

BABSON'S SECOND QUARTER BUSINESS FORECAST SHOWS INCREASE AT SLOWER RATE

(Continued from Page 1)

European Bankers blew the whistle. Spending at all levels of government will still enter new high ground, pushing the annual rate close to the \$200-billion mark. However, foreign aid funds will be further curtailed by Congress; and new federal programs enacted into law to help cities, advance education, and promote civil rights will not appropriate anywhere near the amounts which advocates of these measures are presently pressing for.

EMPLOYMENT AND UNEMPLOYMENT--As Vietnam and other defense and security efforts place greater demands on manpower, total employment will show a further increase, unemployment will hover near what must be just about an irreducible minimum, and the shortage of skilled labor will become more serious.

LABOR PROSPECTS--Shortage of skilled help will place labor in a still more powerful bargaining position vis-a-vis management, with the squeeze hurting hard as overall economic activity gathers more momentum. However, it is well to remember that wage and price controls are being held in the wings and will be imposed if the economy should become overheated and/or our balance-of-payments situation more severely threatened.

STRIKES--Labor walkouts may not capture quite as many headlines in the second quarter as they have in some past periods, but they are sure to be fairly numerous and to cause some supply-demand dislocations in various sectors of the economy. At this writing, the odds would seem to favor a steel strike around midyear... but if we should move toward another large troop buildup in Vietnam with all that it would entail, the likelihood of a steel stoppage would fade and anticipated heavy hedge-buying in the April-June period would run well below present expectations.

PERSONAL INCOME--Newly upped minimum wage rates and expanded social security payments will combine with additional generous wage settlements and high interest and dividend payments to lift incomes to new peaks... but inflation will cut into the gains as prices continue their uptick.

RETAILING--If you're a retailer, your cash registers should be ringing up a heartening increase in dollar sales. However, the boost in actual turnover of goods may amount to not much more than half the gain in dollar volume, owing to price increases. And unless you can manage to exercise strict control over costs, the rise in profits versus the first

quarter may well be disappointing.

BUILDING AND CONSTRUCTION--Home building promises to show a seasonal increase over the first quarter, with lower-rental apartment units predominating because of high and still rising land, labor, and material costs. Cutbacks of spending for new plant and equipment and of appropriations for public buildings will put a damper on public and commercial construction, though hospital building will likely show a further good upturn in the period under consideration.

AUTOS--Here the outlook is generally rated as good, though no new boom is in the offing. While we look for improvement to be no more than what might normally be expected on a seasonal basis, the balance of factors does suggest a further boost in profits.

FARM PROSPECTS--Spring plantings of barley, cotton, flaxseed, and rice will be importantly expanded, but there may be some cutback in soybean acreage versus a year earlier as a result of the newly announced regulations disqualifying soybean acreage for direct feed-grain payments. Farmers' expenses are still pointing strongly upward. For the three months just ahead, their gross income should show better gains than in the first quarter, but the boost in net will not keep pace.

PROFITS AND PROFIT MARGINS--Profits appear to have made some worthwhile gains during the first three months of this year, and there is good reason to expect that this will carry over into the second quarter. This assumes, of course, that any new federal taxes will not become operative until July 1 or later. Readers should be warned, however, that the better profits trend we are forecasting is likely to be of relatively short duration. How much it could be extended beyond midyear -- even without a tax boost -- is problematical, for labor and materials costs will continue to rise and profit margins will tend to narrow if vigilance over costs is not consistently maintained.

INTERNATIONAL AFFAIRS--Meanwhile, our international relations on the whole are not faring well. In Latin America, our preoccupation with Europe and Asia is being misinterpreted as disinterest in problems which are becoming more serious and more potentially dangerous to the peace of this hemisphere. Nor are we regarded much more highly in Europe, the stronghold of our moral support in years past. By and large, our friends among the Free World nations are looking askance at our ambitious military stance in Southeast Asia and at our dilly-dallying and shilly-shallying in fiscal matters while the fires of inflation burn brightly and the dollar teeters on the brink of

PERSONAL FINANCE--Although both business volume and profits will move up measurably in the second quarter, the plus and minus factors simply do not add to anything like the start of a new boom in the coming three months. The financial position of the nation is precarious and beset by a big war which threatens to get bigger before it is finally ended. Moreover, international, political, economic, and military uncertainties have seldom posed so many challenges to our government or to American citizens. Yet, despite all these dangers and distractions, there are opportunities for bettering your own economic position. Today's higher incomes provide more Americans than ever before with greater choice and discretion in their everyday decisions on business investments, employment, purchases of necessities and more marginal items, and on the buying and selling of securities.

Welk's TV Duo To Appear Soon At Ontario Gym

The Student Body of Treasure Valley Community College is sponsoring a "Sandi and Salli Concert" on Thursday April 4 at 8 p.m. in Ontario high school gymnasium. Valley residents will remember the enthusiastic performance of the NewChristy Minstrels one year ago.

