

THE GATE CITY JOURNAL

TED M. BRAMMER, Editor and Publisher

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HOMES NEED PLAN IN CASE OF FIRE

A plan for escape from fire, a year-round "must" for every home, is especially important during the winter months, the American Insurance Association warned today.

The winter months are more dangerous from the standpoint of fire than summer months, the Association said, because heating units are turned on, and defective or carelessly operated heating equipment is among the leading causes of fire. Furthermore, the movement of emergency equipment, including fire fighting apparatus, often is hampered by winter weather conditions.

American Insurance Association studies show that one out of every five fires in the United States is directly traceable to faulty heating or cooking equipment.

In 1966, 139,900 heating and cooking fires caused property losses aggregating \$138,100,000.

The Association offered these tips on winter fire safety:

- 1--Rehearse your EDITH plan. EDITH stands for "Exit Drills in The Home." Call all of the members of the family together, and make sure everyone knows two alternate routes of escape in case of fire. Practice an exit drill which might be used in case of fire at night when everyone is in bed. Everyone should be able to get out of a one-family home in less than a minute, and almost as rapidly from an apartment house, the Association noted.
- 2--Check all doors to be sure they may be opened easily from the inside. Keys should be left in locks using skeleton keys if these doors are locked at night.
- 3--Be sure there is at least one window in each room that can be opened easily--and don't overlook the storm sash. It usually is more difficult to open a storm sash in the winter than to kick out a window screen in the summer.
- 4--Make sure all hallways are kept clear of obstacles which might impair a speedy exit.
- 5--Have the heating unit in your home checked at least once a year by a qualified service man to make sure it is in good operating order.
- 6--Check the basement to make sure old newspapers and magazines, paint cans and other flammables are not kept too close to the heating unit.

**Jim Killebrew
 And Ace Pastime Wishes
 You A
 Happy New Year**

IN MEMORIAM GERTRUDE HICKS

Funeral rites for Gertrude Vivian Hicks will be conducted at 11 o'clock this morning, Dec. 28, 1967 at Peckham-Dakan chapel in Parma. Officiating will be The Rev. Ralph A. Lawrence of Nyssa Methodist church. Dale Adams was soloist, with organ music provided by Margaret Evans.

Miss Hicks succumbed on Christmas day at a Caldwell hospital, after suffering a recent stroke.

She was born Nov. 13, 1884 at Marshall, Minn., a daughter of John and Mary Hicks.

The deceased was affiliated with the Apple Valley and Nyssa Methodist churches and was a member of the Woman's Society of Christian Service. Her main interests were her church work, helping friends and a love of music. She was known by family and friends to contain a great sense of humor and wisdom.

Miss Hicks is survived by one sister, Mrs. Elsie Robinson with whom she made her home in the Apple Valley community. Among a number of surviving cousins is Wesley Gee of Roswell.

Interment will be made in the Parma cemetery. Serving as pallbearers will be Clarence Fritts, Leonard Booth, Waldo Smalley, Reuben Henshaw, Tom Ferguson and Earl Boston.



LINDA MARIE WILSON

Her engagement to Raymond Matt Erland is announced by her parents, Mr. and Mrs. Robert R. Wilson of Nyssa. Her fiancé is a son of Mr. and Mrs. Walter Erland of Aurora, Ore. Miss Wilson was graduated from Nyssa high school in 1965 and is now a junior at Southern Oregon college in Ashland. The future bridegroom is studying business administration at SOC, is a senior and plans to graduate next spring. A 1968 spring wedding is being planned by the betrothed couple.

FAITH LUTHERAN CHURCH NOTES

Laymen will be featured at the 11 o'clock morning worship service on Sunday, Dec. 31 at Faith Lutheran church.

It is announced by the Rev. Orville Jacobson that Bob Ure will lead the liturgy, and E. D. Michaelson will give the morning address, using the theme, "What The Church Means To Me."

St. Bridget's Women Set Jan. 2 Meeting

The members of St. Bridget's Altar society will hold their regular monthly meeting Jan. 2 at 8 p.m. in the Parish hall.

Ulvi Unal, Nyssa's Turkish exchange student attending Nyssa high school will be the guest speaker.

LDS ACTIVITIES GOLD AND GREEN BALL

The members of the First and Second Wards of the L.D.S. church are holding their annual Gold and Green ball Saturday night at 9 p.m. in the Cultural hall. The theme this year is "Up, Up and Away". Those attending will be dancing to the live music of the Gem Tones.

