

Nyssa Gate City Journal

First
Section

VOLUME LXI THE SUGAR CITY THE NYSSA GATE CITY JOURNAL, NYSSA, OREGON THURSDAY, JUNE 6, 1968 THUNDEREGG CAPITAL NUMBER XXIII

Thunderegg Mall Owners Celebrate Anniversary; Give \$500 In Merchandise

The owners of Thunderegg Mall at Second and Main streets in downtown Nyssa are celebrating the second anniversary of the opening of parking facilities.

They plan to give \$500 in merchandise to those persons holding lucky numbers in the drawings to be held Saturday, June 8. The participating firms are First National Bank, Nyssa branch, Bracken's Dept. store, Wilson's Market, Inc., Nyssa Rexall Pharmacy, Paulus Jewelry, Wilson's Dept. store, Coast-To-Coast store and Michael's Pharmacy.

These stores have had boxes for registration slips since May 23 with no restrictions on the number of times for registering and nothing to buy. However registration is limited in that persons must be at least 18 years of age and employees and firm owners are not eligible.

REGISTRATION STILL OPEN

It is still not too late to enter the contest as it will not close until 2 o'clock P.M. Saturday when each store will hold drawings with the winner getting \$50 in merchandise -- for a total of \$400. Then the contents of the eight boxes will be dumped into one container for the big \$100 drawing on the Mall at 3 P.M.

It is not necessary to be present to win any of the prizes offered in the drawings.

In addition to the merchandise prizes the participating merchants are offering hund-

reds of sales items this weekend. The eight firms are circulating the area with a four-page circular with all ads also being carried in this issue of the Journal.

The owners are extremely proud of the parking facility. It was initiated by them and after supplying the time and money (without any federal or state funds), they may well be proud. It has helped their individual businesses as well as adjoining firms through providing handy parking and keeping trade in the home town. It has also aided traffic flow since Main street is the location of both federal highways #20 and 26.

Surveys show parking is a major problem in most cities and many smaller towns and where not provided will tend to drive trade to places where it is available. It has also added an aesthetic value to Nyssa that can be appreciated by all.

NOTED SALES-AD MAN TELLS NYSSA C OF C TO DECIDE ON AIMS

Fred A. Palmer, noted sales and advertising man of Columbus, Ohio told Nyssa Chamber of Commerce members Wednesday that they, along with other organized groups, should determine what was desired for the town ten years from now.

This, he said, should include the type of business desired, the population growth wanted and locations chosen by the town for industry. He told of a number of towns and cities throughout the U. S. that had reached these decisions and been successful in attaining their aims.

DESIRABILITY COUNTS

Palmer, who is a highly paid consultant, said industry is no longer going to locations where the community is willing to furnish land and buildings but to communities showing a sincere desire to have them. He enumerated some towns across the country where this has happened in recent years.

He said one of the big things in favor of rural towns such as Nyssa was the availability of land. Ownership of land gives people an interest in the entire community that does not prevail where a high percentage of ownership is in the hands of a few. People of the large cities are becoming more unhappy than ever and as long as they keep piling up, there will continue to be strife regardless of the amount of money that may be spent in the ghettos by the federal government.

The answer to these problems, he said, was to start spreading part of the huge populations into the smaller towns with the people who are already there deciding what type town they want and then sticking with it.

Palmer conducted a sales clinic in Ontario for sales help Wednesday morning and for firm owners Wednesday afternoon. He was sponsored in the area meetings by KSRV radio, Ontario, and was introduced at the Nyssa meeting by station salesman Stan McNutt. Gordon Capps, chairman of the radio chain was a guest of the chamber.

Dairy Royalty To Be Chosen Saturday Night

Six Malheur County young ladies, competing for the title of dairy princess of Malheur County, met with the Nyssa Chamber of Commerce last week and with Ontario and Vale C of C members this week, to promote the contest and banquet to be held Saturday night when one of the girls will be selected to represent the county in the state contest.

The local contest will be held at 8 p.m. Saturday at the La Paloma restaurant in Ontario with the new princess to be crowned by last year's Princess Carol Ann McCormick of Adrian. Earline Lewis of Adrian will be vocalist. Appearing at the Chamber meetings were contestants Lois Seuell, daughter of Mr. and Mrs. A. M. Seuell and Jan Phifer, daughter of Mr. and Mrs. Jim Phifer, both of Adrian; Joan Belnap, daughter of Mr. and Mrs. Raymond Belnap, Trudy Nelson, daughter of Mr. and Mrs. Ford Nelson and Carrie Ferguson, daughter of Mr. and Mrs. Doy Ferguson, all of Vale; Glenda Sunderland, daughter of Mr. and Mrs. Henry Sunderland of Willow Creek.

