show that 76 per cent of checking accounts are in the hands of women.

"Today's woman has a tremendous influence on the banking industry," said Mrs. Overberg, "as women are assuming more and more financial responsibilities. Women make 95 per cent of all consumer purchases today," she continued, "they also spend 83 cents of every dollar in households. Certainly, women play a major role in financial decisions, and it is our purpose at First National to help give them a better understanding of banking and the services provided."

The program, held at Treasure Valley Community College, was under the direction of Mrs. Overberg, and featured Jan Klein, a member of the bank's trust department; and hostess Arline Robb of the bank's Nyssa branch. Marg Ross of the Portland Main office was commentator.

Pert models, all staff members at First National's Branches at Ontario and Nyssa, displayed the season's smartest fashions, provided by the Vogue, Campbell's Dress Shop, Carriage House, The Merc, Bracken's Department Store and Wilson's Dry Goods. The fashions ranged from everyday casual wear to evening and cocktail dress for special occasions. Shoes were provided by Baker's Shoe Store, Bracken's, The Merc and Keith O'Brien, and hair styles were by the Western Beauty College, Aline's Beauty Shop, Charm Beauty Salon, The Vogue Beauty Salon, DeReva's Beauty Salon, Mildred's Beauty Salon, Owyhee Beauty Shop and the Beauty Nook.

Jan Klein talked about a travel pack available through the bank, the all-purpose BankAmeri-

BRIDGE ACTIVITIES

Mr. and Mrs. Boyd Wilson entertained the Saturday Night Bridge club members. Mrs. Don Oldmeyer was high score winner.

AKH Home Unit Will Hold Potluck

The AKH Home Unit will hold a potluck dinner at the home of Mrs. Irvin Topliff Dec. 17 at 1 p.m. There will be a Christmas gift exchange, with a limit of \$1.00.

The program will be on the American Indian, and leaders are Mary Laan and Helen Fenn.

card, general banking services and various ways to save.

"Notice that June Overberg is wearing a touch of mink. There's a philosophy behind this. It's become a trademark for her. Like mink, a savings account grows with time. You start with a little and eventually it adds up," quipped Miss Klein. "A savings account is like a special dress," she said, "you save both for a special occasion."

Barbara Corpman covered the various types of loans available in her talk on "The Right Style for You." She compared different styles in contract buying.

Liz Lory, in her talk on trusts and wills, emphasized the importance of making a will, regardless of an individual's age or financial situation, and also explained the various kinds of trusts. She stressed that "your attorney is your best friend when it comes to writing wills," discouraging the use of "homemade" or "do-it-yourself" attempts.

The program concluded with refreshments and the music of Ilo Schmid on a Holsinger organ. The popular "Fashions in Finance" forum, the first program of its type in the state, is now in its third year of operation and has been highly acclaimed wherever held.

Prize winners were: Mrs. Jarvis Ripley, Ontario, Floral Centerpiece; Leona Winter, Ontario, Silver Handbag; Ione Storm, Nyssa, Mink Pen; Marjorie Matsumoto, Ontario, \$5.00 Beef Certificate; Erma Sparks, Nyssa, Necklace and Earring set; Helen Bishop, Adrian, White Gloves; Carol Steelman, Payette, Pin and Earring set; Carrie Pearson, Ontario, \$5.00 Beef Certificate; Leone Christensen, Nyssa, Orange Gloves; Sharon Oliver, Payette, Cosmetic Case; Nora Larsson, Nyssa, Peignoir Set.



Mrs. Gladys Moore, who lives at 725 N. 2nd Street, sketched this snowy scene Tuesday morning from her living room window. The Bible Missionary Church, 2nd & Beech Street, is pictured. Mrs. Moore sketches for a hobby, and she

told us that this particular picture took her two hours. She thought the scene was so beautiful, with the snow blanketing the shrubs and evergreens. We do too, and thank Mrs. Moore for sharing her talents with our readers.

ENGELHARDTS RETURN FROM EASTERN TRIP

Mr. and Mrs. Arch Engelhardt returned to their home in Rt. 2, Parma after a two months' absence, and after traveling over 5,000 miles by auto.

They left October 6 and drove across the northern states to Wurtsmith Air Force Base in Northern Michigan, where they visited their son, August and family. Then they returned to Minneapolis, Minnesota to visit relatives; and visited her brother, Elmer Goodyear in Glenwood.

