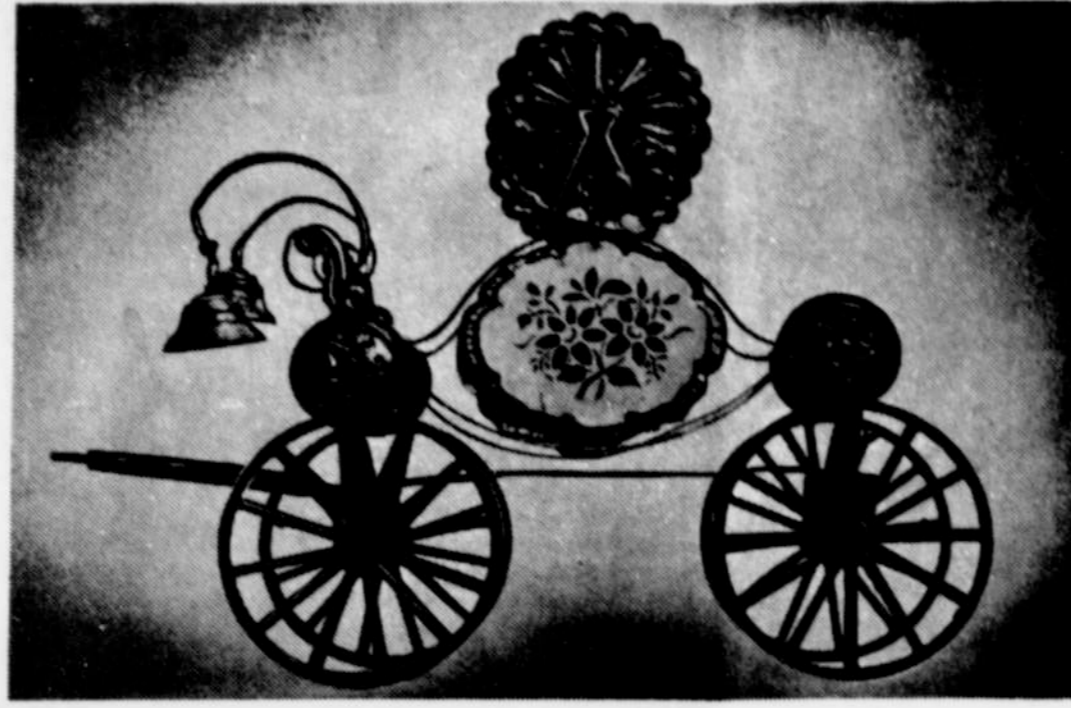


FOR CHRISTMAS
I want a mind unafraid to travel, though the trail is not blazed, and a heart willing to trust, even when faith seems the most unreasonable of all efforts.

FOR CHRISTMAS
I want a sense of humor and the genius to laugh; the grace to forgive and the humility to be forgiven; the willingness to praise, and the freedom to enjoy the most unreasonable of all a little leisure with tantalizing dreams.

TOYS, DOLLS BRING AGELESS DELIGHT



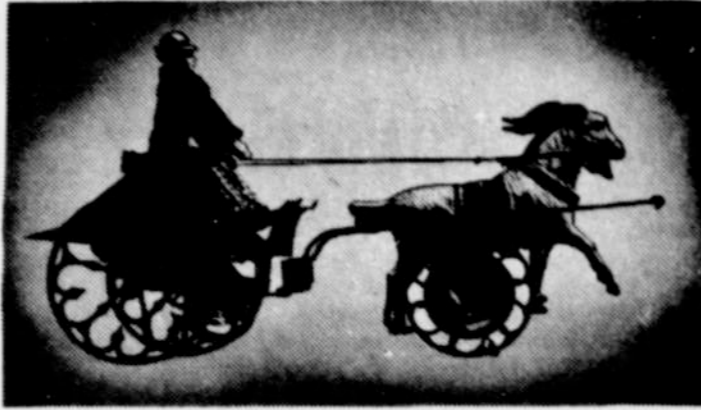
lection of Mr. and Mrs. Bernard Barenholtz, Princeton, N.J. After founding their own toy firm in 1950, the Barenholtzes developed an interest in old as well as new toys. Their tin toy collection began in 1956, with a milk wagon painted blue—a gift to Mrs. Barenholtz.

Has Dual Role

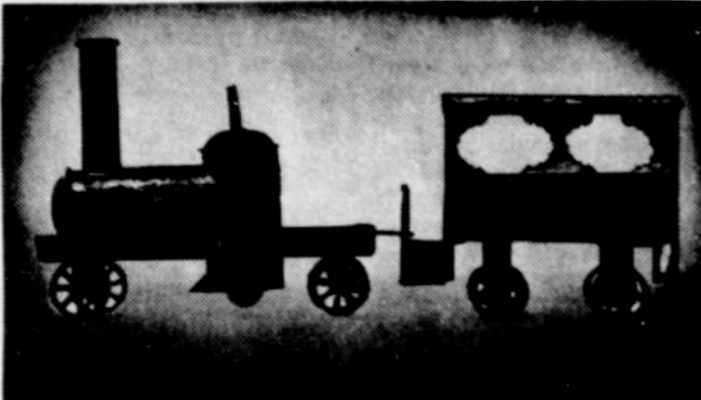
Since ancient times, the doll has played a dual role, as toy and as religious symbol. Today's creche dolls, displayed as part of the manger scene in churches and homes, have historical counterparts in the dolls used as religious figures, or idols, by primitive peoples. Dolls fashioned of clay, stone or bone have been unearthed by archaeologists from tombs thousands of years old. Their presence in the tombs is thought to mean that the dolls were intended as idols.