Accompanying the girls was Mrs. Klaas Laan of rural Nyssa, chairman of the contest. She will also accompany the winner to Portland June 23-25 for the state dairy princess contest.



RODEO ROYALTY CANDIDATES as they appeared Sunday afternoon on the Nyssa rodeo grounds where performances of horses and riders were judged by Nyssans Arleigh Adams, Bud Sappe and Former Rodeo Queen Susan Stringer. They are (L to R) Lucille Bertram, 18, Nyssa, on 'Spunky'; Cheryl Wilson, 18, Nyssa, riding 'Rockie'; Connie Morcom, 17, Harper, astride 'Tater Joe'; Deanna McKay, 19, Jordan Valley, on 'Fox'; Nikki Newell, 16, Montour, Idaho, riding 'Showdown Blaze'; and Patty Petterson, 17, Nyssa, on 'Skeet'. Miss Morcom will reign as Queen of the Jaycee sponsored 1968 Nyssa Nite Rodeo to be staged July 12-13. She is a

daughter of Mr. and Mrs. Don Morcom. She will also represent Nyssa at other area rodeos, as well as the Snake River Stampede in Nampa. Selected as her Princesses are Lucille and Patty, daughters of the Willis Bertrams and Neil Pettersons. Newly Elected Jaycee President Alvin Allen announces that a special feature of this year's event will be the appearance of 'Mr. Terrific', a Tennessee walking horse. It was announced earlier that the animal was owned by the J. R. Simplot Co., however his present owner is Joe Albertson, and 'Mr. Terrific' is still scheduled to perform on both nights of the rodeo. - Journal Photo.

Girl Scout Rendezvous Set June 17-19

The Silver Sage Girl Scout Council's traveling day camp will hold a Nyssa rendezvous, from 9:30 a.m. to 3:30 p.m. on June 17, 18 and 19 in the Larsson orchard at the corner of Locust avenue and Highway 7.

All interested girls of the area, Scouts and non-Scouts, are urged to contact Mrs. Ruth Larsson, day camp director, and sign the registration form. The fee is \$1 on a first-come first-serve basis. Further information may be obtained from Mrs. Larsson by dialing 372-2595.

A traveling staff from the Boise office will provide singing, folk dancing, crafts and assist with overnight camping.

The rendezvous offers every Girl Scout a progressive experience in outdoor living enjoyment, under supervision of a trained staff. Objectives are to teach appreciation of the outdoors, with an opportunity for group participation; and to show ways in developing resourcefulness and making new friends.

The program includes, flag ceremonies, singing, dramatics outdoor cooking, fire building, badge activities, getting acquainted with nature, hiking, exploring, camp craft skills. For Juniors and Cadettes there will be an overnight session.

Leadership is volunteer. Interested women and girls are needed as there must be one adult for each seven girls. Staff members may be troop leaders, mothers, college girls or others interested in helping. They too, are asked to contact Mrs. Larsson.

FIRE CALLS!

Around 6:30 Friday Nyssa volunteer firemen answered a call to extinguish a grass fire North of town near the railroad tracks. The only damage reported was several burnt railroad ties.

At 7 p.m. they quelled another grass fire. No damage was reported.

On June 3 the volunteers were called to East Echo avenue to put out a corral fire. No blaze could be found and the firemen found that Echo runs North and South. A gas tank fire was reported Tuesday on the Ed Child property. The fire was extinguished before the men left the station.

WEATHER

DATE	MAX.	MIN.
May 28	87	48
May 29	82	52
May 30	73	51
May 31	80	43
June 1	86	49
June 2	91	50
June 3	75	55
June 4	79	59
June 5	--	50

0.5 precipitation was recorded on June 3.

RESERVOIR STORAGE
6/4/68 355,950 Acre Feet
6/4/67 494,240 Acre Feet

TVCC COMMENCEMENT COUNTY AGENT SLATED SATURDAY; GRADUATES LISTED

The fifth annual commencement at Treasure Valley Community college will take place at 7:00 p.m. Saturday June 8 on the campus grounds south of the Classroom/Administration Building with a reception for graduates to follow in the Weese Building. Dr. Miles C. Romney, Vice Chancellor for Academic Affairs of the Oregon State System of Higher Education, will deliver the commencement address.