By staging the concert Treasure Valley Community college students are bringing home a local girl "who has made good". Salli Flynn, one-half of the duo seen weekly on the Lawrence Welk Show, attended Ontario schools from grade one on. Labeled by Bob McConaha, principal, "as one of the all time great students of Ontario high school", Salli compiled an enviable record as student, cheerleader, talent show winner and, McConaha adds, "personality".

Among the many honors bestowed upon Salli was winning the Miss Oregon Pageant in 1964 after high school graduation. She didn't compete in the Miss Oregon Pageant the following year. Instead she went on tour to Vietnam with other students from Brigham Young university. It was at a devaluation which could well plunge the world into financial turmoil and possibly also into a severe depression.

DANGER OF PROTECTIONISM--The Administration's proposals for severe restrictions on travel and trade abroad have triggered alarming official and private attitudes and postures which could lead us down the road to fiscal ruin rather than up the path of fiscal sanity. We are witnessing now the beginnings of what could become a veritable barrage of propaganda designed to persuade us to curtail our trade with the rest of the world in order to conserve our dollars and help put our balance of payments in better shape. Hopefully, Congress will not be carried away by the Administration's requests for restrictions on foreign trade and/or travel or by the importunings of businessmen who see in such a move a way of escape from foreign competition. In the long run, such restrictions would hasten--not delay--worsening of our economic position in the world, especially if they are not accompanied by sharp cutbacks in government spending.

PERSONAL FINANCE--Although both business volume and profits will move up measurably in the second quarter, the plus and minus factors simply do not add to anything like the start of a new boom in the coming three months. The financial position of the nation is precarious and beset by a big war which threatens to get bigger before it is finally ended. Moreover, international, political, economic, and military uncertainties have seldom posed so many challenges to our government or to American citizens. Yet, despite all these dangers and distractions, there are opportunities for bettering your own economic position. Today's higher incomes provide more Americans than ever before with greater choice and discretion in their everyday decisions on business investments, employment, purchases of necessities and more marginal items, and on the buying and selling of securities.

REAL SILK BRAND
Fine Wearing Apparel And Hose, Mrs. W. W. Foster
301 Park Ave. Phone 372-3566.

Big Bend Activities

By Goldie Roberts

BIG BEND - Extension unit women met March 19 in the home of Mrs. Edythe Prosser. Present were 15 members and five visitors, Mrs. Visser and Mrs. Clyde Riggs of Parma, Mmes. Chet Smith, John Samer and Jesse Higgins. The Lesson, "Convenience Foods in the Market Basket" was given by Alice Laan and Klasinge Mantel.

Brigham Young university that Salli met Sandi Jensen, the other half of the talented two.

Tickets may be purchased at Treasure Valley Community college's bookstore or ordered by mail from P. O. Box 99, Ontario, or at the door.

Along with the girls will appear a group called the Bards whose rock and roll arrangements are favorites of teenagers. This group maintains a versatility that will cause many adult to tap a toe during the concert.

Another singing attraction will be provided by the Jetters; a husband and wife team known for their folk songs and sing-along style. The Jetters will provide backing for Sandi and Salli.

New officers were elected for 1968-69. They are Voncile Seuell, chairman; Alice Laan, vice chairman; Elma Witty, secretary-treasurer. A silent auction was held for the scholarship fund.

Mr. and Mrs. Harvey Bennett were March 22 evening dinner guests of Mr. and Mrs. Floyd Wood and family in Marsing. Lois Seuell and Jane Timmerman participated in a March 22 students' recital of the Idaho music teachers' association at the Science Hall auditorium on the Northwest Nazarene College campus at Nampa.

Mrs. Veri Bishop attended a March 19 meeting of the AKH extension unit at the home of Mrs. Tom Okai in the Owyhee community.

Mrs. Dyrre Roberts accompanied by Mrs. Jim Carroll and girls, visited March 22 with Mrs. Mark Marquardt and new daughter, Lauri at the Henry Carroll home in Nyssa.

Mrs. Chet Smith and Mrs. Edythe Prosser attended a March 22 Caldwell banquet for this year's retirees at Simplot's.

Mr. and Mrs. John Packwood attended March 24 evening dedication rites for their grandson, Larry Packwood at the Bible

'Fire' Safety Signs Provided By Jay-C-Ettes

As a part of the Nyssa Jay-C-Ettes' community safety program, "SEND" window stickers are being provided for your use by area residents.

Purpose of the stickers is to enable local firemen to identify those rooms in which children or invalids are asleep and may be trapped in case of fire.

Precious minutes may be saved in locating the rooms of children and invalids and could mean a difference between life and death.

The sponsors urge area patrons to place one of the signs outside of the bedroom windows of children under 12-years or invalids.

The Jay-C-Ettes will be disseminating church in Ontario. Later they were dinner guests of Mrs. Katie Langley in Payette.