TESTIMONIAL DINNER

The First and Second Wards of the Nyssa L.D.S. church will hold a New Years Eve Testimonial at 10 p.m. in the cultural hall, followed by a midnight supper.

7--Have flashlights handy for use in case the power fails and lights are needed to get out of the house.
 "Keep in mind that more than 1,000 home fires occur in the United States every day, and thousands of lives are lost each year," the Association stressed. "This toll can be reduced by proper fire prevention precautions."

The road to success is always under construction.

Babson's Forecast for '68

(Continued from Page 1)

will not vote any restrictive labor legislation in 1968. Although we anticipate that credit controls may possibly be in the Administration's struggle with inflation, there is no chance that any serious attempts will be made to impose wage controls.

LIVING COSTS UP

27. UPWARD PRESSURES ON THE COST OF LIVING will be intensified during the first half of the new year, with advances tapering as autumn approaches. Over-all, we look for another increase in living expenses of over 3% . . . and it would not surprise us if the toll should rise to the 4% level. The "bad boys" will continue to be soaring service costs -- especially medical -- and upsprings in transportation and finished-goods tags. Food may inch up a little more as processing costs mount further; but prospective plentiful supplies will act as a controlling factor.

28. TOTAL CASH RECEIPTS from farm marketings should advance moderately over figures for 1967; however, the relentless up-push of costs will take its toll, and farmers' net income will do well to improve even slightly . . . notwithstanding some relief from higher government payouts. Large marketings promise to restrain cattle quotes and hold this source of farm income in its recent low profitability groove. Meat prices, however, propped by bulging expenses, will be well maintained to firmer for the year. The consumer with storage facilities may benefit from time to time by watching carefully for sales and taking advantage of any buying opportunities provided by occasional runs of cattle fed to extra-heavy weights. Apparent determination by growers to cut back on poultry output threatens to deprive the housewife of one of her most prolific sources of reasonably priced meat.

HOMES TO COST MORE

29. REAL ESTATE WILL BE A MANY-SIDED MARKET in 1968. Prices for single family homes will continue to advance as construction fails to satisfy rising demands and as all building costs move higher . . . particularly during the first half. Demand for rentals in the middle and lower brackets will gain steadily, however, ability to satisfy these needs will be severely hamstrung by even more costly and scarcer mortgage money. Speculative purchases and the salability of vacant property-- especially that in less desirable areas-- will suffer from the drying-up of funds to carry such parcels. Broadly, the betterment that set in during the final six months of 1967 will probably not be maintained long in 1968.

30. HIGHER PAY SCALES, the effect of recent increases in total money supplies, bigger social security outlays, and further advances in disposable income promise to give very strong support to retail trade during the early months of 1968 and for some time beyond. Only minor shadow is the evident reluctance of consumers to go as heavily into debt as in recent years. The purchasing power will be there, and only an optimistic shift in consumer attitudes will be necessary to ring up record sales gains--maybe 8% to 10%--at least during the first half-year. Later, efforts of the Administration and of the money managers to cool the inflation through taxes and cutbacks in government spending may slow the rate of retail upturn.

31. THE TREND IN RECENT YEARS has been toward a dwindling margin of U. S. exports over imports. This has come at a bad time for our chronic condition of imbalance in our international payments position. Devaluation of the pound and other currencies has hurt our ability to expand exports at a crucial moment for our balance of payments. Greatest hope

for us in 1968 is that European nations that have been in a business slump will enjoy recovery . . . making a better market for our products there. We forecast that our government will discuss, and perhaps implement, export subsidies during the year ahead.

RACE RIOTS DECREASE

32. CURRENT TALK OF THE POSSIBILITY of an even "hotter" summer ahead in our racially imbalanced big cities should be discounted. Preparations already made and in the making should reduce the danger of the firestorms suffered in 1967. We feel that real advances have been made through the ballot box in major mayoralty elections. Another hopeful sign is the rising trend toward responsibility for bettering conditions on the part of businessmen and the private sector. We are willing to stick our necks out and predict that the summer of 1968 will not be as "hot" as was 1967's.

33. HOWEVER, WE ARE NOT OPTIMISTIC on the course crime, is pursuing. Recent reports indicate that Americans will be in even greater danger of being murdered, maimed, or robbed in 1968 than in 1967 (a frightening one out of 44).

34. MONEY PRESSURES--from lessened availability and higher cost--point to lowered liquidity next year . . . with an attendant increase in bankruptcies, more difficult collections, and rising foreclosures.