President Emery Skinner will introduce Dr. Romney and assist Mr. Joe Saito, vice chairman of the Board of Education, who will present diplomas to each of the 153 graduates. Mr. Edwin Haynes, Dean of Instruction, will present the candidates. The Reverend Danny K. Pyles, Church of the Nazarene, will provide the Invocation and Benediction. Miss Marca McCray, Caldwell, will sing two solos.

The Kiwanis Student Citizenship Awards, one each to a woman and man graduate, will be presented by Dr. John Easley, past president of Ontario's Kiwanis Club and member of the Board of Education. The Veterans of Foreign Wars will present the

William Arthur Lindgren, Hugh Alan Lockerby, John Allen McLaughlin, Stuart William Mackay, Rodney L. Mathis, Ernie E. Mickie, Terrance Pat-

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Spud Growers Study Budget For 1968-69

The Potatoe Commission Budget for 1968-69 will be publicly reviewed at a meeting of the Oregon Potato Commission scheduled for 1:30 p.m. on Wednesday, June 12, at the Moore hotel in Ontario according to Steve Besse, Malheur County Extension agent.

The Potato Commission meeting will begin at 9:00 a.m. with the hearing on the proposed budget scheduled for 1:30 p.m. At this meeting, any producer of Oregon potatoes has a right to be heard with respect to the proposed budget. Growers, shippers, and any others interested in the Potato Industry are invited to attend.

The Oregon Potato Commission is composed of nine commissioners appointed by the governor from the major potato producing areas of the state. Sam Hartley and Roy Hirai, both of Nyssa, are the commissioners from this area.

KENNEDY SHOT

Senator Robert F. Kennedy, candidate for the Democratic nomination for President of the U.S. was felled by a would-be assassin following a victory speech to followers in California early Wednesday morning.

The shooting occurred at the Ambassador Hotel in Los Angeles after computers had awarded him the race over opponent Sen. Eugene McCarthy. He was listed as being in very critical condition at Journal press time Wednesday. The assailant had not been identified although he was immediately placed under arrest by local police. In the wild shooting four other people were injured but not seriously.

News bulletins said the next 12-36 hours would probably determine whether or not the young senator would survive.

LISTS DAIRY SHOW WINNERS

The following winners at the 4-H spring dairy show have been announced by members of the staff at the county agent's office in Ontario.

Guernsey championship honors went to Steve Munn of Ontario. He also captured a first-place ribbon. Other first place awards went to Barbara Cumming and Jeff Zigler of Vale. Jay Farley of Ontario and Barbara Cumming took second.

John Faw of Vale took championship, first and second place ribbons in the Holstein lot. Other first place honors went to Brent Bradfield of Vale, Susan DeLong, Vale, Linda Farley, Ontario, and Jeanne Uhlman, Ontario. Second place ribbons went to Duane Gray, Peggy Faw, Kara Lee Faw all of Vale. Third place ribbons went to Kay Roy, Ed Keller, Susan DeLong, Vale; and Rita Farley, Ontario.

Championship Jersey awards went to Pat Fleming of Vale. Pat also captured three first-place and one third-place awards. Sharon Sheldon of Ontario also took a first-place ribbon. Jan Phifer of Adrian took two second-place ribbons in this division and Carrie Ferguson of Vale took a third.

Ricky Uhlman of Ontario took champion and first place ribbons, in the milking shorthorn class. Jeanne Uhlman of Ontario also placed first; Rita Farley, Ontario, second.

G. G. Holly's animals took all honors in the Brown Swiss division. The Adrian Miss took home the championship ribbon, two firsts, two seconds and one third.

Senior fitting and showmanship winners are Pat Fleming, first; Jan Phifer, second, Kara Lee Faw, third.

Intermediate fitting and showing honors went to John Faw, first; Jeanne Uhlman, second; Ed Keller, third.

Junior fitting and showmanship awards went to Susan DeLong, first; Sharon Sheldon, second; Dale Gray, of Vale, third.

Best dairy exhibit honors went to Pat Fleming, first; John Faw, second; G. G. Holly, third.

Nyssa Summer School To Begin Monday, June 17

The Nyssa summer school program is scheduled to start at 7 a.m., Monday, at the elementary school. Classes will run through July 19, with no school on July 4-5.

Classes will be organized in areas of student interest - reading, math, crafts, ceramics and typing. There will be a \$5 charge for typing.

If interested, students should mail the forms into the office by June 7 indicating their preferences so the classes can be planned.