Wheels Have Lasting Appeal

IN EVERY AGE, wheel toys capture children's hearts. Today's youngsters thrill to Christmas gifts of miniature, motorized racing cars. More than a century ago, the wheels might have adorned a diminutive "horse-drawn" buggy of tin. But the thought is always the same: to please a child.



AMONG THE FIRST to make playthings in quantity for American children were the tin-toy manufacturers of the 1850's says Mary Childs Black, director of the Museum of American Folk Art. Often, the tin toys were wheel toys, with delicate, open-spoked wheels repeated in a wide variety of vehicles and styles.



TIN-WHEELED TOYS pictured here are from the collection of Mr. and Mrs. Bernard Barenholtz.

FOR CHRISTMAS I want a glimpse of kneeling hillsides, the unresting sea, the horizon-enchancing plains, and the thrill of a few high-tangled bird-notes keenly thinned.



Greetings
Our thanks are but a small token of our appreciation for your loyalty and friendship. It's always our pleasure to serve you.

FRANK MORRIS
Sinclair Distributor

MERRY Christmas
Sleighloads of thanks to you loyal patrons. We hope Santa fulfills your wishes.
Lyle Miner's Barber Shop

GREETINGS
May Christmas shower its many joys on you and your loved ones and fill your hearts with deep contentment.
SIMPLIT SOILBUILDERS

CHRISTMAS GREETINGS
Best wishes and many thanks to all our good friends and patrons.
NYSSA VARIETY STORE
Mrs. Mabelle McKague

Modern Marvels Have Their Rivals In Wondrous Playthings of Past

Under the Christmas tree of today, the walking doll struts, the baby doll cries and takes her bottle, the fashion doll displays her wardrobe and the talking doll shows off her vocabulary. Side by side with the dolls are toys equally fabulous. The model train winds its way through a realistic model town, while electrically-powered miniature racing cars execute exciting maneuvers along intricate stretches of track. Milk trucks, fire trucks, police patrol cars and a myriad wheel toys come equipped with "real life" features. Recent years have brought great changes in the variety and intricacy of dolls and toys—so much so that even young parents, not many years removed from "waiting for Santa" themselves, now find their children's Christmas playthings beyond their experience.

If Christmas doll-and-toy-land is a strange and wondrous place for the not-so-oldersters of today, how would it have seemed to the child of yesterday? Would a little boy or girl of the 1880's, for instance, have found the modern array of toys and dolls amazing or bewildering? To yesterday's child, the wealth of packages under today's Christmas trees might well have been bewildering. Until quite recently, Christmas gifts were few in number, though their very rarity made them at least as prized and cherished as the modern Yuletide bounty. As for amazement, today's toys and dolls are marvels of mechanical ingenuity—yet that ingenuity would not have seemed so very strange to yesterday's youngsters. Complex though they are, modern playthings have their counterparts in the wonders of the past.

Toys of Yesteryear? One toy manufacturer, it is said, includes these instructions with "to be assembled" toys: "Caution: Adults, hands off! This toy can be assembled only by a child."

Fashion—Invention Since earliest times, dolls have followed fashion, and toys have copied man's inventions. In some cases, toys may even be said to have sparked inventions—witness the velocipede, a favorite toy a century ago. Inspired by foot-powered hobby horses of the early 1800s, the velocipede in its turn became the forerunner of the bicycle. Toys today reflect modern living—and so did toys of long ago, in their day. For instance, toy racing cars came onto the gift market early in this century, when the automobile industry was getting its start. As for dolls, the electronically-motivated walking, talking wonders of today are only the latest development in a long line of magical, marvelous dolls. Yes, modern dolls are fabulous in their complexity—but dolls of the 17th and 18th centuries were frequently even more elaborate!

For Every Child During the past century, the doll has really come into its own, as a precious plaything for every little girl. Now the wonders of the doll world, once the province of kings, are at the disposal of "little mothers" in homes across the nation. From waking, talking, well-wardrobed creations of wonderful complexity to soft and cuddly rag dolls of sweetest simplicity, dolls timelessly delight little girls. For, yesterday or today, one thing is certain. In every generation, packages from Santa evoke the same sparkle in young eyes, for a child's delight in a dream come true never changes.



GREETINGS
We've peeked in upon the setting for your very festive Christmas and couldn't help adding our Thank You for your fine patronage and a Merry Christmas greeting to all!

Treasure Valley Animal Hospital

Greetings
Here's to a holiday merry and bright, with bells ringing, carol singing, greetings and treatings, gifts and gladness galore.
And here's to you! We sincerely wish you the season's best, and gratefully express our appreciation for your friendly patronage.
Nyssa Machine & Welding
MR. and MRS. ART BOSSELMAN

Joyous wishes for a happy Holiday.
Sincere thanks to our many friends.
NYSSA TAVERN

Greetings
merry, merry Christmas
Christmastime affords us the chance to express our heartfelt gratitude for the friendship and generosity you have shown us through the year. We extend best wishes for a happy holiday.
MAULDING CLINIC

Greetings
In the holiday spirit we take time out to thank our customers for their loyalty, friendship and patronage throughout the year. It's always our joy to serve!
JOHANNESSEN-ADAMS MOTORS, Inc.