35. WE ANTICIPATE A YEAR OF RAPIDLY shifting attitudes toward the stock market and toward groups of stocks and individual issues. Early-year upswing in business and selectively higher profits--combined with a liberal supply of money following the Fed's huge outpourings in 1967--should pave the way for further progress by the popular stock averages. Later, as the battle against inflation intensifies, the stock market may become subject to a painful reassessment.

36. A YEAR AGO WE PREDICTED THAT IN 1967 the "old aristocracy of the blue chips based on past performance" would "be replaced by a new aristocracy of super-able management based upon hopes of good future performance." Now it looks as if many of the issues representing concerns with super-able forward-looking managements have just plain become overvalued in the market place. We believe it will be unwise in 1968 to chase after such.

37. AS A CONSEQUENCE OF THE DEVELOPING MONEY squeeze, high-quality (only) bonds of long maturity--both taxable and nontaxable--should provide excellent long-range investment opportunities for those seeking income during the first half-year.

UTILITY STOCKS RISE

38. IF WE ARE CORRECT IN THE ABOVE ASSUMPTION . . . we cannot be far wrong in predicting that the better electric-utility common stocks may also prove to be outstanding purchases for long-term growth.

39. AMONG THE "OLD ARISTOCRACY of the blue chips" there are a number of industrial areas that have been pounded down in price to a point where real solid substance is clearly visible. One such group is the chemicals. The old-line major companies here--ones that enjoyed a great bull market in the 1950's--may be in a buying range during 1968.

40. STILL NOT AMONG TODAY'S MUCH-BOUGHT-AFTER "performance" stocks . . . the big multiple-risk insurance concerns represent another type of equity investment that could well afford high opportunity over an extended period of time to those who have the courage and foresight to pick them up when they have few friends. And they may have more "glamor" than many think . . . as they are showing a developing trend toward "conglomerating."

41. ANOTHER GROUP that could reach long-term buying levels next year is banks. Although their profits are up now, they have not been popular. The reason: Every period of money

(Continued on Page 3)

New Year's Eve Dance

A public dance will be held New Years Eve, Dec. 31 at the Oregon Trail hall, five miles southwest on highway 201.

Dancing to the live music will begin at 9:30 p.m. to --? The affair is being sponsored by the members of the Owyhee Riding club, who plan to serve a midnight supper.

Professional Directory

Physicians and Surgeons

K. E. KERBY, M. D.
 K. A. DANFORD, M. D.
 KEN PFAFF, M.D.
 Physicians and Surgeons
 Dial 372-2241

HOURS: 9 to 12 noon & 2 to 5 P.M. - Monday through Friday, 10 to 12 Saturday.

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V STORES
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Are you tired of everybody getting your money but you?



Yes!

This ad is for you if you're among the 90% of the population who have a hard time hanging on to their hard-earned money. There are the necessities of life like food, shelter, clothes and about seven hundred other things. But, the point is, one of the necessities should be your bank account. Money in the bank--there's nothing like it. It puts a smile on your face and confidence in your pocket-book.

As bankers, we know a lot about money. It's our business. So we think we can offer you sound suggestions on how to save. They work. Pick a plan and make something out of it.

Save-O-Matic Savings. This is perfect for you who say, "I can't save anything" and really mean it. The Save-O-Matic plan forces you to save. Once on it, and you've got a habit--a good habit. It's simple: We take a specific amount out of your checking account every month (automatically) and put it in your savings account. You can transfer any amount you wish and there is no charge for this service.

Regular Savings. This is the regular account--as automatic as you make it--and worth 4% more than you put into it. (Interest is compounded and paid quarterly.) Your money's conveniently there when you need it--yet it's specified as savings which makes it more difficult to spend.

5% Deposit Certificates. A good savings investment. Any amount from \$500 to \$15,000 earns you 5% interest per annum when held to maturity. A deposit certificate matures in six months. And you arrange for automatic renewal at maturity.

5% Income Certificates. Two-year income certificates guarantee interest to maturity of the certificate. Interest is paid by check or deposited to your account each quarter--5% on amounts from \$500 to \$15,000.

Suggestion: Come in and we'll start something growing--your savings account. Yesterday would be a good time to start, but today is fine. (Deposits made by January 10th earn interest from the 1st.)

FIRST NATIONAL BANK OF OREGON

Member Federal Deposit Insurance Corporation