NHS PRINCIPAL NAMES OFFICERS FOR 1968-69; LISTS AWARD RECIPIENTS

Names of Nyssa high school organization and class officers for the 1968-69 school year have been furnished for Journal publication by Principal Gene Chester.

Also contained in this article are names of recipients receiving special awards during a recent program in recognition of outstanding achievements by NHS students.

Student Council officials for the 1968-69 school year are Barbie Tensen, president; Gary Sadamori, vice president; Pam Saito, secretary; Susan Hartley, treasurer; Kenneth Wright, public relations chairman; Colleen Staples, inter-class rivalry chairman.

Senior class officers include Dan Marostica, president; Jerry Wright, vice president; Meria Ashby, secretary; John Shell, treasurer; Jo Strickland, activity; Dan Hiatt, class representative; Marcelino Soliz, sergeant-at-arms. Class motto: The glory of God is intelligence. Flower: Tropicana Rose.

Officers for the junior class 1968-69 school year are Barbara Wilt, president; Larry Miner, vice president; Marty Somers, secretary; Lissa Nishitani, treasurer; Doug Garner, activity chairman; Joanne Jefferies, class representative. Class motto: Forward forever, backward never. Flower: White Rose.

Sophomore class officials are David Manley, president; Remijo Sifuentes, vice president; Nancy Wilson, secretary;

Farming Helps All City Folks

Many city folks don't give a hoot about farm news. But, says the Agri-Business Council, many of them should as they owe their jobs to agriculture.

The banker, the assembly line worker, the commodity trader, the retail merchant, and hundreds of other types of businessmen and women are successful because of agriculture.

On the national scale, agriculture spends more than \$34 billion a year for goods and services to produce its crops and livestock. It buys each year 5 million tons of steel, more petroleum than any other single industry, and enough rubber to put tires on 6 million automobiles.

In Oregon, farmers and ranchers have invested over \$21/2 billion to maintain the agricultural industry, an amount equal to three-fourths of all the assets of all of Oregon's banks. They generate over \$750 million worth of buying power, and they bring more than a quarter of a billion new dollars into Oregon from products sold outside of the state.

Four out of every 10 Oregonians owe their jobs to agriculture. For every new \$10 million of agricultural activity, 1,720 new jobs are created. Maybe, then, city folks should become more interested in what's happening "down on the farm".

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THESPIAN AWARDS

Rodger Garner, outstanding boy; Christy Nelson, outstanding girl; Warren Adams, best Thespian.

OTHER AWARDS

Marie Durfee, outstanding FHA member, Crisco award; Scott Jefferies and Marie Durfee, outstanding citizenship awards presented by American Legion; Danny Wilson, basketball free-throw award (66%); Colin Chester, on honorary district 7A-2 basketball team; George Heider and Angie Labby, outstanding chemistry student awards; Otto Heider, Bausch and Lomb science award.

Darr Jensen, Calvin Wilson Memorial athletic award.

A gift was presented to the school from class of '68, lettering for outside buildings.

PERFECT ATTENDANCE

No absence: Freshmen Debra Haney, Gary Kurtz, Ron Sarazin, LeAnne Wilson, Debra Fanzin, Mary Haburchak, Robin Kassin, Kelly LaFay, Keith Oldemeyer, Mark Stringer; Sophomore Robert Ward, Junior Katherine Abe; Seniors Charles Bevel, Tim Klinkenberg, Bob

YOUTH CAMP DELEGATES



KEITH OLDEMEYER

MICHAEL SMITH

Nyssa high school freshmen Keith Oldemeyer and Michael Smith were recently notified by Robert A. Teegarden, Malheur county chairman for the Oregon Youth Range Camp, that they have been chosen recipients of stipends to attend the August 4-10 OYRC session at Lake Creek recreation center in Logan Valley.

The camp is jointly sponsored by the Pacific Northwest Section, American Society of Range Management and Oregon State University Cooperative Extension Service.

This unique conservation experience will give the boys first-hand knowledge of range resources and Management. Oldemeyer received a stipend sponsored by the Vale Grain and Feed company, while Smith's stipend is provided by the U. S. National Bank, Vale and Ontario branches.



WHEN LARRY MILLER became assistant manager last week, it was a first for Nyssa's M and W Market, according to Store Manager George Patterson. He says that no one has held the position before. Larry came to the Nyssa firm in November last year from a McCall market where he served as assistant manager. He is a son of Mr. and Mrs. Albert P. Miller of Apple Valley. Larry is married to the former Patricia Wagner whose parents, Mr. and Mrs. Alex Wagner, also reside in Apple Valley. The Millers are at home in the Nu Acres community.