Mr. and Mrs. Veri Bishop and Steve, Mr. and Mrs. Bill Bishop and daughters took their parents, Mr. and Mrs. Will Bishop to the Chuck Wagon for dinner March 24 in honor of their 53rd wedding anniversary.

tributing the stickers Monday, April 1, starting at 7:00 p.m. The signs are a fluorescent red with black lettering. Area residents missed during the delivery hours may ask for them at the city hall or the Farmers Insurance Group office. They are being furnished without charge.

PERSONALS

Douglas Clarkson, a senior at Benson Technical high school in Portland, spent most of his spring vacation with his grandmother, Mrs. J. I. Brady, Mrs. Gene Brady and Peggy of Boise were March 14 evening visitors. Mr. and Mrs. Gene Brady and family were March 24 guests of his mother, Mrs. J. I. Brady, who honored Gene on his birthday anniversary by serving traditional cake and ice cream.

Mr. and Mrs. David Beers left March 15 for Vancouver, Wash., to visit their daughter, Mr. and Mrs. Merrill (Doris) Firestone and family. The Firestones and Beers spent two days at Long Beach, where they dug razor clams. Enroute home the Nyssans drove via highway 197 to John Day where they visited two days with Dale and Ruth Wheeler, who own the Travelers motel there. They arrived home March 25.

Social Security Worker Speaks To Secretaries

Members of the Futura chapter of the National Secretary's Association (International) met March 21 at Brownie's cafe in Nyssa for a no-host buffet dinner.

Mrs. Bill (Betty) Wilt, program chairman, introduced Allan Rainsberry, local Social Security representative, who spoke on the aspects of Social Security related to the lives of working women.

He mentioned some of the changes that had been made in Social Security regulations regarding women and their dependents and also described medicare provisions of the program.

A question and answer period was held after his talk.

Mrs. Bill Nylander, gave a two-minute talk on her work as secretary for the Northwest Agricultural Cooperative association.

During the business meeting, President Mrs. John Croner reminded members that the Utah-Idaho division meeting of NSA will be held in Provo, Utah, May 17-19 and the International convention will be July 16-20 in Portland.

Next Futura chapter meeting will be at 8 p.m., April 18 at Two Boys Inn in Ontario.



Thriftway's Finest Meats

Pork Chops

Thriftway's Finest Meat - Lean, Tender, Meaty

59¢ lb.

No Sales To Dealers

Rich and Flavorful Del Monte Catsup

26-oz. Bottles

3 for 1

Pet Favorite Whiff Dog Food

No. 1 Can

7¢

PORK ROAST

Fancy Loin End Cut - Thriftway's Finest

49¢ lb.

Country Style Spareribs

Fresh Frozen

53¢ lb.

Fryers

2-Pound Roll

89¢ ea.

Sausage

67¢

Flavorful Holiday Margarine

1-Pound Pkg.

15¢

Western Family Canned Milk

Tall Can

10¢

Frozen Foods

Seven Delicious Varieties

Morton's Dinners

11-oz. Size

3 for 1

Morton's Meat Pies

Beef - Chicken - Turkey

14¢

MAPLE BARS

Fresh From Our BAKERY

Iced with Creamy Smooth Maple Icing

69¢ doz.

THIS WEEK'S SPECIALS

Potato Gems

Simplex 1-lb. pkgs.

19¢

Marshmallows

Campfire

10-oz. pkgs.

29¢

TOMATOES

Large, Red Ripe, Juicy Fresh

29¢ lb.

Coffee

Reg. Drip or Electric Perk

3 Lb. Can

\$2.09

Toilet Tissue

Scott

Roll Pack

4 37¢

Celery

Crisp, Juicy, Fresh Stalks

9¢ lb.

Fruit Cocktail

Del Monte No. 303 Cans

4 For

\$1.00

Chunk Tuna

Caronation

No. 1/2 Can

29¢

Radishes and Onions

2 bun 15¢

Hair Spray

Aqua Net, Regular, Super and Unscented.

13-oz. Can

49¢

Right Guard

Deodorant 4-oz. can

69¢

Snoboy Orange Juice

3 qts. for

\$1

Jergen's 22-oz. Size Lotion

\$1.19

Ray's FOOD FAIR

NOW YOUR COUNTY THRIFTWAY Food Stores

NYSSA VALE ONTARIO

Scissors, Clippers SHARPENED
Leave At Owyhee Barber Shop
Harry Miner

REAL SILK BRAND
Fine Wearing Apparel And Hose, Mrs. W. W. Foster
301 Park Ave. Phone 372-3566.

IRRIGATION SUPPLIES

You'll Find a Complete Stock of--

- ★ SIPHON TUBES All Sizes—1/2-Inch Through 3-Inch
- ★ PLASTIC DAMS
- ★ NYLON DAMS
- ★ CANVAS DAMS
- ★ IRRIGATION SHOVELS

- ★ VISQUEEN PLASTIC For Ditch Liners—All Widths
- ★ RAINBIRD SPRINKLERS
- ★ YARD PUMPS 1/2, 3/4, 1 1/2 Horsepower

Nyssa Co-op Supply

Phone 372-3548 NYSSA . . . OREGON 18 North Second St.