On the return home they visited Mrs. Engelhardt's sister, Edith Arends, at Sheldon, Iowa and many old neighbors and friends.

They returned home through South Dakota and Wyoming, visiting many interesting spots along the way.

Dixie Veristain, will be Mrs. Veristain and Mrs. Vera Wright. There will be a gift exchange not to exceed \$1.50. Each member is asked to bring her favorite Christmas food item.

NEWS FROM BIG BEND

BY GOLDIE ROBERTS

BIG BEND—Mr. and Mrs. William Mantel and Johnny moved Dec. 4 from the Walter Bishop Ranch to the Freremuth place near Nyssa.

Mr. and Mrs. Glen Bernes and Jeff of Ontario visited Mr. and Mrs. Ray Cartwright Dec. 7.

Mr. and Mrs. Lyle Foster of Joseph visited last week with the Harvey and Leroy Bennetts. His brother "Punch" Foster and wife of Joseph came Dec. 4 and they all left Dec. 6 to spend the winter in Arizona.

Mr. and Mrs. Verl Bishop and Steve were Dec. 7 dinner guests of Mr. and Mrs. Albertus Wiley in Middleton.

Mr. and Mrs. Darryl Seuell and Christy of Nampa and Mr. and Mrs. Ernest Seuell went to Ontario Dec. 7 to the East Side Cafe in honor of Ernest and Mrs. Darryl Seuell's birthdays.

Boyce VanDeWater returned home from the Caldwell Memorial Hospital Friday fol-

lowing knee surgery the week before.

Mr. and Mrs. Floyd Blamire and children are staying with her parents, Mr. and Mrs. C.K. Smith until they can locate in Nampa. Mr. Blamire has been transferred to the Nampa Bank of Idaho from the Gooding branch.

Mr. and Mrs. Elmer Wood attended a birthday party for Michael Wood's 7 birthday at the Lloyd Wood home in Nyssa Dec. 4.

Mmes Varnar Hopkins, Verl Bishop, Boyce VanDeWater, Ernest Seuell, Dyre Roberts and Edythe Prosser attended the Adrian Graden club Christmas party at the McGavin's Smorquet on Caldwell Dec. 2.

Bob Perkins returned home Dec. 3 from the Nampa Mercy Hospital. His son, Tom left for his home in Mass.

Mr. and Mrs. Horace Chaney and family were Dec. 6 supper guests of Mr. and Mrs. Clyde Graham of Notus.

Mr. and Mrs. Bill VanDeWater and girls of Fruitland visited Mr. and Mrs. Boyce VanDeWater and Mrs. Alice Rist Dec. 7.

Steve Hall of Parma visited his grandparents, Mr. and Mrs. Jesse Higgins Dec. 2.

Mrs. Darryl English attended a bridal shower for Miss Janice Cone at the Argie Warren home in Roswell Dec. 5.

Mrs. Dyre Roberts and Mrs. Edythe Prosser attended the Happy Dozen Card club pay-off dinner Dec. 5 at the home of Mrs. Luit Stam in Newell Heights.

Mr. and Mrs. Bill Spears and family of Vale were dinner guests of Mr. and Mrs. Ben Witly Dec. 7.

Mr. and Mrs. Elmer Wood were Dec. 7 dinner guests of Mr. and Mrs. Leonard Wood of Marsing. Later they called on the Floyd Wood family.

Mrs. Arthur Gale was plea-

santly surprised Dec. 5 when her cousin, Mrs. May Bauman of Driggs, Idaho and daughter, Mrs. Josephine Durtschi of Boise came for lunch.

Mrs. Dyre Roberts, Mary and Becky Carroll visited Mrs. Florence Henderlinder and Mr. and Mrs. Delbert Douglas in Nampa Dec. 7.

Those from Big Bend that attended the "Fashions in Finance" meeting at the Weese Building in Ontario Dec. 4 were, Mmes. Dick Bennett, Dyre Roberts, Edythe Prosser, Ernest Seuell, Varnar Hopkins and Verl Bishop. Mrs. Bishop won a door prize.

Mrs. Ricks Gale and children and Robin Stoker of Boise were Dec. 7 guests of Mr. and Mrs. C.K. Smith. Mrs. Pearl Abbott and family were also present.

Secretaries To Hold

Christmas Party

Co-hostess for Christmas party of Futura Chapter, National Secretaries Association, to be held December 16 at 8 p.m. at the home of Mrs.

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